



BEHEALTH & DIGITAL 2024

Hybrid International Event in Healthcare | October 22-25, 2024 | 7th Edition



Universitatea Babeș Bolyai – Casa Universitarilor - str. Emmanuel de Martonne, nr 1.

AGENDA

Day 1 – October 22nd, 2024

08.30 - 08.50	REGISTRATION
08.50 – 09.00 Jean Monnet – First Floor	WELCOME <ol style="list-style-type: none">1. Flaviana Rotaru – President of ROHEALTH – The Health and Bioeconomy Cluster2. Prof. Daniel David – Rector of Babeș-Bolyai University3. Silvia Pohrib – President of SUPORT Center Region Association4. Andra Tănase – Strategic Development and Partnerships Manager of Transilvania IT Cluster5. Prof. PhD Habil. Sorana Bolboacă – President of Romanian Society of Medical Informatics
09.00 – 13.00 Jean Monnet – First Floor	FUNDING OPPORTUNITIES FOR HEALTH Moderator: Dan Cărbunaru – Eu Affairs Journalist, Director of “Calea Europeană”/European Path <ol style="list-style-type: none">1. Alexandru Rogobete – Secretary of State, Ministry of Health2. Tudor Prisecaru – Secretary of State, Ministry of Research, Innovation, and Digitalization. Title: “Good practices and advice to get and use European funds”3. Alexandru Andrei – Secretary of State, Ministry of Research, Innovation and Digitalization4. Vaida Jureviciene – Project Officer, Health and Digital Executive Agency (HaDEA)5. Marianne Da Silva – Programme Manager, Health and Digital Executive Agency (HaDEA)6. Ciprian Alic – Head of State Aid Unit, FNGCMM (National Credit Guarantee Fund for Small and Medium Enterprises SA-IFN)7. Ion Gheorghe Petrovai – Co-founder and Director of Innovation, FreshBlood HealthTech

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	<p>8. Mădălina Argăseală – Operational Manager, Frontier Management Consulting</p> <p>9. Andrei Savin – Chief Executive Officer of BRINEL/IQANTO</p> <p>10. Marius Moldovan – Regional Director at Regina Maria - The Private Healthcare Network</p>
13.00 – 14.00	LUNCH – Restaurant Piramida – Casa universitarilor
<p>14.00 – 17.00</p> <p>Jean Monnet – First Floor</p>	<p>Panel discussion 1. E-Health</p> <p>Moderator: Ion Gheorghe Petrovai – Co-founder and Director of Innovation, FreshBlood HealthTech</p> <ol style="list-style-type: none"> 1. Octavian Andronic - Coordinator Big Data Analysis Department, Innovation and eHealth Center, Carol Davila University of Medicine and Pharmacy. Title: “The Secret for Boosting Health Innovation” 2. Cristian Mogodici – Co-Founder & CEO ZAYA AI 3. Sebastian Ștefăniță – Vice-Dean of Faculty of Mathematics and Computer Science, West University of Timișoara. Title: “The dimension of Artificial Intelligence in Health” 4. Assoc. Prof. PhD Alexandru Scafa-Udriște – Department of Cardiology, University of Medicine and Pharmacy Carol Davila 5. PhD Engineer George Suciu – R&D & Innovation Manager and Co-owner of BEIA Consult International. Title: “Revolutionizing Cancer Screening and Prevention: Pioneering E-Health Innovations Transforming Oncology” 6. Raluca Painter – Head of Unit DG Reform, Labour Market, Education, Health & Social Services at European Commission 7. Alina Patrăhău - Founder, Dăruiește Aripa Association 8. Nicoleta Negulescu – Romanian National Cyber Security Directorate 9. Horatiu Cacovean – Chief Innovation Officer BRINEL IQANTO. Title: “Cloud Remote Access Management Solution” 10. Patricia Isip – Manager Policlinici at Regina Maria - The Private Healthcare Network
<p>14.00 – 15.30</p> <p>Simon Veil – Ground Floor</p>	<p>Panel discussion 2. Translational Medicine</p> <p>Moderator: Prof. PhD Habil. Sorana Bolboacă – President of Romanian Society of Medical Informatics (RSMI)</p> <ol style="list-style-type: none"> 1. David Morrow – Senior Scientific Programme Manager, EATRIS 2. Andras Nagy-Robert – Manager, Dr. Fogolyán Kristóf County Emergency Hospital, Sfântu Gheorghe. Title: “Ready or Not?” 3. Mihai Negrea – Medical Specialist Epidemiologist SPIAAM, Mures County Clinical Hospital Title: “Epidemics: A Catalyst for Innovation in Public Health – From Vaccines to Big Data Systems”



	<ol style="list-style-type: none"> 4. Doctor Cristina Silvia Igrisan - Director Medical EMEA, Tigermed SRL. Title: "From laboratory research to the first clinical studies" 5. Ioana Doha – Cardiology Primary Physician and Internal Medicine Primary Physician; Doctor of Medicine; Head of works at UMF Carol Davila, Bucharest. Title: "No, your numbers" 6. Dana Stan – Founder, CEO and Head of Research Department at DDS Diagnostic. Title: "Next-generation organ-on-chips (OOCs) with application in drug discovery, pharmacology and medicine" 7. Gabriela Bondoc – Founding Member, Clinica Hope. Title: "Translational Mental Well-Being - Bridging research and clinical practice in mental health"
15.30 – 17.00 Sala Club – Ground Floor	<p>Panel discussion 3. Navigating the MDR and IVDR Regulatory Framework: Compliance and Best Practices</p> <p>Moderator: Mădălina Argăseală – Operational Manager, Frontier Management Consulting</p> <ol style="list-style-type: none"> 1. Mario Gabrielli Cossellu – Principal Administrator, Legal and Policy Officer in the European Commission, Directorate-General for Health and Food Safety (DG SANTE) 2. Geofrey de Visscher – Head of SGS's European MDR Notified Body (NB) 3. Basak Baranoglu Demirci – Founder at AdviQual, Quality Management Representative and Regulatory Submissions Responsible 4. Pascale Van Hoydonck – Senior Regulatory/Quality Affairs Consultant for Medical Devices, Qualix Belgium 5. Mihai Murgulescu – Business Development Director, Mechatronics Innovation Center 6. Dana Stan – Founder, CEO and Head of Research Department at DDS Diagnostic
17.15 – 18.00 No. 11, Arany Janos St.	<p>Visit to the INSPIRE – Infrastructure for High-Field Spectroscopy and Magnetic Resonance Imaging</p>

Day 2 – October 23rd, 2024

08.45 – 09.00	REGISTRATION
09.00 – 12.00 Jean Monnet – First Floor	<p>Panel discussion 4. Education for Health</p> <p>Moderator: Doctor Ștefan Busnatu – Vice-Rector of Carol Davila University of Medicine and Pharmacy</p>

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	<ol style="list-style-type: none"> 1. Dragoș Păun – Chief Executive Officer at Eduson Education. Title: “The importance of online education for health professionals” 2. Prof. PhD Habil. Sorana Bolboacă – President of Romanian Society of Medical Informatics (RSMI) 3. Alexandra Dobre – President, National Institute for Active Aging 4. PhD Engineer Albert Zsolt Barabas – University of Medicine, Pharmacy, Sciences and Technology of Târgu Mureș. Title: “Regulatory Success through Education: Navigating MDR and IVDR Documentation for Notified Bodies” 5. Octavian Andronic – Coordinator Big Data Analysis Department, Innovation and eHealth Center, Carol Davila University of Medicine and Pharmacy. Title: “The potential of generative AI” 6. Ana Măiță – President of the SAMAS Association 7. Bogdan Păunescu – President of Romanian Association for Health Promotion (ARPS) 8. Assoc. Prof. PhD Alexandru Scafa-Udriște – Department of Cardiology, University of Medicine and Pharmacy Carol Davila 9. Marius Ivanov – Manager ALTFACITOR. Title: “ED-SENSE – Innovative educational platform for collaborative training in the medical field, based on a system of artificial intelligence, gamification and augmented reality” 10. Assoc. Prof. Bogdan Iliescu – University of Medicine and Pharmacy Gr. T. Popa
<p>09.00 – 10.30</p> <p>Simon Veil – Ground Floor</p>	<p>Panel discussion 5. Materials for Health</p> <p>Moderator: PhD Roxana Piticescu – Director General, National Research and Development Institute for Nonferrous and Rare Metals</p> <ol style="list-style-type: none"> 1. Mihai Șelariu – Administrator of Medicad 2. Prof. Anton Ficai – National University of Science and Technology Politehnica Bucharest (NUSTPB) 3. Dumitru-Daniel Herea – National Institute of Research and Development for Technical Physics 4. Izabela-Cristina Stancu – National University of Science and Technology Politehnica of Bucharest. Title: “Exploring Blue Biomaterials for 3D printing for tissue Engineering & Regenerative Medicine” 5. Johanna Buschmann – Head of Research Laboratories, University Hospital Zurich, Division of Plastic Surgery and Hand Surgery. Title: “Pro-angiogenic and antibacterial copper containing nanoparticles in PLGA/amorphous calcium phosphate bone nanocomposites”
10.30 – 12.00	Panel discussion 6. Cancer Mission



Sala Club – Ground Floor	<p>Moderator: PhD Flaviana Rotaru, President of ROHEALTH – The Health and Bioeconomy Cluster</p> <ol style="list-style-type: none"> 1. Șerban Udrea - Project Manager at Medisprof 2. Associate Professor Vladimir Poroș – University of Medicine and Pharmacy Gr. T. Popa Iași. Title: “The National Center of Competence in the field of Cancer project - studies on oncological patients’ quality of life” 3. To be nominated – Previonco 4. Psih. Florina Pașca (Pop) – Clinical psychologist, Specialization Psycho-Oncology, Genetics and Personalized Medicine Association 5. Dr. Florina Bojin – Pius Brinzeu County Emergency Hospital Timișoara 6. Prof. Luminița Moraru – Dunărea de Jos University of Galați. Title: “The richness and diversity of AI tools and their continuous challenge in the robust classification of breast lesions” 7. Robin C. Bucur-Portase - Young Innovator at ELI ERIC, Student Repr. in the UMFCU Senate Commission for Scientific Research. Title: “Top Recent Romanian Innovations Against Cancer”
12.00 – 13.00	LUNCH – Restaurant Piramida – Casa universitarilor
13.00 – 16.00 Jean Monnet – First Floor	<p>Panel discussion 7. Women in Research and Entrepreneurship</p> <p>Moderator: Daniela Teodorescu – Journalist, writer, trainer, personal development counsellor, PR specialist, Daniela Palade Teodorescu Communication</p> <ol style="list-style-type: none"> 1. PhD Ariana Cordoș – Romanian Society of Medical Informatics 2. MD, PhD Sînziana Istrate – Ophthalmology. Title: “Research, Entrepreneurship and Social Skills...The Good, The Bad and The Ugly” 3. Lucia Seel – International Cluster Expert 4. PhD Flaviana Rotaru – President of ROHEALTH – The Health and Bioeconomy Cluster 5. Sabina Diniță – President of “Cutia cu Medicamente” Association 6. Alina Pătrăhău - Founder, Dăruiește Aripă Association 7. Dr. Gabriella Bondoc – CEO Founding Member, Clinica Hope
13.00 – 14.30 Simon Veil – Ground Floor	<p>Panel discussion 8. Bioeconomy for Health</p> <p>Moderator: Prof. Izabela Stancu – National University of Science and Technology Politehnica Bucharest</p> <ol style="list-style-type: none"> 1. Giorgia Barbu - National Contact Point NCP Cluster 6, NCP@UEFISCDI



	<ol style="list-style-type: none"> Nastasia Belc – General Director, National Research and Development Institute for Food Bioresources – IBA Bucharest Dr. Mihaela Tomaziu – Gr. T. Popa University of Medicine and Pharmacy Sabina Văleanu – Scientific Director, Research and Development Station for Cattle Breeding Dancu Adrian Bobică – Owner, Cromatec Marius Velea – General Director, Holland Farming Agro/ Florin Nicola Claudiu Șerban - Institute for Research and Development for Mountainology Cristian Sibiu- ICDM Florin Nicola - Regional Director, Holland Farming (MountResilience Project)
<p>14.30 – 16.00</p> <p>Sala Club – Ground Floor</p>	<p>Panel discussion 9. The Hospitals from Home</p> <p>Moderator: Prof. Univ. Dr. Luiza Spiru (PhD), President / Dr. Răzvan Ioan Trașcu (MPH), European Projects Medical Director – Ana Aslan International Foundation</p> <ol style="list-style-type: none"> Paul Tofan – Managing Director, FXBITS (Transilvania IT). MD, PhD Sînziana Istrate – Ophthalmology. Title: “Opticare-empower clear vision from everywhere” Gil Levy - ARMS4Elderly – Assuta Samson University Hospital, Ashdod, Israel Cristina Mudura, Infrastructure and Cybersecurity Director Transylvania BRINEL IQANTO Magdalena Velciu – CAREUP Senior Researcher, Ana Aslan International Foundation. Title: “CAREUP - Care Platform Based on the Monitoring of Older Individual Intrinsic Capacity for Inclusive Health” Răzvan Ioan Trașcu – PhD student, Carol Davila University of Medicine and Pharmacy / Ana Aslan International Foundation. Title: “Technostress as a Limiting Factor in Tech Adoption by Old Adults”
16.00 - 16.30	Break
<p>16.30 – 18.00</p> <p>Simon Veil – Ground Floor</p>	<p>Panel discussion 10. Medical Equipment and Instruments</p> <p>Moderator: Ana-Maria Duca – Project Manager, Frontier Management Consulting</p> <ol style="list-style-type: none"> Mihai Murgulescu – Business Development Director, Mechatronics Innovation Center Radu Udrea – Managing Director, Apel Laser. Title: “High tech equipments for the development of healthcare solutions” Ionuț Nistor – Coordinator of MAVIS Innovation and Technology Transfer Center, Gr. T. Popa University of Medicine and Pharmacy Sandor Alex Budai – CEO, Cattus Medical

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16.30 – 18.00	Panel discussion 11. CBRNE – Disaster Medicine
Sala Club – Ground Floor	Moderator: PhD Engineer Nicolae Mărunțelu – Senior Scientific Researcher, Romanian Cluster PROECO-CBRNE <ol style="list-style-type: none">1. PhD Engineer Nicolae Mărunțelu - Senior Scientific Researcher, Romanian Cluster PROECO-CBRNE2. Dr. Radu Berca - U.S.A.R.S. Romania Urban Search and Rescue Service Romania FACT First Aid & CPR Training3. Zsigmond Karoly Varga - Samaritanus Ambulance4. Prof. PhD Diana Cimpoeșu – University of Medicine and Pharmacy Gr. T. Popa5. MD PhD Crina Stăvaru – Cantacuzino National Institute for Medical-Military Research and Development
19.00	Dinner Party - Restaurant Piramida – Casa universitarilor

Day 3 – October 24th, 2024

08.45 – 09.00	REGISTRATION
09.00 – 11.00	Panel discussion 12. Space2Health & Health2Space
Simon Veil – Ground Floor	Moderator: Silvia Pohrib – President of SUPORT Center Region Association <ol style="list-style-type: none">1. Prof. Dr. DHC Marius-Ioan Piso – Vice-President of International Academy of Astronautics, Romanian Space Agency, Past President 2005 - 2022. Title: “Applications of Spatial Technologies for Medicine and Health”2. David Mihai Lupu – PhD candidate, Physiotherapist3. Prof. Univ. PhD Eng. Adrian Pîslă – Technical University of Cluj. Title: “Considerations over the Software-Defined Machines in Health & Space”4. Katrin Mayrhofer – COO & Co-Founder ELSA Industry and Institute Chair of Board of Liaisons. Title “Digital Skies: Transforming Aerospace and Health Through Innovation”5. Prof. Univ. PhD Eng. Mircea Boșcoianu – Transilvania University of Brașov. Title: “Aspects of financing innovation in Healthcare Technologies- the Case of Emerging Markets”

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	<ol style="list-style-type: none"> 6. Doctor Răzvan-Ioan Papacoea – The Space Medicine Core, Carol Davila University of Medicine and Pharmacy in Bucharest. Title “The First Space Medicine Initiative in Romania” 7. Doctor Horea Benea – Head of Service Orthopaedics and Traumatology Clinic, Cluj County Emergency Clinical Hospital. Title: “Space - the New Frontier in Orthopaedics” 8. Dragoș C.-L. Preda – Minister State Secretary for Telecommunications 2020-21, CEO of National Radio-communication Society - RADIOCOM 2021-22, DBA Orbis Conecto
<p>09.00 – 11.00</p> <p>Sala Club – Ground Floor</p>	<p>Panel discussion 13. Health Policies and Research Infrastructure</p> <p>Moderator: MD, PhD Marius Ungureanu – Chair of the Department of Public Health and Director of the Centre for Health Workforce Research and Policy, School of Political, Administrative and Communication Sciences, Babeș-Bolyai University, Cluj-Napoca, Romania</p> <ol style="list-style-type: none"> 1. Myriam Martín Delgado - Head of project management team. Coordinator of PREPARE, TICBioMed. Title: “Demand driven innovation policies in healthcare” 2. Cristian Ormindean - Advisor Enterprise Europe Network, Bucharest-Ilfov Regional Development Agency (AD RBI) 3. Dr. Simion Simon – INSPIRE, Babeș-Bolyai University 4. Prof. PhD Bogdan Tamba – University of Medicine and Pharmacy Gr. T. Popa 5. Adrian Buzatu – Deputy Director of the National Institute of Genomics
11.00 – 11.30	BREAK
<p>11.30 – 13.30</p> <p>Sala Club – Ground Floor</p>	<p>Panel discussion 14. Social Responsibility for Health</p> <p>Moderator: PhD Andreea Matei – Consultant, Frontier Management Consulting</p> <ol style="list-style-type: none"> 1. Tudor Scripor – CEO of Scripor Alphabet 2. Mihai Olaru – President of the Board of Directors, Medcorp Association 3. Sabina Diniță – President of Cutia cu Medicamente Association 4. Doctor Raluca Ghionaru – Romanian Association for Pediatric Education in Family Medicine (AREPMF) 5. Manuela Iftimoaei – Director for European Programmes, Alaturi de Voi Romania Foundation (Close to You). Title: “The role of social economy organizations in the development and financing of health programs to improve the quality of life for people from vulnerable groups” 6. Sînziana Istrate – Inosearch. Title: “GOOD for your eyes (BINE pentru ochii tăi)” - Popescu Catalin Alexandru

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11.30 – 13.30	Panel discussion 15. Clusters for Health and Internationalization
Jean Monnet – First Floor	<p>Moderator: Andra Tănase – Strategic Development and Partnerships Manager of Transilvania IT Cluster</p> <ol style="list-style-type: none"> 1. Arild Kristensen – CEO, Norwegian Smart Care Cluster 2. Hickmah Tagaully - Head of European Affairs, Medice Paris Region/ Vice-President - Council of European BioRegions 3. Claudiu Crețu – CEO Evozon 4. Alexandru Oancea -Delivery Manager, Qubiz 5. Stamatiki Kritas –Cluster Manager of Hellenic Bio Cluster. Title: “Clusters Support Innovation” 6. Flaviana Rotaru – President of the ROHEALTH – The Health and Bioeconomy Cluster 7. Enikő Mátyus – Manager of the Balneoturistic Transylvania Cluster 8. Andrei Martîniuc – Projects Department Manager, Transilvania IT Cluster 9. Adriana Dunca - Head of Projects, FreshBlood Healthtech
13.30 – 15.30	LUNCH – Restaurant Piramida – Casa universitarior
15.30 – 17.00	International Healthcare Startups Contest
Sala Club – Ground Floor	
17.00 – 17.30	Abstract Contest: Technologies for Enhanced Patient Care and Health Consumer Engagement
Sala Club – Ground Floor	
17.30 – 18.45	DIGITAL Challenge Contest (Theme of year 2024: Be-Health)
Sala Club – Ground Floor	
18.45 – 19.00	PREPARATION FOR BROKERAGE EVENT AND PANELS CLOSURE
Sala Club – Ground Floor	

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Day 4 – October 25th, 2024

Do Not Forget to Book Your B2B Meeting before October 24th, 2024

24h	BROKERAGE – BILATERAL MEETINGS SESSION
Sala Club – Ground Floor	

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