



VIVESTIA

**3D VR Tour Digitalization of Museum
and Archaeological Sites**



The Problem

Challenges Faced by Museums and Cultural Sites Today

- **Limited Visiting Hours**

Museums often operate within restricted timeframes, limiting access for many potential visitors.

- **Inability to Visit All Museums Within a City**

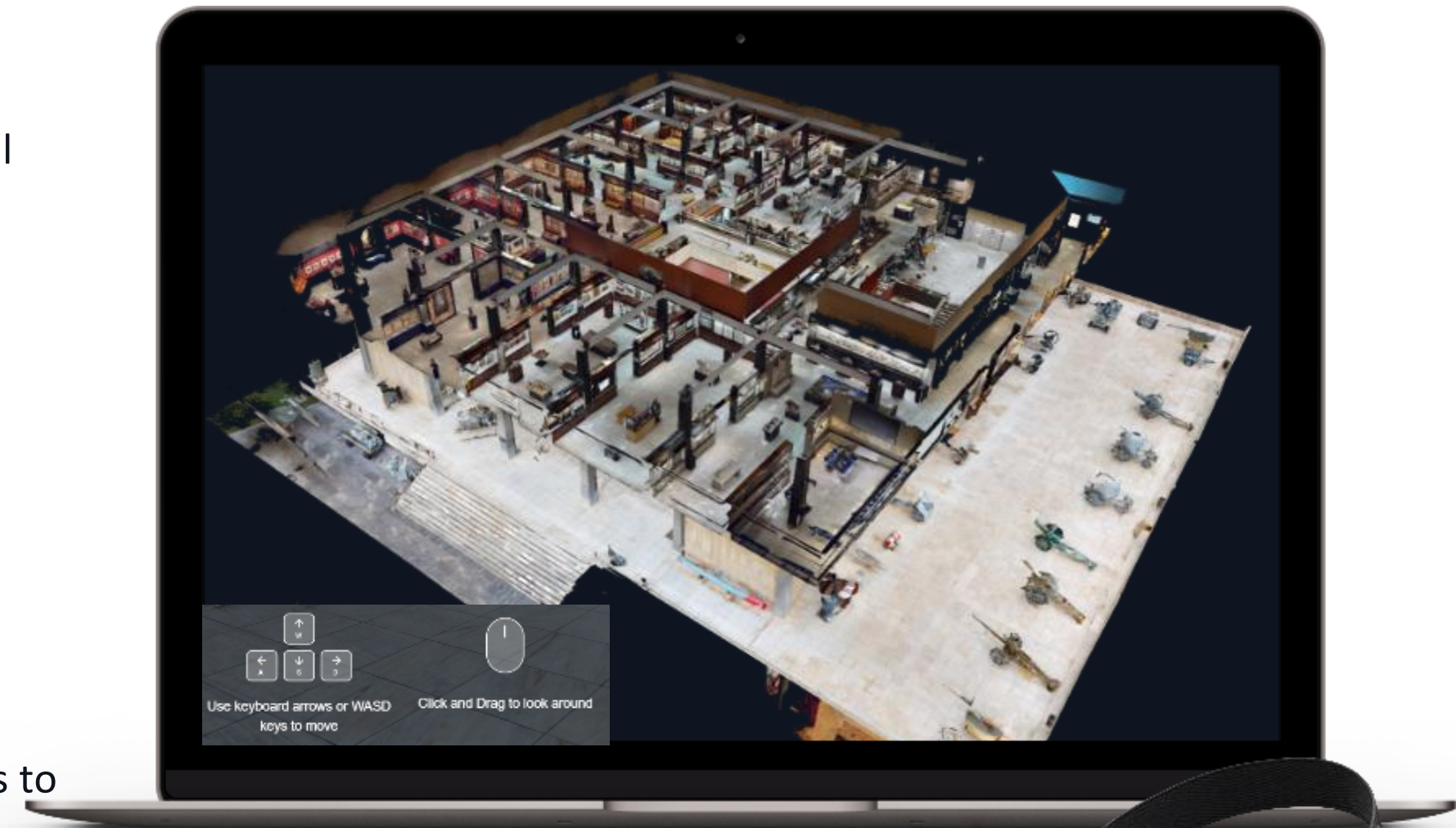
Time and logistical constraints make it difficult for tourists or locals to explore multiple museums during a single trip.

- **Inaccessibility of Past Exhibitions**

Once an exhibition ends, it often becomes unavailable to the public, preventing future audiences from experiencing it.

- **Lack of Digitization in Museums and Cultural Venues**

Many institutions have yet to adopt digital transformation, missing out on opportunities to preserve, promote, and globally share their cultural wealth.



3D Immersive Experiences

Immersive Experiences Advantages



Museum Level

- Digital preservation of exhibitions
- Revival of past exhibitions
- Extension of museum operating hours
- Revenue generation through digital tickets
- Expansion of visitor reach
- Guided online tours

Educational Level

- User-friendly and interactive content
- Integration of new technologies
- Alternative teaching method
- Remote access for schools in remote areas
- Learning games – Find the Treasure

Immersive Experiences Advantages



Cultural Level

- **Modernization**
- **Digital transformation**
- **Promotion of cultural spaces**
- **Accessibility**



3D Immersive Experiences

Exhibit Showcase

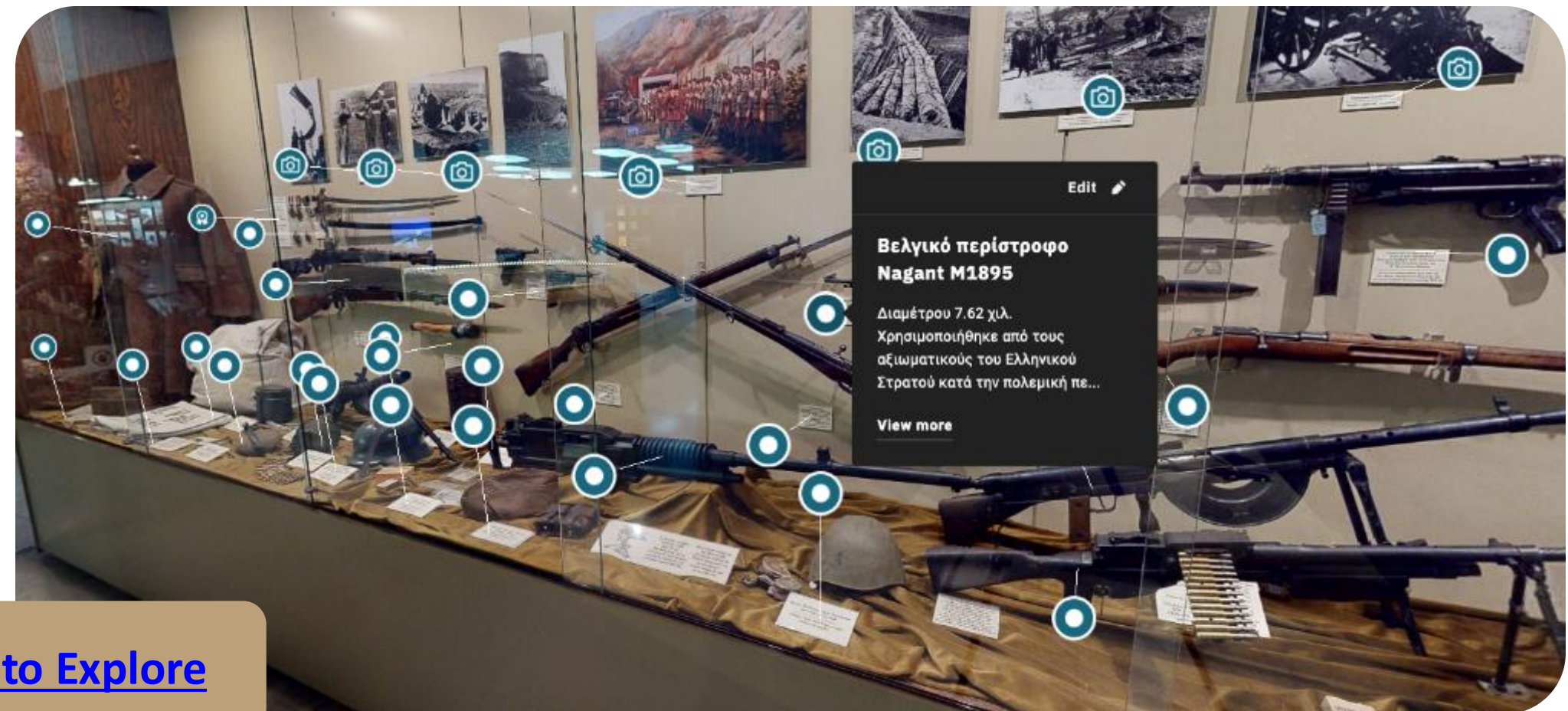
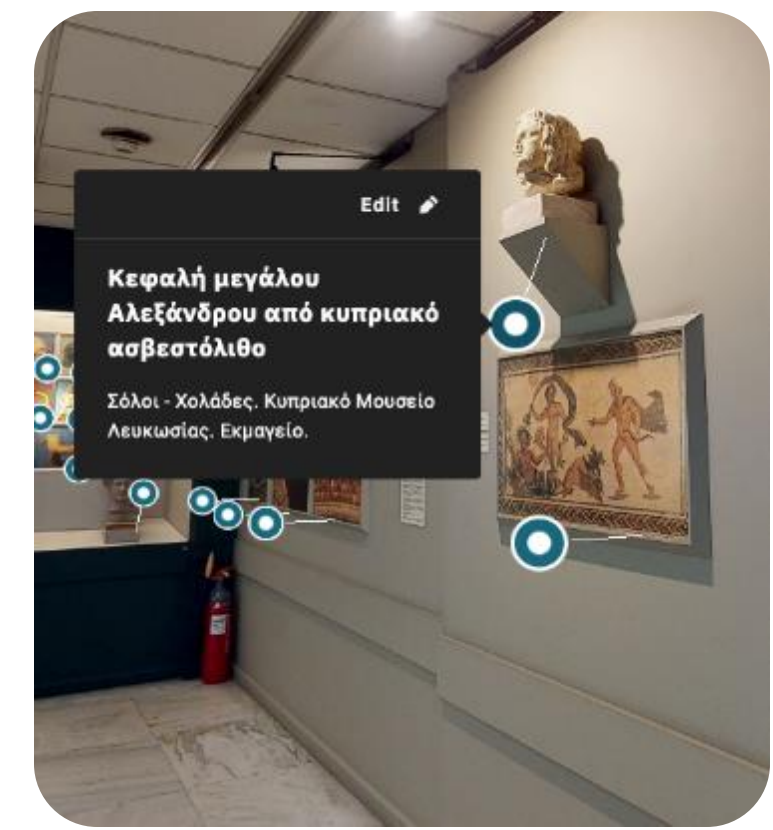
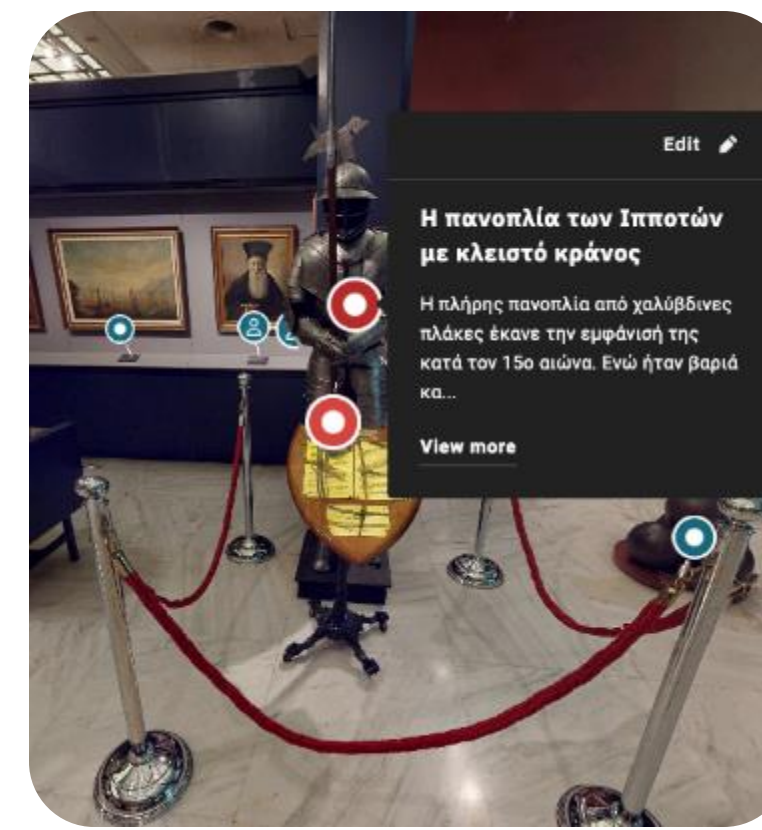


We use **points of interest** to communicate exhibit-specific information to the visitor.

More specifically, we can include:

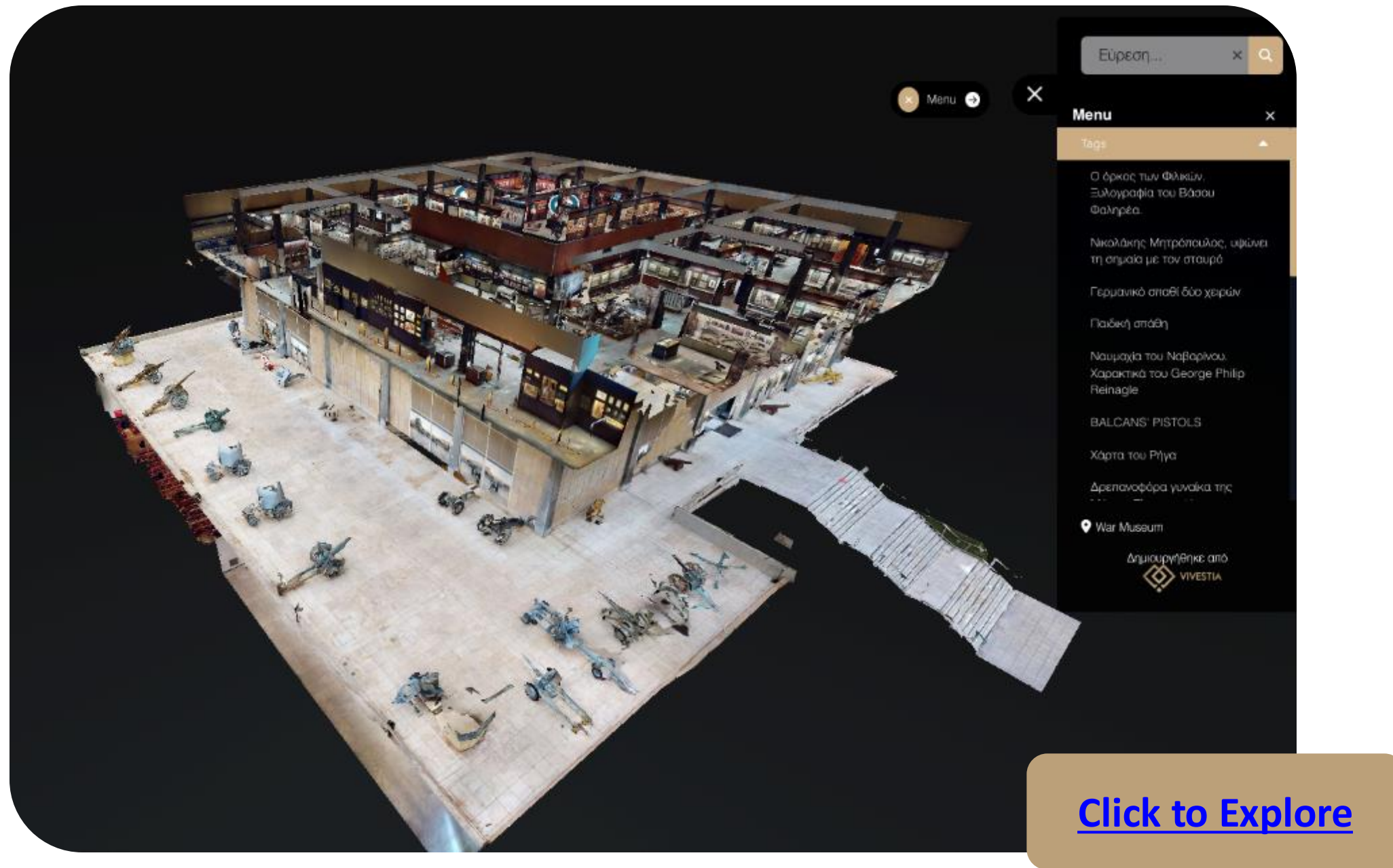
- **Exhibit details**
- **Videos**
- **Images**
- **Digital explanations**
- **Guided tours**

[Click to Explore](#)



3D Immersive Experiences

Interaction and Navigation Menu – Advantages



Advantages

1. Flexible navigation
2. Easy access to information



3D Immersive Experiences

Current Projects



Athens War
Museum



Rethymno Cultural
Centre



Nafplio Museum



War Museum
Thessaloniki



Tripoli Museum

3D Immersive Experiences

More Applications



Hospitals

1. Where is the Emergency Room Area?
2. Quality controls

Public Spaces and Offices

1. How do I get to the General Office?
2. Quality Controls
3. Accessibility Validation

Churches

1. Digital Preservation

Schools

1. Exit Plan

Public Projects

1. Project Management

3D Immersive Experiences

Accreditation

Vivestia was awarded **Best Tourism Idea** in 2021 and **Best Tourism Start-up** in 2022

Earning recognition from the **Elevate Greece** and the **Hellenic Chamber of Hotels**





VIVESTIA
3D Immersive Experiences

Thank you

