



**RUGTON<sup>®</sup>**  
COLOR ACADEMY

COLOR  
REFERENCE  
SYSTEM

[www.rugton.com](http://www.rugton.com)

# WHAT IS THE IMPORTANCE OF COLOR STANDARDS?

*Color systems are supported by scientific methodologies to achieve consistent and reproducible colors, allowing you to minimize variances or deviations. As for color, it is used as a concrete tool necessary for the parties to speak the same color language and describe it.*

# WHAT IS RUGTON?

***Rugton** was established by **BestColor Boya** in Gaziantep in the first quarter of 2021. It has set out to create the first and only color language in the world addressing polypropylene and Polyester textile types in the carpet and textile sector. It started working to address the difficulties and deficiencies in the color language of the sector and to base the color language on a standard.*

*At the end of 2021, **Rugton** produced color sets consisting of 1200 polypropylene colors with the PP-1200 product code and 800 Polyester colors with the PBCF-800 product code and offered them to the industry for the first time in the world.*

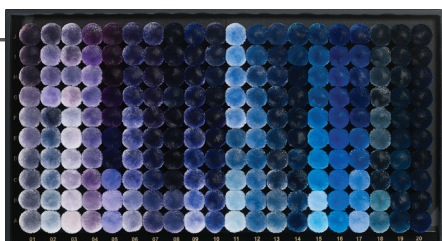
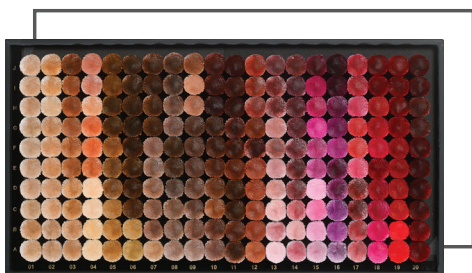
***Rugton's** reference system and color language, easy-to-use code system, provides distance-free communication between users in the Polypropylene and Polyester carpet decks. In order for the parties to communicate over color and speak the color language, it is sufficient to transmit only the product code and the color code contained in the product to each other.*

# WHY RUGTON?

**Rugton** pioneered the formation of color language between manufacturers and suppliers for Polypropylene and Polyester yarn types, a first globally not found in other color reference systems.

Carpet manufacturers around the world use color reference systems made of wool yarn produced in India and the UK to communicate with users due to the lack of color language made of Polypropylene and Polyester yarn. Applying the color language created from wool yarn, PP and PES carpet industry causes various difficulties and problems. It interferes with the correct color communication.

**Rugton** solves such problems of the industry with its accurate and useful color system and meets all its needs. Based on **Bestcolor Boya's** 11 years of experience and archive information of 120,000 colors and tones, **Rugton** systematized the color reference system with easy reference numbers and presented it to the service of the industry.



# OUR PRODUCTS



**PP-1200**



*It is a 1200-color pompom set consisting of a mixture of current and popular colors mainly used by the Polypropylene carpet industry.*



**PBCF-800**

*It is a 800-color pompom set consisting of the most preferred colors of BCF Polyester yarn.*

**PTC-800**



*It is a 800-color pompom set consisting of the most preferred colors of Polypropylene Tricolor yarn.*



**PES-800**



*Indispensable for carpet yarn, it is a 800-color pompom set consisting of the trendy colors of POY Polyester yarn.*





**PFR-600**

*It is a magnificent 600-color pompom set of Polypropylene Shagpile carpet yarn that offers visual effects.*



**PCP-600**



*It is an impressive pompom set of Polypropylene Melange carpet yarn, which creates a visual feast with the harmony of different tones.*



**PCF-600**

*It is a set of colour chart with 600 colors that are very useful for the CF or Nonwoven sector.*



**PFD-600**



*It is a 600-color wonderful pompom set that appeals to FDY yarn, which is preferred in polyester carpets.*

# USER GUIDE



*Protect from daylight so that colors do not fade quickly keep in a protective bag in dark conditions.*



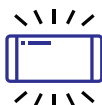
*For long-term use of pompoms, keep them away from moisture and store them in a protective bag.*



*Do not use colors that fade and become dirty over time, renew your reference system.*



*We recommend using cotton gloves when using bag contents. Take care not to contaminate the contents of the bag and store it in a protective bag.*



*Use the light booth for correct color matching.*



*For the correct color combination, remove one ring from the top of the pom poms before using the pom poms. Do not try to put them on again.*



# Colors of the World

BestColor





*Rugton is a BestColor brand*

MASTERBATCH  
FIND YOUR COLOR



**SALES**

**BESTCOLOR BOYA  
KİMYA PLASTİK.SAN.TİC.LTD.ŞTİ.**

Başpınar OSB Mah. 5. O.S.Bölgesi

83560 Nolu Cad. No:5

Şehitkamil - GAZİANTEP/TÜRKİYE

Tel.: +90 342 337 87 27

Fax: +90 342 337 87 29

[www.bestcolorboya.com](http://www.bestcolorboya.com)

[www.rugton.com](http://www.rugton.com)

[info@bestcolorboya.com](mailto:info@bestcolorboya.com)

[info@rugton.com](mailto:info@rugton.com)

