

BNET Academy

Building Indonesia's scalable vocational talent infrastructure for the digital economy



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A massive vocational base, but a fragmented pathway to work

Indonesia has scale. The missing layer is industry-linked infrastructure that turns students into job-ready talent.

14,185

Vocational schools / SMK

schools still lack industry access, practical infrastructure, certification, and employer pathways.

5.0M+

Vocational students

SMK graduates are expected to be work-ready,

440k+

Vocational teachers

needs updated curriculum and industry competency

Problem: vocational schools are asked to produce job-ready graduates without the full infrastructure

The core issue is not only unemployment. It is a fragmented school-to-work infrastructure.

Industry access

Limited access to practitioners, company projects, employer networks, and current industry standards.

Curriculum relevance

Curriculum updates move slower than changes in digital infrastructure and ICT work.

Practical infrastructure

Labs, networks, devices, and LMS are uneven; many schools cannot run real practice consistently.

Certification & readiness

Students need verified skills, portfolios, career readiness, and internship pathways.

Sustainable funding

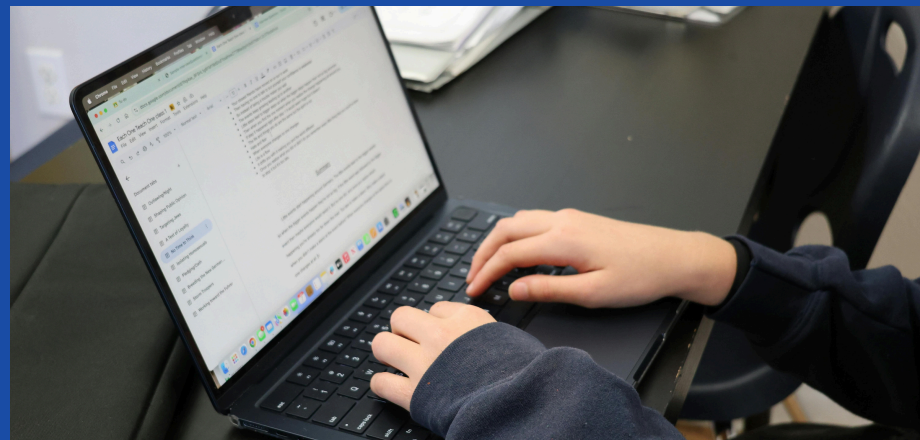
Schools cannot fund full transformation alone; corporates need measurable CSR/ESG delivery.

Without a connected pathway, schools, students, and employers solve the same problem separately — repeatedly and inefficiently.

Solution: BNET Academy builds the bridge from school to work

We connect vocational schools, industry practitioners, practical infrastructure, certification, employers, and corporate-funded education impact programs.

Two engines



School Digital Builder

School-led transformation: Sekolah Binaan, Kelas Binaan, Kelas Industri, Superlab, TEFA.

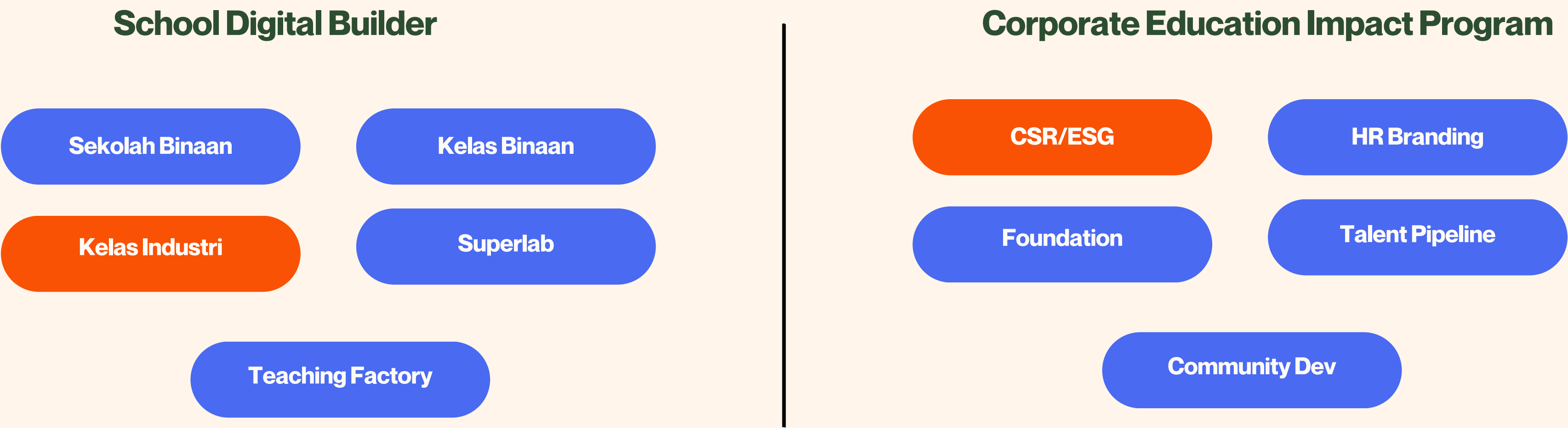


ImpactED

Corporate-funded education impact: CSR/ESG, HR branding, foundation, community, talent pipeline.

Two engines, one vocational talent infrastructure

The school engine builds capability. The corporate engine funds and scales measurable impact.



Result: lower dependency on school budgets + stronger employer network + measurable impact data.

Why Now

Indonesia's vocational education and workforce ecosystem creates a large and urgent opportunity for BNET Academy. The supply-demand gap is moving from "education problem" to "economic infrastructure problem."



Vocational schools across
Indonesia

14,325



Vocational students across the
country

5,06 Million



Labor force

153,05 Million



Digital talent demand in 2030

9 Million



corporate training and upskilling
market

USD **1.5**/billion

Business Model: Two Revenue Engines, One Education Impact Platform

1. School Digital Builder — Recurring School Transformation Engine

A subscription-based model for vocational schools that need industry-aligned curriculum, teacher upskilling, student development, certification, and digital learning infrastructure.

Subscription Revenue		
Package	Model	Starting Price
Kelas Industri	Subscription	IDR 13 Million
Sekolah Binaan	Subscription	IDR 9 Million
Kelas Binaan	Subscription	IDR 6 Million

Expansion / One-Time Revenue:		
Package	Model	Starting Price
Superlab	One-time paid	IDR 100 Million
Teaching Factory	One-time paid	IDR 250 Million

Business Model: Two Revenue Engines, One Education Impact Platform

2.ImpactED — Corporate Education Impact Engine

A one-time paid corporate program that helps companies convert CSR, ESG, employer branding, and talent development budgets into measurable education impact.

Subscription Revenue		
Package	Model	Starting Price
Impact Starter	One-time paid	IDR 35 Million
Digital School Builder	One-time paid	IDR 185 Million
Corporate Talent Impact Partnership	One-time paid	IDR 750 Million

BNET Academy monetizes vocational education transformation through recurring school partnerships and high-ticket corporate impact programs.

Go-to-Market Strategy

BNET Academy uses a **dual-channel go-to-market strategy** to acquire schools, generate recurring revenue, and scale education impact through corporate funding.

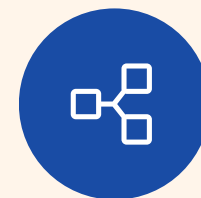


We plan to acquire customers through:



School-Led GTM

Acquire vocational schools through Sekolah Binaan, Kelas Binaan, and Kelas Industri; build recurring revenue; expand account value through Superlab and TEFA.



Corporate-Led GTM

Acquire CSR/ESG/HR corporate partners through ImpactED; start with Digital School Builder pilots; scale into annual Corporate Talent Impact Partnerships.



Showcase-Led Growth

Use successful school programs, impact reports, student outcomes, and corporate stories as proof to attract more schools and sponsors.

Schools → Outcomes → Showcase → Corporate Sponsors → More Schools → Higher Revenue

Current Traction



Schools need partners beyond curriculum. Employers need earlier talent visibility. Corporates need measurable education impact. BNET Academy can package and deliver the ecosystem.

1000+

active students and teachers

IDR 3 Billion

in revenue

70%

hiring rate

20+

Corporate partners

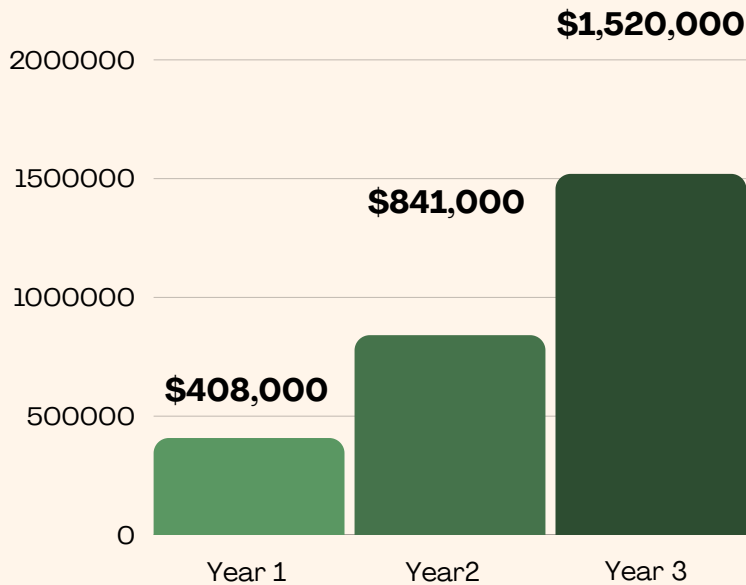
Financial Projections



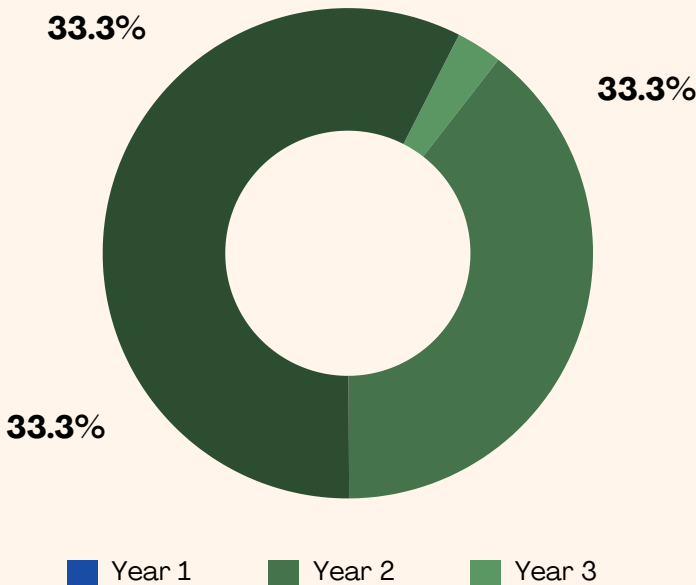
BNET Academy is projected to grow through three revenue engines: school subscription, infrastructure upsell, and corporate-funded ImpactED programs.

Financial Projections

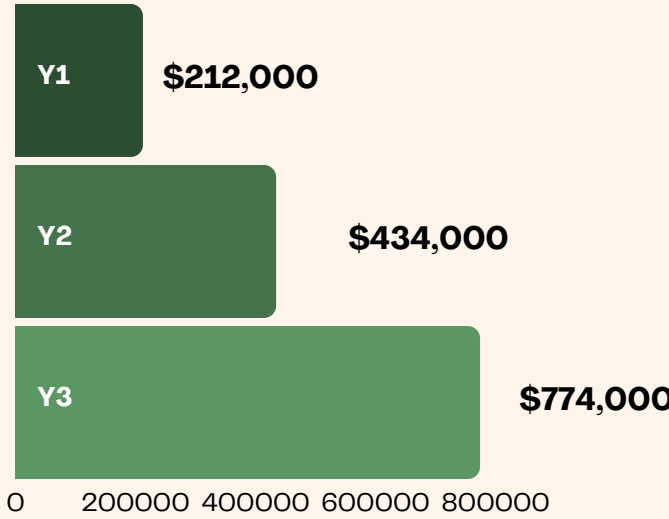
Projected Revenue



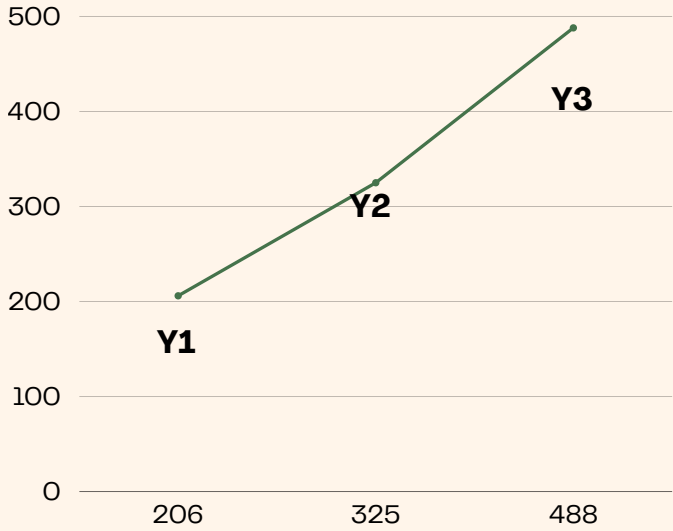
Anticipated Profit Margin



Gross Profit



Operational Costs



Funding Ask: Scaling Indonesia's School-to-Work Education Platform

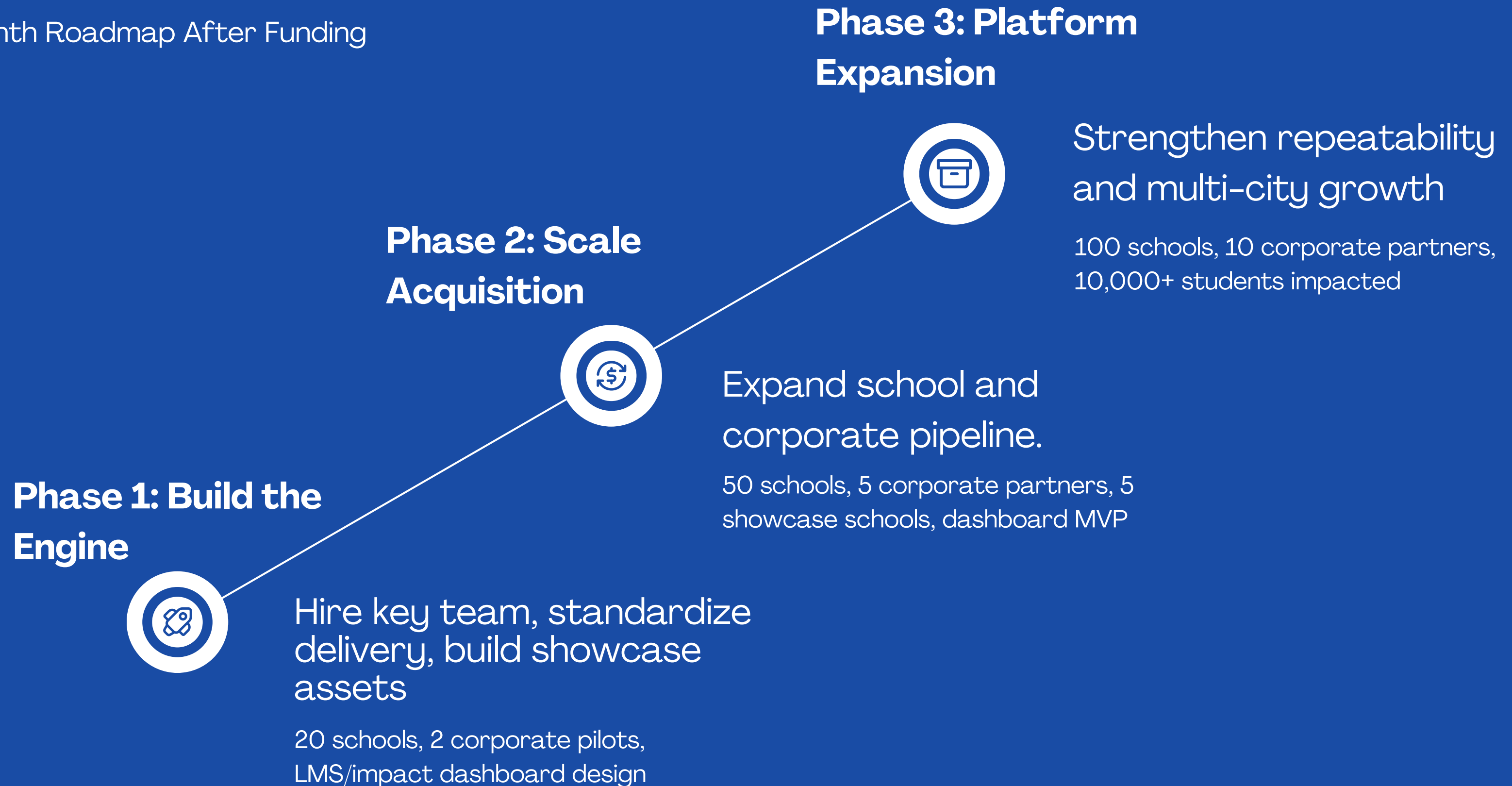
We are seeking \$500,000 to scale its school-to-work education platform by strengthening key leadership, delivery capacity, technology infrastructure, and market proof.



Milestones-Based Roadmap

Milestones

18-Month Roadmap After Funding



The ask: capital, partners, and ecosystem access

BNET Academy is ready to move from proven delivery to scalable vocational talent infrastructure.

Why AsiaBerlin

Germany has global strength in vocational education and industry-linked training. Indonesia has a massive vocational base and digital economy demand. BNET Academy can bridge both through pilots, partnerships, and scalable delivery.



We are seeking

- Strategic capital
- Corporate CSR/ESG partners
- Industry certification partners
- Employer network access
- German / European vocational collaboration

Thank you!

Thank you for considering BNET Academy

We're excited about the opportunity to partner
with you in creating a better future!