

Pitching event for energy companies at the Ghana EU Investment Forum 2025

In the context of the Ghana EU Investment Forum (GHEUBF 2025) taking place between May 20-21, GET.invest proposes the following pitching concept for the event's energy stakeholders.

“Meet the Energy Companies & Projects”

Date: May 20th

Duration: 16:30-17:30

Audience: open to all energy stakeholders partaking in the business forum with a particular focus on investors and financiers looking to expand their investment pipeline.

Objective

- Provide a platform for pre-selected investment seeking and/or ready companies and projects to pitch to relevant stakeholders (local and international financiers, development partners, government representatives, business partners, etc) and raise capital.
- Develop a pipeline of promising investment projects for national and international financiers' intake, hence contributing to the Global Gateway and EFSD+ strategies.
- Facilitate meaningful and targeted connections by promoting European businesses, technology, expertise/know-how and venture opportunities with Ghanaian private sector.

Format

- The session will be open to the public and take place in a plenary format. Pitching companies and projects will come up one by one and be given a short slot to present their key messages.
- For efficiency sake, pitching companies and projects would have a dedicated section on the official event webpage and matchmaking platform to allow relevant stakeholders and in particular financiers to get in touch and organise follow up meetings.

Selection of pitching companies

- With a view to ensuring a seamless event, pitching candidates must be selected and informed well in advance, as well as prepared prior to the event. GET.invest can propose a virtual “masterclass” to the candidates to coach them on how to best present themselves, prepare all relevant information and data for potential follow-on conversations with investors, and pitch before an audience.
- It is recommended to keep a relatively small group size of companies both for the masterclass and the pitching session itself.