



Campus France, representing French higher education around the world

THE FRENCH AGENCY FOR THE PROMOTION OF HIGHER
EDUCATION, INTERNATIONAL STUDENT SERVICES, AND
INTERNATIONAL MOBILITY

2024

Campus France



275

Local offices



134

Countries



+220

Employees in France



131 M€

In managed funds

Our offer



36, 000

Referenced courses



25, 500

Mobility programs managed



153

Institutions certified
« Bienvenue en France »

On the web



90

Web sites in 35 languages



20

Million visits/year



+ 3M

Million followers on social media

Partnerships



4

European projects



58

Hubert Curien Partnerships

Our network

FRANCE
ALUMINI

376, 000

Members

CAMPUS
FRANCE
FORUM

>370

Members

Events



+200

yearly events supported by
Campus France

Network & partners



International researchers and students

The international student and scientific community is Campus France's raison d'être



Supervising Authorities

Ministry for Europe and Foreign Affairs
Ministry for Higher Education and Research



**CAMPUS
FRANCE**



Networks

Campus France local offices
Campus France Forum
France Alumni



Partnerships

Institutions
Clients
Organizations
Local authorities

Campus France local offices: a global network

More than 275 Campus France local offices in 134 countries
69 countries with "Etudes en France" procedure



Missions



Promote French Higher Education



Accompany students in their study project and their administrative process



Provide expertise on the local context



Animating the alumni community

Forum Campus France

Nearly **400 higher education** institutions
in the Campus France Forum

Think Tank/ Thematic commissions

Managed by the 3 conferences of institutions :

France Universités



CDEFI



CGE



1

Distance learning



21

Colleges and universities



6

Catholic institutes



30

Language schools



7

Research organizations



43

Business &
Management schools



8

Other specialized schools



65

Art, architecture and fashion
schools



11

Schools specializing in the hotel
and catering industry



74

Universities, COMUEs - EPE



11

Organizations & networks



92

Engineering schools

Our main missions



Analyze

01

International mobility



Promote & value

02

French Higher Education abroad



Support

03

International student mobility



Welcome

04

International students



Analyze

INTERNATIONAL MOBILITY



Promote & value

FRENCH HIGHER EDUCATION



INTERNATIONAL STUDENT MOBILITY

The Bienvenue en France strategy

500 000

INTERNATIONAL STUDENTS IN FRANCE (BY 2027)





Offer students a reception

01

In accord with the highest international standards

Pursue an ambitious policy

02

of scholarship and tuition exemptions
and implement tuition rates

Expand

03

Our presence abroad

Strengthen

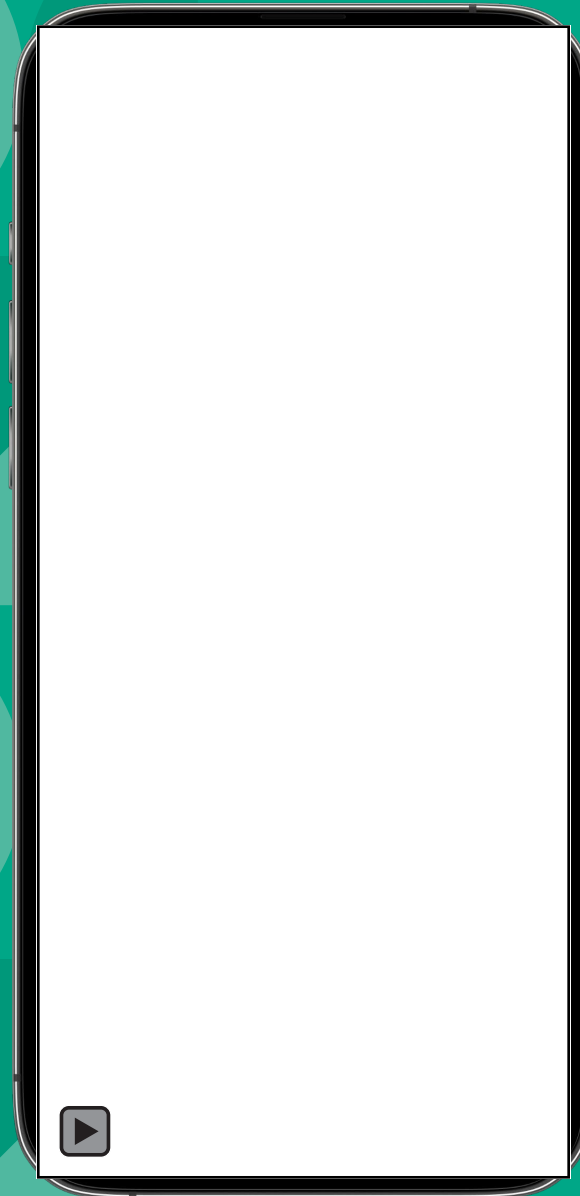
04

France's attractiveness through a global communications campaign

Communication campaign



Skills & Friends for life



DEPLOYMENT IN MORE THAN 134 COUNTRIES

Promoting the French experience and the unique adventure of mobility through alumni ambassadors

COMMUNICATION KIT



- § Videos , posters, etc
- § Sponsorship campaign on our social networks

RESULTS



- § 200K people on Facebook
- § 120K on Instagram
- § 43K on Twitter
- § 90K on LinkedIn

RENDEZ-VOUS EN FRANCE

Skills & Friends for life

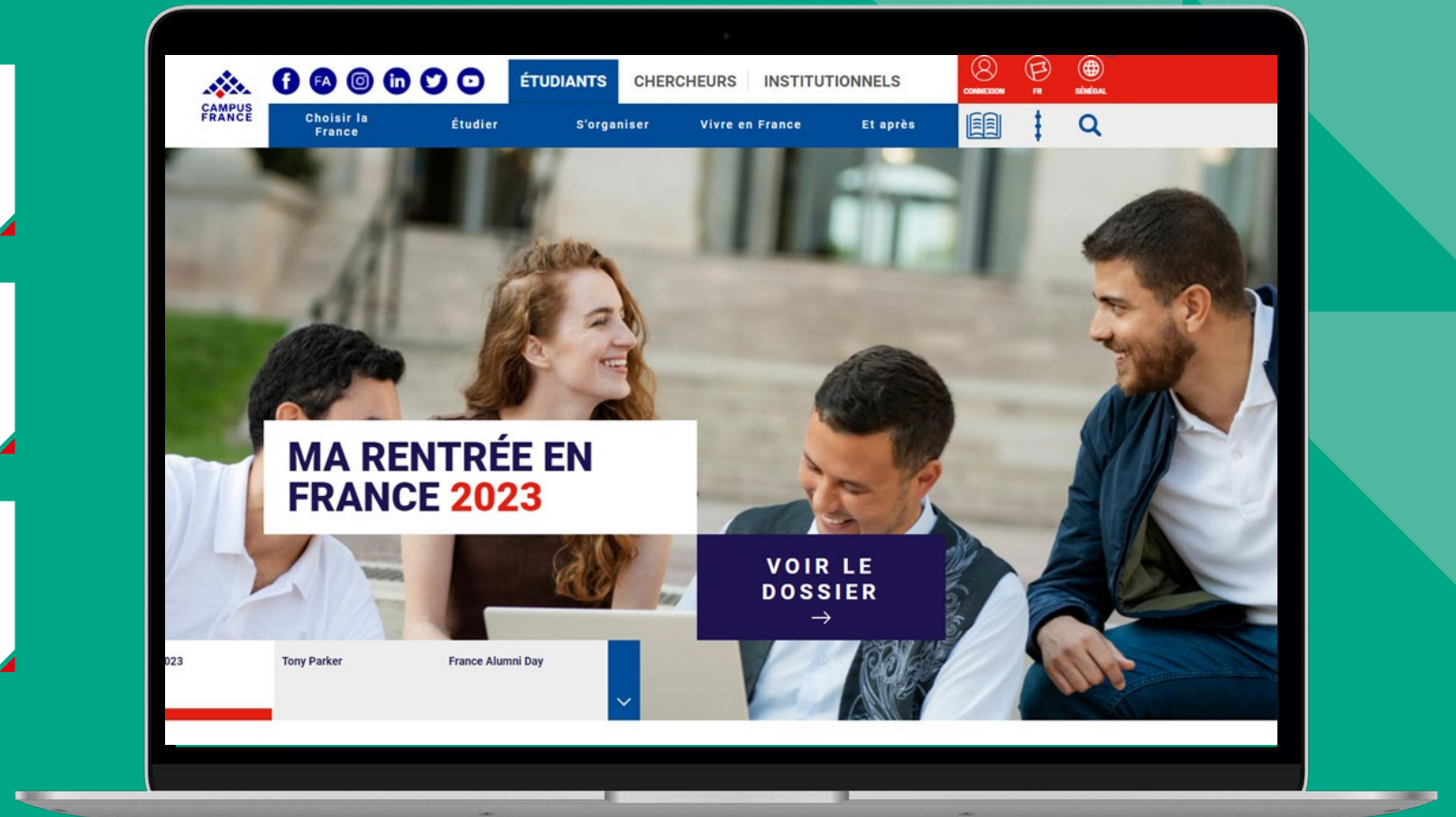


Website & social media

1 INTERNATIONAL WEBSITE

90 WEBSITES IN 35 LANGUAGES

20 MILLION VISITS/YEAR

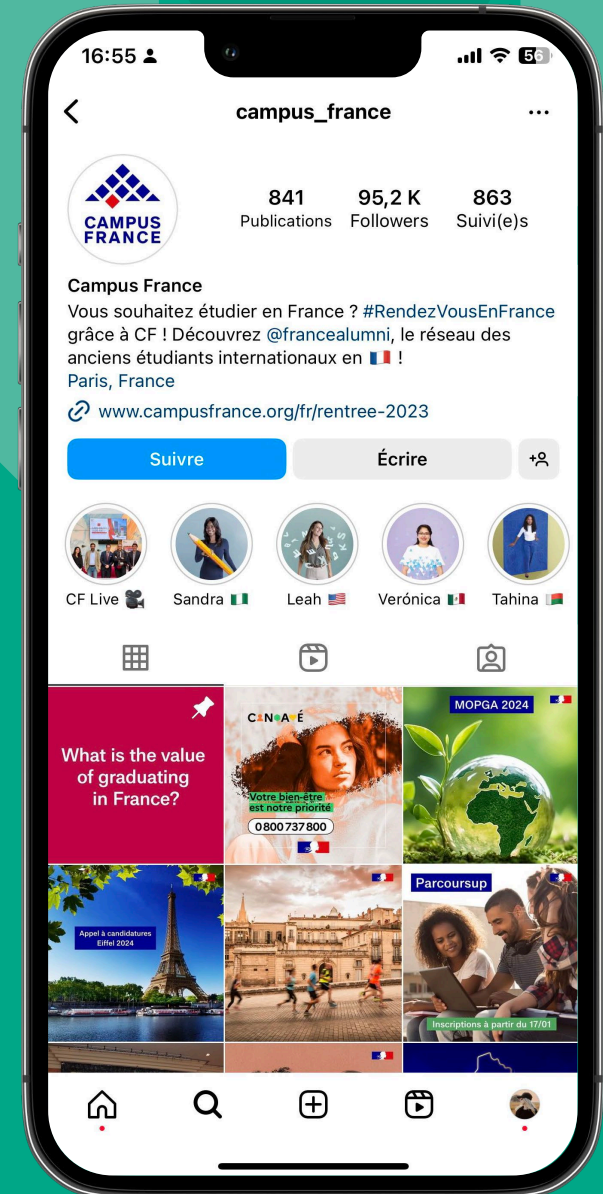


Website & social media



3 MILLION

FOLLOWERS ACROSS SOCIAL MEDIA



Promotional events

60+ EVENTS PER YEAR WORLDWIDE

750, 000 VISITORS

300+ PARTICIPATING EVENTS

- Virtual Fairs
- Seminars
- Country Days
- University Meetings
- Research Meetings
- Hosting foreign delegations



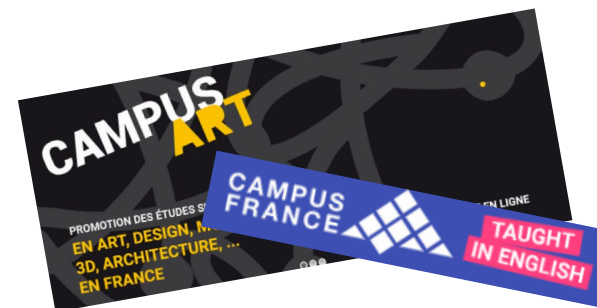
Informing about our training offer

INFORMATION GUIDES



SEARCH ENGINES

programmes
taught in English,
art courses, short
breaks



DOMAIN/ ESTABLISHMENT FILES



Research portal :

directory, list of
vacancies, funding
programmes



Support

INTERNATIONAL STUDENT MOBILITY



INTERNATIONAL STUDENT MOBILITY

Scholarship programmes

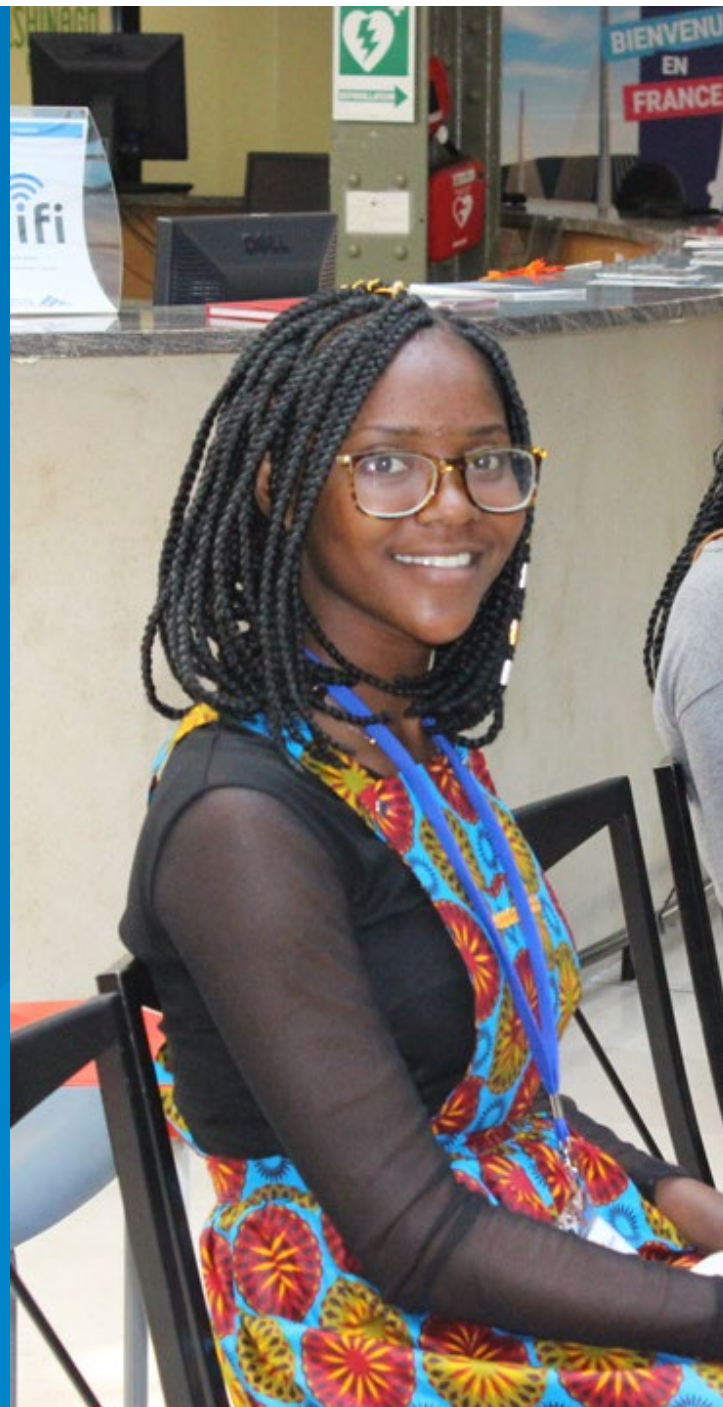
Dedicated support at every step to help students succeed

OUR EXPERIENCE

25, 500 mobility programs managed

France Excellence Eiffel

(French government scholarship) :
+ over 10, 000 recipients in 23 years



Our commitment

Defining the project (consulting)

Assisting in the **recruitment and selection**

Preparing for departure

Orientation and placement in **French higher education**

Pedagogical support throughout the study cycle (tutoring & mentoring)

Scholarship programmes



Scholarship payments
and academic report & follow up

Arrival procedures

Accommodation assistance
(exclusive partnership with CROUS)

Health & medical insurance

Discovering France

Post-graduation follow-up
with France Alumni

A reliable partner

with rigorous
management practices



Signature of Campus France's Contract of Objectives and Performance in December 2023 by the President of Université Paris I and Chair of Campus France's Board of Directors, and representatives of the MEAE and MESR



01

A public entity organized under French law

02

A dedicated administrative support team

03

Strict forms of audit and transparency

04

Client accounts: traceability

05

Accountability and reporting

Examples of scholarship programmes



First promotion of France Excellence Europa at the Cité internationale universitaire de Paris in November 2022

Excellence mobility programmes



France Excellence Eiffel

+ 10, 000 RECIPIENTS OVER THE LAST 23 YEARS



France Excellence Europa

52 EUROPEAN STUDENTS SINCE ITS CREATION IN 2022

Design & development of tailor-made programmes

Malaysia



Historic programme :
850 STUDENTS FOR OVER 20 YEARS

French + Sciences



Short -stay programmes , focused on scientific disciplines and taught in English

Research grants



Supporting research to combat global warming

40 POSTDOCTORATE LAUREATES
HOSTED EACH YEAR



Developing scientific exchanges of Excellence
between French and foreign research
laboratories

60+ PROGRAMMES

INTERNATIONAL STUDENT MOBILITY

European projects

Cooperation with European and international partners

FINANCED BY THE EUROPEAN UNION



STUDY
IN EUROPE



**The world's most
popular study abroad
destination**

Find out more:
<http://ec.europa.eu/study-in-europe/> f i StudyInEurope.Welcome



STUDY IN EUROPE

ELAN

HOPES- LEB

EU4DIALOGUE

EU MOBILITY PROGRAMME
FOR MYANMAR

Welcome

INTERNATIONAL STUDENTS

04



The *Bienvenue en France* label



Quality label for Higher Education establishments



6 FIELDS OF APPLICATION
AND 28 INDICATORS

13 LABEL COMMITTEES
BETWEEN 2019 AND 2023

153 LABELLED
INSTITUTIONS

65% OF INTERNATIONAL
STUDENTS ARE ENROLLED IN
AN ESTABLISHMENT WITH
THE *BIENVENUE EN FRANCE*
LABEL

Welcoming scholarship holders



Before leaving for France



Campus France local office is the student's first contact with France

While in France



- Welcome kit and Campus France's participation in one-stop welcome centres
- Specific information dedicated to international students: Accommodation assistance (CNOUS/CROUS), administrative process support, scholarship payments and academic report & follow up, one-stop shop for international students
- Support for international experts: specifications established before the mission, follow-up of the mission from the organization of the trip until the arrival at the airport and accompaniment during the stay

INTERNATIONAL STUDENT MOBILITY



376 000+ MEMBERS



- Jobs & internships
- International networking
- Sharing experience

3 300 PARTNERS



Companies, higher education establishments

WORLD ALUMNI DAY



- **Events** around the world to celebrate the international student experience in France
- **214 events** in **91 countries**
- **44 selected** projects



Thank you!