

BROCHURE



Strategic Intelligence for an Unstable World

Challenger Research

Intelligence and risk advisory for governments, investors, and organisations navigating global volatility.

Securing Your Strategic Advantage

Four capabilities. One integrated intelligence firm.

Holistic Intelligence

Proprietary OSINT methods, senior regulatory and policy expertise, and multidisciplinary academic depth, integrated into a single advisory package by a team that has operated at the highest levels of each discipline.

Big Picture Strategy

We synthesize geopolitical developments, emerging conflicts, and shifting alliances into a single, coherent strategic picture. This provides the essential context required to navigate an uncertain world and make high-conviction decisions.



Proprietary Methodology

Our in-house procurement and supply chain OSINT manual is a defensible, scalable intellectual asset, developed from frontline intelligence practice and proprietary to Challenger Research.

Policy & Regulatory Intelligence

Our senior team tracks and translates regulatory change across EU, US, and international frameworks into actionable intelligence, helping firms anticipate compliance challenges and navigate policy shifts with confidence.

Proprietary Intelligence

Our Open Source Intelligence capability is led by a specialist with direct operational experience at the Centre for Information Resilience (CIR) in London, advising on the Ukraine conflict. The division is built around a proprietary OSINT manual developed entirely in-house — a genuine market differentiator.



Satellite Imagery Analysis

Port activity, factory output, construction progress, and land use change.



Trade Network Mapping

Chokepoints, illicit flows, single-source dependencies, and concentration risks.



Conflict Zone Monitoring

Near real-time infrastructure damage and reconstruction tracking.



Procurement Intelligence

Vendor due diligence, beneficial ownership tracing, and sanctions screening.



Supply Chain Analysis

Tracing from extraction sites to processing hubs, with risk overlays.

Regulatory & Policy Affairs

Our regulatory lead directs a team of policy analysts and international law specialists. With direct experience helping major global corporations navigate European regulatory frameworks, this team delivers continuous monitoring, position papers, EU-funded consortia participation, and dedicated events in London and Brussels.

Continuous monitoring of regulatory and political developments.

Position papers and strategic communications materials.

Unfair competition intelligence and sectoral case law tracking.

Stakeholder mapping across governments, companies, think tanks, and NGOs.

Advocacy and network building in Brussels and online.

Holistic Intelligence in Action

We move beyond the expertise silos to apply **Holistic Intelligence**: a proprietary system for distilling global complexity into strategic clarity.

Here is how that intelligence is currently being applied to the world's most pressing challenges:



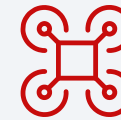
Geopolitical Instability

State and non-state conflicts are driving urgent demand for real-time intelligence and scenario planning. From Ukraine to the Indo-Pacific, our analysts turn complex geopolitical shifts into clear strategic intelligence.



Supply Chain Disruption

Trade wars, conflict-driven rerouting, and geopolitical fragmentation have made supply chain resilience a board-level and investor-level priority. This has created sustained demand for OSINT-driven intelligence



Autonomous & Defence Technology

The rapid proliferation of UAS, VTOL, and autonomous systems generates complex advisory needs across the defence, aerospace, and investment communities.



Sanctions & Regulatory Complexity

Navigating the increasingly complex web of regulatory regimes, spanning sanctions, ESG disclosure mandates, technology export controls, and trade restrictions.



Critical Minerals Intelligence

Western reliance on Chinese-dominated mineral supply chains is a defining strategic risk. As investors pivot to friendshoring, high reserve countries like Brazil are moving to centre stage. We provide the intelligence needed to identify opportunity and de-risk capital.



Hybrid Threat Monitoring

Grey-zone operations targeting critical infrastructure, supply networks, and financial systems are accelerating. Challenger Research gives investors and institutions the dedicated intelligence needed to identify exposure and act ahead of escalation.

Landmark Projects

Challenger Research continues to expand its footprint with a growing project portfolio across our core specialisations. Three landmark engagements demonstrate the firm's breadth and commercial traction.

UAS POLICY · COMPLETED

Unmanned Aerial Systems Policy in Europe

A comprehensive policy analysis of UAS regulation across European jurisdictions — examining national frameworks, EU-level legislative trajectories, and the commercial and defence implications for operators and investors in the autonomous technology sector.

ESG / SUPPLY CHAIN · LAUNCHING APR 2025

Critical Minerals Supply Chain & Risks: Brazil

In-depth supply chain and ESG analysis of Brazil's expanding critical minerals sector, mapping the country's strategic push for global market share in minerals essential to the energy transition and advanced manufacturing. Includes geopolitical risk overlays and investor-grade findings.

CONFLICT RISK · LAUNCHING MAY 2025

Ukraine Reconstruction: Environmental & Human Risks

Assessment of the environmental and human risk landscape facing Ukraine's reconstruction, covering infrastructure vulnerability, supply chain integrity for reconstruction materials, conflict-driven ecological damage, and implications for international investors and reconstruction funders.

Core Leadership

Challenger Research's senior team combines frontline intelligence practice, European regulatory expertise, and deep academic grounding — providing clients with a genuinely rare combination of skills under one roof.

Dr James Reeves — Managing Director

Dr Reeves leads Challenger Research's work at the intersection of defence, regulation, and geopolitics. With a background in strategic policy analysis and emerging risk, he directed the firm's cross-UK and EU UAS policy assessment and oversees all major engagements. His multidisciplinary approach ensures every project is tailored to the precise strategic requirements of each client.

Edward Shannon-Adams — Head of Business Development

Edward Shannon-Adams brings over a decade of asset management experience and deep familiarity with public companies across the drone, technology, and broader innovation sectors. For clients, this means direct access to a commercially astute adviser who understands the investment landscape from the inside — able to contextualise Challenger's intelligence within the financial and market realities that matter to institutional decision-makers.

Seyide Direk — Regulatory Lead

A Senior Policy Analyst specialising in European regulatory and governance frameworks. Formerly at the European Enterprise Alliance, she contributed to policy development supporting social and economic resilience across Member States. Seyide has advised major global corporations, including Apple, on navigating European regulatory change, and brings an extensive network of contacts across the European Commission, Parliament, and key Member State institutions.

Manon-Catherine Balbinot — OSINT Lead

Manon-Catherine leads Challenger Research's OSINT team, bringing direct operational experience from her work with the Centre for Information Resilience (CIR) on high-priority Ukraine projects. Her investigative expertise spans some of the most strategically significant supply chain environments in the world, including Brazilian and African critical mineral networks and weapons supply chain analysis.

Global Academic & Expert Advisory Network

All work is underpinned by a consultancy network of over 40 specialists spanning four continents, including Harvard-trained analysts, Cornell University economists, UCL-C, University of York, ISW associates, and Ukrainian university researchers providing live conflict intelligence.

Our Service Suite

Four principal service lines, available individually or as a tailored package.

1

Strategic Advisory Retainers

A multidisciplinary advisory service providing monthly horizon scans, OSINT-backed supply chain monitoring, and direct access to our senior experts for real-time strategic counsel.

2

Commissioned Research Reports

In-depth analytical reports combining OSINT methods, policy analysis, and academic expertise across all core topics.

3

Policy Roundtables & Executive Briefings

Expert-convened discussions in London and Brussels bringing together policymakers, industry leaders, and researchers.

4

Specialist OSINT Investigations

Targeted investigations using satellite imagery, trade data, procurement records, and network analysis.

Ready to Work With Us?

Whether you are an investor seeking independent intelligence, an institution navigating regulatory complexity, or an organisation requiring bespoke strategic analysis, Challenger Research is ready to discuss how we can support your objectives.

 edward@challengerresearchgroup.com

 challengerresearchgroup.com

All enquiries are treated with strict confidentiality. We welcome initial conversations with no obligation.