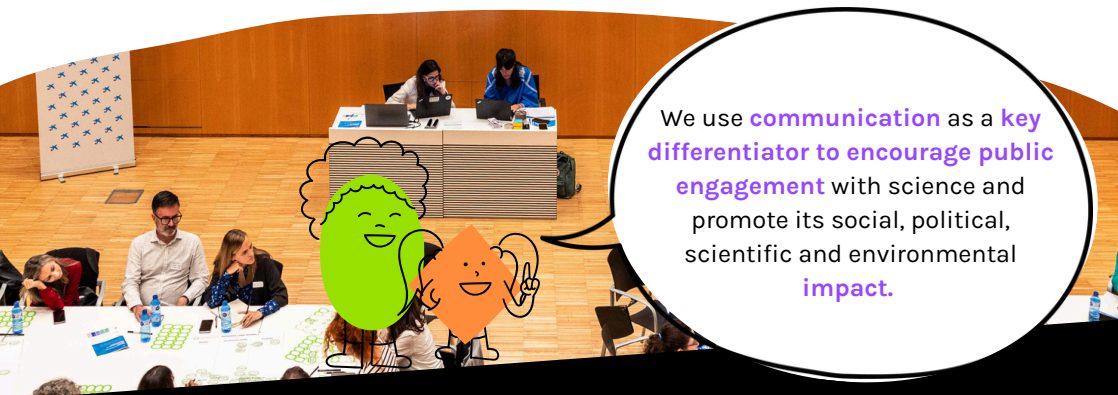


# Innovative Science Communication

We develop **collaborative** and co-creation **methodologies** to establish science communication strategies, **co-design narratives** and **impact indicators** to reach different target audiences.

We offer workshops, storytelling tools, data journalism and new digital technologies that promote **critical thinking** and bring science closer to **society**. We also provide training, capacity-building and mentoring activities.

- We **design processes** to actively involve your target audience—including the general public, policymakers, industry representatives, journalists and artists—in your research.
- We **co-create strategies** to define specific messages, channels and formats that make an impact.
- We **harness the potential of participatory communication** to open up scientific research to new perspectives and questions, and to contribute to its excellence.



We use **communication** as a **key differentiator** to encourage **public engagement** with science and promote its social, political, scientific and environmental **impact**.

Turn your research into key messages that  
maximise its **impact**.