

moodley

transformation by design

Move into the Future:
Transforming mobility with strategic design

„A developed country is not a place
where the poor have cars. It's where the
rich use public transport!”

Gustavo Petra
(Mayor of Bogota)

future mobility
needs visions

visions need
strategic design

SIEMENS
Ingenuity for life

moodley
industrial
design

to enable transformation

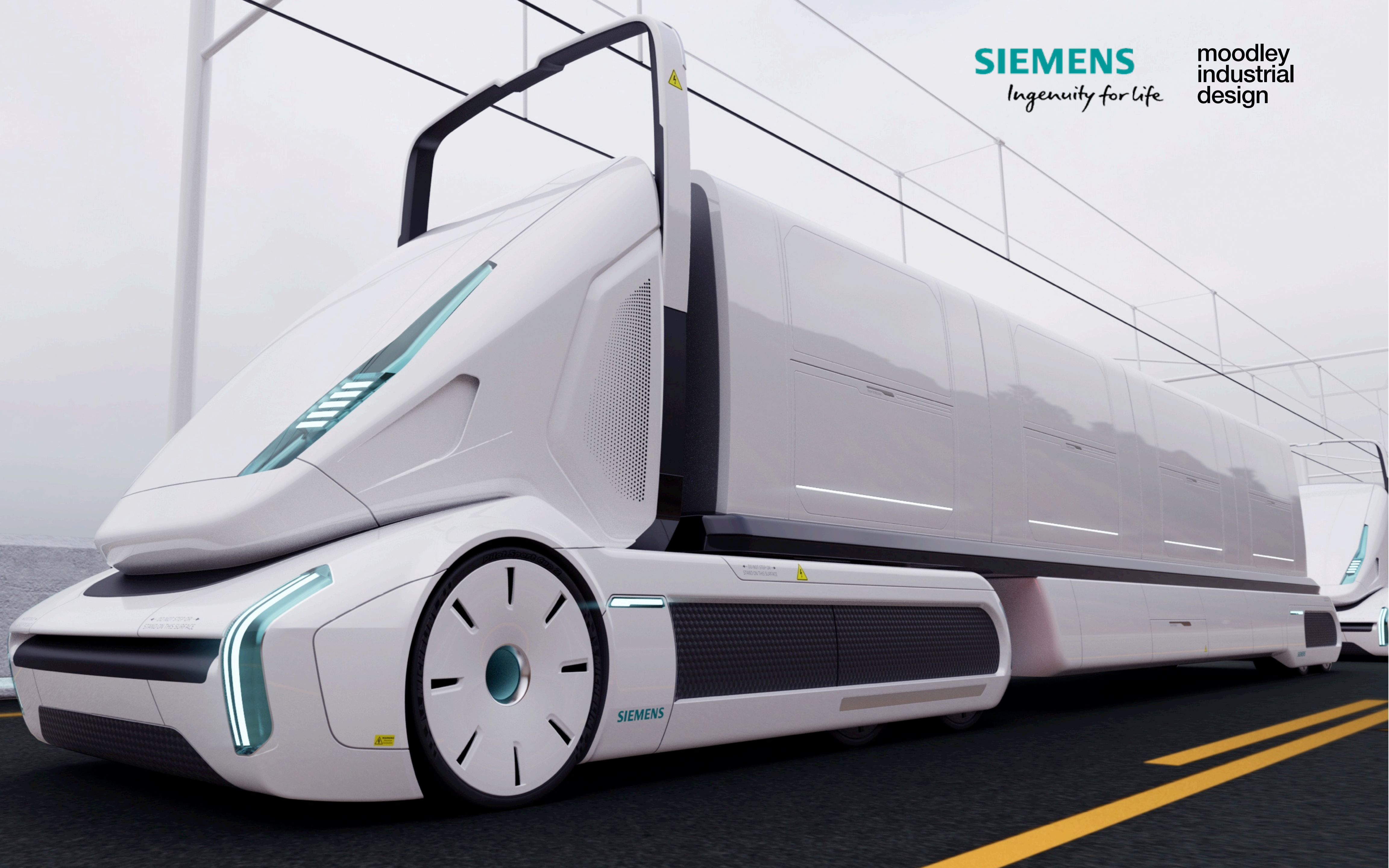
SIEMENS
Ingenuity for life

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industrial
design



SIEMENS
Ingenuity for life

moodley
industrial
design



SIEMENS
Ingenuity for life

moodley
industrial
design





moodley
design
group

Being
City of Design
means, surprising
intelligently.

Graz
UNESCO
City of
Design

ECML
CELV
EFSZ

Svoboda

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from strategy to innovation

3 specialized units offer end-to-end support - delivery focused.

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brand
identity

moodley
interactive

moodley
industrial
design

**Strategy-Guided.
Innovation-Driven.
Life-Centred.
Open-Minded.
Delivery-Focused.**

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Six locations, one global team

Graz

1999



Vienna

2007



Munich

2015



Detroit

2017



Hong Kong

2019



Istanbul

2019





An aerial photograph of a vast, dense forest. The trees are a mix of dark green and lighter green, creating a textured canopy. In the upper right portion of the image, a thick layer of white mist or smoke rises from the forest, partially obscuring the sky and the tops of the trees. The overall atmosphere is serene and somewhat ethereal.

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we design
to improve
life.

An aerial photograph of a vast, dense forest. The trees are a mix of dark green and lighter green, creating a textured canopy. In the upper right portion of the image, there is a layer of white mist or smoke that drifts over the treetops, adding a sense of atmosphere and depth to the scene.

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we design
to improve
business.

Focus fields.



**Future
Mobility**



**Sustainable
Innovation**



Digitalization

future mobility
needs
transformation

DTM ***Electric***



designed
to
transform...



petrol-heads
into e-heads

moodley for Rosenbauer



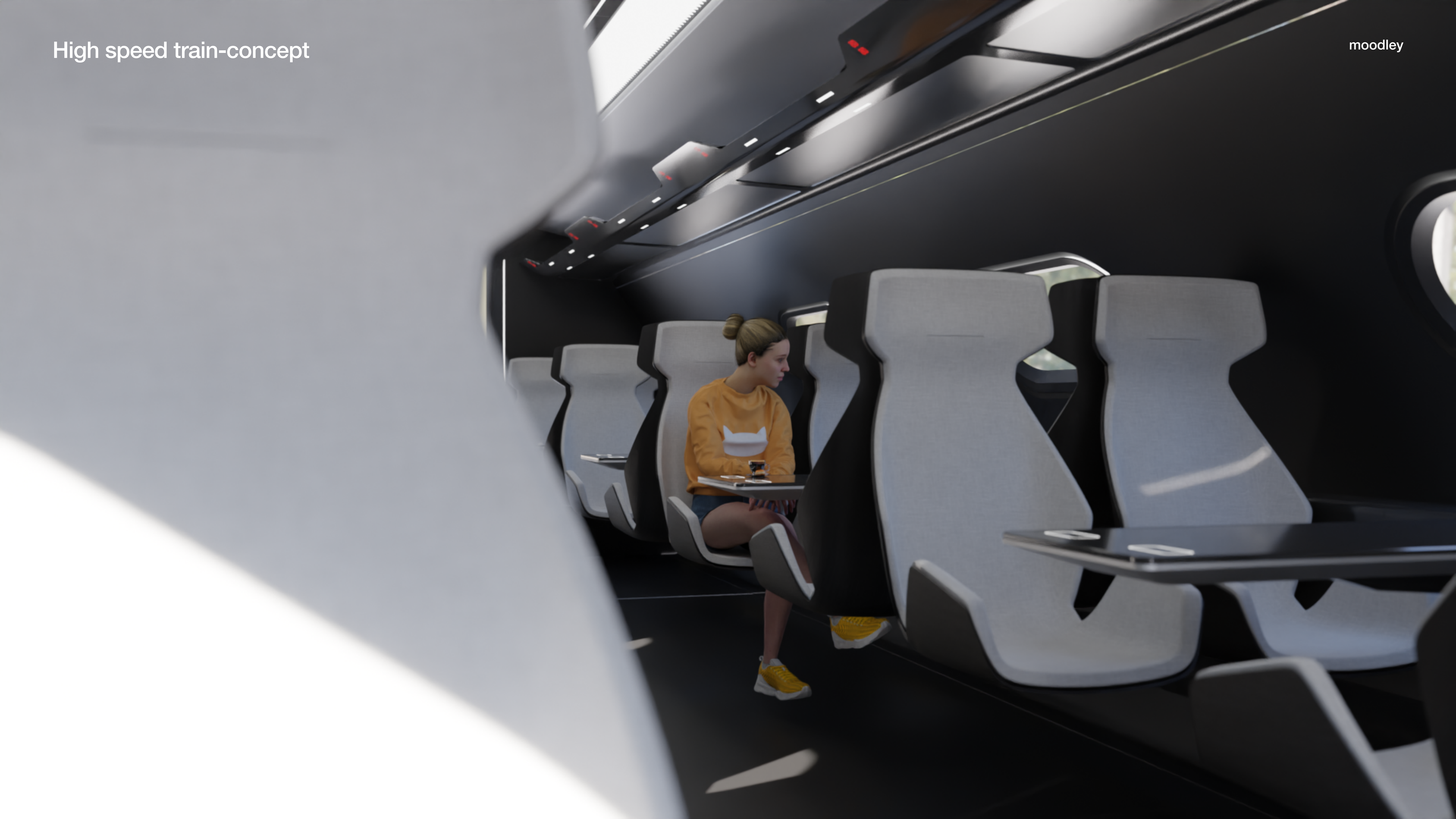
future mobility
needs boldness





future mobility needs discussion





no transformation
without
discussion!

no transformation
without pain ;-(

no transformation
without design ;-)

Get ready for the future.

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vienna
lehargasse 7
A-1060 vienna

graz
nikolaipplatz 5
A-8020

salzburg
siezenheimer straÙe 39d
A-5020 salzburg

munich
georgenstraÙe 66
D-80799 munich

istanbul
asmali mescit
general yazgan st. no:14/A
TUR-pc: 34430 beyoĐlu/istanbul

detroit
ladder 12
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