MODA APP

Nice to meet you!

Discover MODA APP

Moda App is an AI-powered platform that helps users shop smarter by showing clothes on people with similar body types—while turning every user into a micro-influencer through its built-in affiliate system.

Team

Dr. Murat DEMİR
Textile Engineer

Dr. Ahmet Can DİKER
Data Scientist

Dr. Alper Vahaplar
Computer Engineer
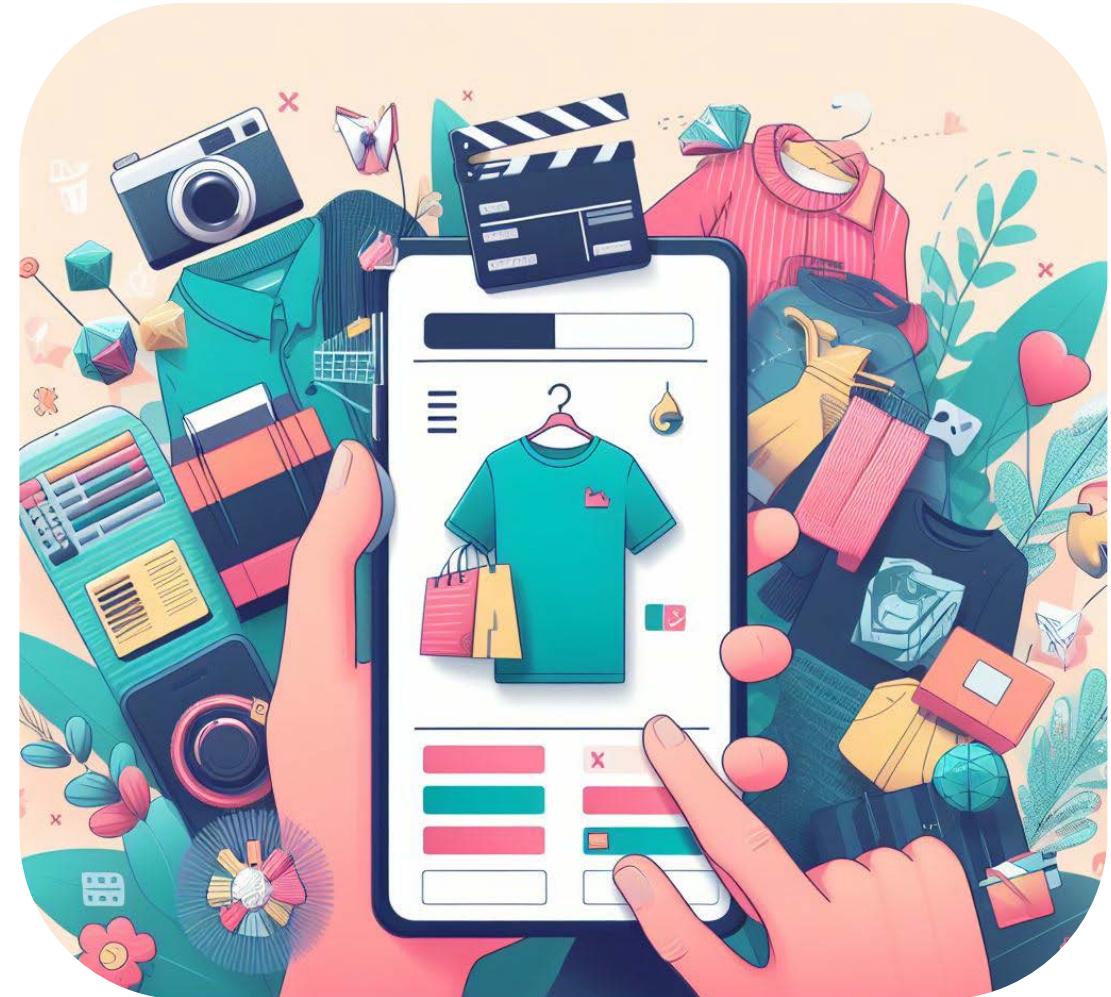
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Project Idea

At ModaApp, we aim to build a new digital platform that matches people with similar body profiles using advanced AI-powered algorithms. This platform will enable users to sell, rent, or exchange clothes that genuinely fit—reducing returns and promoting a more personal, circular, and sustainable fashion experience.

Our Goals

| Promote Circular Fashion	Eco-Friendly Consumption
Enhanced Fit Accuracy	Operational Efficiency

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What do we bring?

- **Comprehensive Digital Platform Development**

- **Advanced AI Expertise**

- **Academic and Research Collaboration**

- **Fashion Industry Insight**

- **Sustainable Practices Advocacy**

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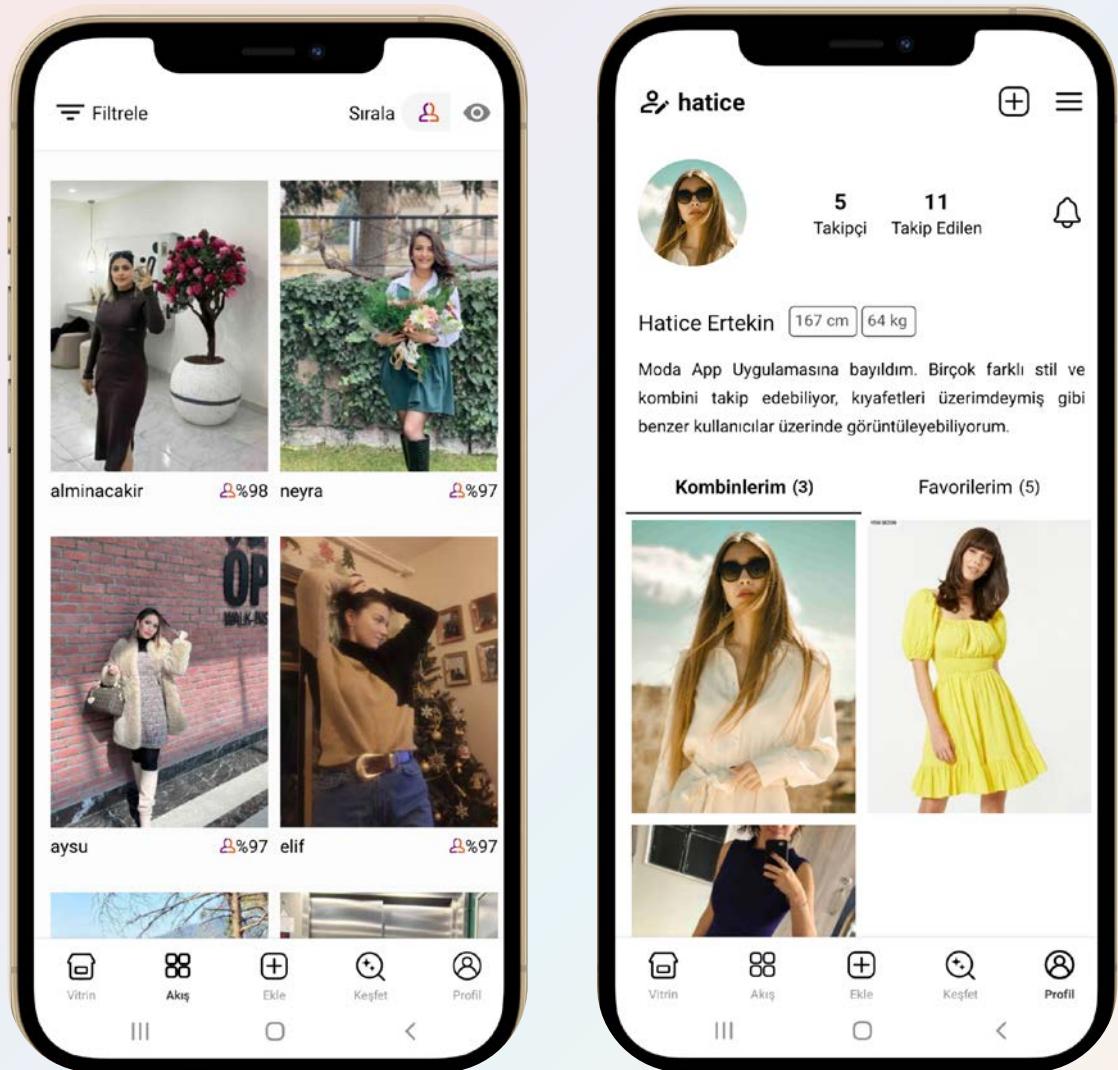
What are we looking for?

- **Expertise in Digital Product Passport (DPP) Development**

- **Leadership in Business Model Innovation**

- **Commitment to Sustainability and Circularity**

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