



COMMUNITY

THIS IS



INNOVATION PARK

JOIST

WE ENVISION A WORLD OF EQUAL
ACCESS TO OPPORTUNITIES FOR GROWTH,
FOR EVERYONE

**EMPOWERING
INNOVATORS
EVERYWHERE**

**BUSINESS INNOVATION
KNOWLEDGE TRANSFER**



**POWERFUL
NETWORK**

GOAL

We develop a **PHYGITAL ECOSYSTEM** that boosts innovation and knowledge transfer across Europe through a powerful network.



OUR HOLISTIC STRATEGIC
APPROACH **WHY JOIST**

**SERVICES
& METHOD**



POWERFUL NETWORKING

Within a common **PHYGITAL ECOSYSTEM**,
JOIST COMMUNITY connects:

- Entrepreneurs
- Startupers
- Members of Organizations
- Scientists and Academic Community Members
- Innovation Enthusiasts of All Ages



JOIST COMMUNITY



We Offer an Immersive
PHYGITAL Experience

Focusing on Small Communities
in **RURAL** and **URBAN** Areas

We Attract Brilliant Minds, and we Assist
them to **GROW** in their Communities



WHY ARE WE UNIQUE?



VISIBILITY



NETWORKING



COLLABORATION



GROWTH



**PHYGITAL ADVANTAGES
FOR MEMBERS**



COMMUNITY
COMMUNITY
COMMUNITY
COMMUNITY

PHYSICAL SPACES

Makers Space

Private Offices

Coworking Space



DIGITAL TOOLS & SERVICES

JOIST Marketplace

EUcalls Platform

Knowledge Hub

Virtual Offices



VISIBILITY

NETWORKING

COLLABORATION

DEVELOPMENT



PHYGITAL ADVANTAGES FOR MEMBERS

- Visibility, Networking, Growth & Collaboration Opportunities
- Business Development Tools
- Access in EU Funding
- Idea/ Business Development Support
- Access to Private Events & Trainings
- Special Discounts on JOIST Services
- Access to JOIST Coworking Space
- Free Use of Meeting & Training Spaces
- Guest Reception Services





EUCalls PLATFORM | JOIST MARKETPLACE
PROPOSAL WRITING | JOIST INNOVATION PARK EXCLUSIVE OFFERS
DIGITAL MATURITY ASSESSMENT | KNOWLEDGE HUB

EUCalls PLATFORM

- Participate in R&D EU projects
- Personalized matching with 9.700+ possible partners in Europe
- Explore innovative ideas
- All European funding opportunities in one page

GREAT VARIETY OF CALLS

From European Financial Frameworks to Third Parties Grants, we offer a wide range of funding choices.

PERSONALIZED MATCHING FOR EUROPEAN CALLS

Get recommendations for funding based on your needs and expertise.

BE IN THE SPOTLIGHT

Let your profile be witnessed and responded to, by other partners.





THE NEED



To create a new way of searching
for digital transformation and services

A dynamic platform that brings together a diverse range of **service providers** and **connects them with businesses** actively seeking for innovative solutions.



MARKETPLACE

**KEY STAKEHOLDERS AND SOLVERS
COME TOGETHER**

PROVIDERS

They can add further features for each offering innovative solution

- Increase Visibility
- Trust and Credibility
- Client Reviews and Ratings
- Streamlined Communication

BUYERS

They can search for services & solutions and make project requests depending on their needs

- Diverse Range of Services
- Verified and Trusted Professionals
- Time and Cost Efficiency
- Transparent Reviews and Ratings
- Seamless Collaboration

DIGITAL MATURITY ASSESSMENT

The comprehensive digital maturity assessment tool that **detects** business needs and challenges. Get valuable data for your business and drive long-term growth.

Benefits of using this tool:

- Introduces **time-efficient processes** and reduces costs
- Enables your business to correspond to new market demands quickly
- Enables the **creation of new products and services** and creates opportunities for new revenue streams
- Makes **strategic planning** easier by offering Big Data analysis
- Facilitates mobility and remote communication externally and internally
- **Cultivates the culture of innovation** and entrepreneurship



KNOWLEDGE HUB

Consulting and support services for the development of educational material through the **iED Academy** platform.

- **Knowledge Sharing** & Skills Development
- **Continuous Learning** through an Interactive Learning Experience
- Collaboration and Co-creation
- **Personalized Learning Paths**
- **Access** to Industry Experts



PROPOSAL WRITING

From proposal writing to shaping the consortium and coordinating it for shaping an idea, **JOIST** has the experience and a wide network of experts to help you.

There are several European opportunities to fund innovative ideas or ground-breaking research. We can help you bring your idea to life through the proposal and take care of the whole submission process as well as write specific parts of the proposal.

WHAT WE OFFER

- **JOIST COMMUNITY** helps you in the set-up of proposals, considering requirements of the funding schemes.
- You stay focused on your research idea while we take care of the proposal setup process.
- We assist in every step of the procedure, from negotiations and proposal writing to the final proposal evaluation and submission.



JOIST INNOVATION PARK **EXCLUSIVE** **OFFERS**

Free access, networking opportunities and **EXCLUSIVE OFFERS** to the Coworking Space, Future Vista meeting room, Exhibition Area, as well as other spaces and services of JOIST Innovation Park.

- Free Passes on Workspaces (Coworking, Meeting Room, Skype Booths)
- Discounts on Virtual/ Tax Residence Services
- Free Hour on YouTube Room
- Free Usage on Maker Space
- Specific Discounts on Educational Materials and Trainings



1. We Help you Establish your New **Digital Innovation Hub** According to your Needs and Provide you our **Tools** and **Platforms**
2. We Offer you **New Programmes** and **Content** (**Exhibition, Training Courses, Visits, Tools** etc.) Every Semester
3. Transfer the **JOIST Innovation Park Model** and its **Ecosystem** (**Architect Design, Space and Activities Management and Operations**)



BENEFITS

- Space Management and Virtual Office Services Management
- Event Planning and Management
- Prototyping Spaces Planning and Management
- Educational Programs Planning and Implementation
- Innovation Marketplace Affiliation, Innovation Transfer and Management
- Community Building and Management
- EUcalls Affiliate Programme
- EU Funding Services



**WHAT WE OFFER AS JOIST
INNOVATION PARK**



THANK YOU



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