



Title: "Il talento di Remo" - "Remo's talent"

Authors: Giovanni D'Aloia and Pasquale Marino

Genre: dramedy

Director: Giovanni D'Aloia

Setting: Barcelona and a sea village in a southern town like Taranto, today.

Protagonists: REMO, a young man marked by the loss of his mother and a difficult childhood & PEPPE, a renowned psychiatrist.

Production: Kinovan srl

Logline: A troubled boy suffering from mental disease, trapped in a silent world after a family tragedy, finds his way in life. With the help of a psychiatrist-clown and the magic of clown therapy, he rebuilds his bond with his brother, offering a story of hope and redemption that celebrates the universal power of laughter and the importance of embracing our differences.

Innovative Strategies

The production of "REMO's talent" stands out for its use of innovative strategies, such as:

- Application of Green Protocol: The production is committed to reducing environmental impact during filming by using electric vehicles, an eco-friendly mobile office, and adopting sustainable practices.
- Integration of Artificial Intelligence: The production will experiment with the use of artificial intelligence in various stages of production, such as pre-visualization, defining the target audience, and post-production, as well as marketing and distribution strategies, thanks to collaboration with Soph.IA, a cine-audiovisual AI lab founded by Federico Bo and Mateusz Miroslaw Lis.
- Collaboration with Clown Therapy Experts: Thanks to the involvement of Pasquale Marino in the team of authors, the production is collaborating with clown therapy experts to ensure an accurate and sensitive representation of this practice in the film.

Artistic Collaborations and Visual Language

The project emphasizes the importance of artistic collaborations and the willingness to experiment with visual language:

- Collaboration with Mattia Casalegno

Internationally renowned visual artist Mattia Casalegno (co-founder with Giovanni D'Aloia of Kinotek, a live media and VJing firm active internationally from 2001 to 2016) has been commissioned to create sequences for the opening and closing credits, as well as for certain parts of the narrative. His work, which also draws inspiration from the "futuristic" world of video games and virtual reality, will offer a unique perspective on the world as seen through the eyes of the protagonist.

- Collaboration with Maurizio Martusciello

The acclaimed electronic musician Maurizio Martusciello has been chosen to compose the film's original soundtrack. His extensive experience and research, combined with that of Casalegno and director Giovanni D'Aloia – reviving the success of previous artistic collaborations (Martux_M and Kinotek) – will contribute to creating an innovative and engaging sound atmosphere.

Conclusions

The development strategies for the film "The Talent of Remo" are ambitious and innovative. The combination of a strong concept, a well-structured screenplay, careful selection of locations and cast, and targeted marketing and distribution strategies, along with the adoption of innovative practices such as green protocols and artificial intelligence, contribute to creating a project with high potential for success.

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