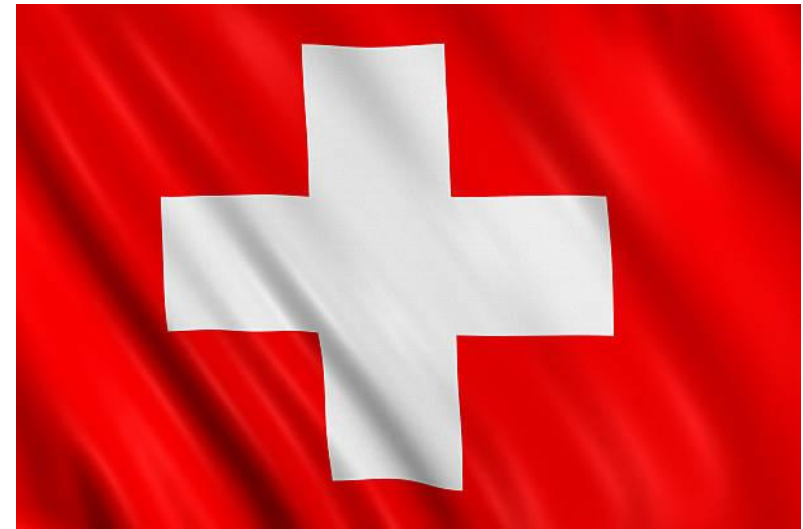


# **Syntezia sàrl**

**Your Swiss partner  
for joint activities,  
events, calls and  
tenders**

Yves Zieba,  
Geneva, March 2025



# AGENDA



SYNTEZIA'S HISTORY,  
VISION, MISSION AND  
VALUES



SYNTEZIA'S SERVICES  
AND CSR  
COMMITMENTS



TOPICS AND AREAS OF  
INTEREST



EXPERIENCES AND  
SUCCESS STORIES



SYNTEZIA'S ADVISORY  
BOARD AND UNDER 30  
AMBASSADOR CLUB



CONTACT AND SOCIAL  
MEDIA

# OUR HISTORY IN MILESTONES

- 09.11.2022 - **Registration of the statute** of the company Syntezia Sàrl in the Geneva commercial register.

Syntezia Sàrl is a private B2B services company specialising in strategy, innovation and positive change. We help our customers to:

- Identify their objectives and priorities
  - Execute their strategy
  - Use more sustainable materials
  - Increase their energy efficiency
  - Train their employees and suppliers
  - Develop new climate-friendly products
  - Carry out pragmatic actions that demonstrate that they have integrated climate considerations into the metamorphosis of their corporate culture.
  - Benefit from the support and influence of senior leaders to achieve significant transformation.
  - Obtain measurable and concrete results
  - Communicate externally on these achievements
- 16.01.2024 - **New goal:** Provide all types of advice and services in the field of business management, particularly in terms of training, innovation, research, public relations, marketing, events, processes, project management, negotiation, sustainable development, risk management, research and development.

Learn more about [history here](#).

# SYNTEZIA VISION AND VALUES

- Our mission: “Contribute to positively transforming the world”

- Our vision:

***“Decarbonisation is the challenge of our generation, so we always work with global goals in mind to help our clients gain an advantage in their markets through sustainability”***

- Some of our values

- **S**incerity
- **Y**es-minded
- **N**urturing
- **T**olerance
- **E**xcellence
- **Z**ero-waste mindset
- **I**mpact
- **A**ccuracy

Learn more about [our vision and values here](#).

# OUR SERVICES

**Our various services in advisory, coaching, or facilitation to support you in achieving your goals include :**

- Responsible strategy for sustainable fashion companies
- Intercultural management
- Resilience and motivation coaching
- Negotiation techniques
- Corporate culture
- Co-design and co-creation
- Career orientation
- AI training in business – approach and logic
- Media lab
- Smart building automation
- Conferences and seminars
- Climate strategy
- Innovation funding
- Proposal writing
- Project proposal evaluation
- Health and safety

Learn more about [our services here](#).

# OUR CSR COMMITMENTS

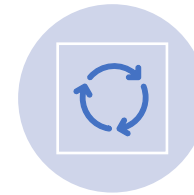
Our commitments align with the principles of the Eco-Enterprise framework (Switzerland) and ISO 26000. They include a diagnostic-action approach across the following six dimensions to achieve our climate goals.



**Management:** CSR commitments are upheld by the management team (with the managing partner acting as the CSR sponsor) and are known throughout the organization, including its leadership.



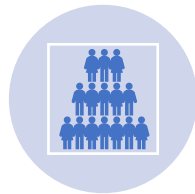
**Company:** Syntezia Sàrl's governance is transparent, and dialogue with key stakeholders about work-life balance is friendly and ongoing.



**Internal Processes:** Our processes are clear, particularly in defining our service offerings, implementing our responsible purchasing policy, and selecting innovative new projects for the company.



**Environment:** Decarbonization and environmental sustainability have been core principles. We are particularly attentive to issues concerning energy, resources, water conservation, and biodiversity preservation.



**Social Health & Safety:** The health and safety of our internal and external stakeholders are a top priority for us, as well as the societal impact of our activities.



**Economy:** We constantly strive to innovate in terms of sustainable, regenerative, circular, and symbiotic economic models to ensure the long-term viability of our projects in Switzerland and Europe.

Learn more about our [CSR commitments here](#).

# AREAS OF INTEREST

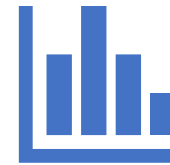
Specific topics of interest:



Healthcare & Wellness  
prototyping



Cyber-Security, Identification  
& Authentication Systems  
with Biometrics



CSRD / ESG Reporting  
SBTi



Over tourism and implications  
on traffic congestion

# TOPIC OF INTEREST

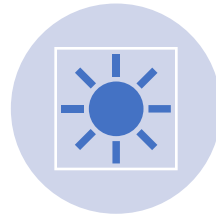
Sub-vertical topics of interest:



HEALTHCARE,  
WELLNESS, BIOTECH &  
MEDTECH



EDUCATION, ARTS,  
CREATIVE AND  
CULTURAL INDUSTRIES



COMMODITIES AND  
ENERGY



CIVIL SECURITY



DEFENSE, SPACE AND  
INDUSTRIES 5.0



DECARBONISED  
MOBILITY



BIOECONOMY, BLUE  
ECONOMY, FOOD AND  
BIODIVERSITY



# EXPERIENCE AND SUCCESS STORIES



Social Arts and Ocean  
Protection



Geospatial data and  
overtourism



Energy production and  
storage, batteries



Human Resources,  
Employer Brand,  
Outplacement and the  
Future of Work



Digitalisation of Culture  
Heritage



Agriculture and  
Permaculture monitoring

# EXPERIENCE WITH PAST CALLS

## SWITZERLAND

- Think sport / Innosuisse (semi-finalist with biodiversity protection during sporting event project),
- Selected for 5 innovation boosters (seed) to reduce CO2 emissions

## BILATERAL CALLS

- Swiss - Polish
- Swiss – France
- Slovakia - Taiïwan

## EUROPEAN UNION

- Horizon Europe project proposals submissions
- ERA-Net project proposals submission
- EUSIC – Reimagine Fashion (semi finalist / #1 in France)

# SYNTEZIA'S ADVISORY BOARD AND UNDER 30 AMBASSADOR CLUB

- Syntezia's Advisory Board

Established in 2024, Syntezia brought together a diverse group of 15 professionals from various backgrounds, united by their commitment to supporting the company's growth and innovation. Meeting quarterly, this group provides invaluable strategic advice to strengthen the company's performance and promote sustainable, long-term development.

Their mission extends beyond strategic counsel—they actively contribute to fostering a shared vision, solidifying core values, and embedding guiding principles that co-create a unique and thriving corporate culture. By doing so, they ensure that Syntezia remains a dynamic, forward-thinking organization.

By offering guidance, setting clear directions, and sharing their expertise, this advisory group plays a vital role in shaping Syntezia's future and maintaining its competitive edge in the ever-evolving marketplace.

- Syntezia's Under 30 Ambassador Club

Starting in 2025, the Syntezia Under 30 Ambassador Club brings together a dynamic group of young professionals, united by their ambition to drive innovation, foster collaboration, and shape the future of Syntezia. Representing diverse industries and backgrounds, these ambassadors meet quarterly to share fresh perspectives, challenge traditional thinking, and contribute to the company's growth.

In addition to providing strategic input, the ambassadors champion Syntezia's sustainability and digital transformation goals. They actively engage in identifying emerging trends, sharing user-centric insights, and ensuring that Syntezia's projects and processes align with the expectations of a rapidly evolving global marketplace.

Through their commitment, creativity, and energy, the Under 30 Ambassadors play a pivotal role in shaping Syntezia's impact, helping the company not only grow but thrive in the years to come.

# OUR SOCIAL MEDIA



**BLOG AND PODCAST**



**X**



**INSTAGRAM**



**LINKEDIN**

Follow us on our social media.

# YOUR CONTACT POINT

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