

# The Age of Alis is creating a Trust Crisis

From deep fakes to scams, frauds, fake identities, money-laundering and tax fraud. We are seeing an explosion in identity related criminality that will hit \$10.5 Trillion in losses by the end of 2025. Furthermore,

Compliance costs hit \$214B

• 37% YoY rise in identity related fraud
Source: Federal Trade Commission 2024

• 30% drop-out rate in KYC completions
Source: McKinsey 2024





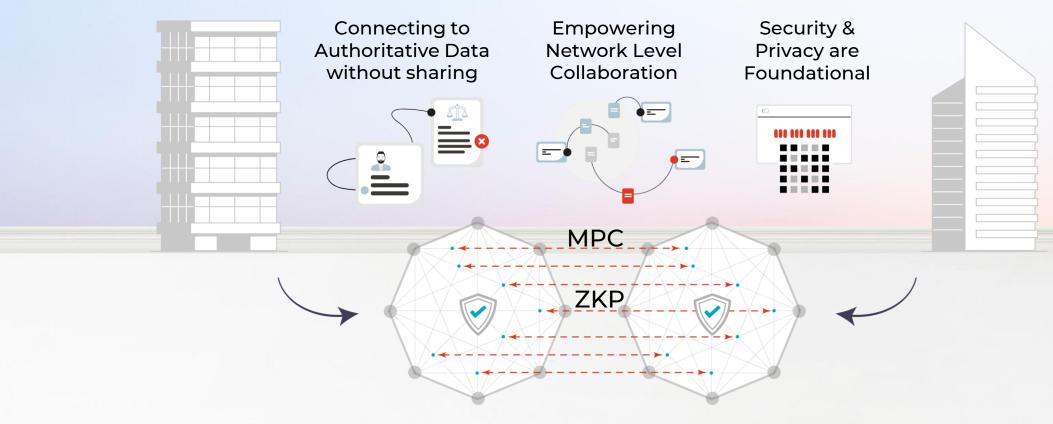
# Born from Personal Experience

How a moment of personal vulnerability ignited a passion to enable digital trust through secure, private data collaboration.



### Sedicii:

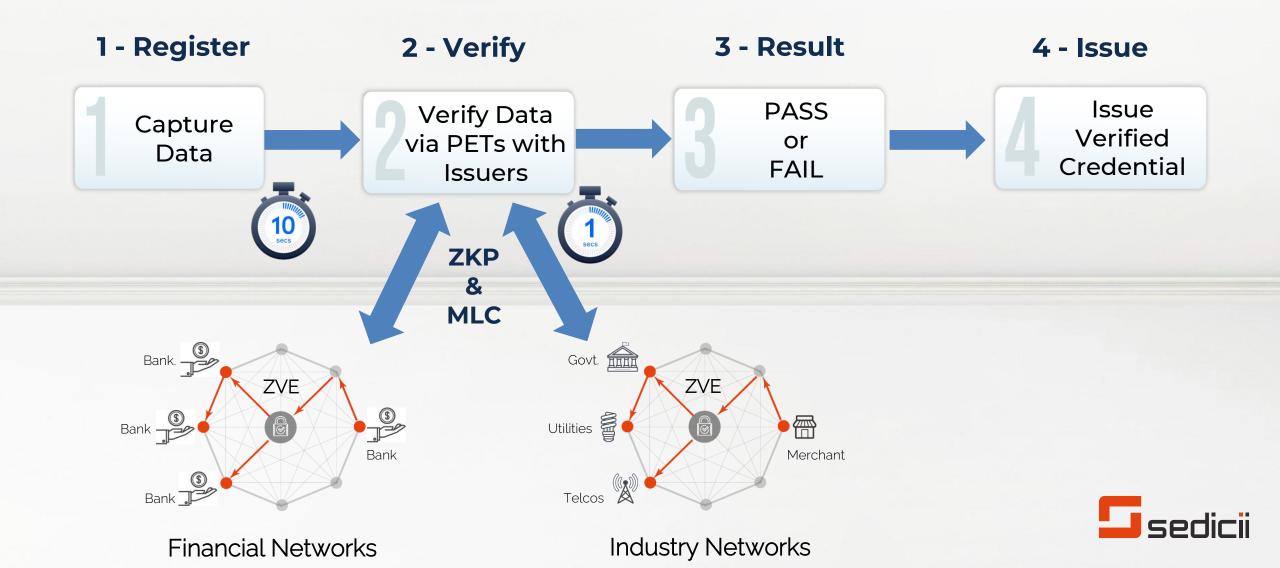
Redefining Digital Trust with advanced cryptography for secure collaboration



Privacy Enhancing Technologies process "data not documents" Zero Knowledge Proofs(ZKP) / Multiparty Computations (MPC)



# The Service in a nutshell



# **KYCexpert** in Action



#### **Use Cases**





Age Verification



KYC / KYB



Address Verification



Verified Credentials EU Digital Wallet





# Compliance & Certifications:

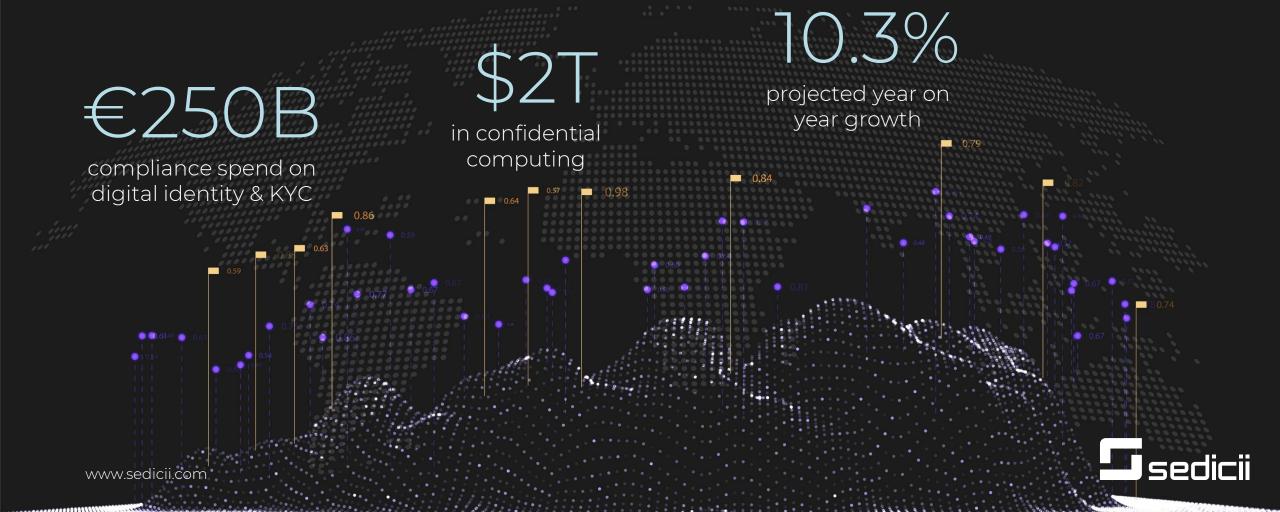
Future-Proof Regulatory Alignment

Privacy Enhancing Technologies (PETs) eliminate the need for data sharing, removing privacy and data transfer risk





# A Multi-Billion A Trillion-Dollar Dollar Problem Opportunity

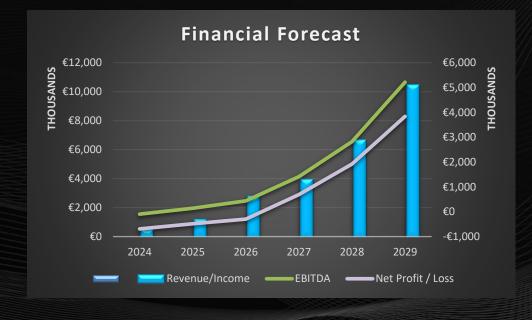


# Value Creation, Efficiency and Scalability

Pay Per User Check €1.20 avg. SAAS Licence €10-25K per company

Enterprise Seats €600 / FTE / Year

Target Gross Margin 78% Target CAC:LTV - 1:6



	2024	2025	2026	2027	2028	2029
Revenue/Income	467,178	1,168,750	2,787,500	3,935,000	6,656,250	10,443,750
EBITDA	-97,257	141,022	438,452	1,407,183	2,818,972	5,215,060
Net Profit / Loss	-692,079	-483,746	-295,779	689,428	1,917,258	3,838,840



# From European Beachhead to Global Scale







Phase 1

Phase 2
US soft launch Q1-26

Phase 3

APAC soft launch Q4-26

1M in Sales19 Persons Hired10 Strategic Partners

1.5M in Sales25 Persons Hired15 Strategic Partners

2.5M in Sales38 Persons Hired25 Strategic Partners









# Owning the Privacy-First Quadrant





## **A Powerhouse** of Experience and Innovation

### Rob Leslie

CFO & Founder

Rob is a World Economic Forum Technology Pioneer and a qualified electronic engineer. He was previously a member of the core team that started Dell in Japan, a founding team member in PTS that was acquired by Datacraft in 2000 for a significant 8 figure sum and a founder of Kyckr that listed on the Australian Stock Exchange in 2016.

#### Professor Sumanta Sarkar

Lead Cryptographer

Sumanta leads Sedicii's cryptography development. He is a highly experienced researcher in the domain of Information Security which includes cryptography and cloud security. He is an expert on Coding Theory and polynomials over finite fields and enjoys working on problems driven by practical significance as well as theoretical ones.

#### Patrick Curry OBE

Director of Innovation & Strategy

Patrick is a chartered engineer and strategic information management expert with a strong background in military contingency operations, command & control, crisis decision making, secure collaboration in supply chains and business continuity. He is also an ISO editor

### Dzmitry Dzeranchuk

Chief Engineer

Dima leads our globally distributed engineering and development team. His calm and thoughtful approach, along with his broad vision, helps him effectively bridge the gap between technical development and our customers' business needs. Dima encourages respectful communication and embraces diverse ideas with an open mind.

#### Miriam Dowd

Marketing Manager

Miriam leads all our marketing and external communications activities. She has over 20 years of experience working with social platforms, content marketing tools, online advertising and SEO tools and drives all inbound and outbound customer engagement.











### Fueling the Next Phase of Growth

The €2.5M investment will be spent on:-

- accelerating market expansion (60%)
  - 10+ new account reps
  - €4M ARR pipeline
  - progressing SIFIDE program in Portugal
- product engineering (40%)
  - client onboarding time reduced by 50% through AI and automation
  - SOC2 & QTSP certification by Q4 2025
  - further R&D in decentralised storage and compute cryptography.





# Transforming Digital Trust

Building on Strong Foundations

Certifications

ISO27001:2022 achieved SOC2 Type 1 underway eIDAS QTSP Q4- 2025



Patents

Currently 35+ patents granted and pending



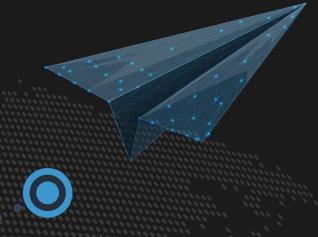
Partnerships signed with Foster Moore, Cubematch, OBConnect, ESB Neworks, planned partnerships with Lumin PDF, Regula Forensics.



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### Funding

€4.1M investment secured €1.65M EU grant €150K prizes secured €2.5M bridge round underway



### Technology Platform

KYCexpert deployed on AWS
Planning for MLC cryptographic
platform for decentralized storage
and computation underway



