



KIN FARMS

首个 5 星级酒店采用国际中国鸡蛋品牌



关于我们 WHO WE ARE

KIN 正在改善原材料和供应链的可持续性，为大家提供更好的食品。

我们寻找更好的农场，采用更好的耕作方式，为您生产更美味的食材。

我们帮助农场实现差异化，并开辟市场渠道。

KIN Farms 是一个拥有共同价值观的优质生产者集体，致力于应对环境危机。

KIN is improving the sustainability of ingredients and supply chains to offer better food for all.

We identify *better farms* with *better farming practices* who produce *tastier ingredients* for you.

We help farms to differentiate and create routes to market.

KIN Farms is a collective of better producers with aligned values, and a mission to combat the environmental crisis.

我们来自 Maximal Concepts 和 Mott 32 的创始人，吸引着一群变革者、创新者和行业资深人士，致力一起改变大众的饮食方式。

From the founders of Maximal Concepts & Mott 32 we are attracting the *change makers*, the innovators, the industry veterans who will *change* the way we eat



James Riley
非执行主席
Non-Executive Chairman



Matt Reid
创始人 / 行政总裁
Co-Founder/CEO



Jonathan Yeoh
创始人 / 总裁
Co-Founder/Director



Malcolm Wood
创始人
Co-Founder



Ringo Li
供应链总监
Supply Chain Director



Tobey Yim
营销总监
Chief Marketing Officer



Crystal Ho
设计总监
Design Director



WHAT ARE YOU GETTING



直接来自农场的美味食材
Great tasting ingredients
straight from the farm



我们审核、监测
并为农场提供建议
We audit, monitor and advise the farm



透明的可持续性评分
Transparent sustainability KIN scorecard

我們的產品 提供 ...



食材由星級廚師品嚐和驗證
Ingredients tasted and validated
by starred chefs



第三方認證的可持續實踐
Third-party certified for
sustainable practices



低碳物流
Low-carbon logistics
(sea-freight / within haulage distance)

WHEN YOU BUY FROM US

KIN
蛋

- ⊙ 无添加激素
No added hormones
- ⊙ 无抗生素
No antibiotics
- ⊙ 无农药
No pesticides



首个5星级酒店采用的
国际中国鸡蛋品牌

First international Chinese egg brand used by 5-stars hotels

HAPPY CHICKENS

快樂育養
鮮味蛋出



TASTY EGGS



NO.1 ORGANIC LOCAL EGG

香港销售第一
有机本地鸡蛋

IN HONG KONG

KIN 蛋在香港销售已达 200 万只
2 million of KIN Eggs have been sold in Hong Kong

在香港拥有最大店铺网络的 DFI 零售集团及其连锁超市中的最畅销产品。
也在大中华区运营门店的高端超市 city'super 销售。

No.1 product in DFI Retail Group and its chain supermarkets, which have the largest store network in Hong Kong and is also featured in the leading upmarket city'super, operating stores across Greater China.



NATURAL & FRESH

回归本真 鲜味天然

- ⊙ 无添加激素
No added hormones
- ⊙ 无抗生素
No antibiotics
- ⊙ 无农药
No pesticides



天然蛋黄颜色
Natural egg yolk colour



蛋白光滑绵密
吃起来口感香醇、细腻
The egg whites are smooth and fluffy,
with a rich and delicate taste.

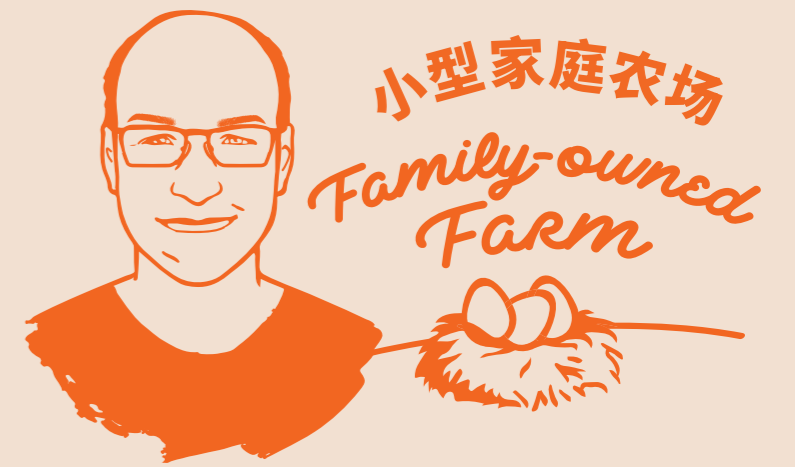


可生食鸡蛋
无沙门氏菌，安心食用
Edible raw egg,
free from Salmonella.

ECOLOGICAL ZONE

云南生态区 农场

OF YUNNAN



KIN 蛋独家产自云南生态农场山区的一个小型家庭农场占地 406 英亩，位于海拔 2000 米的高山地区，远离城市和污染。

KIN Eggs are exclusively produced at a family-owned farm located in the pristine mountainous region of the Ecological region in Yunnan. The farm sits on 460 acres of land at an elevation of 2,000 meters above sea level, far from cities and pollution.

人道及可持续养殖



认识农夫
MEET THE FARMER

致力于对消费者和地球的健康产生积极影响我们以人道和可持续的方式饲养母鸡，确保产品质素。

Our commitment to sustainable and humane farming practices is reflected in the way the chickens are raised.



KIN 蛋 来自可持续发展之农场

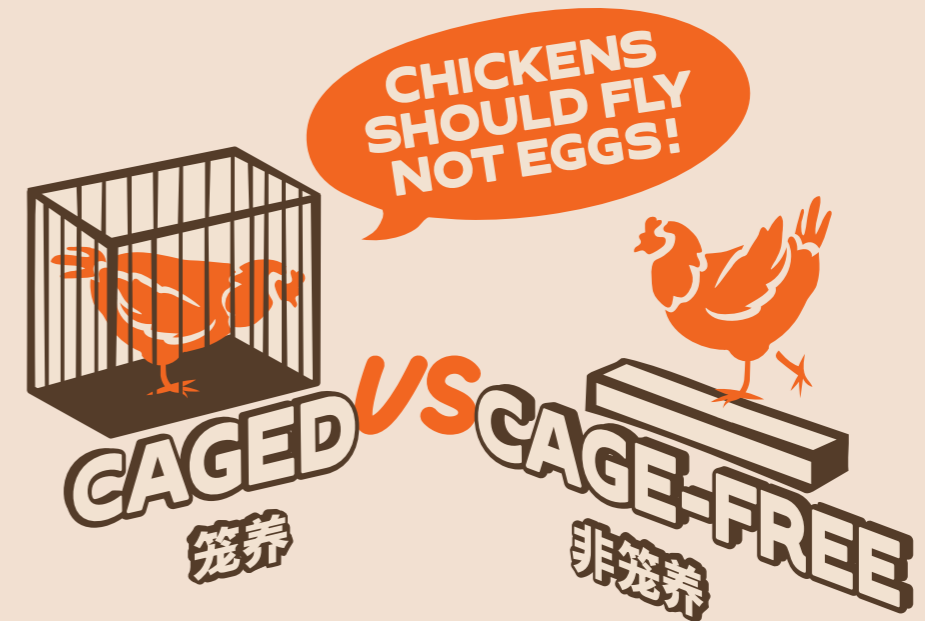


农场的愿景是实现闭环供应链。6000 只母鸡部分以农场种植的有机玉米饲养，并将其排泄物用作肥料，创造出一个可持续、高效且减少浪费的系统。

The farm's vision is one of a closed-cycle supply chain, where 6,000 chickens are fed organic corn grown on the farm, utilizing their waste as fertilizer, creating an eco-friendly and efficient system, reducing waste.

THE KIN DIFFERENCE, REGENERATIVE FARMING

自由 如此美味



KIN 有机放养鸡蛋

母鸡在户外自由奔跑，并在舒适的围栏中放松下蛋。饮食中加入了川花椒，赋予 KIN 蛋美味和绝佳的鲜味，让您拥有更佳的味觉享受。

KIN Organic Free-Range Eggs

The chickens roam outdoors and relax in comfortable coops to lay eggs. Their diet is seasoned with Sichuan peppercorn, giving KIN EGGS a delicious and good, umami flavor.

FREEDOM NEVER TASTED SO GOOD

星级支持

陈凯琳



陈凯琳Grace 你的关注 7天前更新
小红书号: 175228507
艺人 | 粉丝 · 43万 | 笔记 · 498

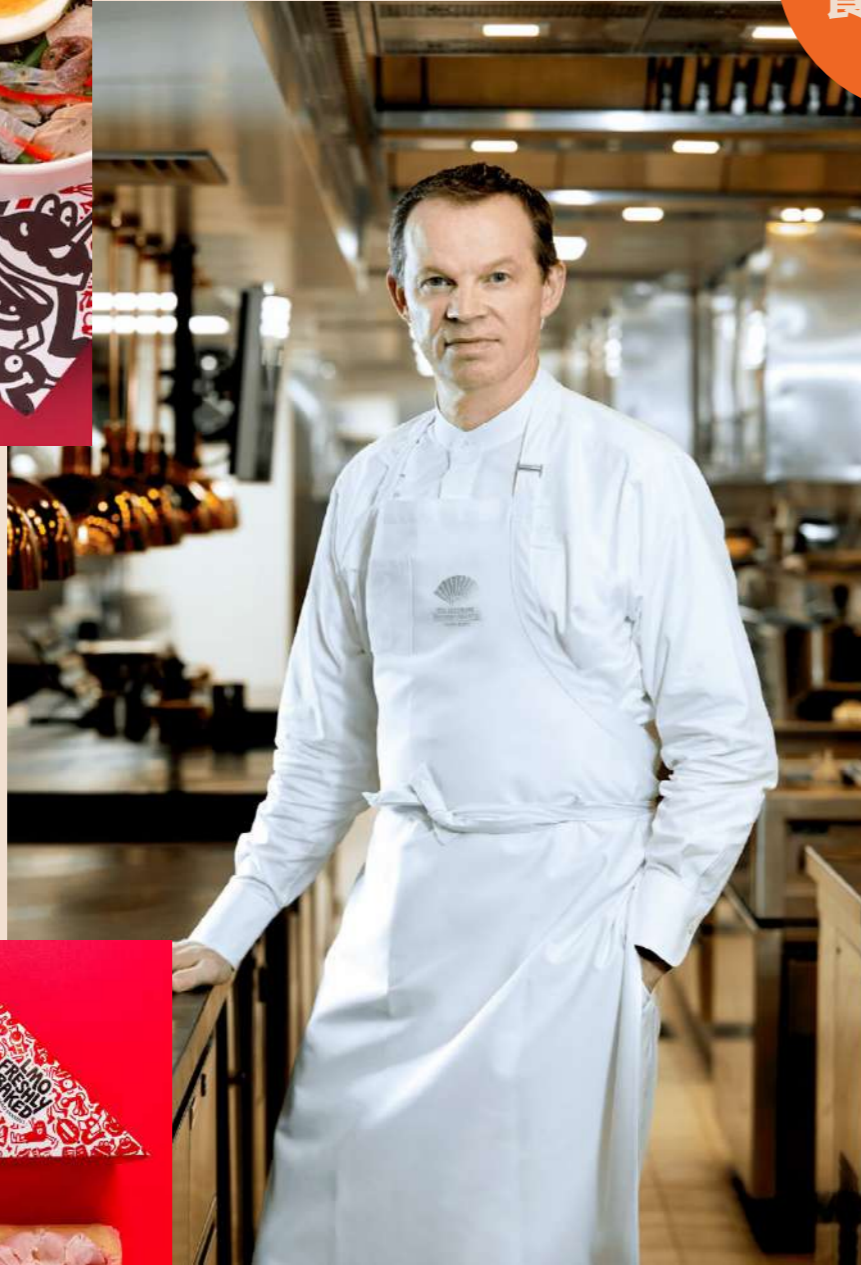
香港小姐冠军兼著名艺人陈凯琳
拥有 43 万小红书粉丝
亦是 KIN 蛋的粉丝

Miss Hong Kong champion and famous actress Grace Chan, who has 430,000 fans on Xiaohongshu, is also a supporter of KIN Eggs.

CELEBRITY ENDORSEMENT

香港小姐
冠军





米其林三星
餐飲總監



星級名廚 五星酒店選用

Chef Richard Ekkebus

香港置地文华东方酒店

Hong Kong Land Mandarin Oriental Hotel



A M B E R
RICHARD EKKEBUS



身為為香港置地文华东方酒店的餐飲總監，
Richard Ekkebus 極注重食材的品質，
嚴選上乘的食材，為食客打造完美餐飲體驗。
而 KIN 蛋亦是其旗下米其林三星餐廳 Amber
及 LMO Freshly-Baked 選用的餐廳指定食材

As the Director of Dining at the Hong Kong Land Mandarin Oriental Hotel, Richard Ekkebus places great emphasis on the quality of ingredients, carefully selecting premium products to create a perfect dining experience for guests. KIN Eggs is also one of the designated ingredients used in his Michelin three-star restaurant Amber and LMO Freshly-Baked.

MICHELIN-CHEF'S & 5-STARS HOTEL CHOICE



南华早报
100 TOP
食府



星級名廚 五星酒店選用

Chef Sheldon Fonseca
香港美麗華酒店 *The Mira Hong Kong*

the mira
HONG KONG

WHISK

香港美丽华酒店烹饪总监 Sheldon 曾在伦敦多家知名米其林星级餐厅磨练烹饪技艺，并获得戈登拉姆齐、安吉拉哈奈特及沃尔夫冈帕克等名厨的认可。餐厅 WHISK 在 Sheldon 的带领下，优先选用新鲜的当地时令食材，严格挑选可持续的顶级产品，他亦使用 KIN 蛋来制作出别树一帜的菜式。

Chef Sheldon Fonseca, Culinary Director of The Mira Hong Kong, refined his skills in renowned Michelin-starred restaurants in London, earning recognition from chefs like Gordon Ramsay, Angela Hartnett, and Wolfgang Puck. At WHISK, he focuses on fresh, local, seasonal ingredients and selects sustainable top-quality products. He also uses KIN Eggs to create distinctive dishes.

MICHELIN-CHEF'S & 5-STARS HOTEL CHOICE

生产透明 权威认证

TRANSPARENCY BUILDS TRUST WITH OUR CUSTOMERS

我们重视您一家的健康



我们优先考虑透明的生产方式，并通过独立的审核。我们的农场获得了 Intertak 公证检验和中国合格评定国家认可委员会的认可，确保我们遵守严格的标准。

At KIN, we prioritize transparency in farming and the farm, and the farm undergoes independent audits. We are accredited by both Intertek and CNAS, ensuring our adherence to strict standards.

非笼养鸡蛋 (大) KIN CAGE FREE EGGS (L)

无添加激素
NO ADDED HORMONES
无抗生素
NO ADDED ANTIBIOTICS



6S | 6 只装 零售物流规格

鸡蛋 / 盒	盒 / 箱	箱 / 托盘	Pack EAN
6 只	18 盒	40 箱	4897133450064



30S | 30 只装 批发和餐饮物流规格

鸡蛋 / 盘	盘 / 箱
30 只	12 盘

有机自由放养鸡蛋 (大) KIN ORGANIC FREE RANGE EGGS (L)

无添加激素
NO ADDED HORMONES
无抗生素
NO ADDED ANTIBIOTICS
有机粟米喂养
ORGANIC CORN-FED



6S | 6 只装 零售物流规格

鸡蛋 / 盒	盒 / 箱	箱 / 托盘	Pack EAN
6 只	18 盒	40 箱	4897133450064



30S | 30 只装 批发和餐饮物流规格

鸡蛋 / 盘	盘 / 箱
30 只	12 盘

非笼养鸡蛋白液

LIQUID CAGE-FREE EGG WHITE

巴氏杀菌冷藏 Pasteurised & Chilled
保质期：25 天 Shelf life: 25 days

2KG

批发和餐饮物流规格

包 / 箱

6 包



非笼养鸡蛋黄液

LIQUID CAGE-FREE EGG YOLK

巴氏杀菌冷藏 Pasteurised & Chilled
保质期：25 天 Shelf life: 25 days

2KG

批发和餐饮物流规格

包 / 箱

6 包



非笼养鸡全蛋液

LIQUID CAGE-FREE WHOLE EGG

巴氏杀菌冷藏 Pasteurised & Chilled
保质期：25 天 Shelf life: 25 days

2KG / 5KG / 10KG / 20KG

批发和餐饮物流规格



TRUSTED BY



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AC Global Limited

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网站 Visit us at kinfarms.com

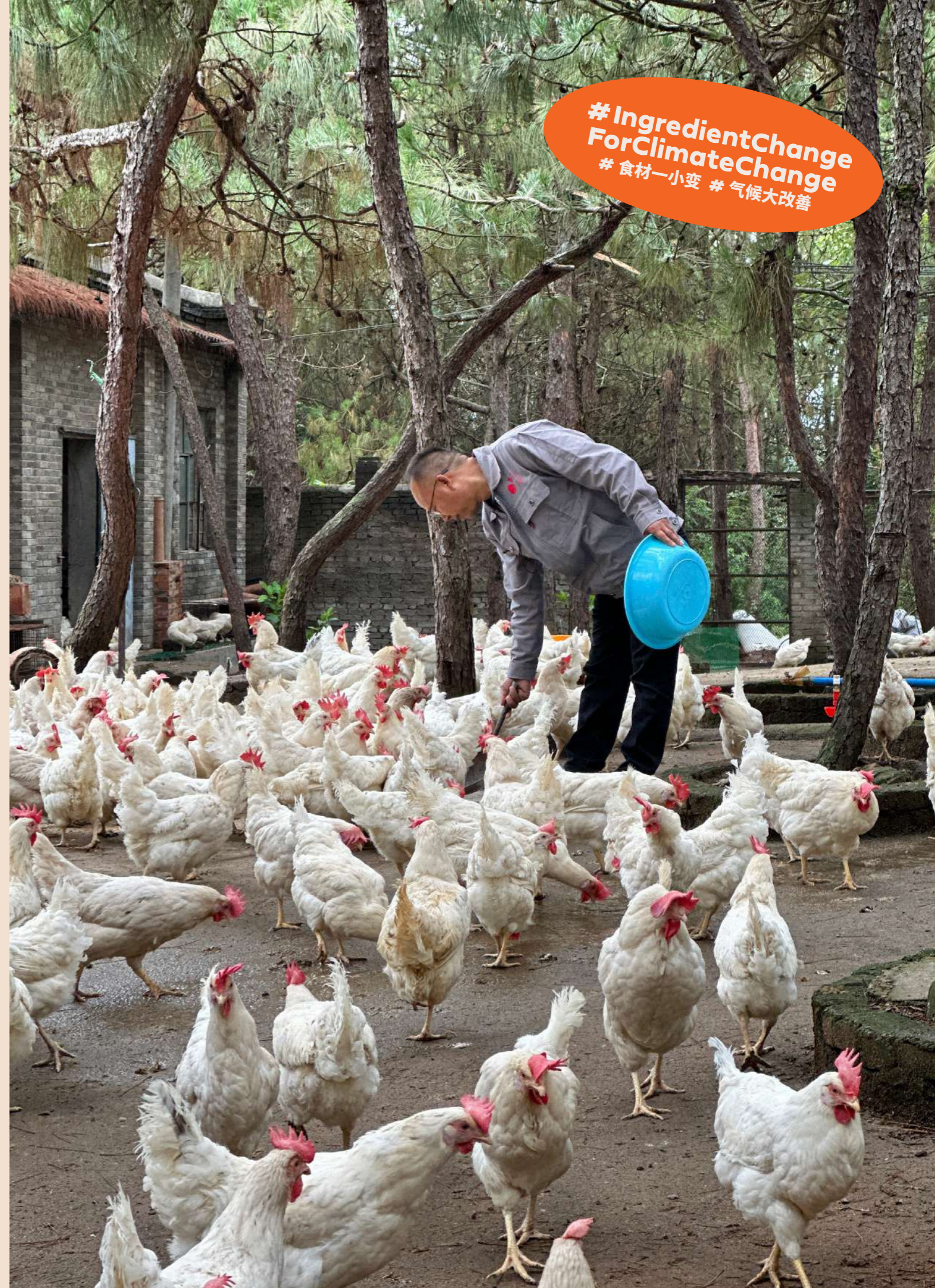
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IngredientChange
ForClimateChange
食材一小变 # 气候大改善