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The **Event Venue** selection challenge

The Task

FIND accommodation globally.
COMPARE accommodation.
BOOK accommodation.

FIND a venue globally.
COMPARE venues.
BOOK a venue.

We are the missing link between **venues** & event **organisers**
worldwide

The Solution

Trivago - booking.com - TripAdvisor etc

Airbnb

Google

..... *what is your “go to” site?*

..... *how do you compare?*

..... *how do you book?*

venubooka****
find. compare. book.

The range of event venues

Globally – **purpose-built** Convention facilities
Majority of commercial **accommodation** venues have event space.

Then add local **food** and **beverage** venues
Then add **community** and **public** space venues
Then add **business** and **private** venue spaces
Then add **mobile** venues – trains, trams, boats

THERE ARE 100,000's + venues.... globally, looking for events,
wanting a marketing system

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A booking system that rivals global icons



Uber

venu**booka**

A simple revenue system

ACCESS MODEL

Free to list a venue

Free to find, compare and book a venue

REVENUE MODEL

VENUES **PAY PER CLICK** to view booking requests

SUGGESTED **(PAID Advertising)** VENUES – top of search results

The revenue projection

ASIA AIRLINE DATABASE

500,000,000 contacts

VENUE PAY PER CLICK (VPPC) Model

1% of the database = 5,000,000 requests

1 venue request x \$5.00 VPPC = \$25,000,000 – 4 venue request = \$100,000,000

2% x1 venue x \$5.00 = \$50,000,000 – 4 venues = \$200,000,000

NOTE: PayPal waited for 4million users before turning on revenue

“SUGGESTED” (top of list) VENUES

Then add (example) USA VENUES

50 states x 5 cities x 5 venues x \$5,000 = \$6,250,000 p.a.

Global launch in 2023

3 Step Plan

1. Exploring Destinations (live now)

and constantly propagating

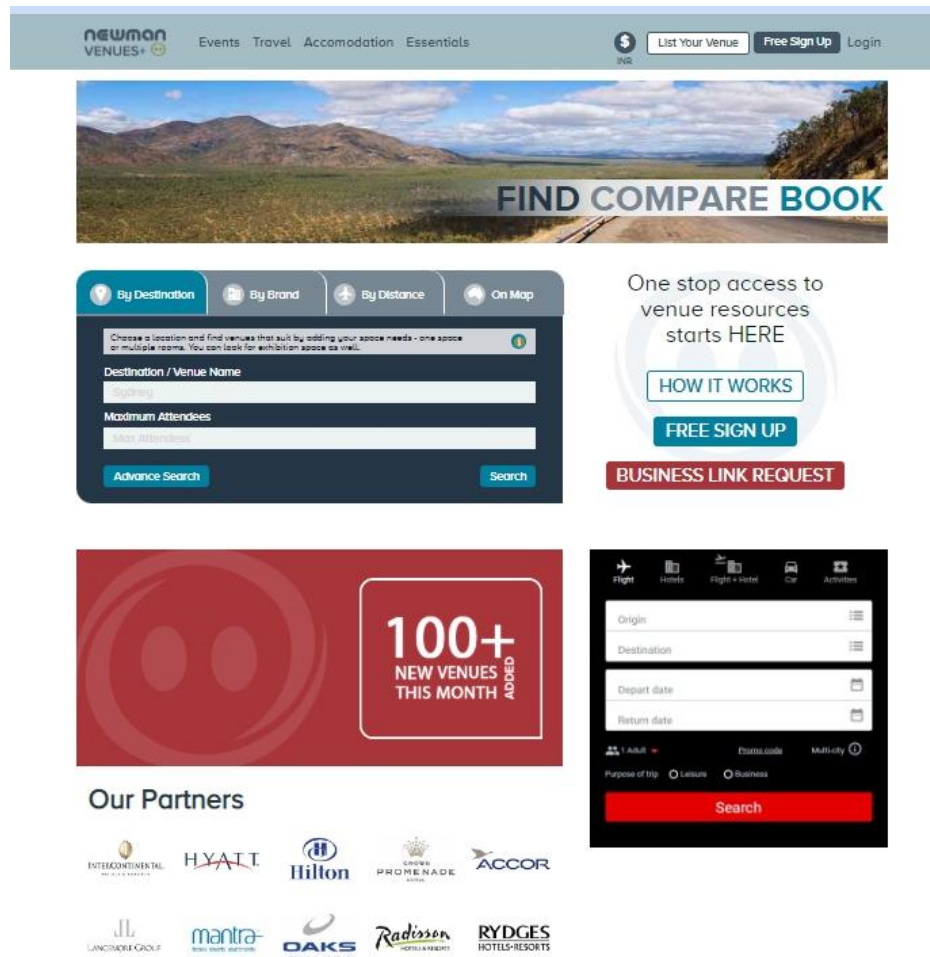
<https://venubooka.com/destinations/>

2. Onboarding Venues (Started December 2023)

Collecting 10,000+ venues details

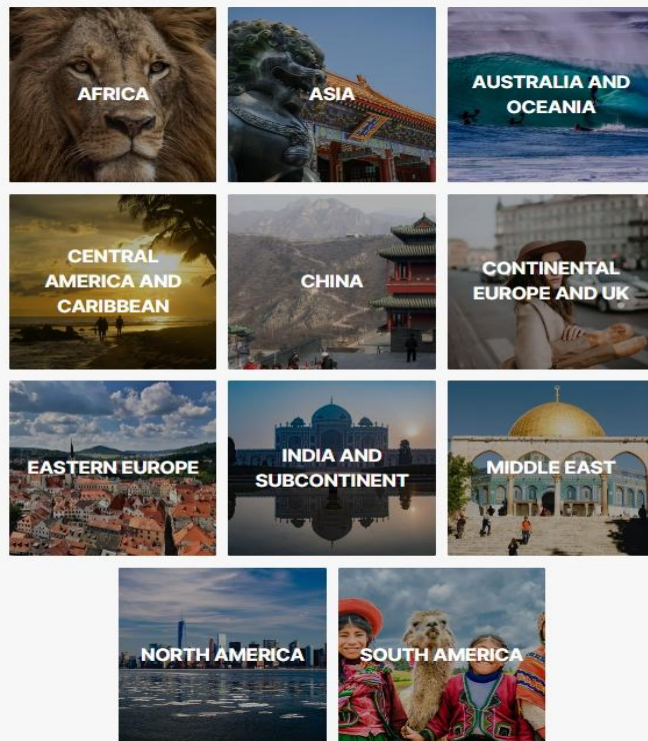
3. Public Launch (Late 2026)

Rebrand and rebuild the public site
before launching



Discover world regions

VenuBooka has started a global roll out of Global Regions to explore destinations for events.



Put **Global** Regions on the map

Global Implementation Partners

The **right partners** (diplomats and Tourist Bureaus) will add regional credibility and global growth.

The **right venues** will add choice, confidence and global enquiries.

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