



COLLECTE
LIVRAISON,
EXPLOITATION,
RECYCLAGE



Make ends meet

**PLATEFORME DE VALORISATION,
DE COMMERCIALISATION,
DE DISTRIBUTION**

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VALUES AND VISION

1. The ambition of COLIER is to be a platform for the valorization of products and services for a better marketing and a distribution of the revenues to the various stakeholders and beneficiaries.
2. Its philosophie is to help everyone do what they know best.
3. Its objective is to provide a Public, Private, Professional, Individual, and Population partnership.
4. COLIER as a mission to lower purchase prices to increase sales prices.
5. Under its slogan, the Platform will allow all members to *"make ends meet"*.



SCOPE OF THE PLATFORM

The CO.LI.E.R Platform develops a value chain approach that covers twelve (12) areas, including:

- Agriculture,
- Livestock,
- Fishing,
- Transformation,
- Trade,
- Transport,
- Crafts,
- Industry,
- Construction,
- Energy
- Tourism,
- Services.

In a continuous process, a complete support will allow a better follow-up and a good supervision in order to valorize the products for a better marketing and an equitable distribution of the revenues to the stakeholders of all the sectors.





Secteur
Primaire



Secteur
Secondaire



Secteur
Tertiaire



AGRICULTURE



LIVESTOCK



FISHING



INDUSTRY



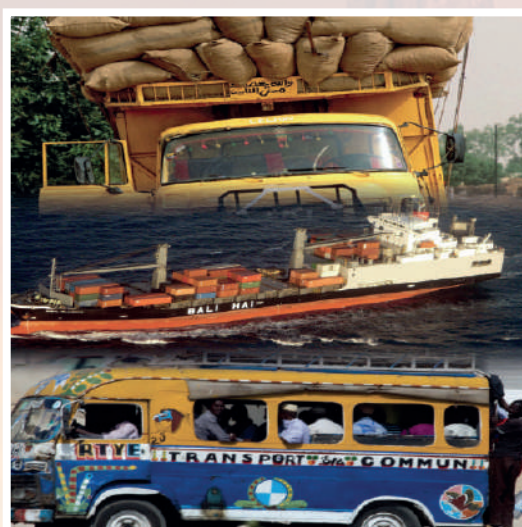
CONSTRUCTION



TRANSFORMATION



CRAFTS



TRANSPORT



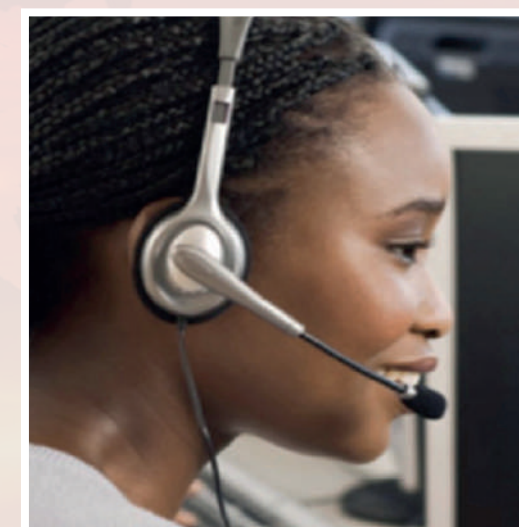
TRADE



TOURISM



ENERGY



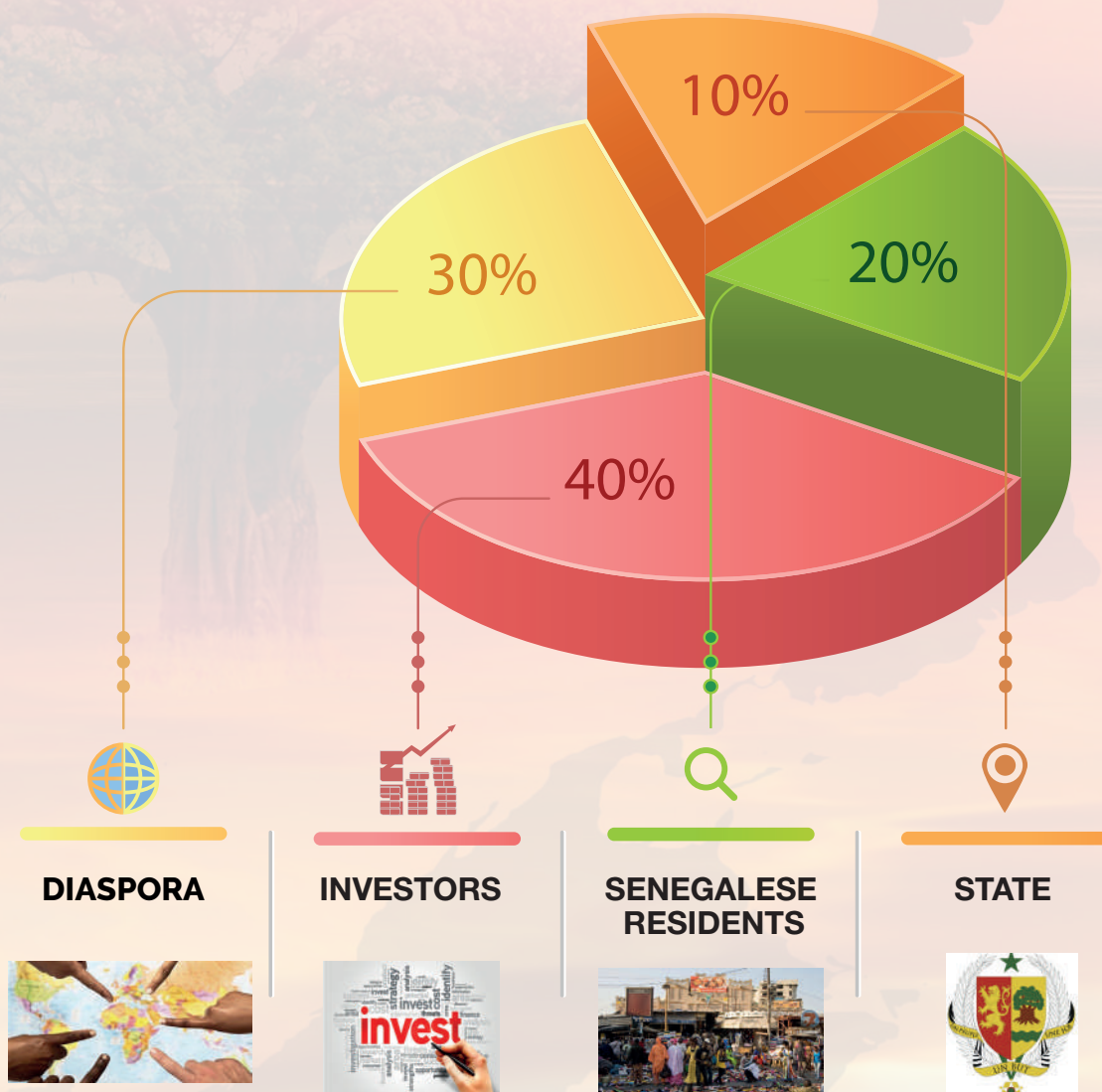
SERVICES

PROJECT FINANCING MATRIX

Funding for all Platform projects will be based on a matrix grounded on a participatory and inclusive approach.

By offering the possibility to all stakeholders to contribute to economic development, we will build a public, private, professional, individual and population partnership that will enable each natural or legal person to be a shareholder according to the standard matrix of 10% for the State, 20% for Senegalese residents, 30% to the diaspora and 40% to investors.

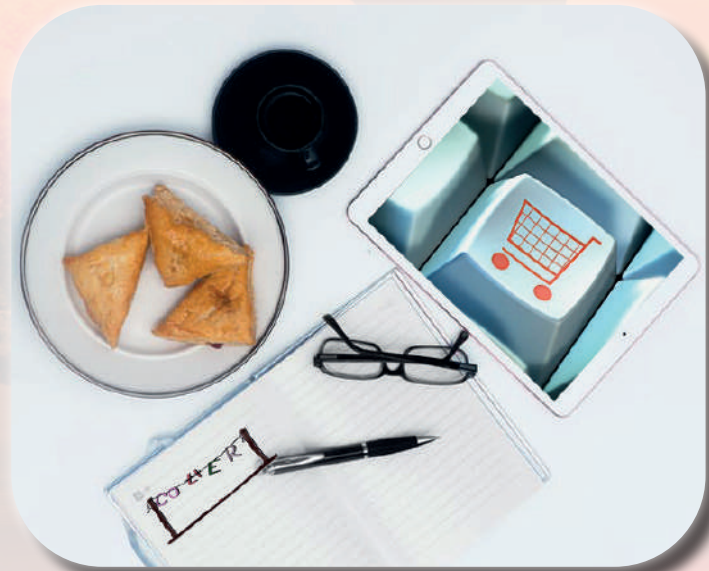
Outside this funding channel people can be business partners, employees, producers or simply consumers of high quality products at the best prices.



TECHNICAL MEANS OF OPERATION

The marketing of products and services by the CO.LI.E.R Platform is done in a closed circuit which offers a direct link between the producer and the consumer under the supervision of the CO.LI.E.R Platform. This will go through a complete monitoring of deliveries, transactions by reliable means of identification, payment, and geolocation.

The CO.LI.E.R Platform will make available to all stakeholders different types of Cards with Electronic Payment Terminals (EPTs) across the country and which adapt to the specific conditions of all these areas.



KIOSQUE NUMÉRIQUE

Le kiosque iKooM est une infrastructure préfabriquée d'une superficie moyenne de 28 m. Il est le fruit d'un partenariat public-privé avec ces différents acteurs :



CONCEPT DE BASE:

- Offrir dans un espace dédié, des dizaines de produits et services utilitaires au public pour participer effectivement à l'inclusion financière des populations non bancarisées.
- Assurer des services de paiement et d'échange de proximité dans les zones urbaines, péri-urbaines et rurales.
- Réunir en un seul endroit de multiples services.



AVANTAGES



ACCÈS À DIVERS SERVICES

Lieux privilégiés d'accès pour les populations:

- à des services administratifs en ligne,
- à des solutions de paiements et de transferts d'argent de proximité,
- au déroulement de stratégies liées à l'éducation, à la santé publique, à l'agriculture, à l'inclusion financière et à l'amélioration des échanges économiques en général.



CRÉATION D'EMPLOIS

Les kiosques numériques multifonctions permettent dans des limites de temps réduites, de créer des emplois qualifiés en mode auto emploi, avec une contribution remarquable dans la lutte contre la fracture numérique, par le biais d'offres de services adaptées aux besoins réels des populations.



INCLUSION FINANCIÈRE

Accès des populations démunies aux services financiers élémentaires pour participer aux échanges de biens et services grâce aux moyens modernes de la monétique.

PAYMENT CARDS

Biometric bank cards for money transfer payment and payment of goods and services.

CARTES PRODUCTEURS

HALMAMY

CARTES TRAVAILLEURS

THIEDOO

**CARTES
CONSOMMATEURS**

LINGUERE

GORÉE

SABADOLA



PAYMENT TERMINAL



- Easy and intuitive use
- HB 5" Resolution
- Cortex A7 Processor
- 1Go RAM + 8Go Flash
- Hybrid player
- Long Life Battery
- NFC Cardless
- QR Code type 1 and 2
- 4G, Wifi, GPS and Bluetooth



- 4 " touch screen
- Easy and intuitive use
- 1Go RAM + 8Go Flash
- Hybrid player
- Long Life Battery
- NFC Cardless
- GPRS, Wifi, Bluetooth



- Practical and mobile device
- 15" HD touch screen
- 8" client screen
- Cortex A7 Processor
- 2Go RAM + 16Go Flash
- Long Life Battery
- Front + rear camera
- NFC Cardless
- QR Code type 1 and 2
- GPRS, Wifi, Bluetooth



NUMHERIT
Pour les générations futures



Make ends meet



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