





KÚMA

Emotion-Responsive Soundscapes Powered by Quantum Al
The first Quantum-Al music engine that adapts to human emotion in real time

Berlin, Germany
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01_ Vision and One-Liner

One-Liner

KÚMA is a quantum-enhanced Al platform that transforms biometric signals into personalized, emotion-adaptive music in real time.

Vision Statement

We're building the technology for emotion-driven environments, bringing scientifically validated, real-time adaptive sound to health, focus, and immersive experiences.

Targeting therapeutic, cognitive, and immersive applications Backed by €4M EU funding & deep tech R&D Bridging neuroscience, music, and next-gen computing







02_The Problem

Music today is static. Human emotion is dynamic.

Traditional audio solutions can't adapt in real time to the user's emotional or physiological state, limiting their effectiveness in therapeutic, cognitive, and immersive settings.

The gap:

- 1 in 5 adults suffers from anxiety or stress-related disorders (WHO, 2023)
- 80% of therapeutic audio apps fail to engage due to static content (Source: internal research)
- 2 in 5 neurodiverse users report difficulty focusing with generic audio tools

Unmet need:

No scalable solution currently offers **real-time**, **emotionally adaptive music** grounded in biometrics.



04_Our Solution

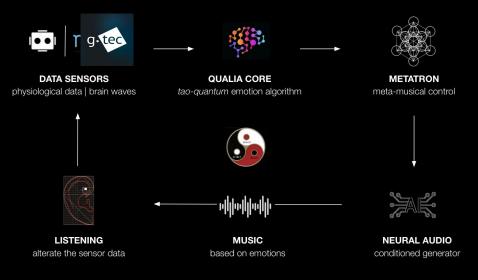
KÚMA is a real-time music engine powered by biometric sensing and quantum-enhanced AI. SDK & B2B API for integration in health apps, research tools, and immersive platforms

How it works:

- **Biometric input**: EEG, HRV, GSR
- Emotion detection: via our proprietary Quantum Emotional Algorithm (QEA)
- Adaptive soundscapes: music generated and modified in real time

Applications:

- Mental health: anxiety, PTSD, ADHD
- Cognitive optimization: focus, memory
- Immersive experiences: VR, installations, gaming





05_Why Now

Timing is ideal, 3 converging trends:

- Al + Personalization Boom
 Users demand individualized experiences across wellness, music, and digital therapy.
- Mental Health Crisis
 Global surge in demand for non-pharmaceutical interventions (anxiety, neurodiversity, PTSD).
- Biometric & Wearable Tech Adoption
 EEG headbands, smartwatches, and HRV sensors are entering the consumer mainstream.

KÚMA is uniquely positioned at the intersection of:

- Quantum-enhanced adaptive AI
- Real-time biometric input
- Sound as a therapeutic and immersive medium



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06_Technology and Product

Our proprietary technology combines generative AI and quantum computing to process biometric data (EEG, HRV, GSR) and generate music in real time.

Three-layer system:

- Biometric Input
 EEG (brainwave activity), HRV (heart rate variability), GSR (galvanic skin response)
- Emotion Detection Engine
 Real-time analysis → dynamic emotional mapping
- Generative Music Engine
 Adaptive sound output: unique, personalized soundscapes for each user and context

Technology Stack

- HPC + Quantum Hardware
 Allow fast training and quantum enhanced Al models.
- Real-time processing
 Ultra-low latency (<100ms) for immediate adaptive sound response</p>
- Scalable API/SDK
 Designed for seamless integration into third-party digital platforms (health, XR, research)

Defensibility

- Patent in progress for the Quantum Emotional Algorithm (QEA)
- **Proprietary biometric datasets** powering emotional recognition and personalization



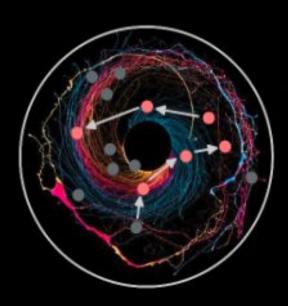
07_Extended Application & Use cases

Primary Use Cases (2025–2026)

- Mental Health & Therapy
 - PTSD, anxiety, stress relief
 - Partnerships with therapists and clinics
- Cognitive Training & Focus
 - O ADHD, memory enhancement
 - Tools for neurodiverse learners
- Immersive Experiences (VR/AR)
 - Personalized soundtracks for virtual therapy, gaming, and exhit

Early-stage validation

- EEG prototype built
- Institutional pilots in discussion
- €2M IBB Grant secured for development & research





08_Market Opportunity

Total Addressable Market (TAM): €25B

Al-generated adaptive audio for wellness, mental health, and immersive media

Source: Deloitte, McKinsey reports on AI + Wellness + XR

Serviceable Available Market (SAM): €5B

Adaptive audio in therapeutic and cognitive contexts (B2B software + platform integrations)

Serviceable Obtainable Market (SOM): €500M

Beachhead: VR therapy + neurodivergent cognitive apps + clinical pilots

e.g., 10,000 clinics × €500/year licensing = €5M SOM (bottom-up logic)

Growth drivers:

- 14% CAGR in mental tech solutions.
- Accelerated XR and biometric adoption in EU and US healthcare sectors







Brain waves IRCAM | Acids Lab sensor



09_Business Model

Core Revenue Streams

1. B2B SaaS Licensing

Adaptive music engine licensed to:

- Mental health clinics
- Cognitive training apps
- VR & wellness platforms

2. Custom Integrations

Installations and environments (e.g., museums, exhibitions, healthcare spaces)

3. Research & Grants

Public/private funding (e.g., €2M IBB grant secured)

Pricing Examples

- Clinics: €500–1,000/year per license
- VR platforms: Custom pricing based on API usage
- Institutions: Research license + biometric engine access

Early Metrics (2026 Goals)

- QEA optimization
- €1M ARR projection by end of 2026
- 1,000 active adaptive soundscape users



10_Traction & Milestones

Progress to Date

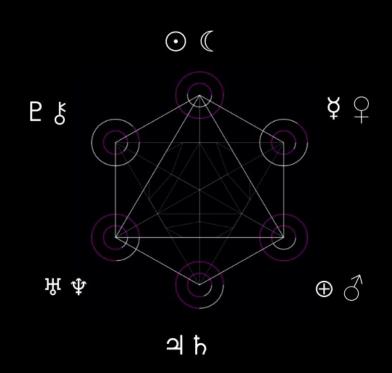
- €2M grant submission(IBB + EU Funds)
- EEG prototype completed
- Ongoing collaboration discussions with research institutions
- QEA algorithm framework developed (pre-patent phase)

2025 Objectives (Pre Seed Round Use)

- Launch B2B pilot programs
- Refine QEA engine with biometric test groups
- Secure first paying clients in therapy & cognitive training

Milestones Timeline (Visual on Slide)

- Q3 2025 → IBB grant funding secured
- Q2 2026 → Convert QEA optimization
- Q4 2026 → Reach Seed round investment



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11_Competitive Advantage

Why KÚMA Wins

Feature	KÚMA	Brain.fm	Endel
Real-time biometric input	V	×	×
Quantum-enhanced AI engine	V	×	×
Personalized therapeutic music	V	Partial	V
Clinical research focus	V	×	×
API/SDK integration	V	×	×

Defensibility

- Proprietary biometric database
- Quantum Emotional Algorithm (QEA) → Patent pending
- €2M non-dilutive grants funding + EU research partnerships
- Cross-disciplinary founding team (Al, neuroscience, music tech)



12_Go To Market Strategy

Initial Focus (2025–2026):

- Target Users: Mental health clinics, cognitive therapy platforms,
 VR wellness startups
- Buyer Personas: Therapists, cognitive training providers, immersive tech developers

Go-to-Market Channels:

- Strategic research partnerships (e.g., EU health institutions)
- Early-access pilot programs
- Presence at tech & health conferences (e.g., SXSW, DMEA, NeurIPS)
- Co-development with VR studios & neurotech apps

Trojan Horse Strategy:

Start with high-need therapy use cases \rightarrow scale into wellness & immersive media

Sales Funnel Example:

- Outreach to clinics with anxiety/focus tools
- Live demo & biometric test
- 3-month adaptive sound pilot
- Conversion to annual license



13_Timeline



Launch pre seed round +
QEA initial development, research
collaborations, biometric testing,
obtaining IBB grant and
attracting deep tech investors.



QEA optimization
healthcare, and VR/AR
industries, collaborations
with research institutes,
and product refining +
open a Seed round.



Market entry through subscriptions and enterprise licensing, streaming and immersive technology collaborations, revenue growth.



Global expansion into the United States, Europe, and Asia, Al and biometric integration, widespread adoption, and advanced monetization.



14_Financial

Roadmap (Next 18 Months):

Quarter	Milestone	
Q3 2025	IBB grant secured funding	
Q4 2025	QEA optimization + Talent Hiring	
Q1 2026	Biometric Integration + Testing	
Q2 2026	Product QEA development, prep Seed round 2026/2027	

Funding Ask: €1.5M Pre Seed Round

Use of Funds (visual pie chart suggested):

- 35% Product & QEA Development
- 25% Biometric Integration & Testing
- 20% GTM & Pilots
- 15% Talent Hiring (AI, neurotech)
- 5% Ops & Compliance



15_Core Team



Alessandro De Angelis Co-founder / CEO

with a background in business and management, he oversees and directs all projects, ensuring strategic and cohesive operations across disciplines.



Marco Accardi Co-founder | CTO

with a background in computer science and creative computing, is coordinating the development of the project from both a technical and aesthetic perspective.



Sabrina PippaHead of Communication / Visual Designer

with a background in design and communications, is responsible for web and social media communications.



16_Team & Advisors

<u>Marco Accardi</u> - CTO & Co-founder project leader, software engineer, creative director

Alessandro De Angelis - CEO & Co-founder

Sabrina Pippa - head of design and communication

Sonia Litwin - Biomedical engineer

Quantum Basel - Quantum computing hardware and algorithm provider

Alessandro Inquglia - ML | Computer graphics engineer

Giovanni Bindi - Audio ML Researcher

Robin Otterbein - Audio ML Engineer

Luca Marinelli - MIR Researcher

Alberto Di Maria - ML engineer | Frontend developer intern

Federico Gentile - Graphic designer intern

Advisory board:

Kipu Quantum, Dr. Enrique Solano, Dr. Eric Michon, Dr. Rulin Xiu, Giovanni Palmisano, Jan Mikolon, Matteo Krummenacher, Maximilian Wurzer, Marta Rossi.



17_ Conclusion

Thank you for your time and interest. Thank you for your time and interest. We're raising €1.5M to bring KÚMA to clinics, neurotech apps, and immersive platforms—let's talk!



Contact
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Available for meetings : book via Calendly link

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