

KATERINA AKHMAD

AI Product Lead | ML & Generative AI Solutions | Enterprise Scale

Barcelona, Spain | ekatakhm@gmail.com | +34 603 677 652

LinkedIn: [linkedin.com/in/akhmadeeva](https://www.linkedin.com/in/akhmadeeva) | Portfolio: notion.so/katyaakh/portfolio

PROFESSIONAL SUMMARY

AI Product Lead with 7+ years defining and scaling AI/ML solutions across multinational organizations. Proven expertise leading product roadmaps from ideation through deployment achieving measurable business impact: 87% efficiency gains, 30% ML accuracy improvements, \$80M revenue generation. Deep technical understanding of Generative AI, LLMs, ML systems, computer vision, and AI-powered automation platforms. Successfully delivered AI products for 40+ enterprise clients across 50+ international markets. Certified in Databricks Generative AI Fundamentals. Fluent English with experience managing cross-functional teams across 14+ countries.

CORE COMPETENCIES

- **AI/ML TECHNOLOGIES:** Generative AI, LLMs (GPT, Claude), ML systems, CV, NLP, AI Agents
- **PRODUCT DISCOVERY:** Roadmap ownership, ideation to deployment, adoption strategies, scaling enterprise solutions
- **Enterprise Delivery:** Large organization implementation, 40+ enterprise clients, multi-stakeholder management
- **International Leadership:** Distributed teams across 14+ countries, fluent English, European markets experience
- **Technical Skills:** Python, SQL, Databricks, Analytics, Data-driven decision-making, Agile/Scrum (CSM)

PROFESSIONAL EXPERIENCE

Freelance Product Manager & UX Consultant

Mar 2024 - Present | Remote

Leading AI/ML product strategy, UX research, and design across multiple enterprise clients and tech platforms

- **UMKA AI Projects** (Mar 2024 - Aug 2025): Led requirements gathering for 7 enterprise clients implementing AI-driven automation, delivered 3 AI products (Video Production AI - 60% time reduction, AI Summary Analytics Tool, Jewelry Generative AI Pipeline)
- **B2B Payment processing platform** for regulated industries redesign (2025): Conducted 5-month Advanced JTBD research for B2B payment processing platform targeting \$2.8T regulated industries (iGaming, crypto, fintech), delivered efficiency gains, faster investigations, defined AI integration strategy
- **AI Agents Marketplace** (Flexus, 2025): Led 8-week product discovery and design system development for B2B SaaS marketplace, created 18-screen user journey with MCP integration, delivered 80+ AI-ready UI components
- **Cinema Production Automation** (2024-2025): Led product discovery through 7 stakeholder interviews, prioritized 40-feature backlog securing leadership approval for platform serving 150+ users across international offices

Senior UX Researcher & Business Analyst | Garage IT

Mar 2023 - Sep 2024 | Tbilisi, Georgia (Hybrid)

Drove research-led AI/ML product decisions for enterprise B2B fintech platform

- Owned product discovery for B2B fintech trading platform serving 200+ professional traders, leading ideation through deployment achieving 25% user engagement improvement
- Developed and launched AI-powered trading analytics platform in 4-week sprint achieving 30% improvement in decision accuracy and 45% reduction in time-to-insight through ML-driven predictions
- Led UX research, stakeholder interviews, and Service Blueprint development identifying user needs and technical constraints guiding product requirements and ML feature prioritization

- Managed team of 11 researchers and analysts, acted as bridge between product, design, and engineering in Agile delivery cycles

Senior Product Consultant | Duamentes

Sep 2022 - Feb 2024 | Remote

Led AI/ML product strategy development for global tech startups across 50+ international markets

- Led 30+ product initiatives achieving product-market fit improvement, defining roadmaps from ideation through deployment for crypto analytics, payment systems, and automation platforms, including AI/ML integration
- Conducted discovery research, journey mapping, and experimentation frameworks for AI-powered solutions across fintech, crypto, and enterprise SaaS
- Advanced JTBD Research for AI-Ready Payment processing platform (2025): Led 5-month research for \$2.8T regulated industries market, delivered 87% efficiency gains and defined AI integration strategy achieving 70-80% job completion time reduction

Product Manager | Toloka AI (Yandex)

Sep 2021 - Dec 2021 | Moscow, Russia

- Led product strategy discovery and CI research for B2B AI/ML data labeling platform delivering conversion improvement, executed competitive analysis across 12 international markets defining pricing strategy for enterprise AI services

Product Manager & UX Designer | Smart Dialog

Apr 2021 - Nov 2021 | Moscow, Russia

- Developed AI SaaS platform using ML algorithms and lexico-semantic processing for call centers, designed data-labeling platform for model training, launched MVP in 7 weeks including real data processing from pilot commercial project

Brand Manager | Amway (Multinational FMCG)

Jun 2009 - May 2013 | Moscow, Russia

- Led product strategy achieving \$80M annual sales across Russia and Kazakhstan, managed distributed teams and international stakeholder collaboration, pioneered mobile platforms and social media integration for premium beauty brands

CIS Marketing Manager | Bourjois Paris (Chanel Group)

Jul 2013 - Jan 2015 | Moscow, Russia

- Owned product roadmap for luxury brand across 11 international markets, managed distributed team of 10+ brand managers, led multi-market platform launches with localized implementations

TECHNICAL SKILLS

- AI/ML: Generative AI, LLMs (GPT, Claude), ML systems, Computer Vision, NLP, AI Agents, MCP RAG
- Product Management: Roadmapping, lifecycle management, agile/scrum, backlog prioritization
- Data & Analytics: Python, SQL, Databricks, Google Analytics, Amplitude, Tableau
- Tools: Jira, Figma, Miro, Git, Scrum (CSM Certified), AI tools (Gemini, ChatGPT, Databricks)

EDUCATION & CERTIFICATIONS

- Generative AI Fundamentals - Databricks (Dec 2025, Credential ID: 168178141)
- Computer Programming (AI, ML, Data Science) - 42 Barcelona (2024-2027)
- Python for Data Science - European Business University (Oct 2023) | SQL - Uplimit (Mar 2023)
- Certified Scrum Master (CSM) | Product Management (2019) | UX Design (2019)
- MS Sociology - Ural State University | Management Diploma - Chelyabinsk State University

English: Fluent (International Teams) | Russian: Native | Spanish: Intermediate | Catalan: Basic

Available for hybrid work (2 days/week Barcelona office) and European travel