



Ceresana

Market Research Since 2002

Our Company

We have specialized in delivering insightful market studies, with over 250 studies available across various topics, including a broad range of themes beyond bioeconomy.

Our Bioeconomic Topics

For over 20 years, we have been active in four key sectors:

industry, chemicals, packaging, and plastics. Our extensive experience in these general markets has given us a solid foundation for understanding their dynamics, and we continue to closely monitor their development. This ongoing work enhances our expertise and allows us to provide even deeper insights into bio-economic markets, where we have been focusing specifically for the past 16 years.

Scroll down to see our bio-economic market reports!



Get more information about us here



"The success of our customers has been Ceresana's goal for the past 20 years. Therefore, we offer reliable market knowledge to give you a lasting competitive advantage."

Oliver Kutsch, CEO



Bio-economic market studies in the plastic sector

Market Study: Bioplastics



Bioplastics

This market study provides comprehensive insights into biodegradable and non-biodegradable bio-based plastics such as PLA, starch, PHA, and PBAT. It analyzes the markets in production, demand, and applications in packaging, automotive parts, and consumer goods.

PLA (polylactic acid)

The study on PLA analyzes the role of this bio-based plastic in the bioeconomy. It shows applications in packaging, consumer goods, automotive, and electronics as well as textiles and fibers. The market analysis also looks at the 11 largest international sales markets.

Market Study: Polylactic Acid (PLA)



Bio-economic market studies in the chemicals sector

Market Study: Biobased Solvents



Bio-solvents

The market study on bio-based solvents analyzes current and future developments in the industry. It covers market volume, trends, and potential growth areas. Applications in the paints, coatings, and cleaning agents industry, as well as in other areas of application, are examined in order to provide companies with valuable insights and a basis for decision-making.

Bio-surfactants

This study sheds light on the market opportunities for surfactants made from sustainable raw materials. It analyzes market trends, applications in the cosmetics, cleaning and industrial sectors, as well as types of surfactants such as anionic, cationic and non-ionic surfactants.

Market Study: Biobased Surfactants





Bio-economic market studies in the packaging sector

Market Study: Bioplastic Films



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Bio-plastic films

The market study examines the production and use of these environmentally friendly packaging materials. It offers analyses of market trends, possible applications in the food and consumer goods industry as well as agricultural films. Different types of bioplastics such as PLA and starch-based plastics are examined.

Bio-packaging

This study provides detailed insights into the market for bio-based packaging. It sheds light on various materials such as PLA, starch-based plastics and PHA and examines demand in the food, cosmetics, and consumer goods industries. The largest international sales markets are examined in detail.

Market Study: Biobased Packaging



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Bio-economic market studies in the industrial sector

Market Study: Biobased Adhesives



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Bio-adhesives

The study on adhesives provides comprehensive analyses of the market for bio-based alternatives in the wood processing, packaging, and construction industries. It evaluates the economic potential and market development differentiated by regions such as Western and Eastern Europe, North America, South America, and Asia-Pacific.

Bio-paints and coatings

This study analyzes the market for paints and coatings consisting of natural binders and pigments. It sheds light on the largest sales markets in terms of consumption and revenues and the most important manufacturers in terms of profit, revenues, production sites and product ranges.

Market Study: Biobased Paints & Coatings



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Market Study: Biobased Insulation Material



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Bio-insulation materials

The market study on bio-insulation materials examines the use of natural materials such as wood and cellulose. It looks at consumption data according to new construction, renovation, residential and commercial construction, and analyzes market opportunities in the construction industry.

Why us?

Extensive Experience: Decades of expertise in specific market segments and extensive experience in bioeconomy, providing reliable, tailored insights.

Trusted by Many: Over 10,000 satisfied clients rely on our studies for strategic decision-making.

Top Quality and Validity: We prioritize accuracy and data validity for confident, informed choices.

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Why market studies



Enhance Competitiveness

Stay ahead with insights into market trends and competitor activities.



Develop Strategies

Devise long-term strategies based on accurate, up-to-date market data.



Identify Customers

Discover and target emerging customer segments in the bioeconomy.



Recognize Opportunities

Discover emerging market opportunities and growth areas in the bioeconomy.



Leverage Innovations

Stay informed about innovations and technologies with the greatest prospects for success.

Not finding what you need?

If our existing market studies don't meet your requirements, we can help! In addition to our extensive collection, we offer custom research tailored to your unique needs. Let us know how we can assist you!

