



B2B GUIDE • 2026

CIRCULAR B2B MARKETPLACE

An AI-powered marketplace for new, unused industrial idle stock, connecting verified sellers with industrial buyers.

stocktuner.com



Access new industrial stock across sectors

Verified material groups for industrial procurement.

Direct Materials

- Bearings & Shafts
- Electric Motors
- Hydraulic Valves
- Pneumatic Cylinders
- Gears & Pulleys

Indirect Materials

- Fasteners
- Gaskets & O-rings
- Sensors & PLCs
- Cables & Panels

Consumables

- Cutting Tools
- Welding Consumables
- Connection Profiles
- +12 Main Product Groups

Sectors Served

Automotive	Machinery & Manufacturing
Electrical & Electronics	Energy
Chemicals & Petrochemicals	Construction
Defense & Aerospace	Metal & Steel



AI-powered cataloging

Idle stock becomes searchable, comparable and ready for secure B2B transactions.

WHAT WE HAVE ACHIEVED

From idea stage to a live revenue-generating marketplace

16

Verified sellers

€600K

Listed stock value

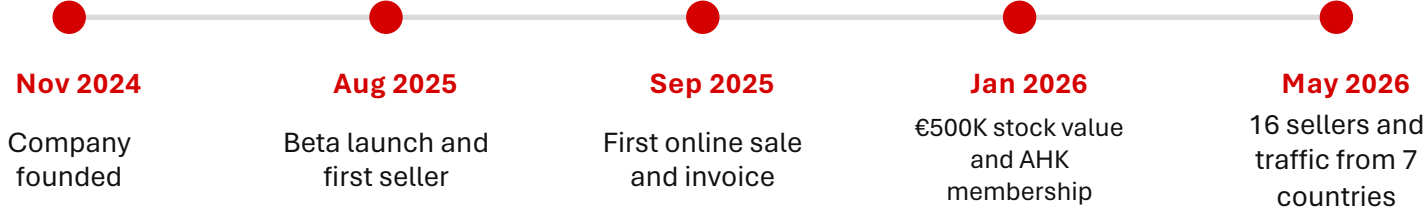
0%

Seller churn

33%

Repeat purchase

Milestones



Partnerships / Companies in Contact



Deutsch-Türkische
Industrie- und Handelskammer
Alman-Türk Ticaret ve Sanayi Odası





Turn idle stock into cash with no operational burden

Stocktuner manages analysis, technical cataloging and buyer matching processes.

Who can become a seller?

Manufacturers

Free Zone Companies

Corporate Companies

Organized Industrial Zone
Companies

1

Analysis & Standardization

Stocks are classified and standardized through AI-powered workflows.

2

Technical Digitalization

Products are cataloged in a technically accurate, comparable format.

3

Active Buyer Matching

Marketing and sales channels are activated to find the right buyers.

Find critical parts faster, at below-market prices

Access verified idle stock when standard channels are slow, expensive or unavailable.



Problem

Δ Availability

Critical parts may become unavailable through standard channels.

Δ High cost

Urgent needs may require paying market price or above.

Δ Lead time & trust

Long delivery times or weak verification create production downtime risk.

Solution

✓ 259+ products / 16 sellers

Fast access to a verified industrial stock pool.

✓ Below-market price & stock delivery

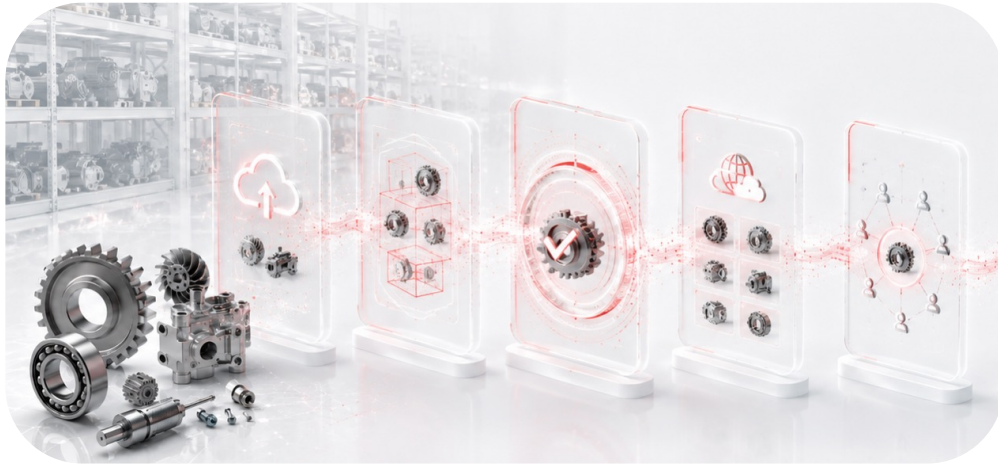
Reduces cost and operational waiting time.

✓ Verified, new products

Safer purchasing with technical product data.

HOW IT WORKS

An end-to-end flow from seller stock to buyer invoice



1 Seller uploads stock

2 AI analysis and classification

3 Pricing and verification

4 Publishing on the marketplace

5 Buyer finds and pays

6 Seller is notified; stock is confirmed

7 Stocktuner receives and ships

8 Invoice & delivery note issued

Upload → verification → matching → delivery → invoice

AI-powered circular marketplace for industrial standards

Seller Benefits

Fast liquidity • Freed warehouse space • Lower carbon burden • Zero operational burden

Buyer Benefits

Below-market price • Verified product • Delivery from stock • Return guarantee

Competitor Comparison

Feature	Stocktuner	Global	Local
AI classification	✓	Partial	—
Industrial standard parts	✓	Partial	✓
Only new / unused	✓	—	Partial
End-to-end transaction	✓	Partial	—
Circular economy	✓	✓	—
Active buyer matching	✓	—	Partial

Difference

Technical verification
+ AI matching
+ local adaptation
+ end-to-end transaction

Join the circular marketplace as a seller or buyer

Seller

List Idle Stock

- 1 Register company info
- 2 Upload stock or import Excel
- 3 Meet buyers and earn

Buyer

Find Your Product

- 1 Register your company
- 2 Search or create a request
- 3 Buy securely from stock



GET STARTED

stocktuner.com

Scan the code or visit online

Contact

arda@stocktuner.com