



valor advise

**Empowering Start-up and Scale-up with
Sustainable Financial Solutions**

About Us

Valor Advise is a specialized financial consulting company. It was founded by Sefa Karaca, an expert with many years of experience in financial reporting and analysis, who has a deep understanding of the dynamics of the technology world. Valor Advise aims to address the needs of companies facing challenges in providing high-quality financial reporting and analysis in the start-up and scale-up ecosystem at international standards.

The company focuses on delivering the fastest and highest quality solutions with a team that excels in sector dynamics, covering areas such as effective fundraising, cash management, financial reporting, and metric analysis. Positioning itself not just as a consultant but as an integral part of its clients operations, Valor Advise adopts an integrated approach to internal operations.

Sefa Karaca



Kaan Tuncay



Over 10 years of experience in financial analysis and management.

Managerial positions held at leading global consulting firms, Deloitte and EY (Ernst & Young).



Participated in numerous IPO projects, with the most significant ones being Enerjisa and Aydem Enerji.

Extensive experience in providing financial advisory services to start-ups and technology companies

- Navlungo
- Remote Tech
- Seyir Mobil
- Pionr Ventures
- Securify Identify
- Diginak
- Bolt Kargo
- NarPOS
- Tahsildar
- Turkish Bank



In this period where economic conditions are becoming increasingly difficult, formulating a financial strategy can be challenging.

Our firm specializes in all aspects of technology companies and possesses significant expertise to meet these needs.

To address emerging investment needs, you may require an efficient and effective investment process methodology.

Companies are charged on a monthly subscription basis with a pricing policy designed to be budget-friendly.

Contact Us



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www.valoradvise.com





Our Solutions

PROFESSIONAL MANAGEMENT

01

We establish effective communication to understand our clients business needs and growth plans, optimize reporting functions, ensure operational and financial metrics are met, and provide valuable insights into corporate finance.

FINANCIAL REPORTING

02

We specialize in technology-driven, subsector-specific metrics and reporting. Our informative and precise reports enable businesses to maintain a competitive edge. Our expertise in providing in-depth financial analysis meets the high standards of blue-chip funds that review our reports monthly.

AD-HOC ANALYSIS

03

Our team customizes solutions to meet your specific needs, providing forecasting, pricing, cash flow analysis, cohort analysis, and other ad hoc services for startups globally. Leveraging our diverse expertise, we address your unique requirements and support informed, financially sound decisions.

FUND RAISING

04

Our team possesses extensive knowledge in meeting the needs of investors and other stakeholders in potential investment processes, having navigated numerous due diligence and investment rounds at leading consulting firms worldwide.

CASH MANAGEMENT

05

At Valor Advise, our detailed cash flow projection statements and analyses enable you to manage cash flow effectively, protecting your startup from potential losses, monitoring its current cash position, and making more informed decisions.

Conclusion & Beyond



We provide a clear and data-driven reflection of the company's financial standing, enabling informed decision-making.

By eliminating uncertainties, we help companies establish reliable and forward-looking financial planning structures

We design comprehensive financial strategies aligned with growth objectives, based on measurable KPIs and long-term targets.

We support investment decisions with real-time financial insights and strategic timing, ensuring resource efficiency and growth alignment.

Through improved operational efficiency, profitability, and scalability, we implement action plans aimed at increasing enterprise value.

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