



>>>XR ARGO

Know-how @ your fingertips

ARGOxr increases productivity and reduces costs in production with the help of innovative technologies.

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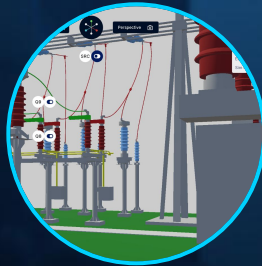
>>> What does ARGOxr do?



Virtual copies of physical space

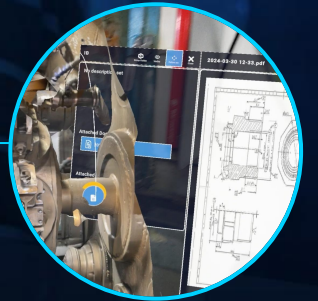


**Digital twin aided
remote assist**



**Management of asset data
and sensory data**

**Interactive
instructions**



Indoor navigation



**Simulation of devices
and processes**



>>> What does ARGOxr do?

AQUAFIL SLO

GIC
Odgovorna prihodnost

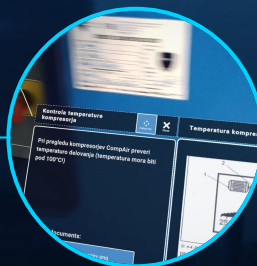


**Digital repository of protocols
and work orders**

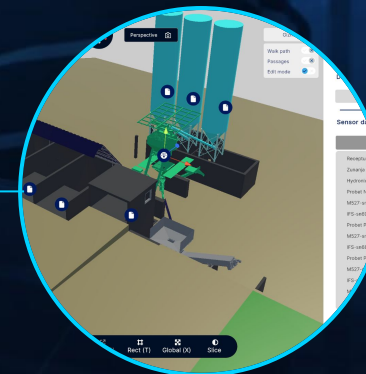


Reading of sensory data

**Step by step multimedia
instructions**



**Periodic maintenance
protocols**



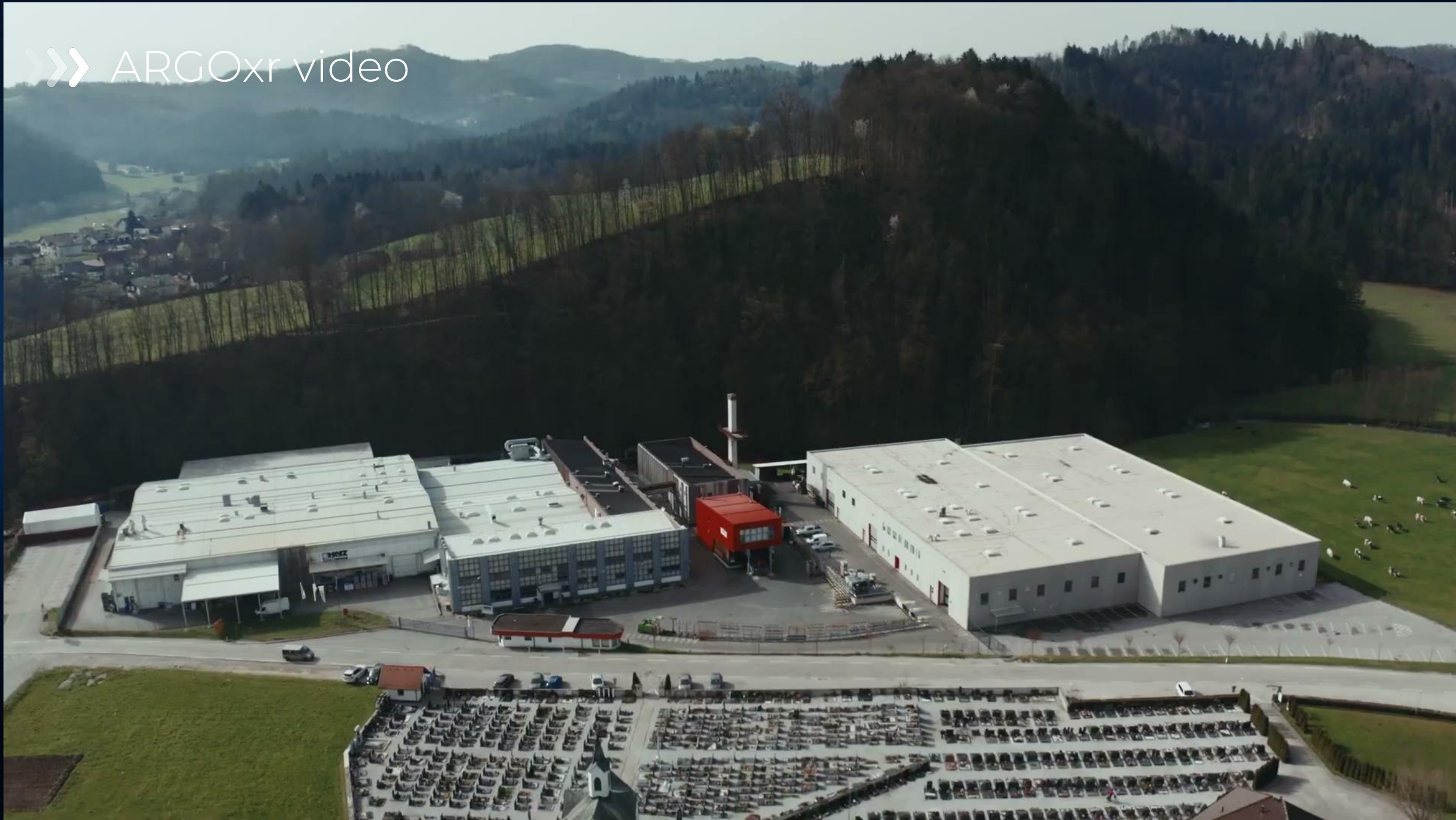
Alpacem
SLOVENIJA



EURIMASHINE
PAPER CONVERTING TECHNOLOGIES

rotoinox

»»» ARGOxr video



»»» Current state

240,000€

of unplanned downtime

70%

of EU companies
report a lack of key
knowledge due to
poor training

45%

of companies do not
even have an internal
system for storage
and transfer of key
knowledge

34%

more employee
satisfaction has been
measured in companies
that use modern
cooperation tools

Sources: [IPS](#), [Mckinsey](#), [Deloitte](#), [Iiot World](#)

Current state

Maintenance staff is often on the move, frequently due to fixing trivial issues

93%

of companies believe that their maintenance is not efficient enough.

Learning methods are outdated

70%

of employees say that they have not mastered every skill needed for the job

Knowledge is often dispersed and inefficiently managed

60%

of employees say that retrieving knowledge at the right place and time is difficult and sometimes impossible

Key instructions are not at hand when needed

1.8h

per day are lost due to searching for instructions

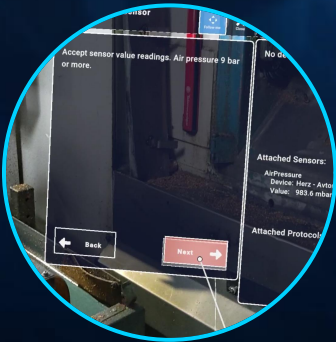
Sources: [Panopto](#), [Walden university](#), [Infraspeak](#), [Cottrill](#)

>>> ARGOxr offers



Know-how repository

stores key knowledge directly from workers and provides accurate procedures that are always within reach



XR systems for guidance and control

the right instructions always at hand ensure accuracy and efficiency, which reduces downtime

Interactive remote assist

Instantly connects your field experts with global specialists, saving time and money



Immersive experiences

enables more effective learning with less stress and more knowledge retention



>>> ARGOxr modules



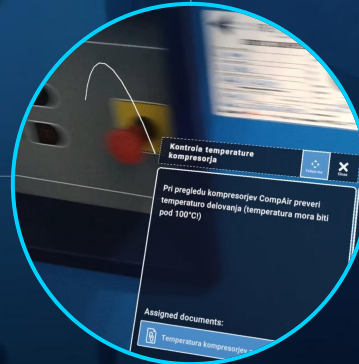
ARGO(vr) Training

- Immersive virtual space
- Simulation of infrastructure and processes
- Multisession



ARGOCloud

- Centralized knowledge database
- Integration with sensory systems
- Work protocol editor



ARGO(xr) Guidance

- Virtualization of work protocols
- Step by step multimedia instructions
- Indoor XR navigation



ARGO Remote assistance

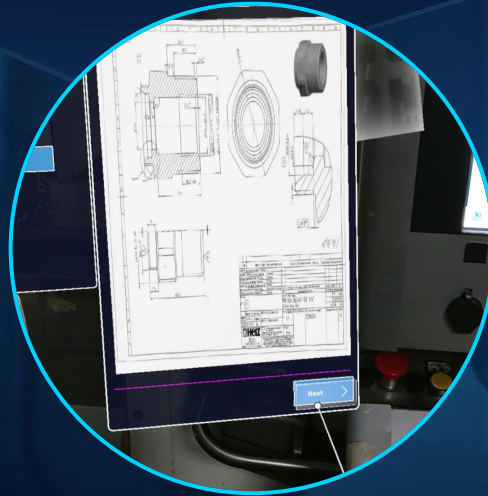
- Digital twin aided remote assist
- Interactive multiuser assistance

»» Advantages



80%

time saved with efficient
documentation of work and
maintenance protocols



60%

faster searching for
documents



25%

less machine downtime
due to use of remote
assistance



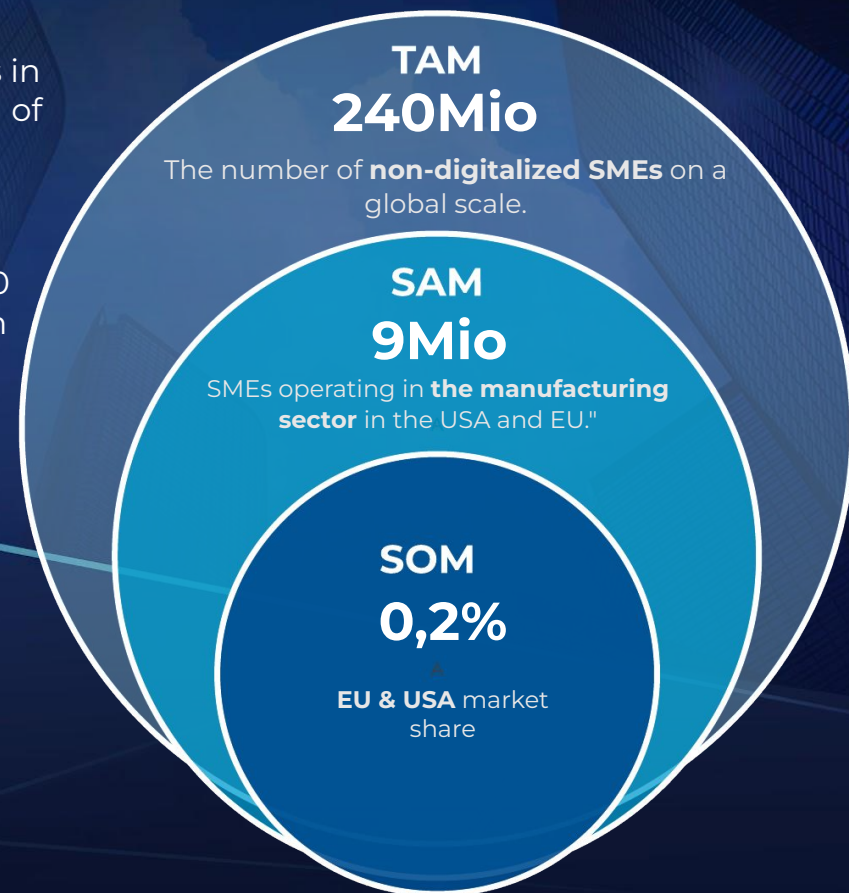
4x

faster learning in VR
space

Market size



- In 2023, the basic digital coverage of SMEs in the EU reached 60%, while the integration of digital technologies only achieved 25%.
- **The initiative for digitalization** by 2030 emphasizes the urgency and long-term goals for complete digital transformation in manufacturing.
- The low rate of digital technology usage among **SMEs in the EU** indicates a crucial need for investment and support in implementing more **advanced digital solutions**.



*Source: [European Digital strategy - DESI](#)

»»» Business model



Micro

- Licence
- Digital twins



SME

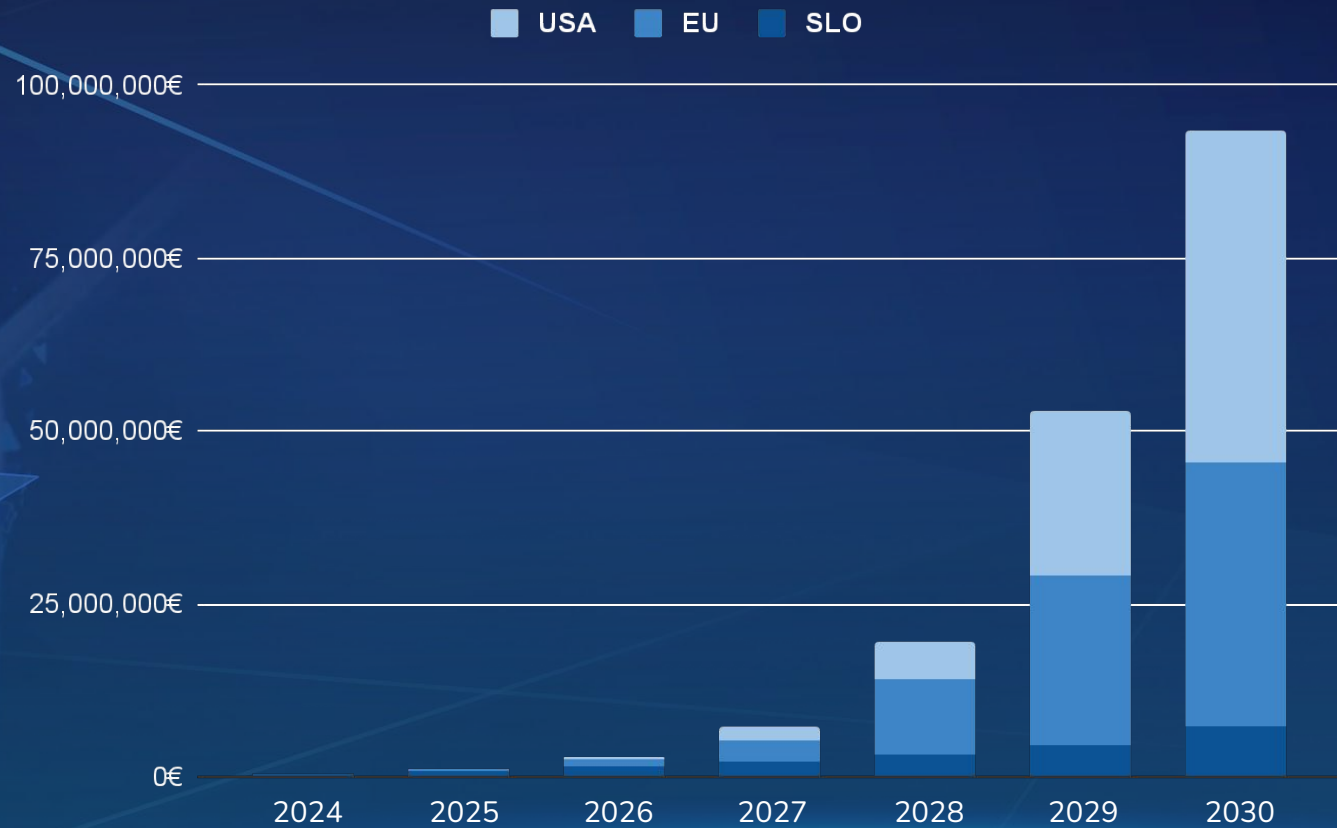
- Licence
- Digital twins



Enterprise

- Implementation (one time)
- Service agreement

»»» PROJECTED REVENUE



>>> Pricing

	Single	Business	Enterprise
Digital twins	10	150	Unlimited
Documents	5 Gb	50 Gb	Unlimited
Protocols	100	Unlimited	Unlimited
Work Orders	✓	✓	✓
Remote Assist	-	✓	✓
Number of users	1 User	10 Users	Unlimited
Sensor integration	-	-	✓
Learning Management System (LMS)	-	Limited	Unlimited
	300 € /per month	2400 € /per month	Custom pricing

>>> Competition

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ARGO XR is a all in one system that encompasses **knowledge & control**, **guidance** and **training**, while being **agile** and **affordable** at the same time. This is **unique** in the landscape of XR solutions.



	Microsoft Dynamics 365	vuforia	ATHEER	SCOPEL	>>XR ARGO
Digital twins	✓	✓	✓	✓	✓
Digital twins remote assist	✓	X	X	X	✓
Indoor navigation	X	✓	X	X	✓
Knowledge repository	X	✓	✓	✓	✓
Interoperability	X	X	X	X	✓

»»» Financials

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»»» BURN RATE

Our current burn rate for management, development, sales, and marketing amounts to 45,000 EUR per month. With the transition to a standalone company in 2024, this cost will increase by 25%.

»»» HOW MUCH HAVE WE INVESTED?

We have invested over 1,5 million EUR of EU and own funding in the past 3 years.

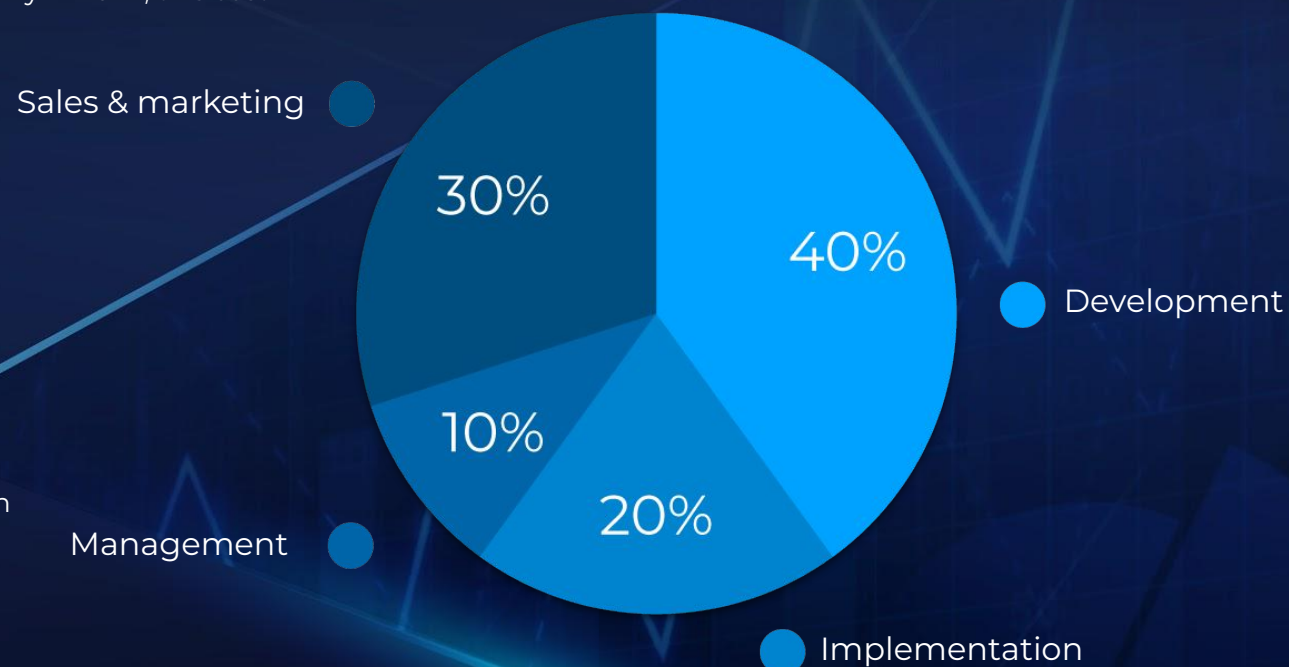
»»» WHAT DO WE NEED?

To complete and timely market our products of appropriately high quality, we need 1 **million EUR** for the period of two years (2024 - 2025).

»»» WHAT CAN WE OFFER?

We can offer **10% of equity** in the ARGO XR company.

»»» HOW WILL THE FUNDING BE USED?



»»» Key people

Proven track record, top of the line expertise and a clear vision



Matjaž Požlep

CEO of Art Rebel 9, advisor to ARGO XR

Master's degree in architecture
Over 40 years of experience in innovation, technology and computer graphics
Was the co-founder and CEO of the computer gaming company Arxel Tribe ([link](#))
Has worked with companies and brands such as:



Matija Zupančič

CEO of ARGO XR

Scrum expert, 30 years of experience in product management, technology and development



Silvo Katalenić

Head of business development

Sales expert, 10 years of experience in sales and startup environments



Borut Haclar

Marketing manager

Marketing expert, 20 years of experience in marketing agencies



Klemen Babuder

Senior XR developer

HoloLens expert, Master's degree in computer science, recipient of scholarship for excellence



Slavica Danić

Senior UX and UI designer

UX and UI expert, 15 years of experience in graphics and app development



Tadej Škamperle

Senior backend developer

Degree in engineering, 15 years of experience in backend and web development

»» Interested?



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