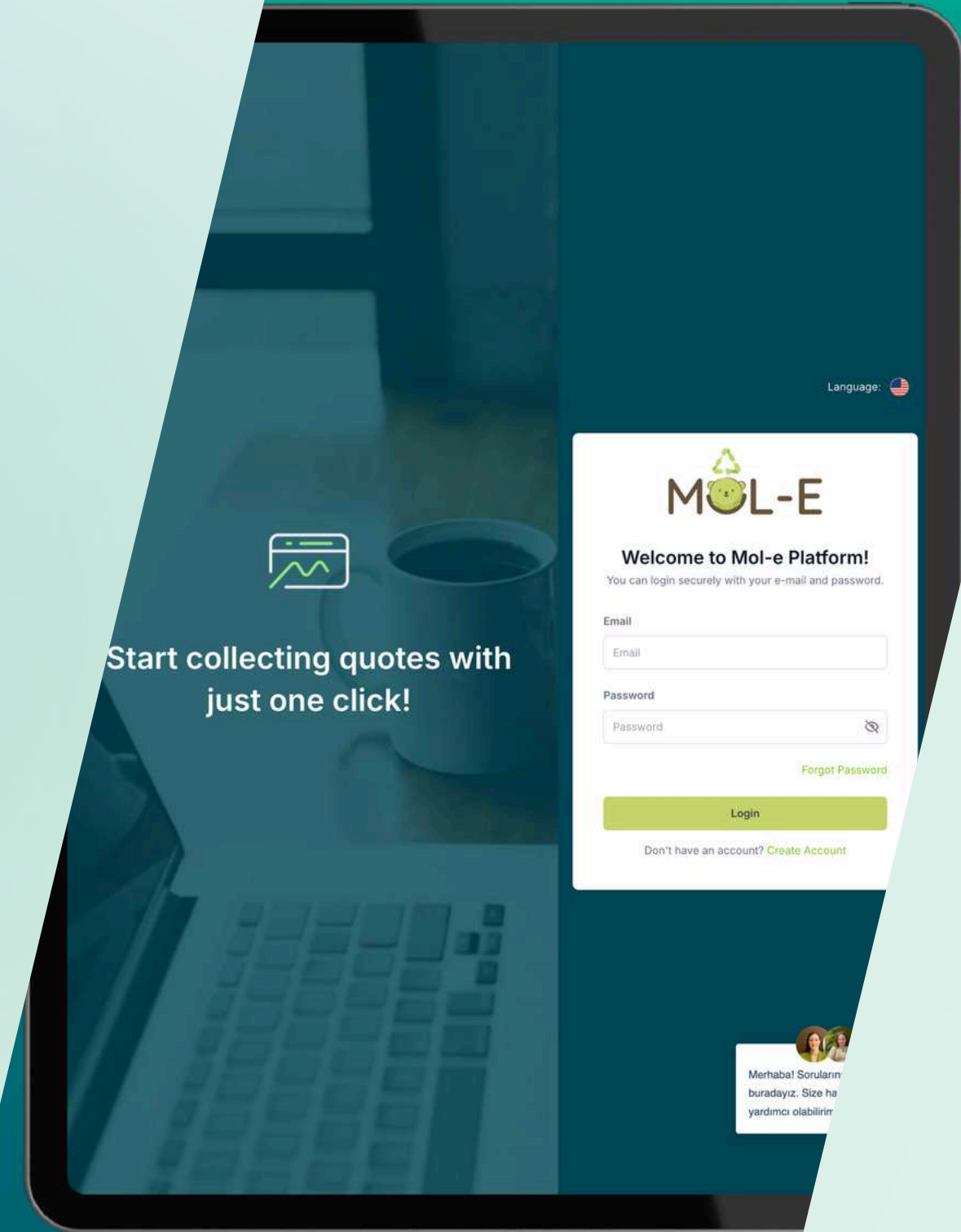


## Investor Deck

| green investment  
| noun [ U ] • ENVIRONMENT

funding projects or companies that support  
“environmentally sustainable practices”

*It's time to  
recycling!*



# What we do in Türkiye?



*Focus on your business;  
we'll handle your e-waste!*

**25+**

*companies, we are the  
solution partner for*

**500+**

*registered  
user*

**28+**

*tones of e-waste,  
we have managed*



*Our Customers;*

**SIEMENS**

**SABANCI**

**Garanti BBVA**

**TEB**  
BNP PARIBAS ORTAKLIĞI

**VARTA**

**AKÇANSA**

**ENERJİSA**  
Türkiye'nin Enerjisi

**BRI SA**

**eureko**  
sigorta

**ARZUM®**

**LC Waikiki**

**akasya**

**ECRÖU**

**Bahçeşehir Koleji**

**CARVAK**

**YUNSA**  
CREATION OF FABRICS

**AKIŞ** GYO

**Otokoç**

**PHILIPS**

**BNP PARIBAS**

**nevçarşı**  
ALISVERİŞ MERKEZİ

**Allianz**



# Team



**Müge  
Baltacı**

**Founder / CEO**

*Environmental  
Engineer*



**Tamer  
Boncooğlu**

**Co-Founder / CTO**



**Burçe  
Beyhan**

**Co-Founder / CFO**



## ADVISOR BOARD



**Hüma  
Celen**

**BUSINESS  
DEVELOPER**



**Okan  
Atayurt**

**JUNIOR  
DEVELOPER**



**Baturay  
Çalışkan**

**LAWYER**



**Beril  
Coşkun**

**UI/UX  
DESIGNER**



**Zeynep  
Tatoğlu**

**DIGITAL  
MARKETING  
SPECIALIST**



**Behnan  
Ardiç**

**Finance and  
Business  
Strategy**

*Glocal FC  
Managing Partner*



**Etem  
Derman**

**Business  
Developer  
*in Europe***

*BAU Hub  
Belgium*





# Milestones

**Company  
Opening**



**November  
2021**

*First Global Sale!*

**SIEMENS**



**September  
2023**

Discussions with the  
**Belgium and  
France market**

*First  
Demo!*



**February  
2024**

Preparation for the  
**Seed  
Investment Tour**



**NOW**



**Pre-Seed  
Investment**

**SABANCI** *Arf*  
*On Air* ALMOST  
READY  
TO FLY

**RACY Ventures**

**April  
2023**



**Belgium  
Accelerator**

**Start it @KBC**

**October  
2023**



**+11  
Different Sectors**

Actively  
working

**October  
2024**



# Awards

Social Impact  
Award Türkiye 2022,

**Jury  
Award**

2022



Women in Innovation

**1st Prize**

2022



TÜBİTAK 1507  
**SME R&D Start-up  
Support Program**



2023



KOSGEB, R&D, P&D and  
**Innovation Support  
Program**



2023



TEB Akıl Fikir Yarışması,  
İcat Çıkar 2022

**1st  
Prize**

2022



Boğaziçi University,  
**Environmental  
Start-Up  
of the Year**

2022

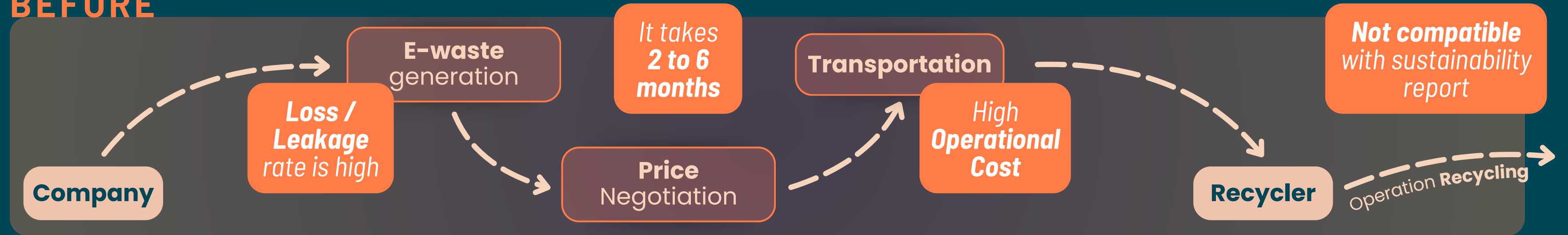


Garanti BBVA Woman  
**Social Impact  
Entrepreneur Winner**

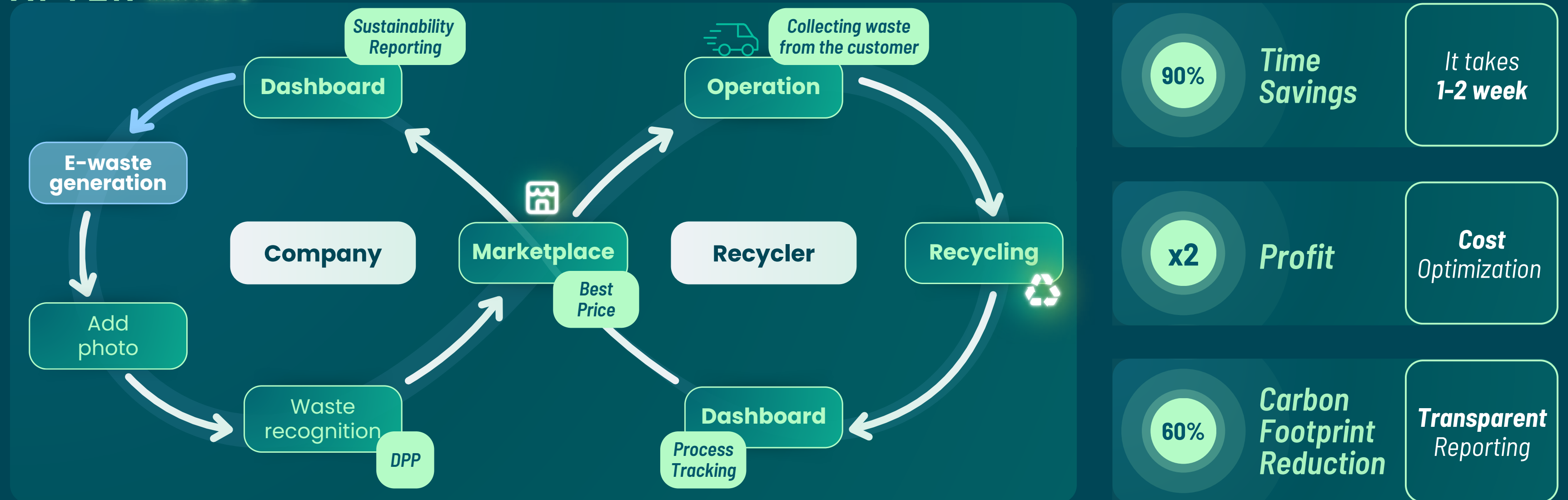
2023



## BEFORE



## AFTER with Mol-e





# Platform

All in one;

— PaaS

— PraaS

— LaaS

Take action,  
not risks!

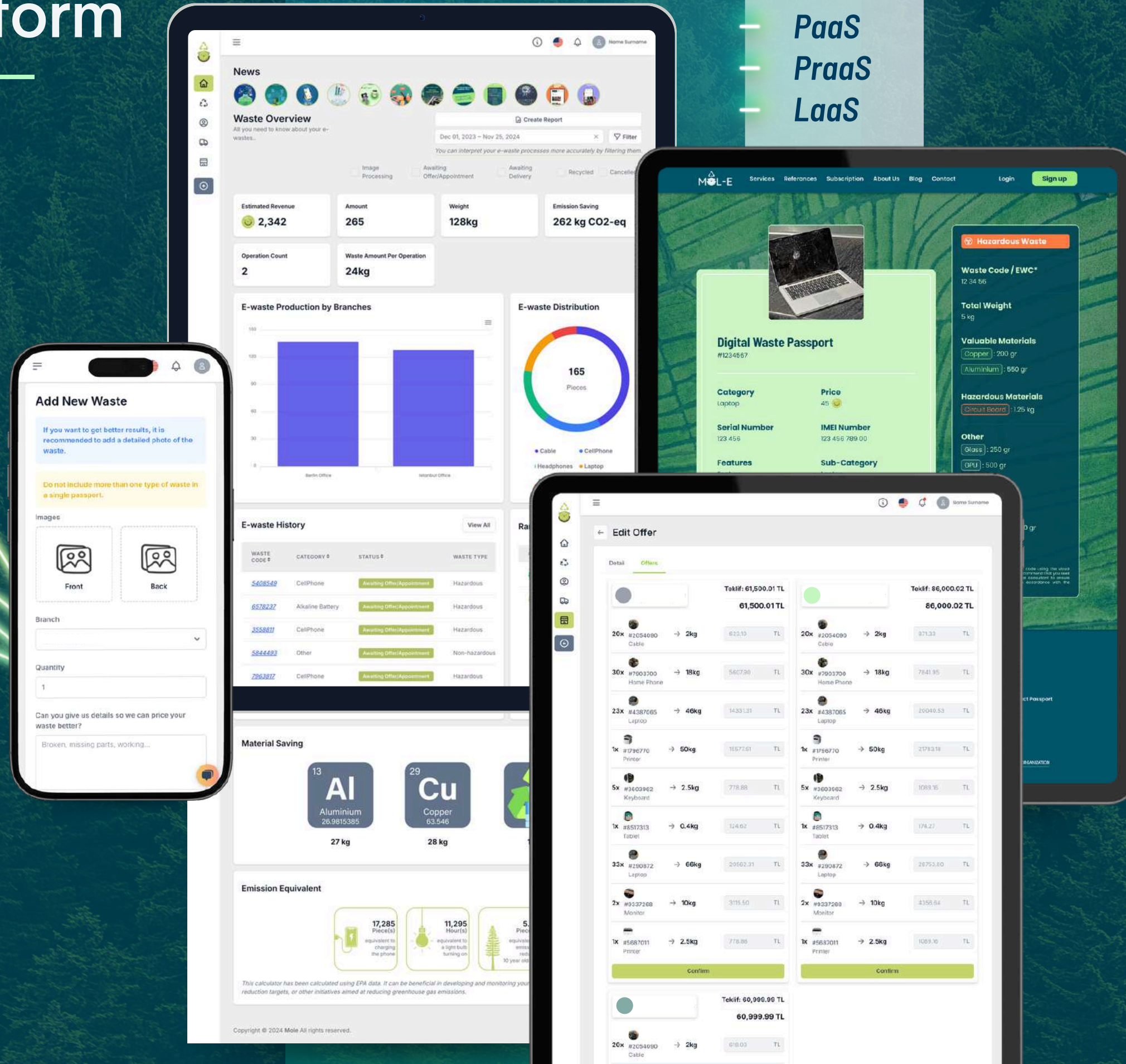
COMPANIES

RECYCLERS

Buy raw  
materials,  
not risks!

Say *goodbye* to dealing  
with facilities one by one!

- Recycle in a licensed and legal manner
- Track, report, evaluate
- Discover the value of your e-waste instantly
- Quickly receive the best price offers





# Gamification

We increase the collection and recycling of electronic waste through gamification.

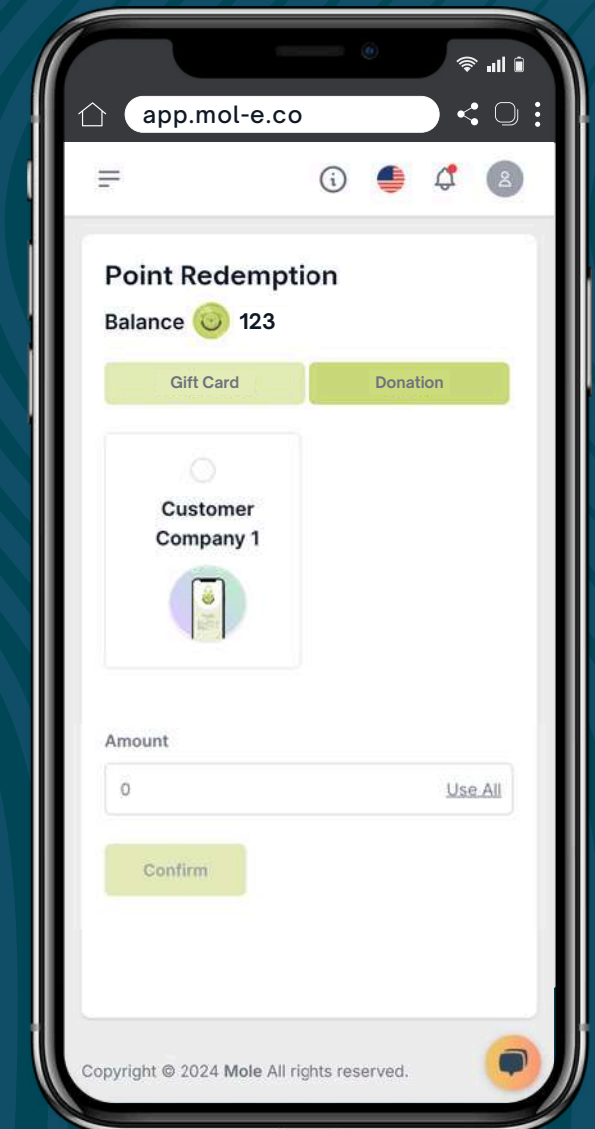
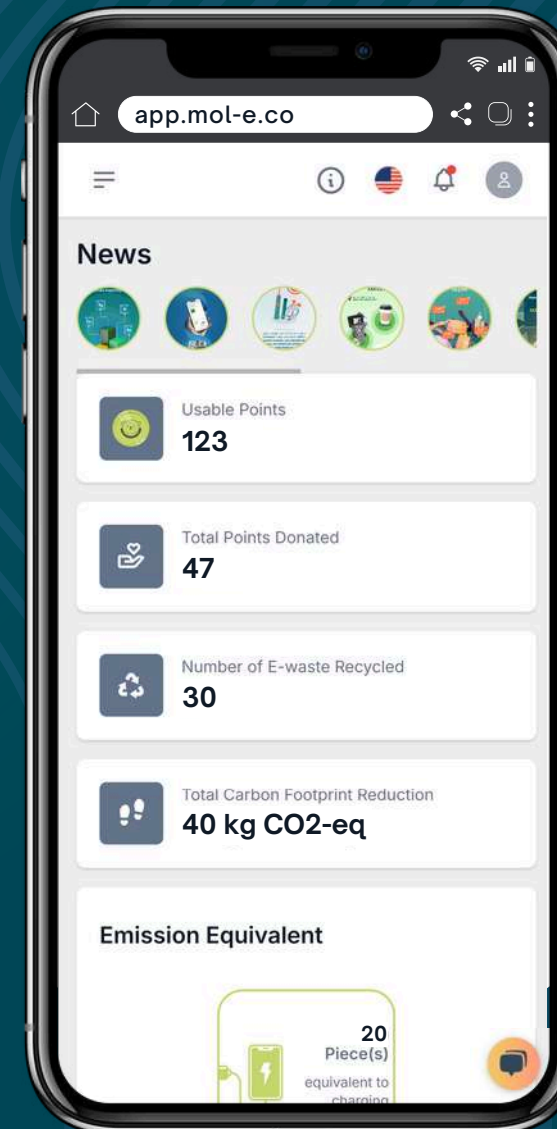
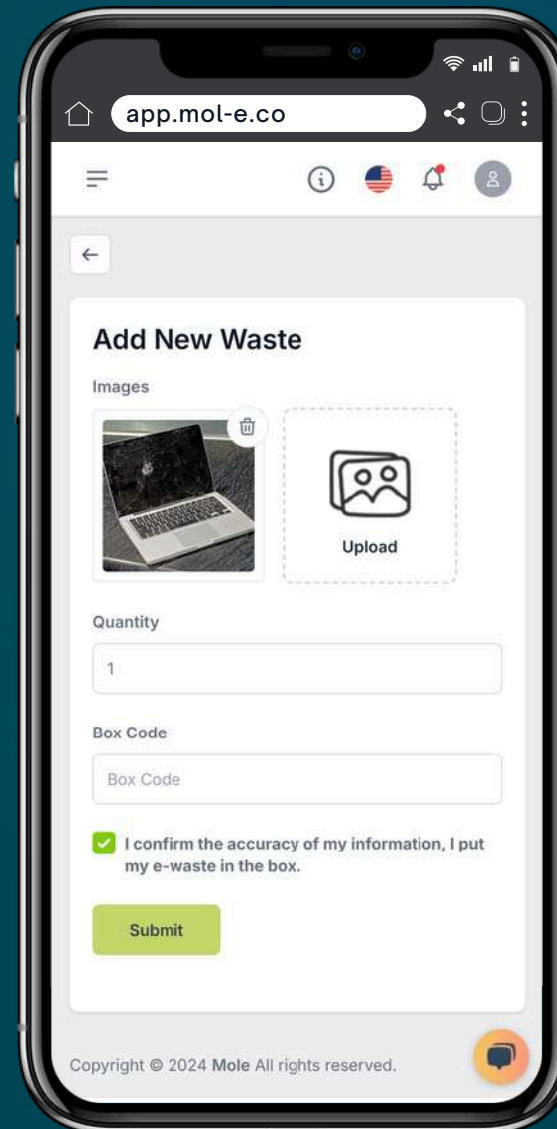
RECYCLE



EARN



USE





# ATM

Coming Soon!



## Road Map

- Start date: June 2024
- Software/Hardware Development on going
- First Prototype – 2025 Q3
- First Sales – 2026

Business Development Process Ongoing:



## Business/Sales Model:

- Leasing
- Direct Sale



## MOL-E ATM

E-waste Recycling Point



MOL-E

mol-e.co

info@mol-e.co

## Newest Technology!

Visual Recognition  
Metal Detection  
Volume Detection



1

Drop off your e-waste at a **Mol-e ATM**.



2

Your earnings load into your card.



3

Spend your earnings however you like!



# Our Sustainability Goals

## *Must have;*

### *Regulations*

- EU Green Deal
- AEEE
- EPR

**12** RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



**24 tons** potential  
**4 tons** recycled

## *Must have;*

### *Emission Sources*

- Scope 1
- Scope 2
- Scope 3

**13** CLIMATE  
ACTION



**11 ton CO2 eq**  
were prevented.

## *Should have;*

- Zero Waste

**17** PARTNERSHIPS  
FOR THE GOALS



**6 different NGOs**



# Sustainable Development Goals



# E-waste Management Service Model

*Pay-as-You-Go!*

## License Fee



**Environmental Reporting**



**Digital Waste Passport**



**Easy Integration**



**Central Waste Management Dashboard**



**Automatic Waste Classification**



**Customer Support Line**



**Waste Stock Tracking**



**Manager Account**



**Location Management**



**Marketplace**



**Data Destruction**

## Gamification



**Customer Account**



**Point Collection**



**Awareness Dashboard**



**Gift Certificate / Donation**

## Installation Fee





**JOIN US NOW**  
*to Transform **E-Waste** into **Opportunity!***







# Thank you!

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