

# The citizen's platform to co-design the common digital experiences in the smart-city/village/farm



**Direct Citizen Hands-on Participation  
Platform for Direct Democracy to design  
Common digital services in the  
Smart city - Participatory Design**

# Topics of interest

- Democracy and Governance
- European Cultural Heritage and the Cultural and Creative Industries
- Social and Economic Transformation

2 published Opportunities in the Cluster 2 brokerage event:

<https://cluster-2-brokerage-event.b2match.io/components/26012?query=justinmind>

- Citizen Participation Platform (main opportunity explained in this document)
- Co-creation platform for Middle School students
  - More information in <https://jimp.co/NewTechInEdu>

# The citizen platform to design the common services



- Citizens and Public Servants can design their software
- Can be applied to design mHealth and eHealth platforms with patient and caregivers direct participation
- A tool for citizens to take ownership of Gov applications
- Gov and Administration (public servants) allow citizens to participate in defining common administration tools and platforms
- Public Servants can design their internal applications
- Crowdsourcing participation for everyone in the *Innovation Quadruple Helix* (civil society/citizens/communities, academia/research, public authorities and Industry)

**Case Study:** Social Healthcare portals in United States designed with Justinmind

[How SEI changes the future of healthcare with Justinmind](#)

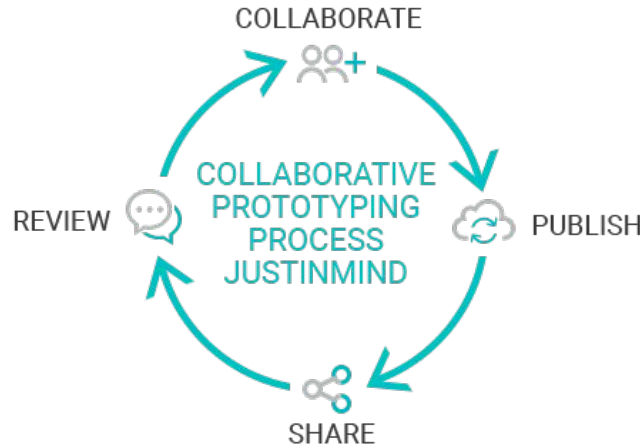
# All inclusive: from Middle School to PhDs and seniors

- Anyone can participate because no coding skills needed
- For any age including Middle School
- [Mobile app prototyping at Middle School: app mockups & 8th graders](#)
- We are also working in Justinmind4Kids project
- Inclusivity: for example easy to use by seniors
- More than 400 universities around de globe already using our Free Classroom License



# Anyone can participate because is Code-Free

- For everyone (not only for developers) because is code-free
- No coding skills needed
- The true 'No-Code Software Rapid Prototyping Platform'
- Design, Validate and Test before writing a single line of code
- Real-time collaboration
- Collaborative Prototyping: <https://jimp.co/Methodology>
- More info at: [The collaborative prototyping process with Justinmind](#)



# Any kind of application

- Web
- Mobile
- Desktop
- TV
- Kiosk, etc
- Multichannel/Multimodal applications
- XR: Virtual, Augmented/Mixed Reality, WebXR (released Oct 2021)  
[UI Design for VR and AR projects with EU Horizon 2020](#) (Justinmind XR)
- Multichannel experiences involving multiple applications/front-ends adapted to different devices