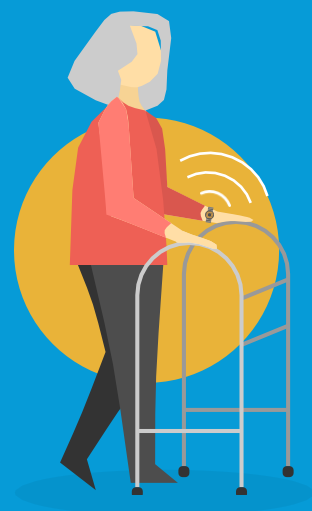




BriteCare  
VIRTUAL CARE ASSISTANT



Resident



Carer

# Safe and secure remote support and assistance for the elderly



## Complete Remote Healthcare Assurance

BriteCare is a virtual care assistant for carers of elderly people living in care homes or assisted living. It tracks their movement precisely and analyses their behaviour pattern inside their homes through Artificial Intelligence to identify anomalies and send alerts to carers.

## Freedom and Safety Inside the Home and Outside

BriteCare allows users to go about day/night inside the home and outside, without having to worry about the risk of unsupervised living. Completely protected in their most vulnerable moments be it while stepping out of the shower onto a slippery floor or getting down the stairs.

## Peace of Mind for Carers

BriteCare ensures faster intervention in an emergency. Advance alerts of anomalies bring peace of mind and safety assurance for both carers and people in need.

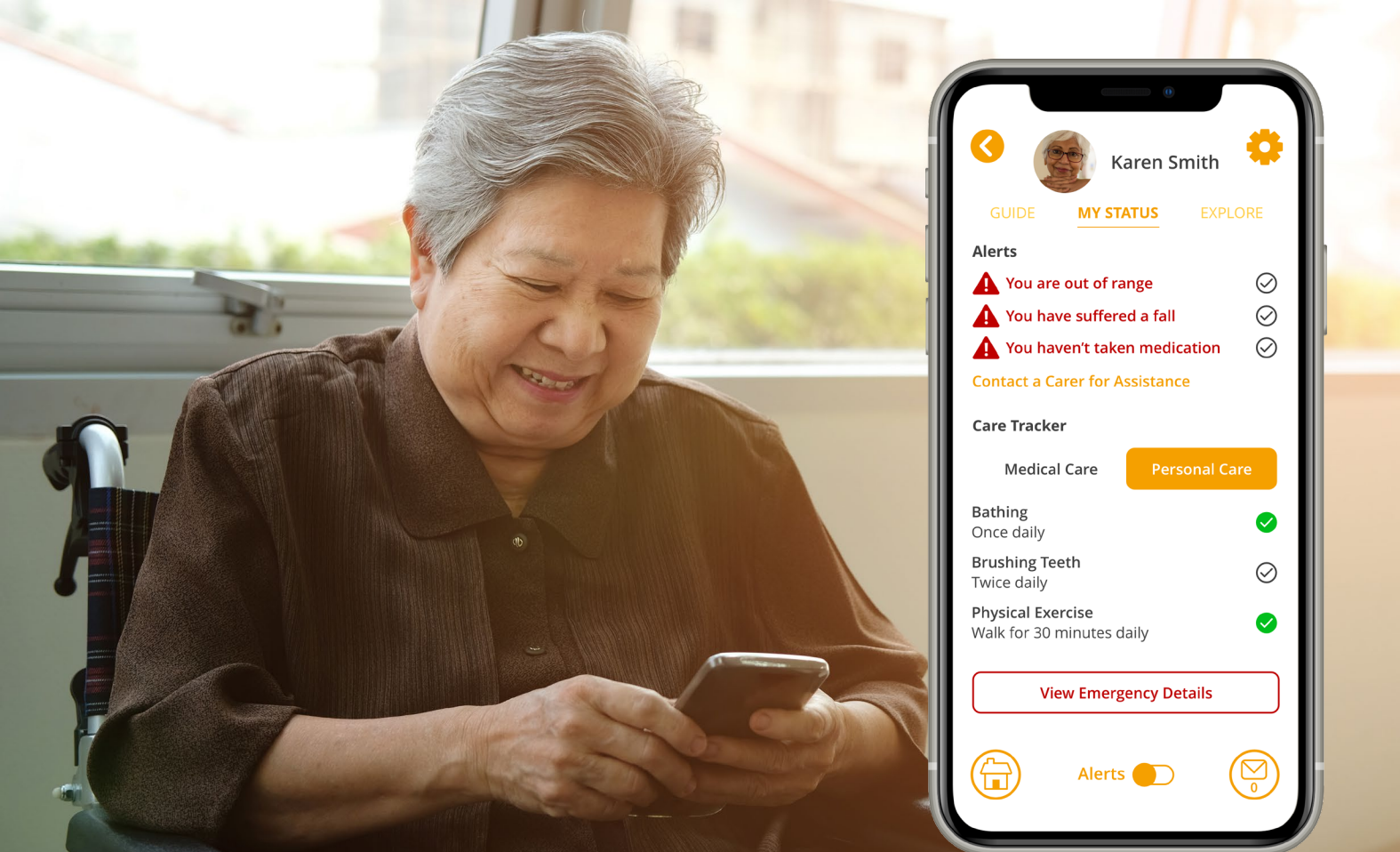
## Reducing Pressure and Burden on staff

BriteCare alleviates the burden on caregivers, providing them with real-time information and reducing the need for frequent in-person visits.

## Higher Safety Net

BriteCare ensures a better safety net than ever before. Round-the-clock monitoring of health status and other safety risks, carers are alerted via the app in case of a fall or an irregular health incident.





## Empowering Users

BriteCare personalized insights help users feel empowered about their own health and builds awareness towards leading a safer, healthier and more dynamic lifestyle as they age.

## Ultra-Precision Tracking Technology

Deploying AI-powered ultra-precision video and wireless tracking and optional wearables, BriteCare allows the user to enjoy

an uninterrupted lifestyle, without the feeling of being constantly watched.

## Behaviour Insights

BriteCare's analyses the daily behaviour patterns of the users. These patterns not only help detect any early symptoms of age-related issues including dementia/ Alzheimer's etc but also help automate several tasks for the carers like medication tracking.

## Enhancing Care Quality

As the population in Europe and UK ages, care staff availability and wages are both becoming challenging issues for industry with the growing need for quality care provision. However, smarter deployment of the carer workforce, in tandem with BriteCare, will help maintain high standards of care, while expanding the overall care umbrella.

## Expanding Social Care Capacity

BriteCare helps caregivers by freeing up much required bandwidth that can now be devoted to reaching out to a much larger number of residents in their care. Efficient utilisation of the carers' time also complements the cost of care, which today is a major hurdle in seeking care for a large part of the 65+ population in many countries. Reducing care cost as well as carer reach,

serving a critical need in many societies across the world today.

## A Turn-Key Solution

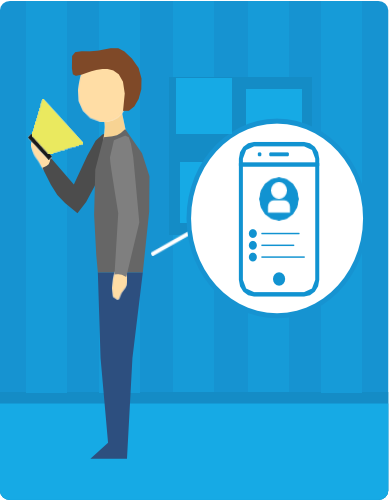
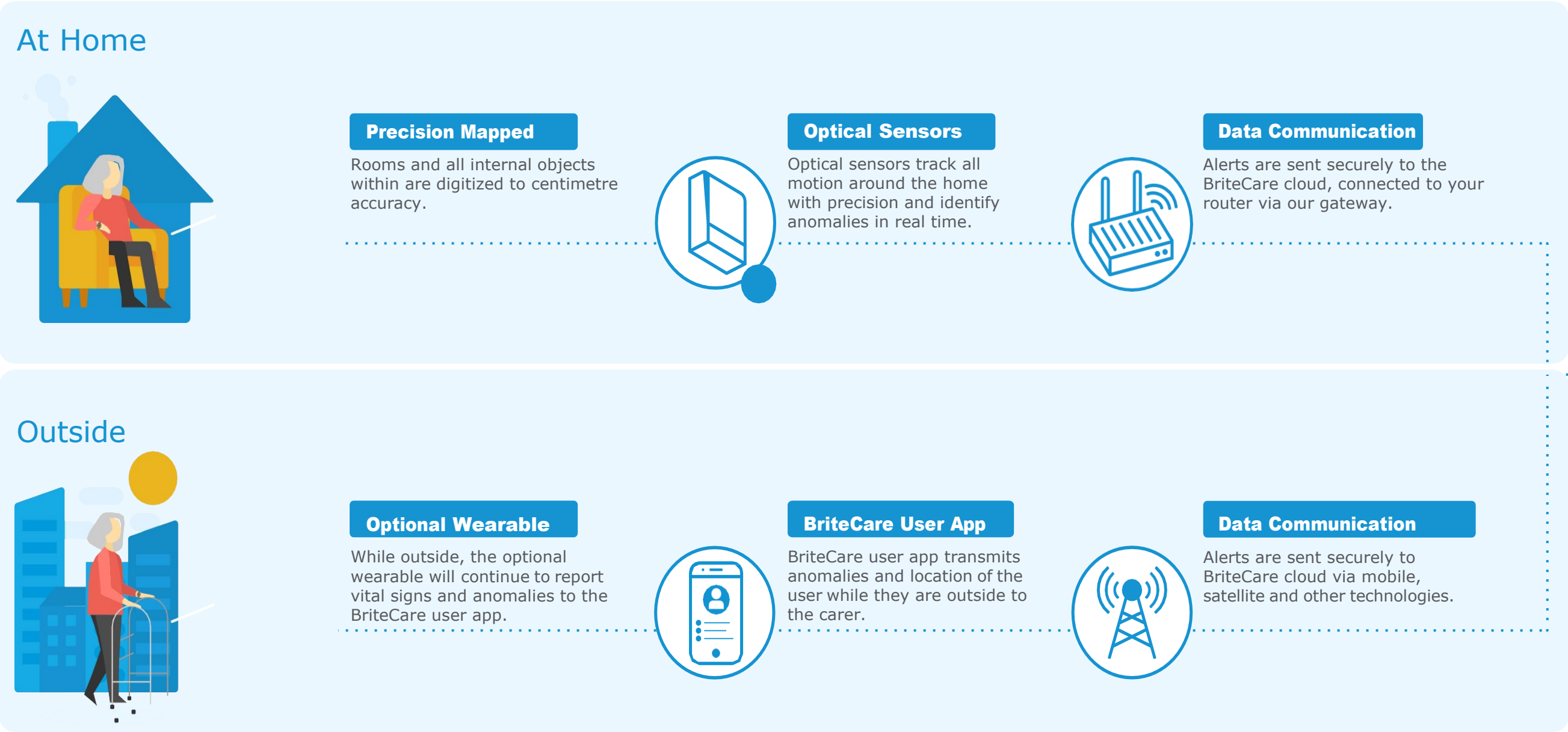
Live analytics as well as the versatile nature of the BriteCare platform, make it able to easily create a turnkey remote healthcare solution for end-to-end geriatric care, including physical as well as psychological disorders.





## How Does it Work?

BriteCare is a carer app for vulnerable people living in care homes or in assisted living. It tracks their movement precisely and analyses their behaviour pattern through Artificial Intelligence to identify anomalies and send alerts to carers.



**BriteCare Carer App**

The information is received by the carer which relays important information and alerts them to any emergencies.



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