



Value Proposition: *Help-Doctor – telemedicine for clinics and medical offices, offering 24-hour access to specialists - doctors and nurses - as 24-hour access to healthcare & patient and waiting room management of doctors' practices for clinics & doctors' offices, also Smartphone-App or PC, incl. e.g. for elderly people in AAL or people living on rural counties.*

- **Customer:** clinics, doctors' offices
- **Problem:** waiting room management

www.help-doctor.de

Product description & Innovation

- Describe your product and its **technical assets** in response to an unmet (clinical) need
- Try to use a widely-understood vocabulary.
- Underline the innovative character of your product - please precise if it is a 'patented' technology



Market

- Target market(s) (definition, size, CAGR...)
- Market segment prioritization strategy



Key company milestones

Indicate the key 'technical/product' milestones
MVP, first customers (clinics)



Indicate the key 'business/fundings' milestones
1st private funding emerging customers volumes

Business Model

- subscription business model, to clinics, insurances, doctor's offices ("B2B")
- our market access strategy: partnerships, co-development with insurances, marketing through NGOs, social media, trade fairs, recommendations, ...)

Financial projection (on request)

in k€	2023	2024	2025
CA			
Total Costs			
EBITDA			
Public fundings			
Private fundings			
WORKFORCE			

SECTOR

TAG digital health

FIELD OF ACTIVITY

TAG telemedicine, eHealth.

TEAM/KEY PARTNERS

Surname Name CEO, CTO

Surname Name CSO/COO...

Strategic partners logos
Renowned Universities,
Research institutes,
Corporates...
Warsaw

IP STATUS

granted and pending patent

POTENTIAL TURNOVER AT 24 MONTHS

200K€

STAGE OF PROGRESS

Proof of concept, MVP, Clinical validation, CE mark & commercialization ongoing

AWARDS/DISTINCTIONS

eit health

FUNDRAISING NEEDS

300k€
SEEKING

CONTACT

Brunner, Robert H, COO
+49 821 66190-32
info@help-doctor.de /
rb@bimpress.de

INCUBATOR/ACCELERATOR

