



AI that **drives sales** for retailers

salestra.ai

Salestra provides AI-powered decisioning to increase sales through optimal assortment and smart pricing

Leverage predictive insights, scenario modeling, and automated recommendations to boost revenue, improve margins, and minimize stockouts in one intelligent solution.

Trusted by leading retailers

L'OCCITANE
EN PROVENCE

F I O R I


YARO



Proven business **impact**



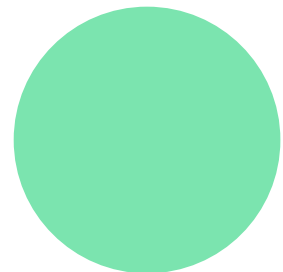
Up to 18%

increase in sales



Up to 76%

reduction in waste and out-of-stock through accurate forecasting



Up to 89%

faster and streamlined inventory operations



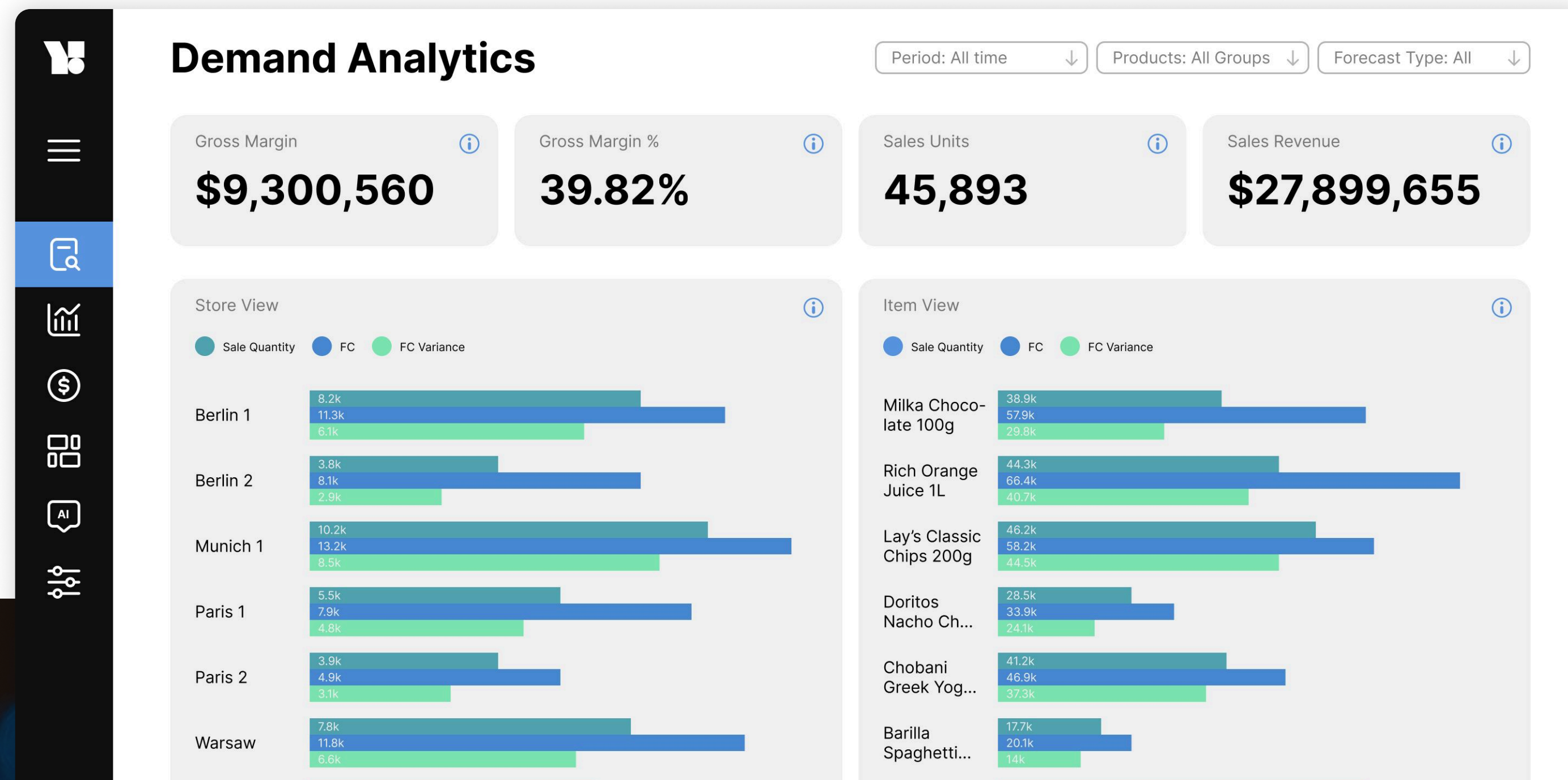


Intelligent **planning for sales and inventory**



Demand Forecasting

Predict demand using historical data, holidays, seasonality, location, and competitor trends. Reduce stockouts and overstock while adapting to market changes.



Sales Planning

Simulate sales scenarios with “What-If” analyses and optimize assortment. Align forecasts with sales targets to maximize revenue.



Pricing Management

Get AI-driven pricing recommendations to maximize margins. Apply strategic discounts for slow-moving or near-expiry items.

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Pricing Management

Brunch: Berlin 1
Category: All
Date: 05.07.2025

Rich Orange Juice 1L							
Milka Chocolate 100g							
Planned price	Baseline price	LY Actual ST	Baseline FC	Updated FC	Revenue	% Change in Profit	
\$1.35	\$1.35	107	90	0	\$14,896.55	45.7%	
Lay's Classic Chips 200g							
Coca-Cola 500ml							
Ben & Jerry's Ice Cream 500ml							
Kellogg's Corn Flakes 500g							
Uncle Ben's Long Grain Rice 1kg							
Tropicana Apple Juice 1L							

Inventory Optimization

Optimize stock across stores and warehouses, focusing on high-margin and in-demand products. Automate replenishment to reduce waste and streamline operations.

















Inventory

Brunch: All

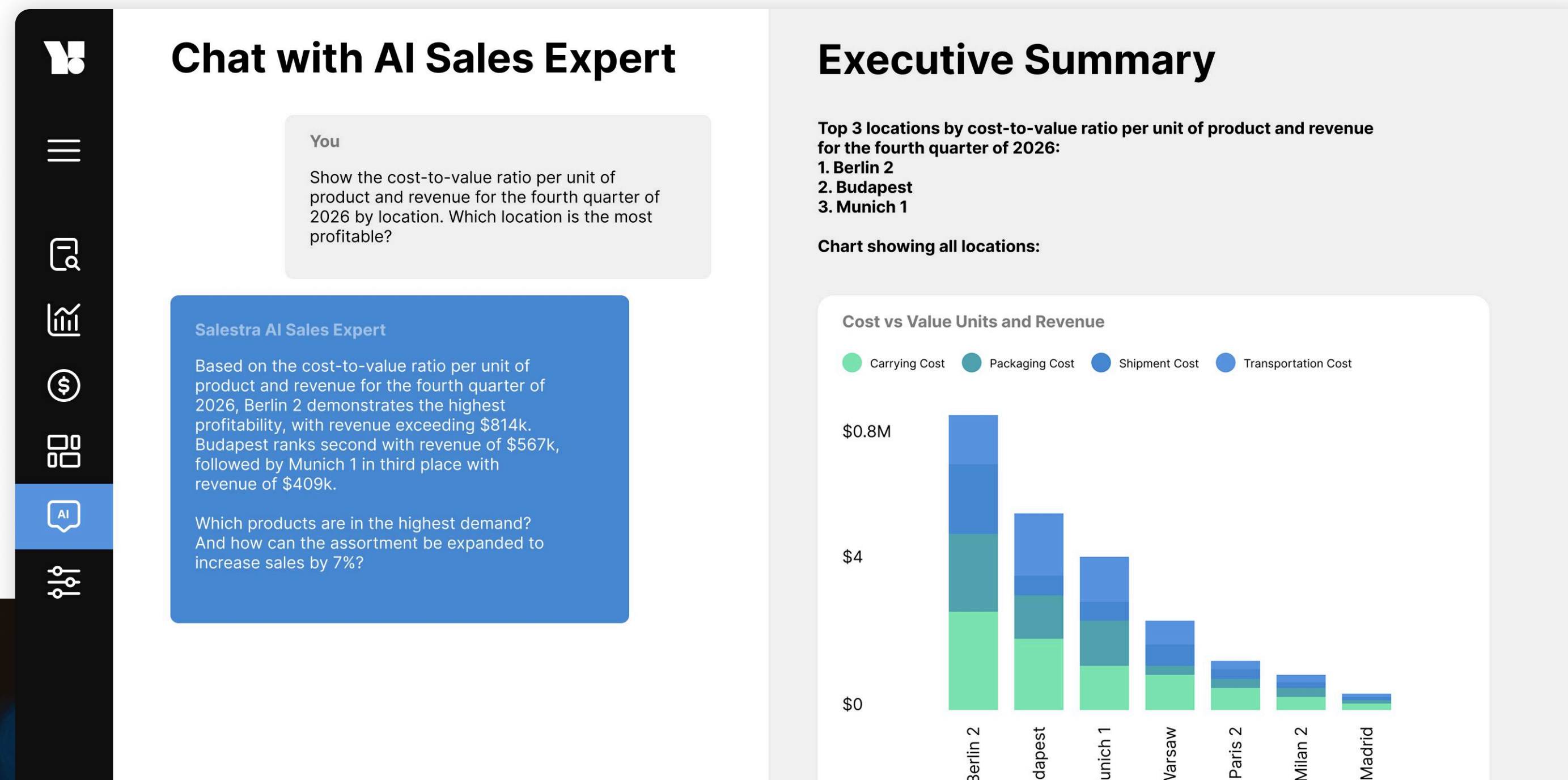
Status: All

Export

SKU	Name	Brunch	Suplier	Amount in storage	Price	Order	Delivery date
C90801	KitKat Chocolate Bar 42g	Warsaw	ExtraOne	544	\$1.15	200	05.07.2025
D18902	Rich Orange Juice 1L	Warsaw	ExtraOne	678	\$2.20	200	05.07.2025
D17994	Red Bull Energy Drink 250ml	Warsaw	ExtraOne	45	\$2.50	100	05.07.2025
D16503	Coca-Cola 500ml	Warsaw	ExtraOne	302	\$0.95	200	05.07.2025
D20003	Tropicana Apple Juice 1L	Warsaw	ExtraOne	90	\$3.45	100	05.07.2025
D99047	Evian Mineral Water 1.5L	Warsaw	ExtraOne	51	\$1.55	50	05.07.2025
S88987	Pringles Original 200g	Warsaw	ExtraOne	78	\$4.50	50	05.07.2025
C98012	Milka Chocolate 100g	Warsaw	ExtraOne	346	\$1.20	150	05.07.2025
F90384	Heinz Tomato Ketchup 500ml	Berlin 1	SimpleTwo	132	\$3.10	100	06.07.2025
C94872	Nutella Hazelnut Spread 350g	Warsaw	ExtraOne	22	\$12.50	30	05.07.2025
C34928	Lindt Swiss Chocolate 100g	Warsaw	ExtraOne	48	\$5.65	50	05.07.2025
F83741	Barilla Spaghetti 500g	Berlin 1	SimpleTwo	59	\$4.55	150	06.07.2025

Generative Business Analytics

Turn data into actionable insights with a simple AI interface. Receive recommendations, reports, and scenario analyses to make confident decisions.



Seamless ERP Integration

Connect Salestra AI to your existing ERP systems to unify data, streamline planning, and enable smarter sales, pricing, and inventory decisions.



ORACLE®
NETSUITE

odoo

Sage

B I L L Z

50+ integrations

Designed to grow your retail business

Salestra AI delivers actionable insights and AI-driven decisioning to help retailers forecast demand, optimize pricing and assortment, and drive measurable sales growth.

Supermarkets & Grocery Chains

Electronics & Gadgets

Apparel & Fashion Stores

Sporting Goods

Home & Interior

Accessories & Lifestyle

Cosmetics & Beauty



**Impressive results
from our clients**



Yaro

Food manufacturing (retail)

Results:

18% profit increase due to **46%** reduction of write-offs and **34%** fewer lost sales

Solutions implemented:

- AI analytics
- Demand forecasting
- Automated purchasing



Fiori

Flowers (retail)

Results:

14% sales growth
and **34%** reduction in write-offs

Solutions implemented:

- AI analytics
- Demand forecasting
- Automated purchasing
- Automated goods distribution

The image shows a dark, textured background with a bouquet of pink and white flowers in the upper right. In the lower right, a pair of hands is shown wrapping a bouquet with a light pink ribbon. A pair of gold-handled scissors lies on the surface in the lower left. A large white triangle is superimposed on the right side of the image, containing the word "FIORI" in a dark grey rectangular box.

FIORI

L'Occitane

A chain of cosmetics stores

Results:

23% reduction in inventory
and **8%** increase in sales profit

Solutions implemented:

- AI analytics
- Demand forecasting
- Automated goods distribution

A photograph of an L'Occitane store interior, showing shelves stocked with various cosmetic products, a counter area, and a modern lighting fixture. The store has a warm, natural aesthetic with wooden elements and yellow accents.

L'OCCITANE
EN PROVENCE



**Start driving sales
with AI today**

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