

ERREQUADRO

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INNOVATION REVEAL

Enabling access to technical knowledge.
To anyone.

Give value **to your innovative idea!**

- ✓ **Identify** applications, markets and potential customers
- ✓ **Reduce** decision and process times in new product development
- ✓ **Maximise** the effectiveness of your R&D investments
- ✓ **Discover the risks** to marketing your innovation now
- ✓ **Monitor** what your competitors, partners, and customers are doing

Artificial Intelligence supporting expert models
and algorithms **in the analysis of technologies**

2,000+

Searches performed
with our software

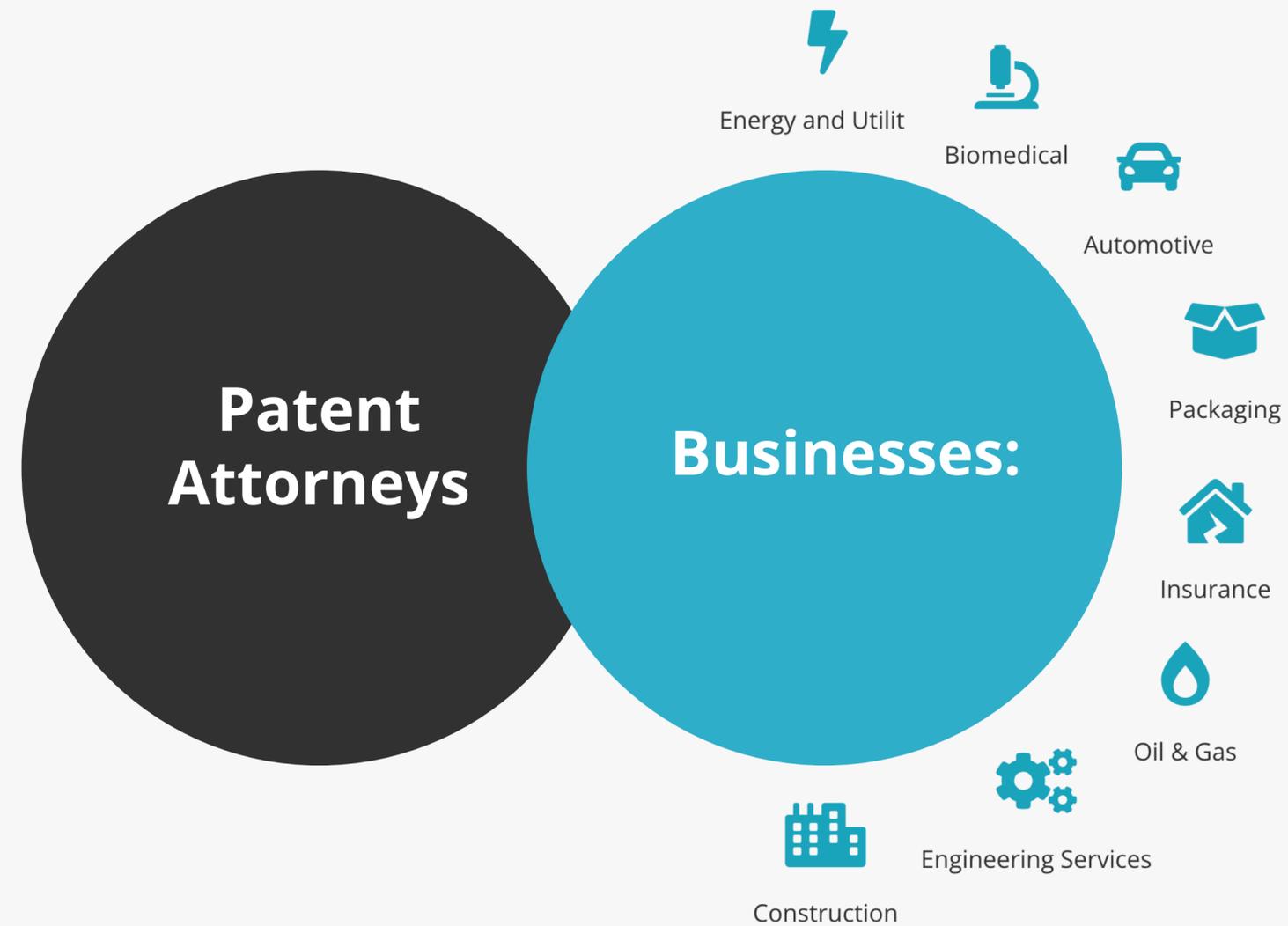
10+

Person years
of training
our algorithm

50,000+

Technical specifications
mapped

The beating heart **of the IP Intelligence area**
of Erre Quadro, supporting:

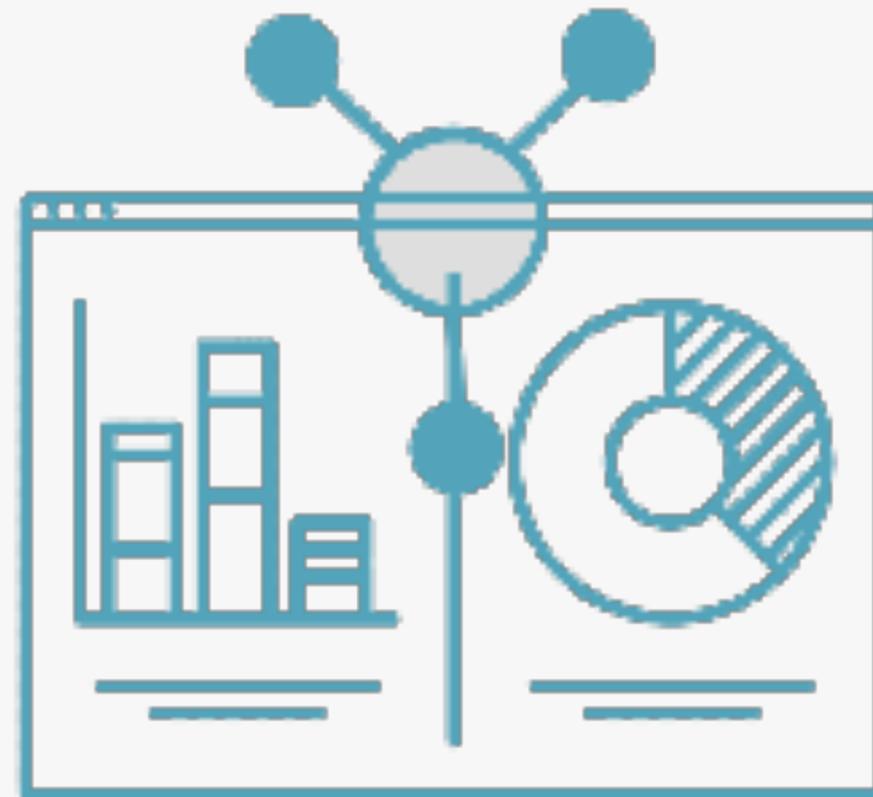


What can you do with Innovation Reveal®?

1

Patent Analysis

- Validity or Invalidity search
 - Freedom To Operate
 - Clearance search



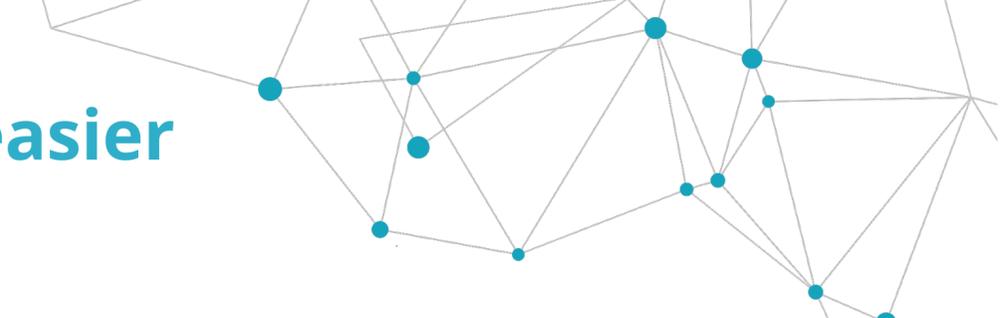
INNOVATION REVEAL

2

Strategic and Competitive Analysis

- Search for areas of improvement in your technology
- Monitoring your competitors
- Analysis of potential new Customers, Partners, and Markets for your technology

Innovation Reveal® Modules and functions to **make your life easier**



Innovation Reveal® modules

Data Category

Search for the most relevant documents for the user

TagMyPic

Simplified reading and interpretation of technical drawings

Data Ranking

Ranking and searching for relevant information from the patent database

ProblemToSolution

Identification of technical problems related to patented technology

Sharing

Sharing user evaluations of individual documents

Analytics

Automatic reporting and ad-hoc statistics created from patent metadata

Features for users

Quick identification and sorting
of all documents in the dataset
critical to your search



Assessment
quick and complete
evaluation of identified
documents



Sharing
knowledge



Effective representation
of the relevant document
set



CATEGORY SELECTION
Patent selection according to categories of interest

CATEGORY SORT
Sorting based on relevance to classification categories

CUSTOM SORT
Document sorting based on user-defined criteria

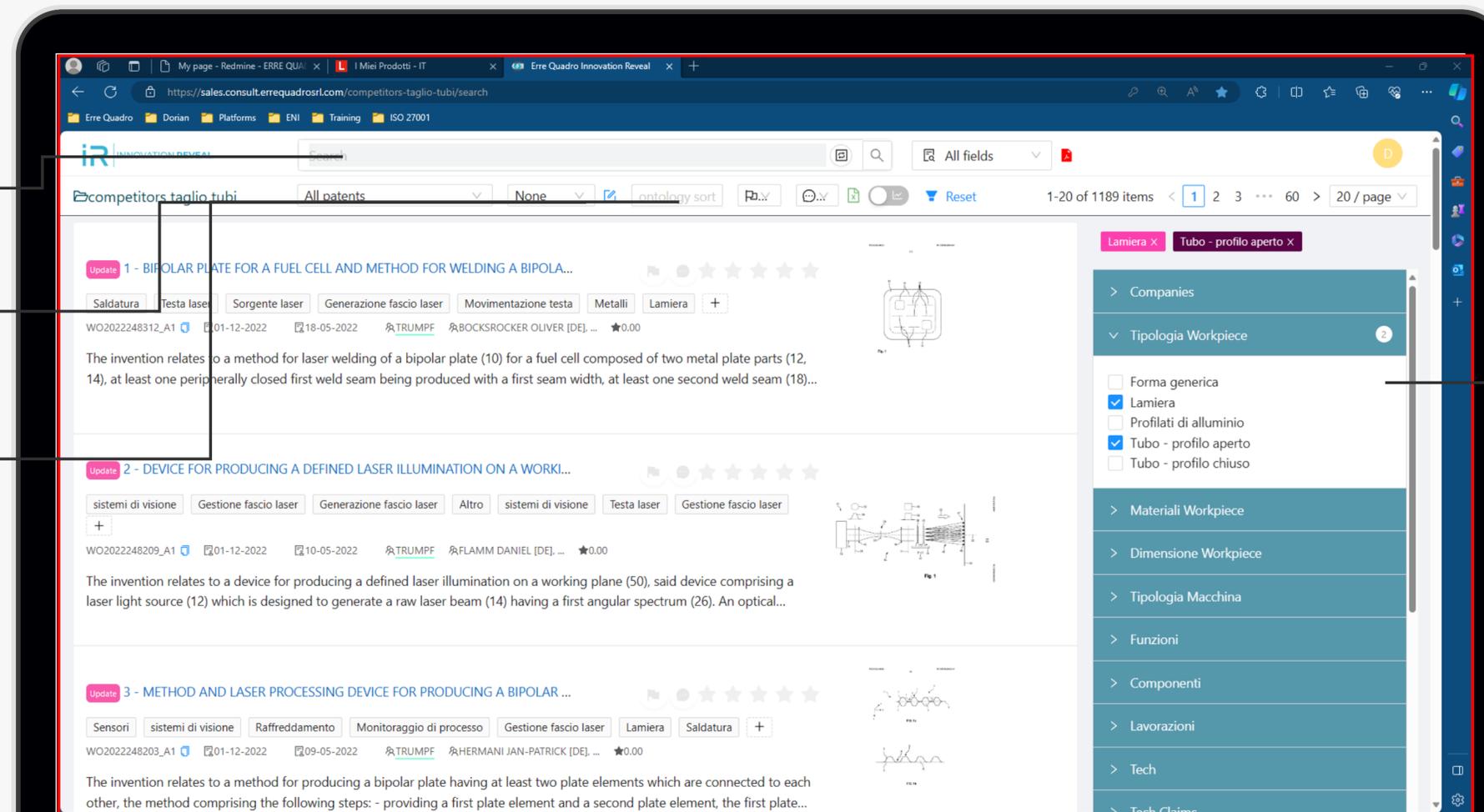
SEARCH BAR
Creation of database queries and selection of all and only documents of interest

SEARCH BAR

CUSTOM SORT

CATEGORY SORT

CATEGORIES SELECTION



TEXT-IMAGE NAVIGATION
Quick links between patent text and images

IMAGE ENHANCEMENT
Availability of image enhancement with user-entered information

PROBLEM-SOLUTION
Immediate display of technical problems that the invention solves and the solutions

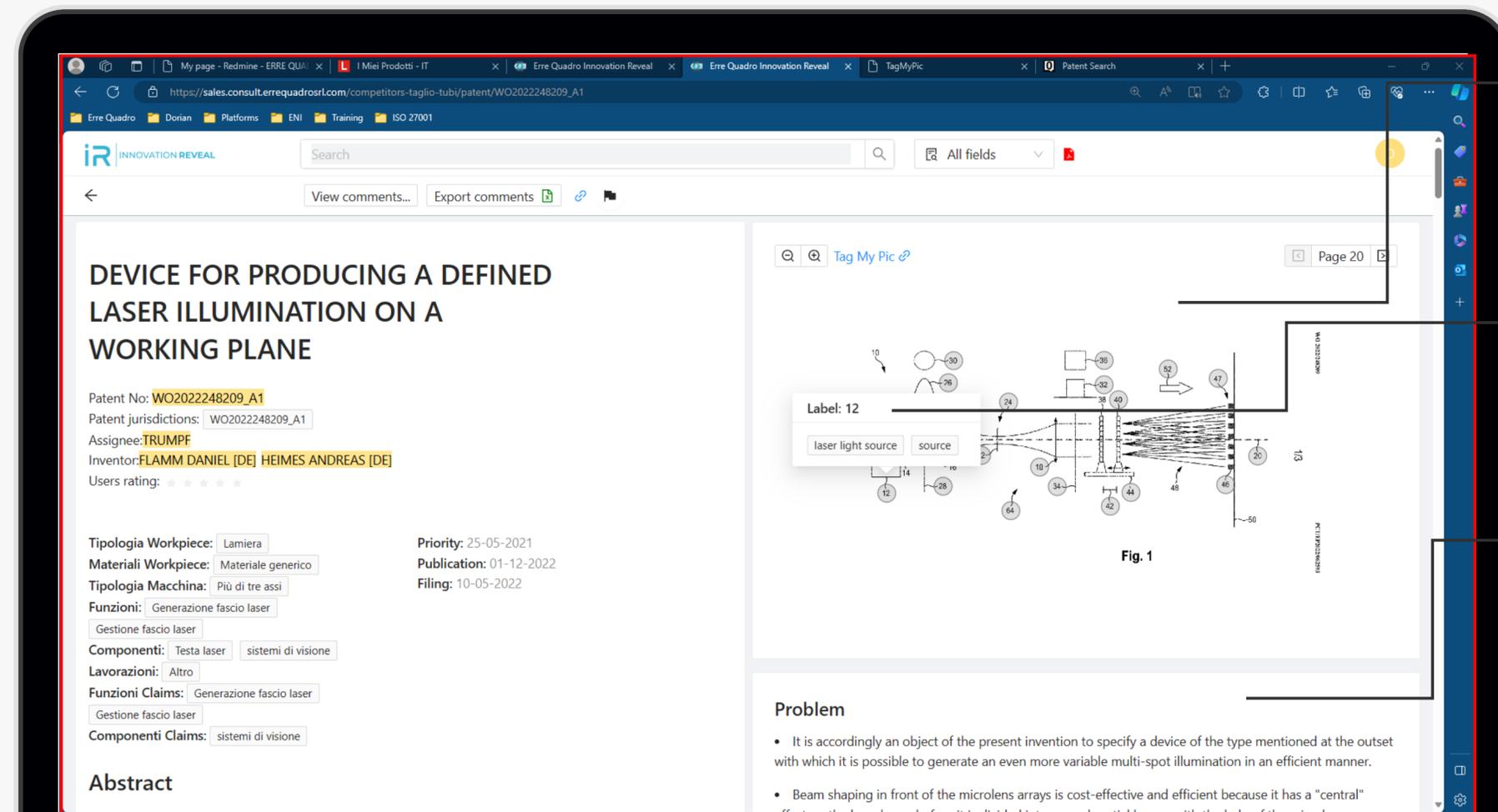


IMAGE ENHANCEMENT

TEXT-IMAGE NAVIGATION

PROBLEM-SOLUTION

SEARCH HISTORY
Saving and sharing user searches

COMMENT SHARE
Ability to comment on documents and share them with other users

COMMENT SEARCH
Ability to search for information within comments posted by all users

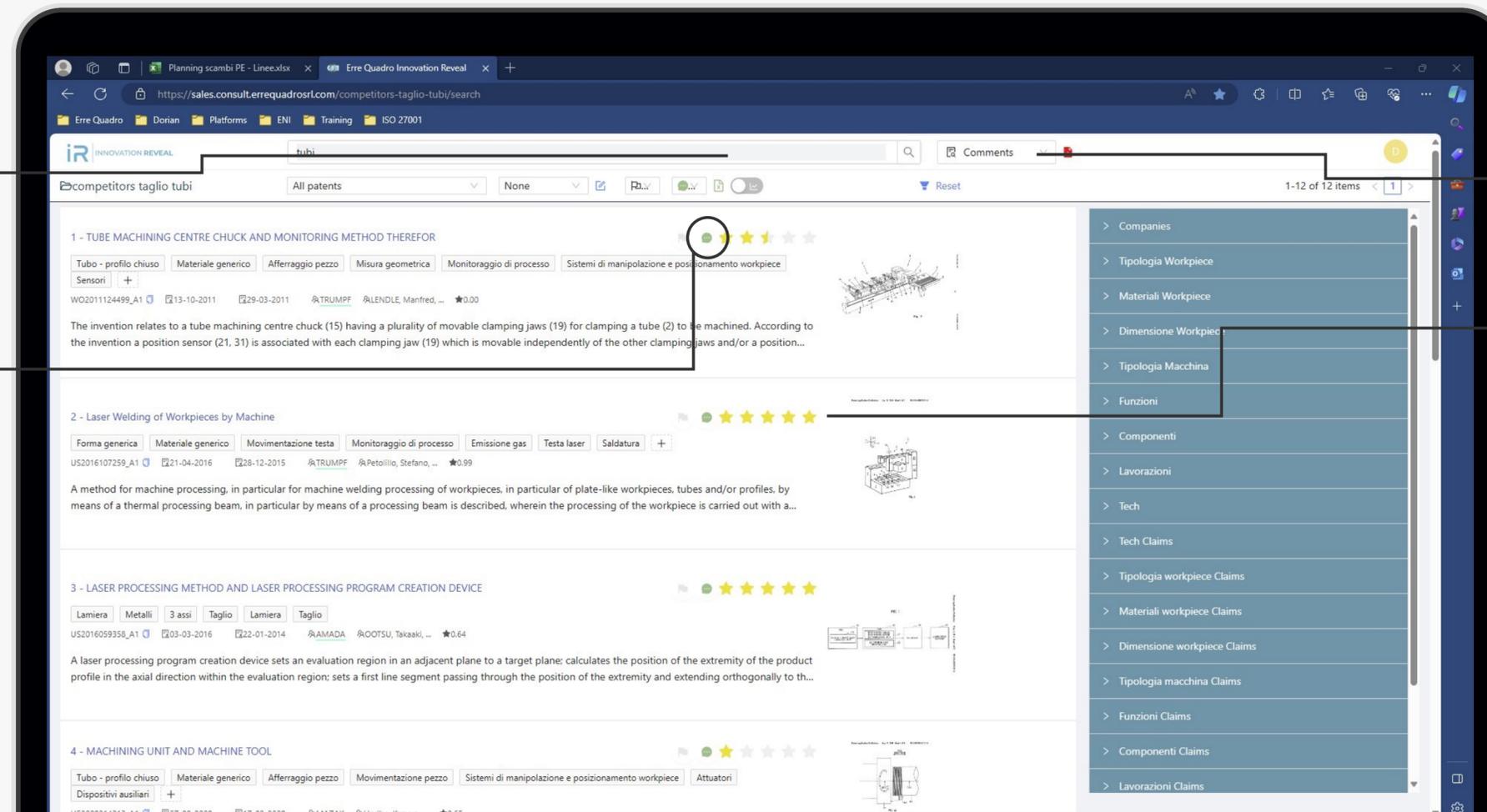
EVALUATE & SORT
Ability to score the patent and sort documents according to scores received from users

SEARCH HISTORY

COMMENT SHARE

COMMENT SEARCH

EVALUATE & SORT

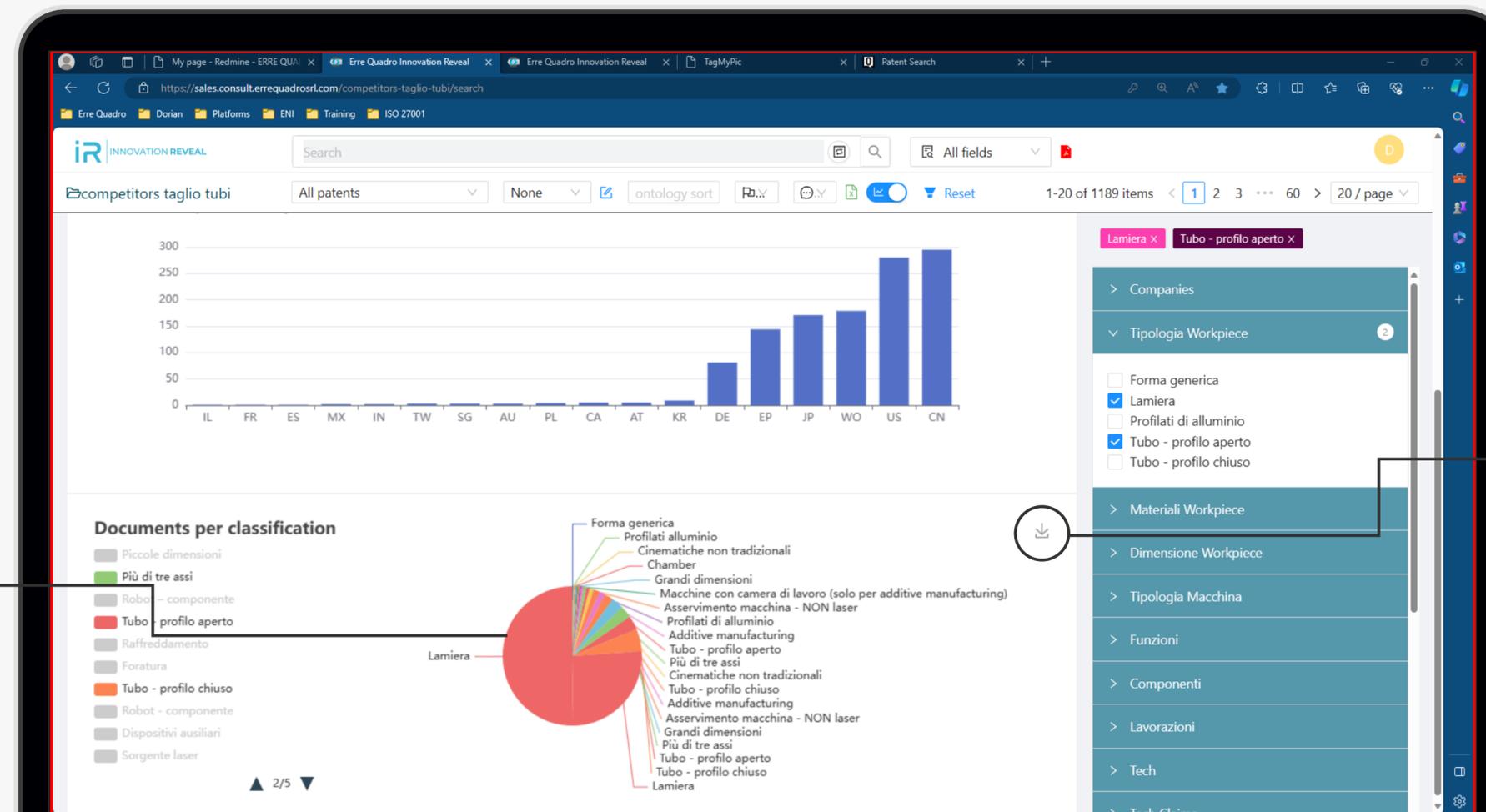


CHARTS

Ability to generate graphs and summary statistics based on searches performed

EXPORT

Ability to export the graphs generated



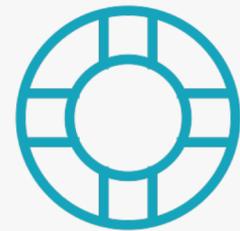
CHARTS

EXPORT

BENEFITS for your business



Greater efficiency
in the management of
R&D processes



Protection
superior
risk protection



Discovery
of new
market
opportunities



Effective support
for offensive
and defensive
patent strategies

How can you access Innovation Reveal ®?

Purchase a **User Licence**
for the software



Use **as-a-service**
through the Erre Quadro team



WARRANTY



Accuracy
in the interpretation of
patent data



**Completeness of the
relevant information**
gathered



**Application to any
technological field**



**Rapidity
in the execution**
of the analysis



User independence
and full control over the
results of the analyses

Find out more!



See Innovation Reveal ®
in action



Find out more about IP
Intelligence



Be inspired by
some use cases

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Unlock the power of technical data

