

PONTON

2024



TEAM

Sercan Gönen
CEO



Sales, Marketing, Business Dev. 7 years

Experience in maritime industry 3 years

 ITU Control and Automation Engineering

Berk Coşardemir
CTO



Technopark Companies 10 years

Software Development, Administration, Web Programming

 ITU Control and Automation Engineering
Bogazici Uni. M.Sc. (C)

Cem Tüver



Technopark Companies 10 years

Software development, Mobile & Web programming

 ITU Computer Engineering

Can Erhan



Technopark Companies 10 years

Software development, Artificial Intelligence Specialist

 ITU Physics/Computer Engineering
PhD(C)

Karsu Özyurt



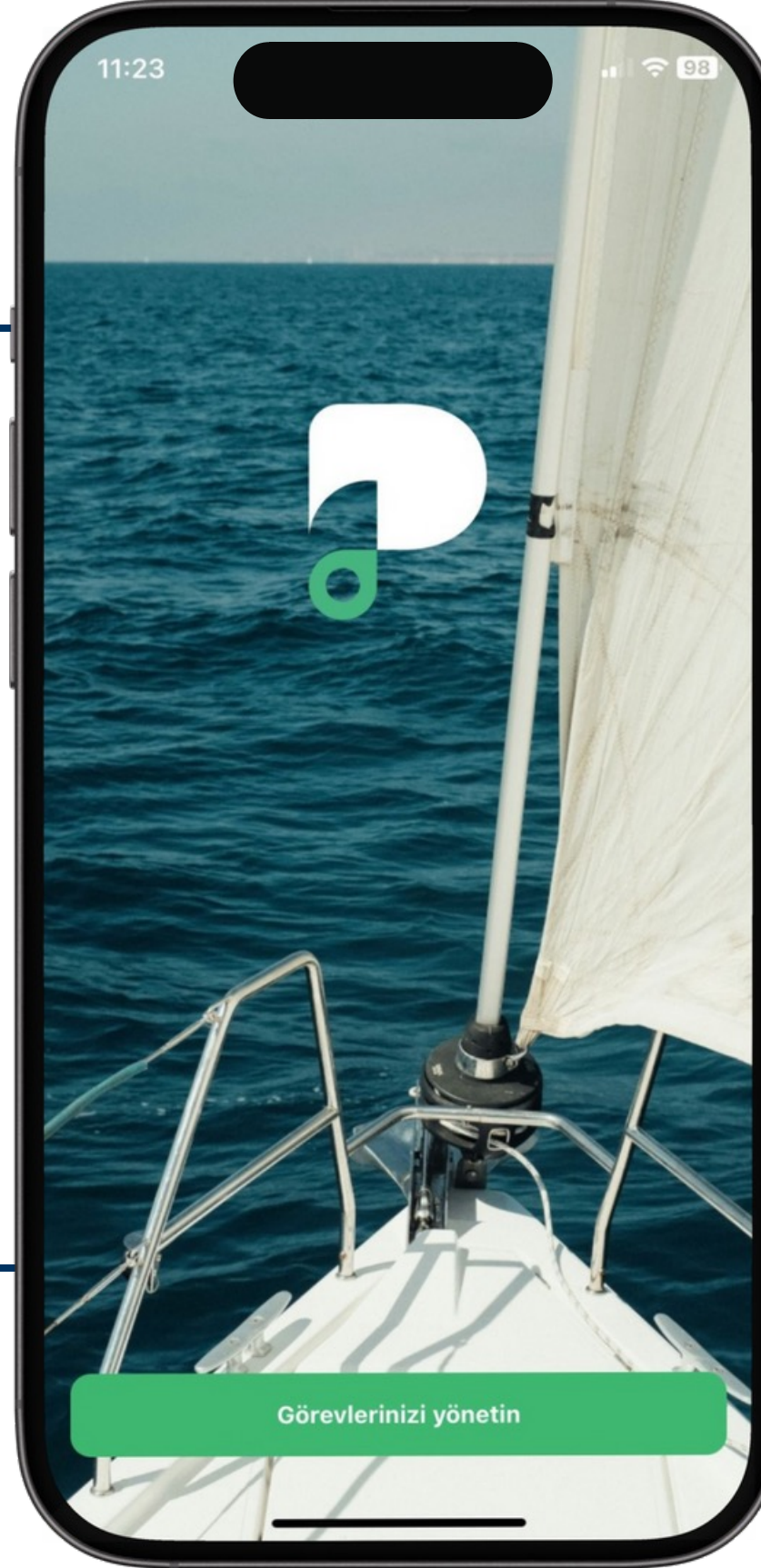
Visual Design, Marketing 2 years

 Yasar University Industrial Design



MISSION

To provide a user-friendly mobile application that enables the whole team to communicate on a single platform by reducing cost, time and quality losses in the maritime industry.



VISION

To carry the maritime industry to the future with artificial intelligence-supported digital solutions.

TARGET MARKET



Small watercraft: Tourism, commercial or private watercraft under 60 meters

Size of the global small boat market

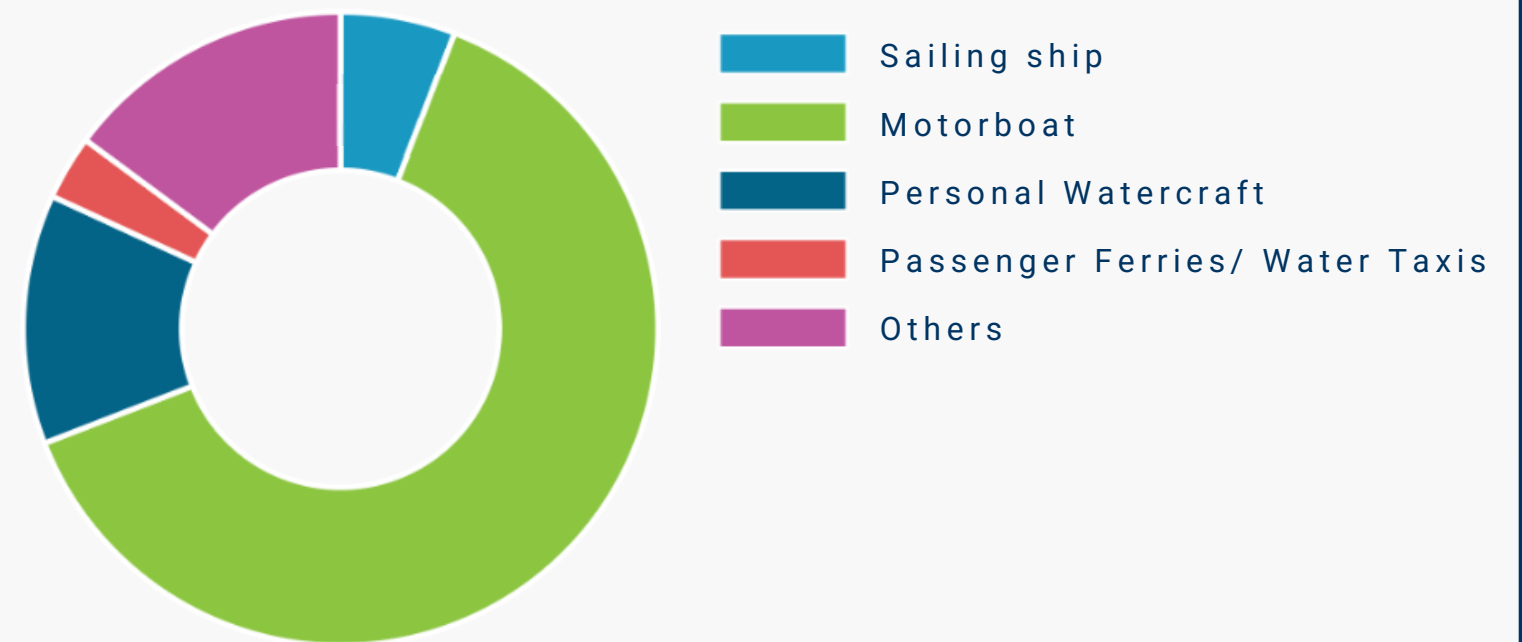
USD 32 billion in 2023

USD 35 billion in 2024

Forecast: USD 84 billion by 2032

(11.4% - compound annual growth rate)

Global Small Boats Market Share, By Product Type, 2023



Kaynak: <https://www.fortunebusinessinsights.com/yacht-charter-market-105123>

TARGET MARKET



Companies that make repairs/sell materials



Yacht Charter Companies

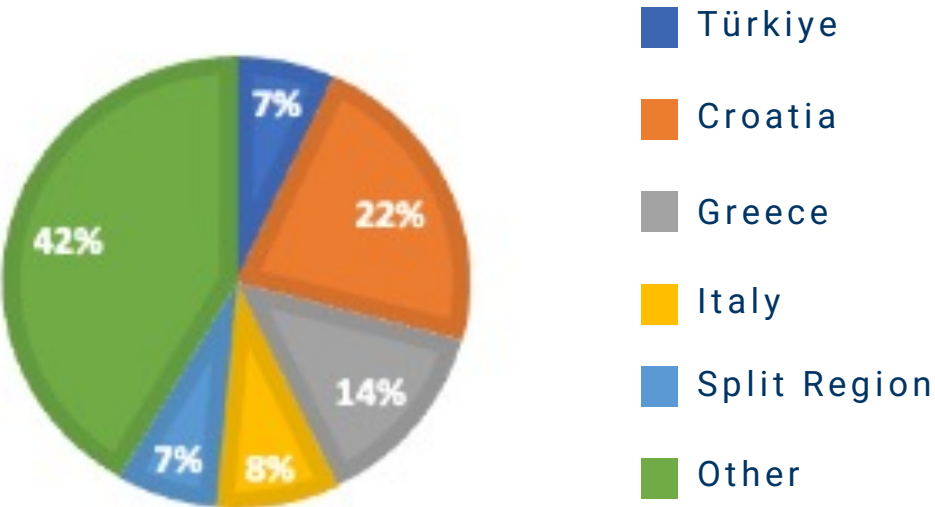


Shipyard enterprises

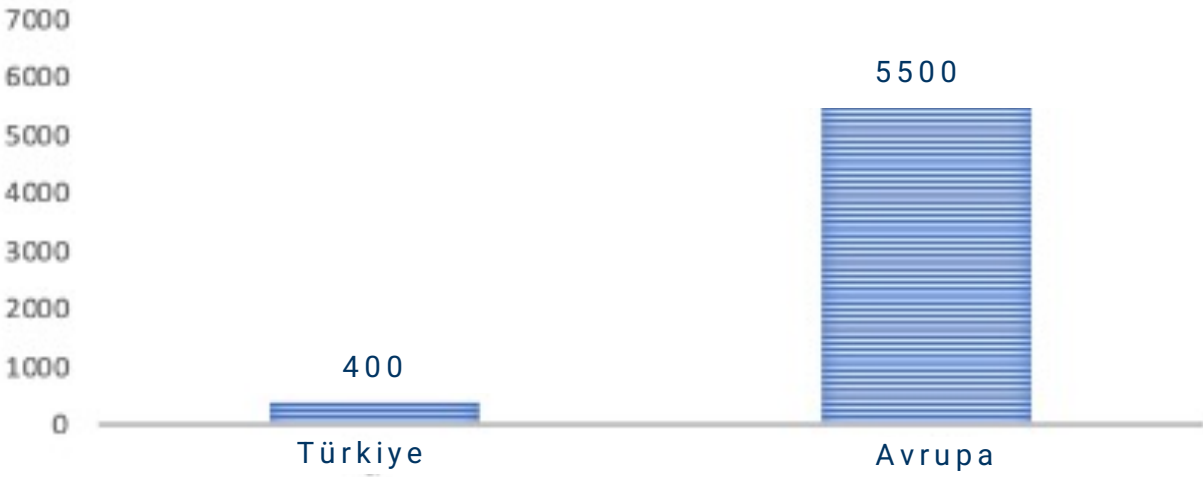


Marina businesses

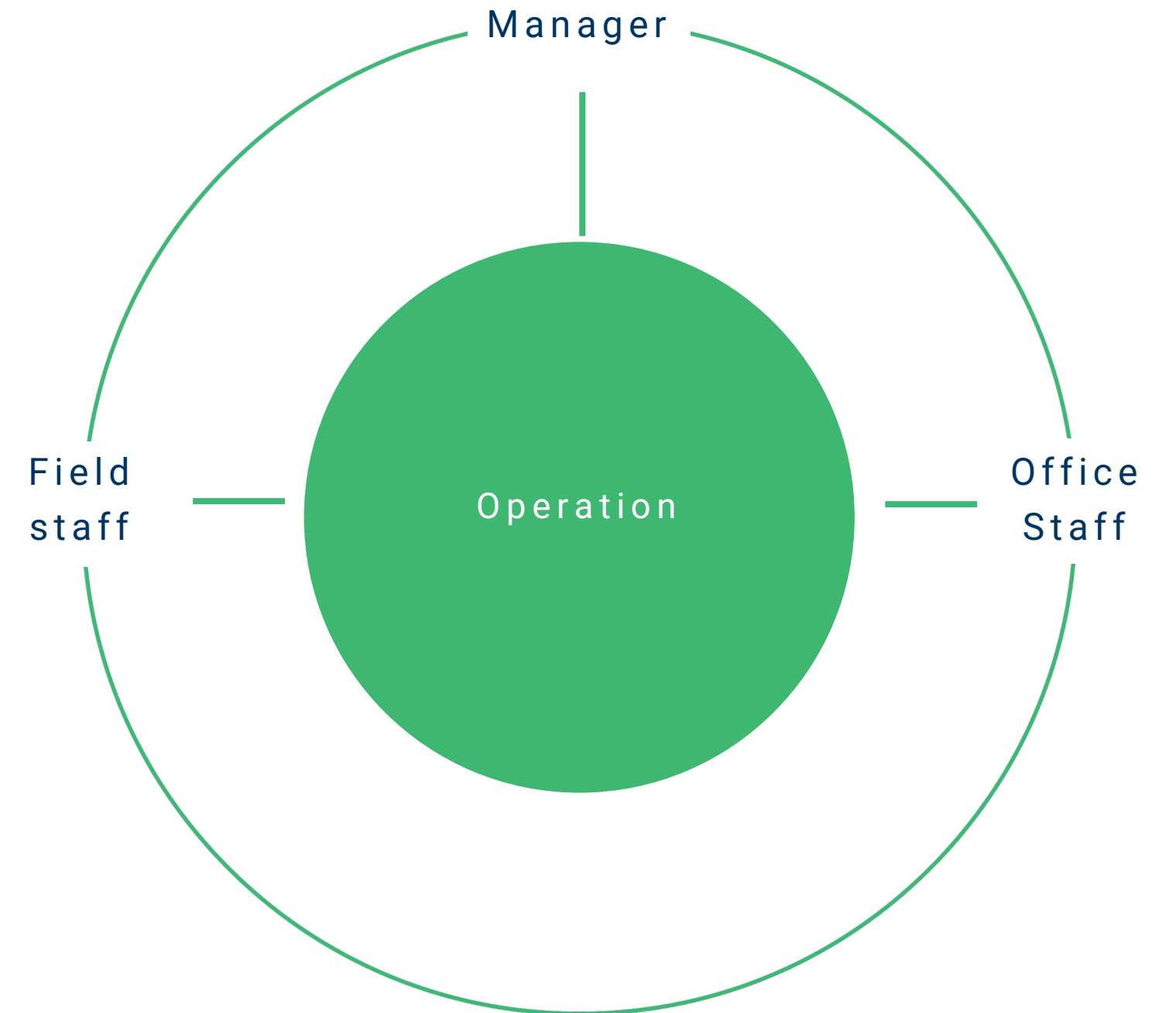
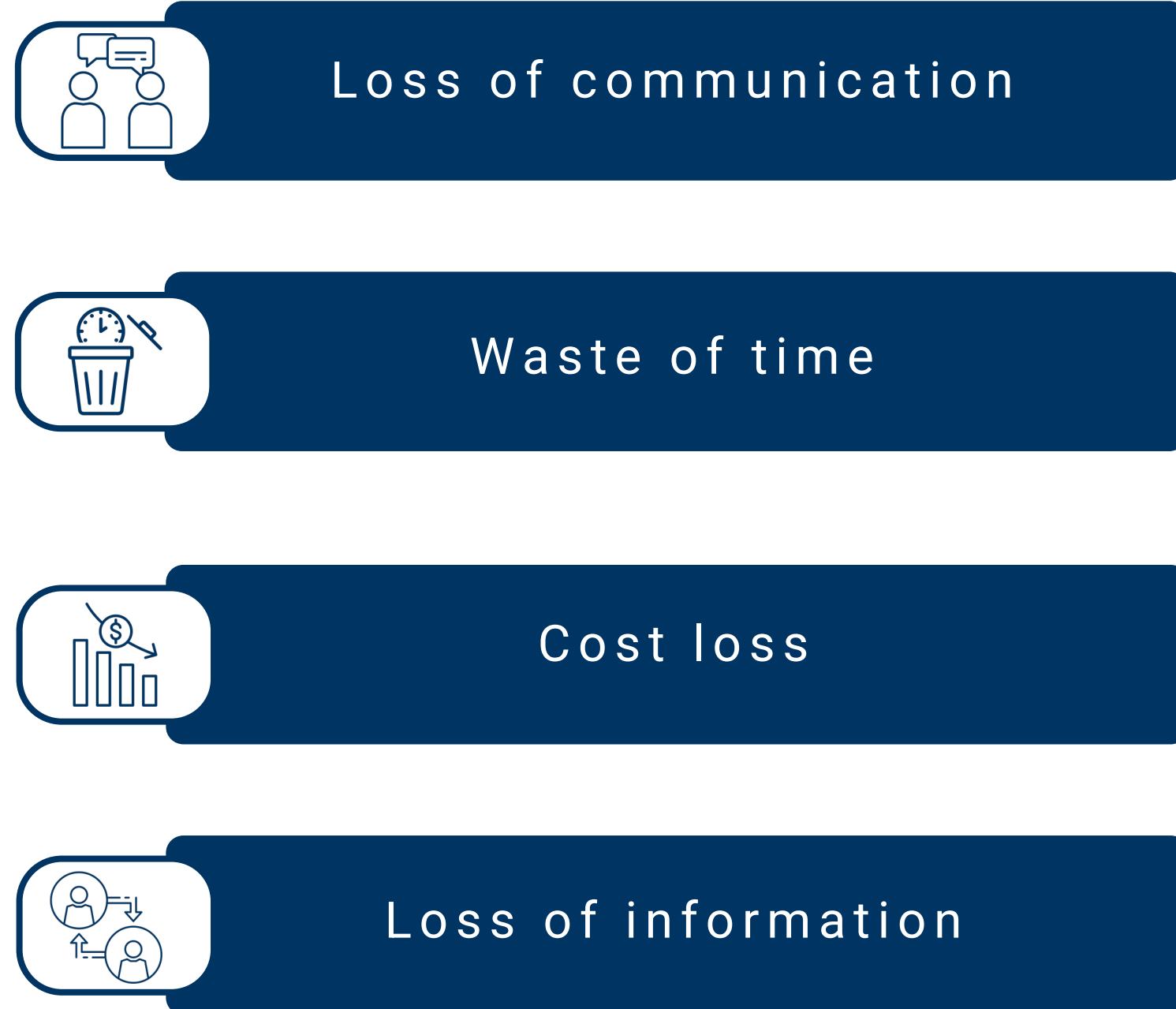
European Market Rates
boataround.com



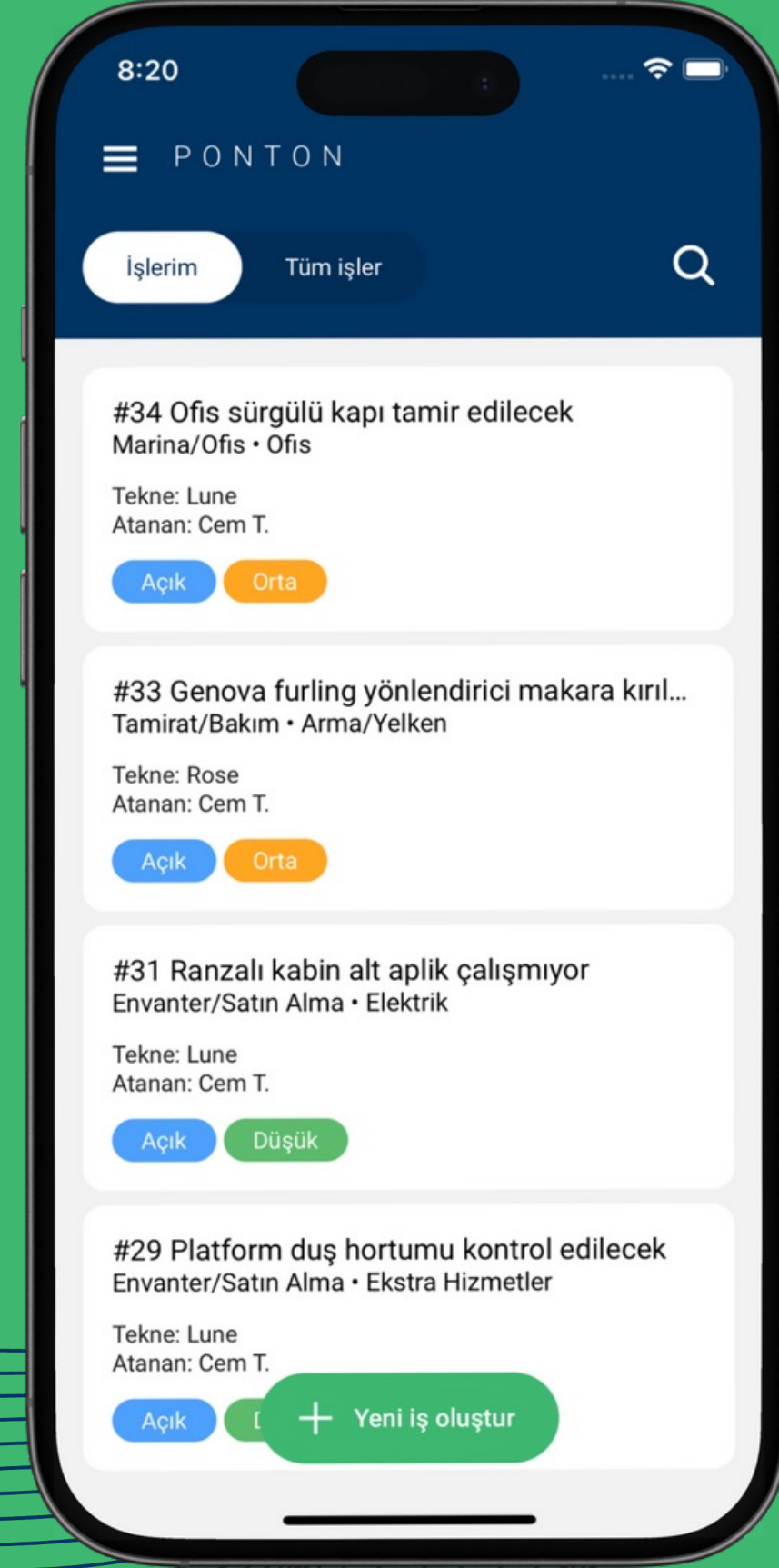
Turkish Market vs European Market Number of
Charter Companies



PROBLEM

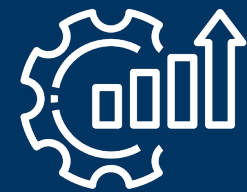


PONTON



PONTON

Customized for the maritime sector, bringing together field and office employees on the same platform,
One app for all your needs.



Efficiency

- Uninterrupted communication
- Correct and healthy business processes



Cost Control

- Expense tracking and savings opportunities
- All business processes and costs are on the same platform



Ease of Use

- Training-free use
- Field and office workers on the same platform



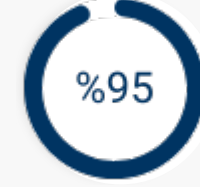
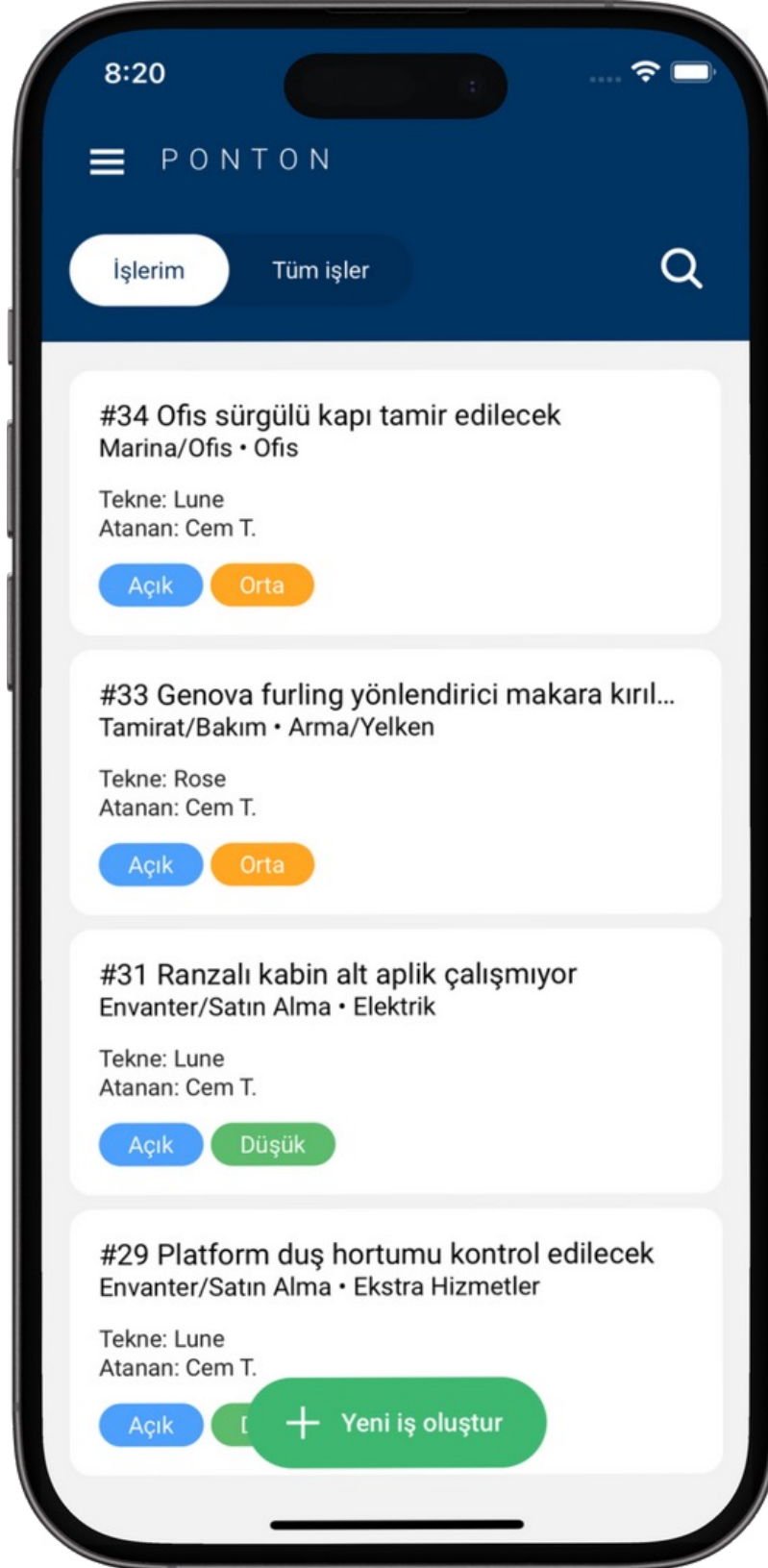
Advanced Reporting

- Instant and detailed reports
- Daily and weekly work plan
- Improving the quality of operations

COMPETITOR ANALYSIS

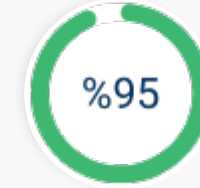
	COMPETITORS	PONTON
Adaptation to the application	4 months	1 day
Training of the team and going live	2 months	1 day
Customization requests		
Additional staffing requirement	At least 1 person	

SATISFACTION SURVEY



USER-FRIENDLY INTERFACE

The majority of our customers state that Ponton has a user-friendly interface.



EASY TASK TRACKING

Users think that work tracking and task management is much easier.



HIGHLY RECOMMENDED

Most of the users surveyed by Ponton strongly recommend its outstanding features.

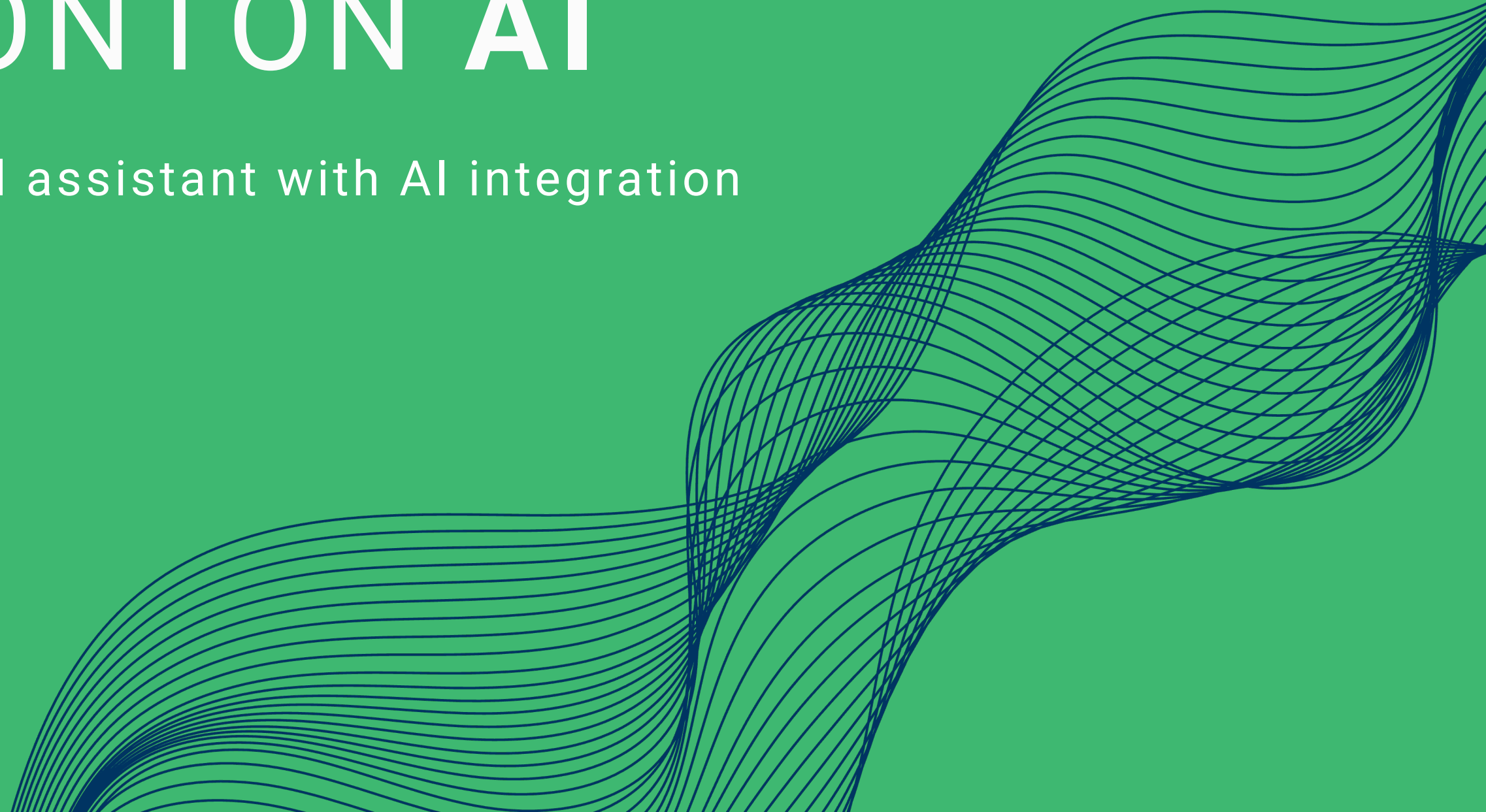


DAILY USE

Our customers rely on Ponton for smooth sailing and operation every day.

PONTON AI

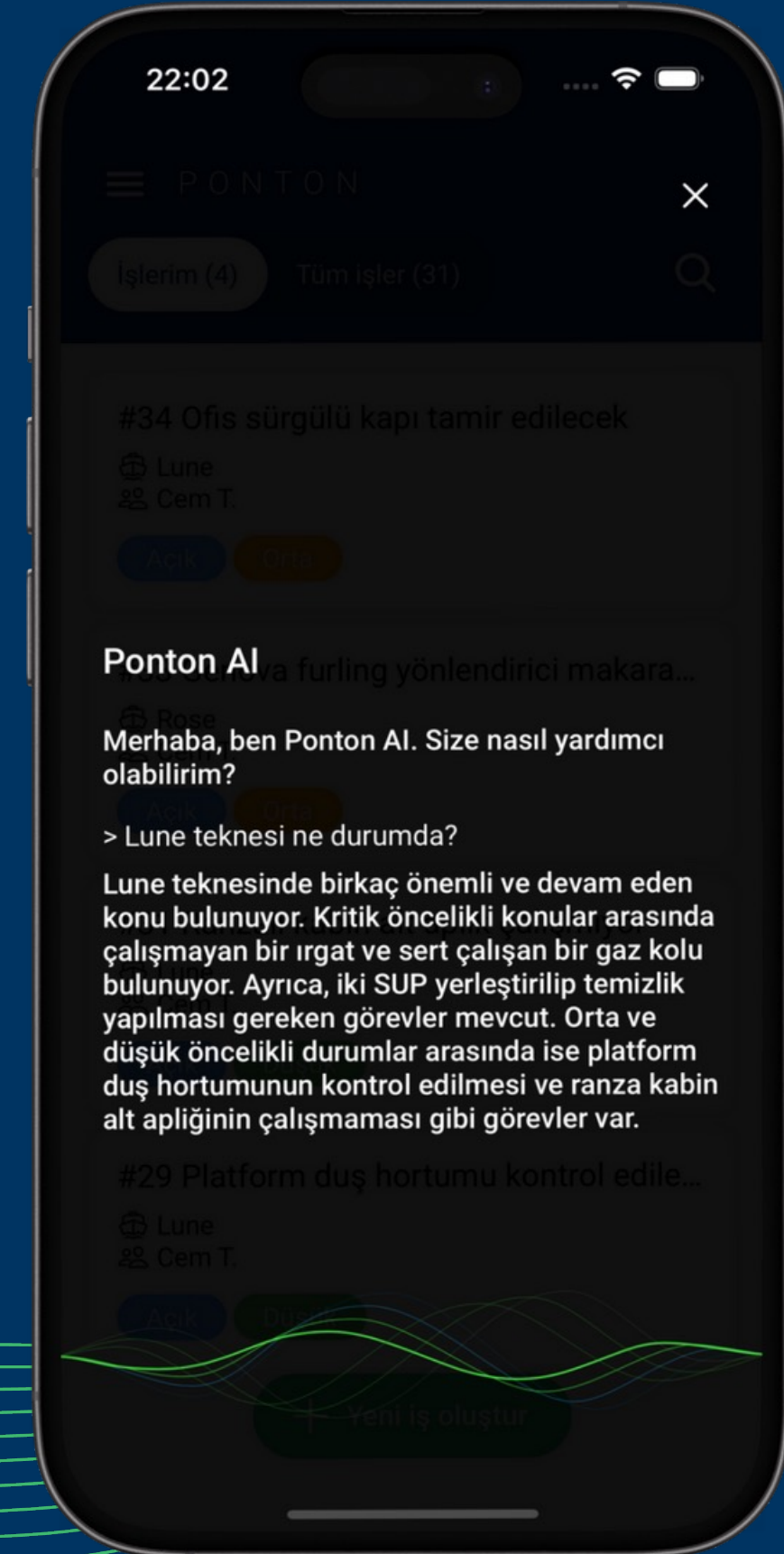
Your digital assistant with AI integration

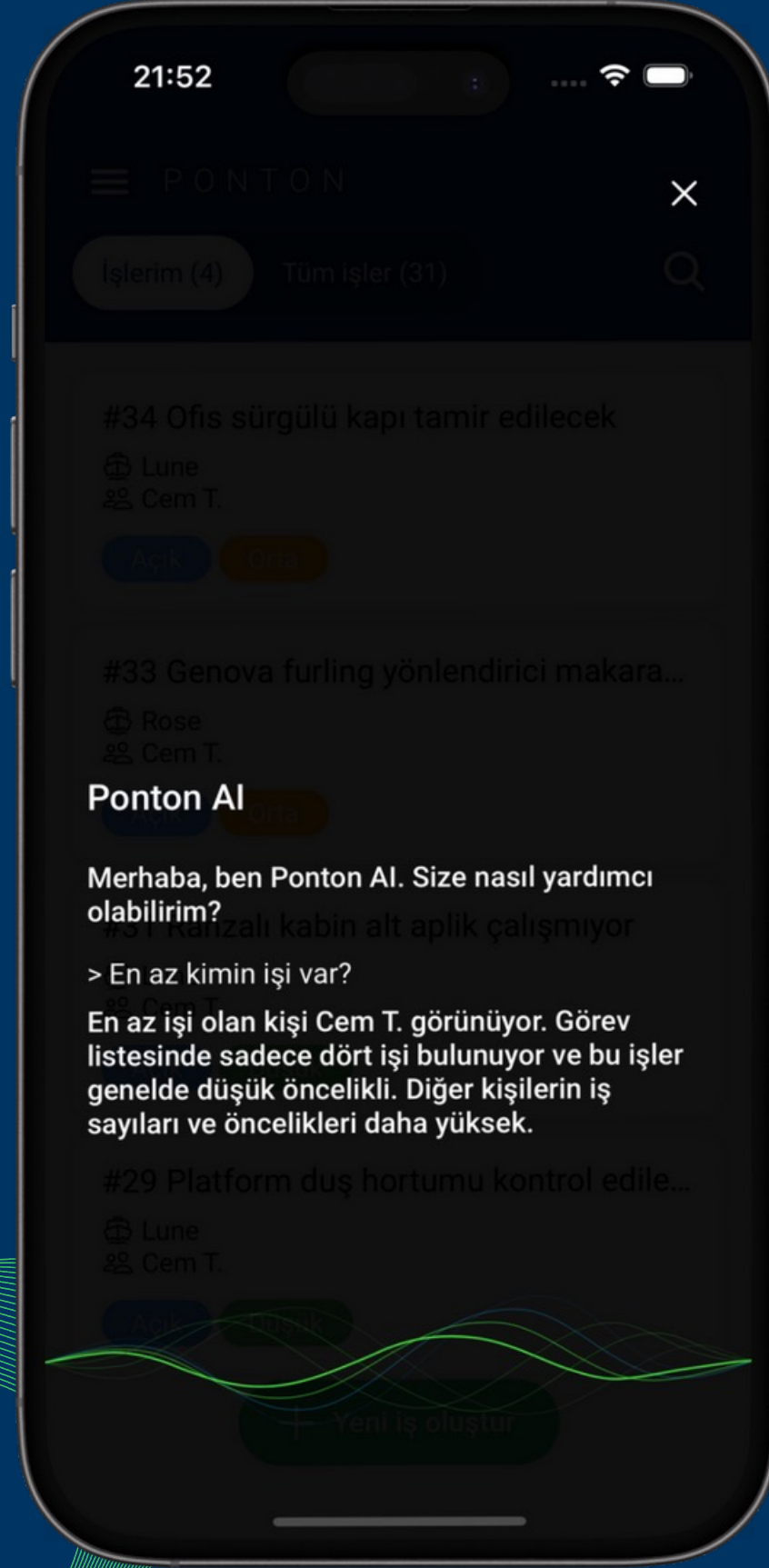


PONTON AI

1. AI Assistant - LLM Integration

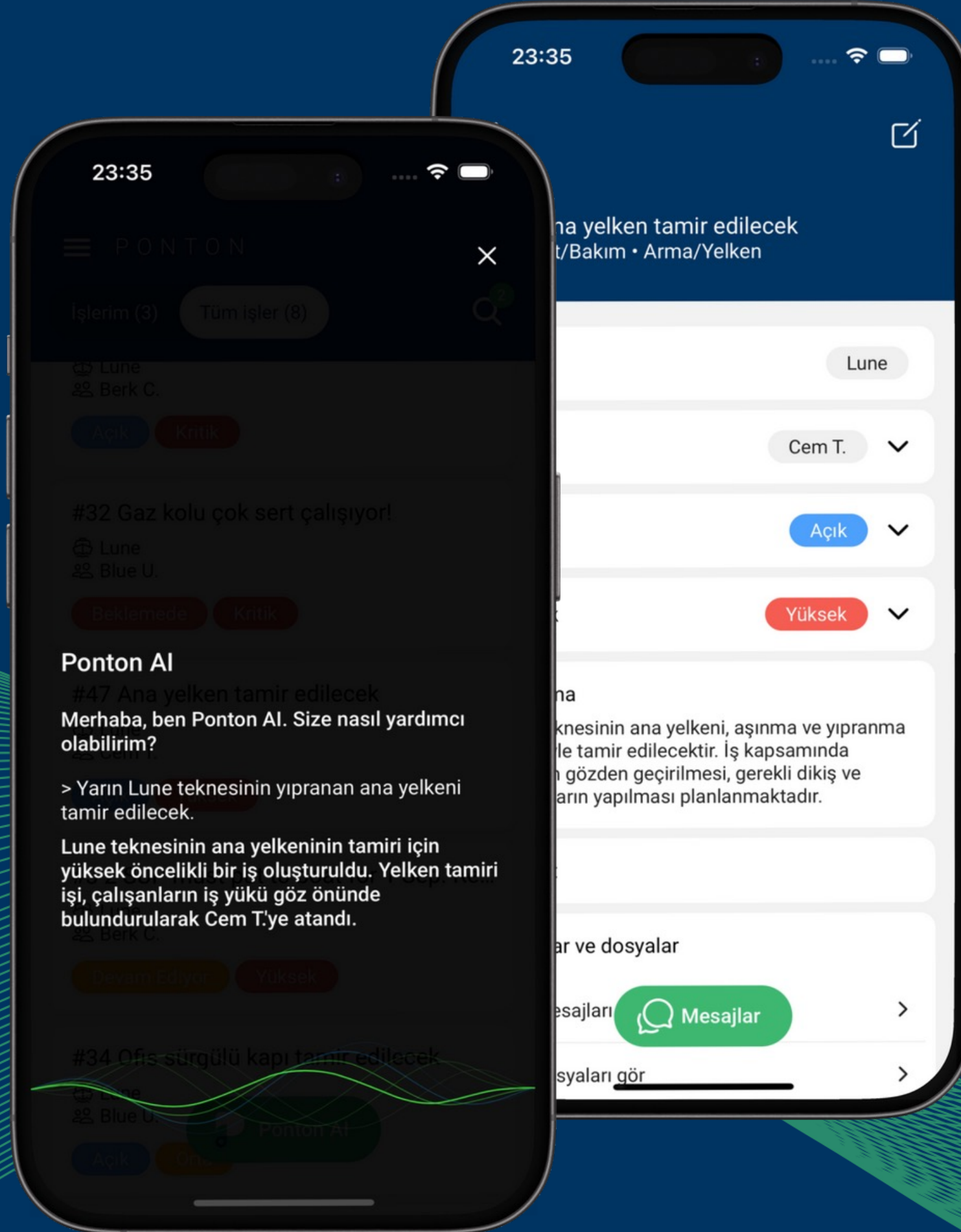
2. AI-Powered Prediction and Recommendation System





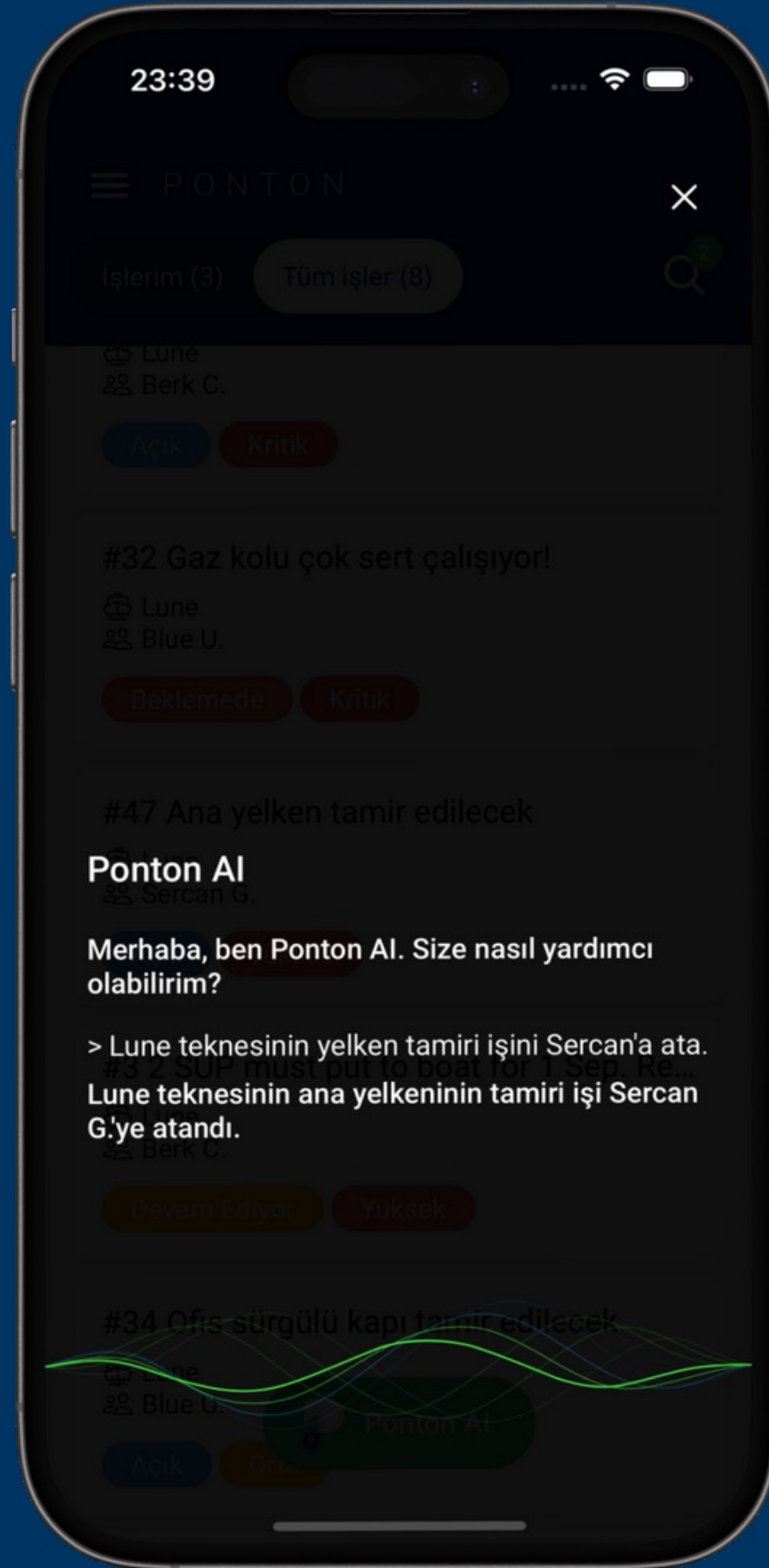
Customized Reporting and Analysis

AI Assistant - LLM Integration



By Voice Command
Creating and Updating
Tasks

AI Assistant - LLM Integration



Automated Task Assignment and Scheduling

AI Assistant - LLM Integration

AI DESTEKLI TAHMIN VE ÖNERİ SİSTEMİ



Arıza Önleme



Kronik Sorun Tespiti



Akıllı Stok Yönetimi

APPLICABILITY



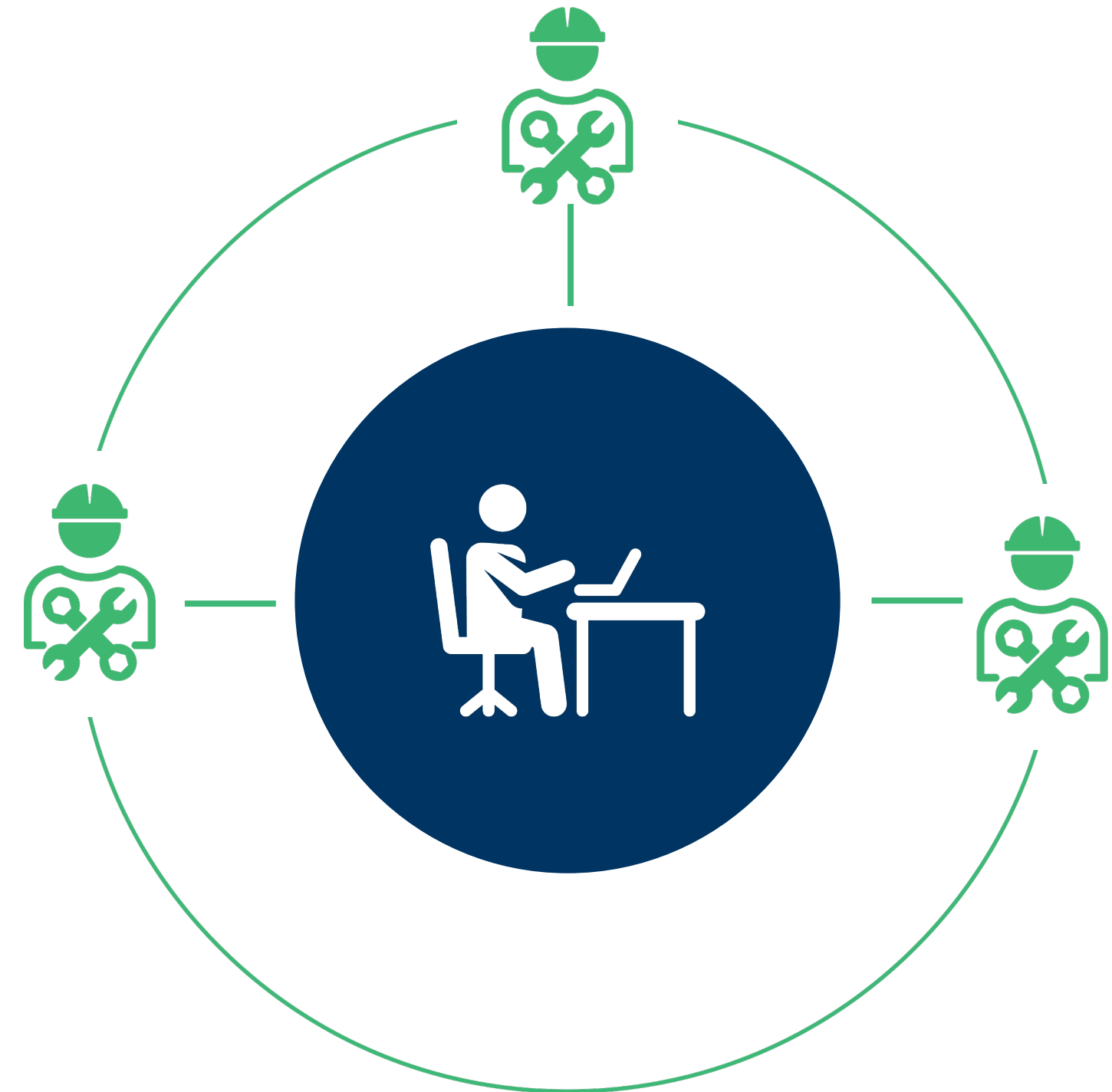
Maritime



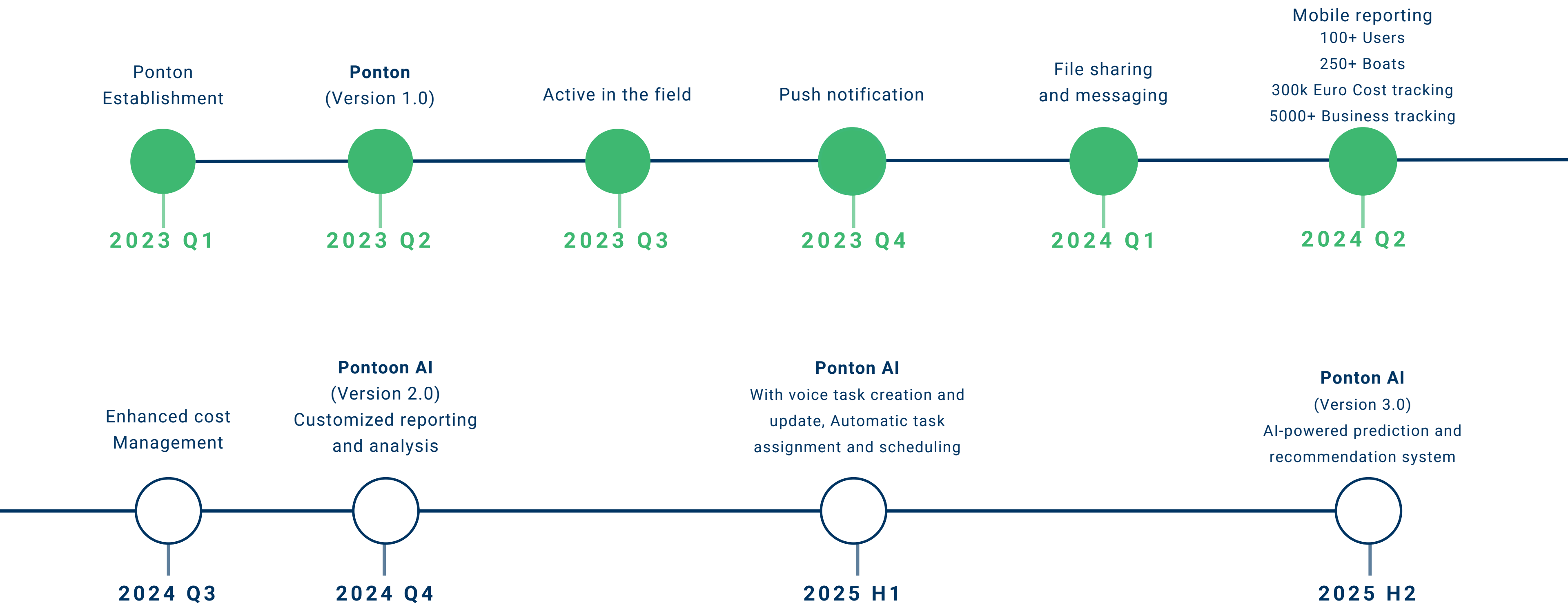
Tourism

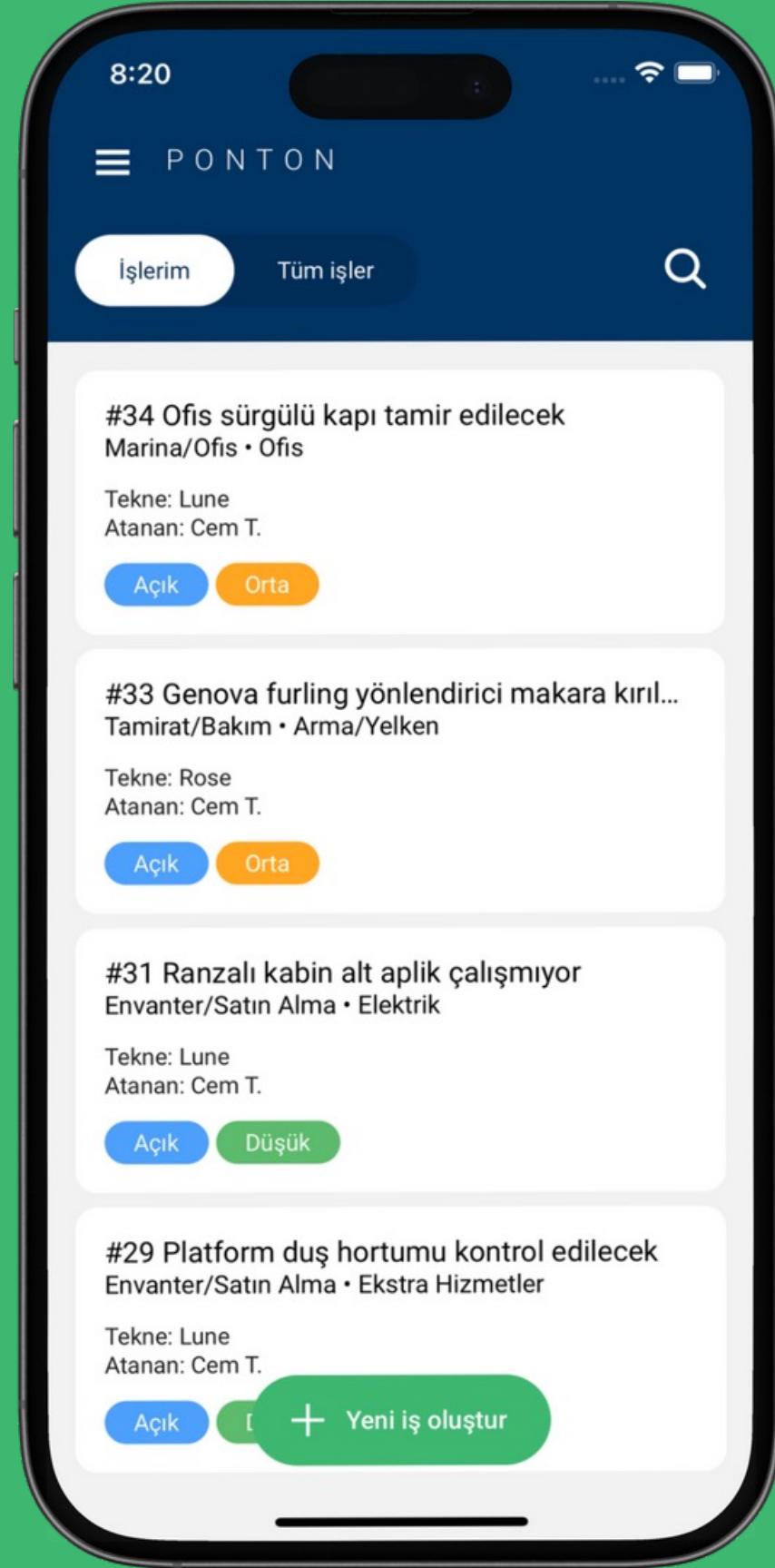


Industrial facilities



OUR ROADMAP





Get in touch with us!



pontonapp.com



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