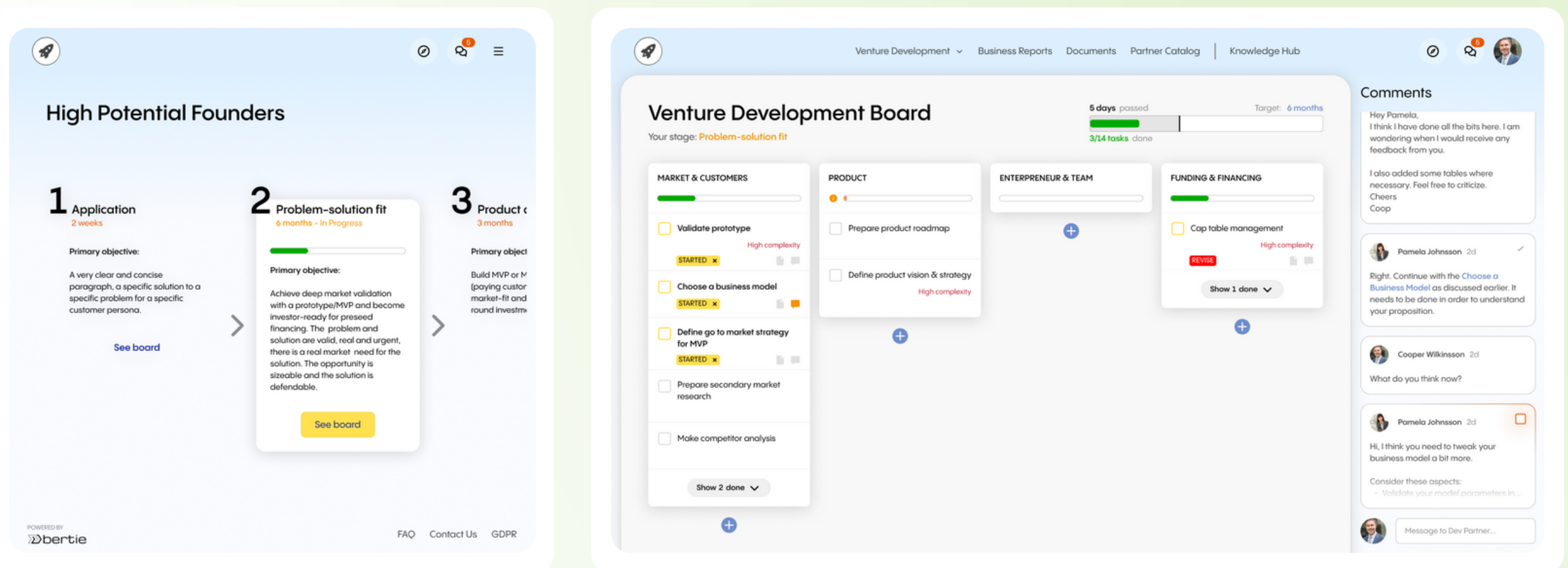
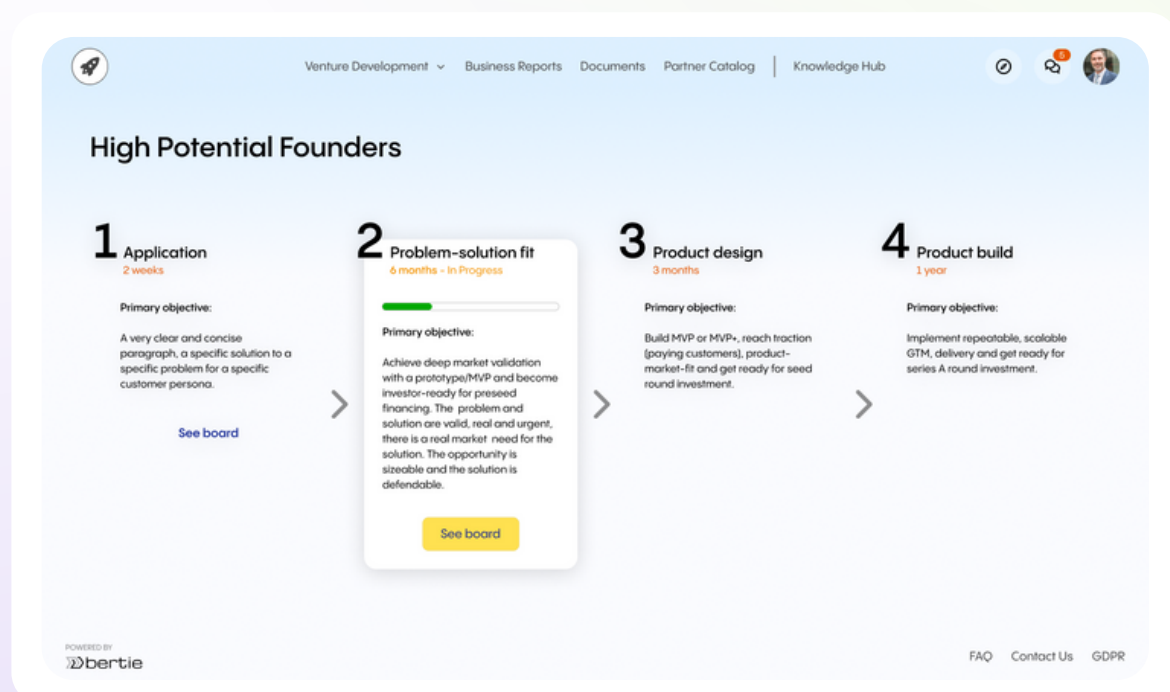




The AI-Powered Platform Guiding Researchers From Validation to Venture



Bertie is an AI-powered venture development platform designed to support universities and Technology Transfer Offices in turning research outcomes into commercially viable ventures. By combining structured workflows with data-driven insights, Bertie helps academic institutions manage spinouts, pre-incubation projects and university startups in a more transparent, scalable and measurable way. The platform reduces administrative burden while strengthening visibility across the entire innovation pipeline.

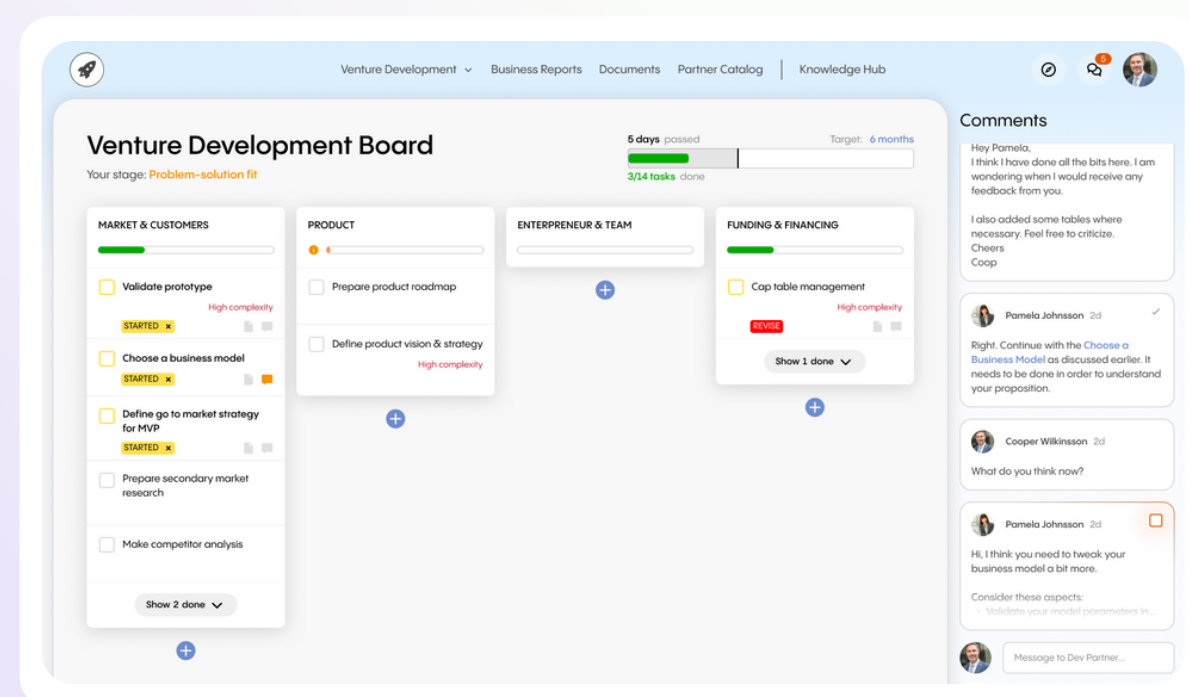


Program Editor

The Bertie Program Editor enables university innovation teams to design clear, structured programmes for academic ventures. From early research validation to investor readiness, programmes can be tailored to different technologies, faculties and funding schemes, ensuring consistency without limiting flexibility.

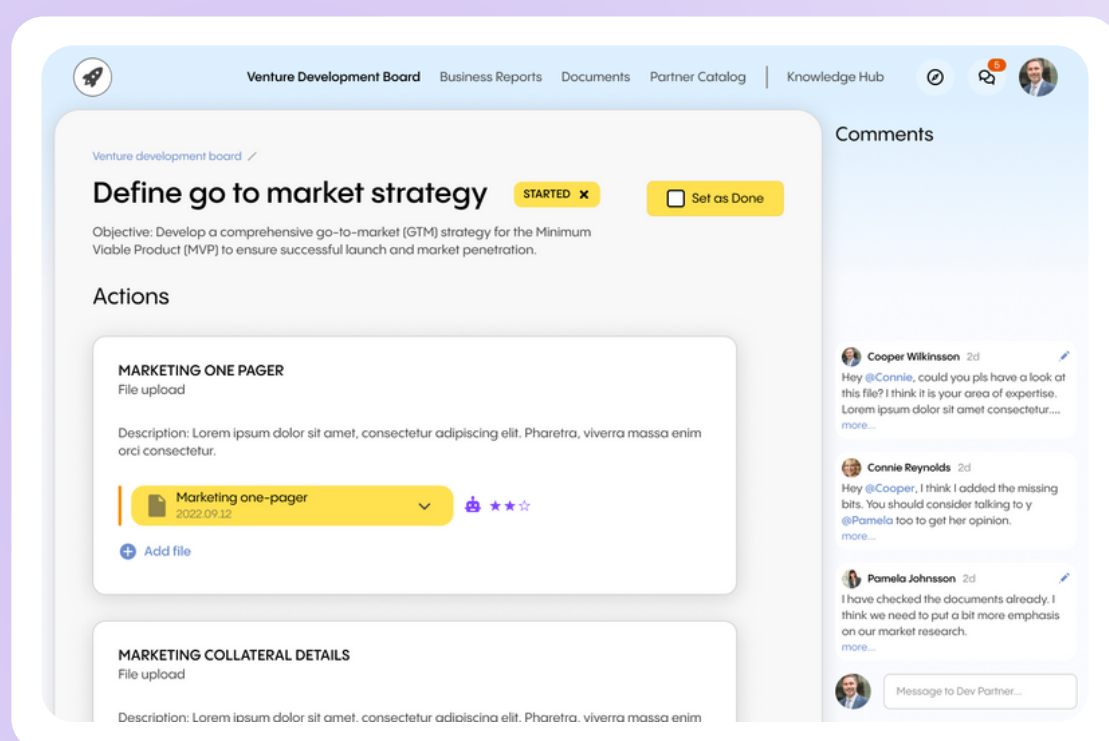
Venture Development Board

The Venture Development Board gives TTOs real-time visibility across all university-linked ventures. It brings research projects, spinouts and alumni startups into one shared view, helping teams track progress, identify risks early and stay aligned without relying on fragmented tools.



Milestone Tracking

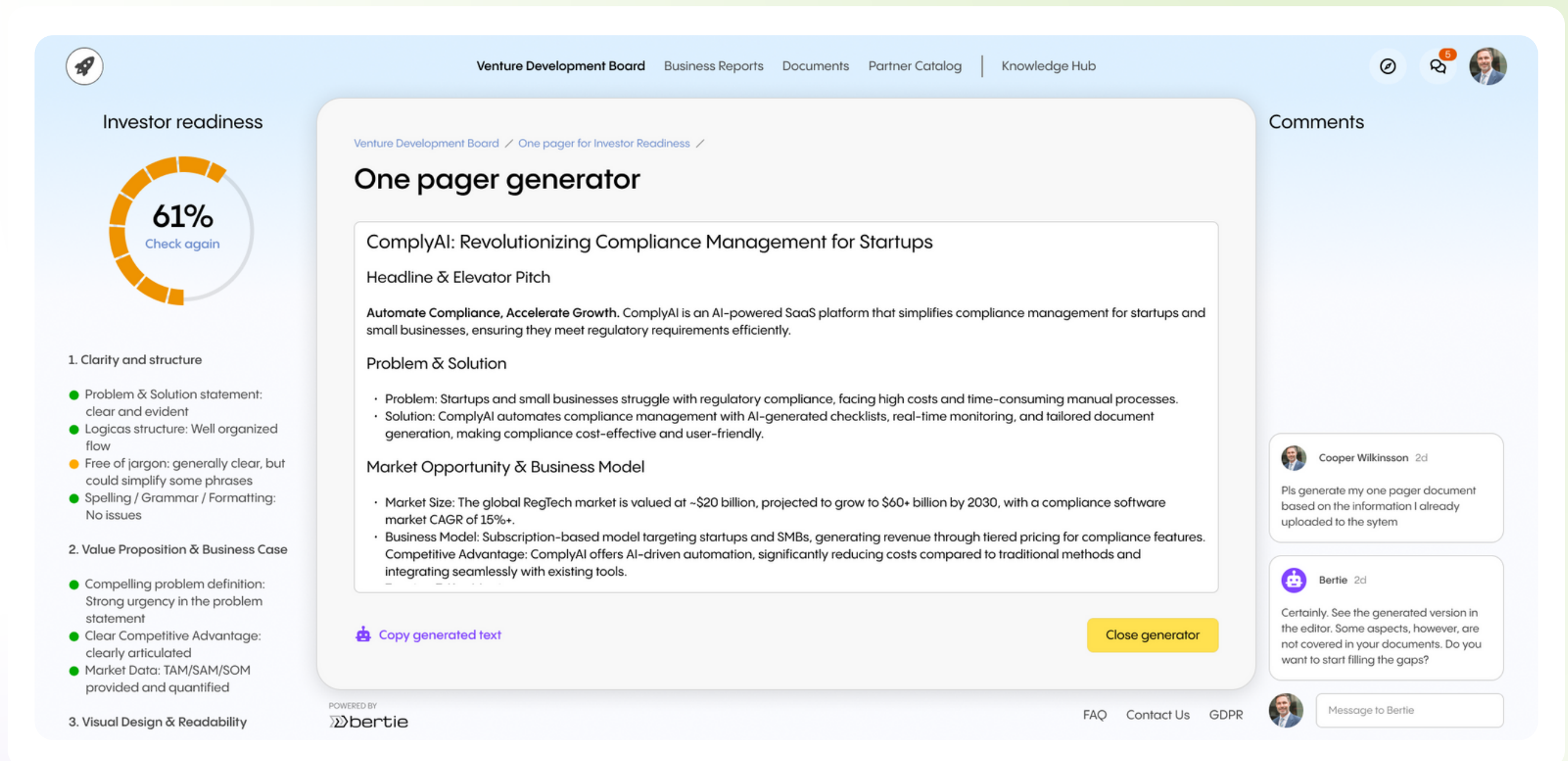
The milestone-based approach allows to track venture progress in a clear and auditable way. Automated updates reduce manual follow-ups while providing dependable data for internal reporting, grant requirements and stakeholder communication.



Meet Bertie AI

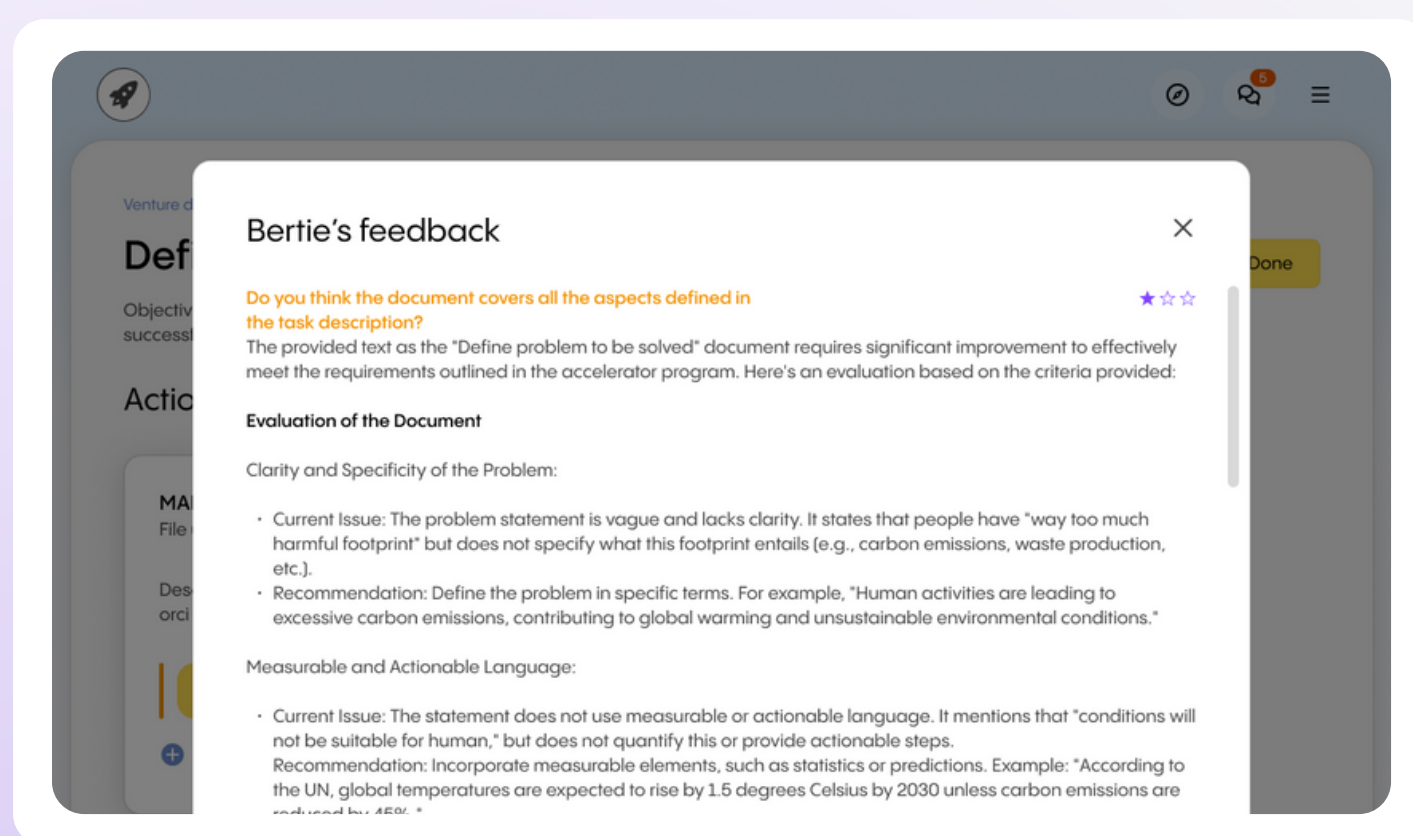
Your AI Co-Pilot for Research Commercialisation

Bertie AI supports researchers, TTO teams and mentors throughout the venture journey by automating routine tasks and providing contextual guidance. This helps innovation teams focus on high-value support while maintaining consistent quality across projects.



Instant Investor- and Grant-Ready Documents

Bertie AI quickly generates clear, investor- and funder-ready documents such as one-pagers and spinout summaries. Using structured project data, the AI ensures consistent messaging while significantly reducing preparation time.



Elevate Your Docs with Automated AI Feedback and Standards

Say goodbye to inconsistent reviews and manual checks. Bertie AI instantly evaluates clarity, cohesion, and relevance in your documents, offering actionable feedback so you can maintain consistently high standards across your team.

Explore the Knowledge Hub

Bertie's Knowledge Hub gives universities and TTOs a central space to store and share guidance, templates and best practices across innovation programmes. By making proven resources easily accessible to researchers and mentors, it reduces duplication, improves consistency and strengthens research commercialisation over time.

