



Who we are

The World Bladder Cancer Patient Coalition (WBCPC), a global patient coalition and a partner in BCLEAR, an EU co-funded bladder cancer health-literacy initiative led by the European Association of Urology (EAU).



What we are working on

Through BCLEAR, we map bladder cancer health literacy across the EU27, co-develop a multilingual Shared Decision-Making (SDM) module and decision-aid tools with patients (in English, Polish, Greek and Hungarian), and pilot these activities in Greece, Poland and Hungary.

What's the one thing we need next

Sustained funding and policy commitment to scale these tools EU-wide, so that everyone affected by bladder cancer can make informed, shared decisions about their care.

**5 years Mission Cancer:
Stronger Through Connection**

BRUSSELS
29 SEPTEMBER – 01 OCTOBER



For more info visit:
www.patients.uroweb.org/bclear



EUROPEAN UNION

BCLEAR

Bladder Cancer Literacy for All

