

MSc

Master of Science in International Business

www.sbs.edu



Dean's Message

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader, or future leader in a complex world, you want to engage your employees, delight your customers, restore and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation! Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS MSc in International Business will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is IACBE accredited; cutting-edge and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current, and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that our MSc graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Bert Wolfs, Ph.D.
Academic Dean

The mission of the institution is to educate individuals who will contribute to the management and leadership of global organization

Accreditation



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas



EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning. SBS Swiss Business School Holds a certification by EDUQUA



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



SBS is a certified member of Swiss Label. The trademark of Swiss label is the crossbow - a protected symbol in Switzerland. Certification is granted to members with genuine Swiss high-quality services and products.



Accredited by a CHEA-Recognized Accrediting Organization
Recognized by the U.S Department of Education



Accredited by the British Accreditation Council as an Independent Higher Education Institution.

Ranking



Strengths of the SBS MSc program



STUDENTS

- Average age 25-35
- Diverse cultural, and professional backgrounds and experiences
- 60% female / 40% male
- Highly qualified students



PROGRAMS

- Taught in English
- SBS AAA Standard Accredited Applicable Affordable
- Small classes for personalized attention



FACULTY

- Highly qualified, experienced instructors
- Subject-matter experts; up-to-date with workplace and global trends
- Business and industry practitioners
- Hands-on approach to learning



LOCATION

- Real-world scenarios, applications and solutions
- Challenging lectures bring abstract subjects to life through discussions, case studies and relevant examples

- Located in Zurich - the heart of Europe and a leading global financial center
- Consistently listed among the most livable cities in the world
- Highly cosmopolitan
- Home to many international organizations and companies
- High degree of public and national safety and security



EMPLOYABILITY

- SBS Swiss Business School's strong reputation in the industry
- Local and international employment arising from Professional Experience and connections made while studying
- Work for leading businesses in a variety of fields in Switzerland or abroad



ALUMNI

- Graduates stay in touch with SBS through the Global Alumni Network
- Alumni events, programs, reunions, and career resources
- Alumni portal: www.alumninet.ch



CAREER DEVELOPMENT

- Guaranteed Swiss Internship*
- Career Days
- Company Visits
- Guest Speakers . . . and more

*contingent on meeting academic requirements

"SBS fosters a competitive environment to propel us for the ever changing world in the field of International Management. The amount of motivation and enthusiasm that each teacher exudes shows how much they want you to excel in your subject. A really unique experience with students from multicultural countries working together to achieve a common goal."



Ranganathan Ramasubramanian
SBS MSc Alumnus



MSc Program Information

The SBS Swiss Business School Master of Science (MSc) in International Business is a full-time, two-year, 90-ECTS program, which provides an in-depth examination of global business issues ranging from economics to cross-cultural leadership. The language of instruction is English. The SBS Swiss Business School MSc in International Business is a direct-entry program requiring no previous professional or work experience. We utilize an innovative approach to team-based learning as we strongly believe that this approach reflects today's progressive workplace. The SBS Swiss Business School's MSc in International Business is the program that will open the door to the international career opportunities that you have dreamed of by allowing you to understand, create and manage sustainable trans-national business strategies, join an international student body, and by preparing you for the world of global business.

MSc Program Structure

The SBS Swiss Business School's MSc in International Business is divided into 2 parts: In the first year, students will complete the academic courses and studies over 4 terms of 11 weeks each (see below). This period concludes with the submission and defense of a thesis in front of a panel jury. Students are encouraged to choose a business-related subject linked to their prospective career. The second year of the program is for Professional Experience in the form of an internship, guaranteed by SBS Swiss Business School (contingent on meeting pre-requisites), or employment in the workplace, either in Switzerland, or abroad. The expected period of professional experience may be from 9 to 12 months. During this time, as a student, you will have the opportunity to apply in the workplace, lessons learned in the classroom. This period culminates in a report, outlining your experiences and detailing the lessons learned during this time. Students who successfully complete the academic and professional experience requirements will be awarded the degree of Master of Science in International Business from the SBS Swiss Business School.



MSc Curriculum

Term 1	ECTS
MEC 500 Global Economics and Trade	5
MAC 510 International Accounting and Financial Statement Analysis	5
MMM 500 Marketing Management	5
MOB 502 Sustainable Leadership and Organizations	5
Term 2	
MCN 520 Cross-Cultural Communication	5
MFI 540 Corporate Finance	5
MET 590 Entrepreneurship and Innovation	5
MHR 530 Human Resource Management	5
Term 3	
MDM 550 Digital Marketing	5
MBU 591 Legal Environment of Business	5
MSN 500 Strategic Management	5
MMS 592 E-Business	5
Term 4	
RES 502 Workshops, Forums, Seminars	2
THE 700 Research Methods in Management	5
MBG 601 International Business Project and Business Game	8
THE 755 Independent Research Project	15
TOTAL	90
Note: The order of some classes may change	



Faculty

Dr. Erdal Atukeren

Ph.D., University of Ottawa, Canada
(Economics)

Dr. Roman Borboa

Ph.D., University of Arizona, USA
(Human Resource Management)

Ms. Cassandra Budlong

MA, Old Dominion University, USA
(Cross-cultural Communication)

Dr. Joseph Brady

DBA, SBS Swiss Business School, Switzerland
(Marketing Management)

Dr. Mike Krey

Ph.D., University of Plymouth, UK
(Management Information Systems)

Dr. Carl Olsen, Lt. Col. (Ret.)

DBA, SBS Swiss Business School, Switzerland
(Leadership and Management)

Mr. Alessandro Raschella

MSc, Bocconi University, Italy
(Corporate Finance)

Mr. Frank Tanner

M.Ed., University of Natal, South Africa
(Marketing)

Dr. Bert Wolfs

Ph.D., University of the Cumberlands, USA
(Entrepreneurship and Innovation)

*Partial list



MSc Admissions Requirements

- Undergraduate degree (Bachelor) from a recognized university or equivalent
- Successful completion of SBS Admissions Exam
- Fluency in English: TOEFL IBT 90 or better, IELTS 6.5 band score or better (if English is not your native language)
- Successful completion of a personal interview with our Admissions Officer, either in person or by phone/Skype

How to Apply

APPLY ONLINE @ www.sbs.edu

1. COMPLETED AND DULY SIGNED APPLICATION FORM
2. COMPLETE CURRICULUM VITAE (CV)
3. CERTIFIED COPY OF BACHELOR'S DEGREE
4. OFFICIAL ACADEMIC TRANSCRIPTS
5. PROOF OF ENGLISH PROFICIENCY (TOEFL, IELTS, OR EQUIVALENT)
6. TWO REFERENCE LETTERS (PROFESSIONAL OR ACADEMIC)
7. NON-REFUNDABLE APPLICATION FEE OF CHF 150. -
8. ONE HIGH-RESOLUTION PICTURE (PASSPORT PHOTO STYLE) IN .JPG, .PNG, OR .GIF FORMAT

Transfers

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office at SBS Swiss Business School.

The admissions officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of "B" or higher.

Tuition Fees

Tuition fees at SBS Swiss Business School can be paid in full or in installments according to the payment plan below:

APPLICATION FEE	CHF	150.-
ADMINISTRATION FEE*	CHF	3'500.-
TERM 1	CHF	6'500.-
TERM 2	CHF	6'500.-
TERM 3	CHF	6'500.-
TERM 4	CHF	6'500.-

*One-time non-refundable fee. Refund of 80%, only if the entry visa or the residence permit is refused by the Swiss Visa Authorities.

TAKE THE NEXT STEP



Call to speak with a member of our dedicated team
+41 44 880 00 88



VISIT OUR CAMPUS
Monday to Friday
08:30 – 18:00



Send us an email
enrollment@sbs.edu



**ATTEND AN INFO
WEBINAR**



**LEARN MORE ABOUT
SBS SWISS BUSINESS
SCHOOL SBS.EDU**

ZURICH HAS BEEN CONSISTENTLY RANKED AS ONE OF **THE
TOP CITIES** FOR QUALITY OF LIFE AND AMONG THE BEST
STUDENT CITIES WORLDWIDE



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Instagram: www.instagram.com/sbs_swissbusinessschool/

* Additional terms and conditions apply to enrolled students

We are here:
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