

EMBA

Executive Master of
Business Administration

www.sbs.edu



The mission of the institution is to educate individuals who will contribute to the management and leadership of global organization

Dean's Message

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS MBA will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is IACBE accredited, cutting-edge, and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that MBA graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Face it. You are busy. You have work obligations, family commitments, and a life to live. We understand that. That's why our program provides the ultimate in flexibility and convenience. Our MBA fits your life; not the other way around.

Bert Wolfs, Ph.D.
Academic Dean

Accreditation



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas.



SBS Swiss Business School holds a certification by EDUQUA. EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



SBS is a certified member of Swiss Label. The trademark of Swiss label is the crossbow - a protected symbol in Switzerland. Certification is granted to members with genuine Swiss high-quality services and products.



Accredited by a CHEA-Recognized Accrediting Organization
Recognized by the U.S Department of Education



Accredited by the British Accreditation Council as an Independent Higher Education Institution.

Ranking



SBS is among the first Business Schools in Europe to adapt its Executive MBA program towards the new demands of leading organizations and companies within the knowledge economy.

We need people who can lead interdisciplinary and multi-cultural groups. Individuals who can combine knowledge across disciplines and who understand the role of the organization in the society.

In order to meet these demands, we have adapted our Executive MBA program, with major in International Management to give participants a set of skills to identify and creatively solve problems, add value and contribute in ways that are not routine.



Executive MBA at a glance

- **PART-TIME PROGRAM**
- **12 MODULES**
- **ONCE A MONTH** ON CAMPUS LECTURES - **FRIDAY TO SUNDAY**
- **12 MONTHS** COMPLETION PERIOD
- **SMALL GROUPS**
- EMPHASIS ON **TEAMWORK** AND STUDY GROUPS
- **STRONG FOCUS** ON THE CASE STUDY METHODOLOGY
- **INTERACTIVE** LEARNING ENVIRONMENT
- **ACTION** LEARNING **CONCEPT**
- **DUAL FOCUS** ON PERSONAL AND ORGANIZATIONAL DEVELOPMENT

STUDENT VOICES



'My studies at the SBS Swiss Business School were outstanding. The school offers limitless education possibilities; their executive MBA program helped me to adjust my business point of view and to have a more structured and strategically thinking process. I believe the program confirmed the best of what I have learned from experience, knowledge and business skills, and gave me opportunities to discover and develop my full potential. The Executive MBA program has definitely added value to my marketability and has been a great experience.'

Vivien Grajz, Executive MBA Alumna



'Participating in the Executive MBA, at SBS Swiss Business School is a journey of knowledge, which you can apply directly in your job or career.

You will embark a journey with a brick of a big puzzle every time you are in class.

The hunger for knowledge will show, as you learn how the theoretical models are applied in practice.

The EMBA makes you understand how to react to changes in business, for your benefit, the company you work for, and how to make a strategy in acting.

At SBS you will build a network of international people in the same level, and have cross-cultural understanding'

Jesper Rodriguez, Executive MBA Alumnu

EMBA CURRICULUM

ECTS

BSA501 BUSINESS ANALYTICS	5
FIN540 CORPORATE FINANCE	5
MKT506 DIGITAL MARKETING	5
COM507 COMMUNICATION AND NEGOTIATION SKILLS	5
ACC500 MANAGERIAL ACCOUNTING	5
CMG501 CHANGE MANAGEMENT	5
ENT540 ENTREPRENEURSHIP AND CORPORATE VENTURING	5
LDT501 LEADERSHIP FOR DIGITAL TRANSFORMATION	5
ECO502 MANAGERIAL ECONOMICS	5
SRS501 STRATEGY AND SUSTAINABILITY	5
FIN525 INTERNATIONAL FINANCIAL MANAGEMENT	5
MBG605 INTERNATIONAL BUSINESS AND SIMULATION GAME	5
STR505 STATISTICS FOR RESEARCH: ONLINE COURSE	2
THE770 FINAL GRADUATION PROJECT	8

TOTAL ECTS:

70



'SBS is an institution dedicated to business education with an internationally established reputation. Its rankings among top MBA programs speak for themselves. The educational outcomes are precious, and I am applying them daily in the field of TIME technologies (Telecommunications, IT, Media and Entertainment).'

Milan Andjic, Executive MBA Alumnus



Faculty

Dr. Erdal Atukeren

Ph.D., University of Ottawa, Canada
(Economics)

Mr. Thomas Signer

MSc., Carnegie Mellon University, USA
(Financial Accounting and Theory)

Dr. Heinrich Furrer

Ph.D., University of Zurich, Switzerland
(Communication and Negotiation Skills)

Mr. Thierry Kiefer

MSc, INSA Strasbourg, France
(Operations Management)

Dr. Mike Krey

Ph.D., University of Plymouth, UK
(Management Information Systems)

Mr. Donatello Rosignoli

CPA, LL.M., University of Miami, USA
(Accounting/Finance)

Dr. Bert Wolfs

Ph.D., University of Cumberlands, USA
(New Venture Creation)

All faculty members are employed in international firms and organizations in their areas of expertise. Courses are therefore practical, updated and focused on the students.

*Partial List



EMBA Admissions Requirements

- Undergraduate degree (Bachelor) from a recognized university or equivalent
- Successful completion of SBS Admissions Exam
- GMAT score 550 or higher for applicants with an undergraduate degree from the USA (GMAT can be waived if SBS Admissions Exam is successfully completed)
- GRE Minimum total score approx. 310 (if applicable)
- Fluency in English at a TOEFL IBT level of minimum 90 or IELTS of minimum 6.5 band score (if English is not native language)
- Applicants who meet the English level requirement are exempted from the English skills part in the SBS Admissions Exam
- Substantial (not less than five years) experience at executive/management level
- Successful completion of a personal interview with our Admissions Officer, either in person or by phone/Skype

How to Apply

APPLY ONLINE @ www.sbs.edu

- 1. COMPLETED AND DULY SIGNED APPLICATION FORM**
- 2. COMPLETE CURRICULUM VITAE INDICATING PROFESSIONAL EXPERIENCES**
- 3. CERTIFIED COPY OF BACHELOR'S DEGREE**
- 4. OFFICIAL ACADEMIC TRANSCRIPTS**
- 5. A GMAT SCORE OF MINIMUM 550 (IF APPLICABLE)**
- 6. PROOF OF ENGLISH PROFICIENCY (TOEFL, IELTS, OR TAKE THE SBS ADMISSIONS EXAM)**
- 7. TWO REFERENCE LETTERS (PROFESSIONAL OR ACADEMIC)**
- 8. NON-REFUNDABLE APPLICATION FEE OF CHF 150. -**
- 9. ONE HIGH-RESOLUTION PICTURE (PASSPORT PHOTO STYLE) IN .JPG, .PNG, OR .GIF FORMAT**

Transfers

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office at SBS Swiss Business School.

The admissions officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of "B" or higher.

Tuition Fees - Executive MBA (EMBA)

Tuition fees at SBS Swiss Business School can be paid in full or in installments according to the payment plans below:

APPLICATION FEE	CHF 150.-
ADMINISTRATION FEE*	CHF 3'500.-
PER MODULE (12 MODULES IN TOTAL)	CHF 2'000.-
WE OFFER A 5% DISCOUNT ON FULL PAYMENT AT THE START OF THE PROGRAM.	

*One-time non-refundable fee. Refund of 80%, only if the entry visa or the residence permit is refused by the Swiss Visa Authorities.

TAKE THE NEXT STEP



Call to speak with a member of our dedicated team
+41 44 880 00 88



VISIT OUR CAMPUS
Monday to Friday
08:30 – 18:00



Send us an email
enrollment@sbs.edu



**ATTEND AN INFO
WEBINAR**



**LEARN MORE ABOUT
SBS SWISS BUSINESS
SCHOOL SBS.EDU**

ZURICH HAS BEEN CONSISTENTLY RANKED AS ONE OF **THE
TOP CITIES** FOR QUALITY OF LIFE AND AMONG THE BEST
STUDENT CITIES WORLDWIDE



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* Additional terms and conditions apply to enrolled students

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