

# CONTACT US

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[www.kamarija.com](http://www.kamarija.com)

Jardín - Antioquia  
Colombia



Ognorhynchus icterotis (Yellow-eared parrot) - Endangered

# ABOUT US

**Kamarija** is a Colombian company based in **Jardín, Antioquia**, dedicated to **showcasing** the country's **cultural, natural, and gastronomic** heritage.

Through tailor-made **birdwatching** tourism, the production and trade of **specialty coffee**, and inclusive community partnerships, we invite travelers and partners to experience the **richness of Colombia**.

We **work** alongside over **600 coffee-growing families** across 10 regions of Colombia and host immersive travel experiences in one of the **most biodiverse countries** on Earth.



## WHAT SETS US APART

Direct link between coffee, culture, and biodiversity

Proven field expertise and rural engagement

Combination of professional experience and community empowerment



Let's protect Colombia's biodiversity and empower our coffee-growing communities together.

# OUR CORE OFFERS

## 1. BIRDWATCHING AND NATURE-BASED TOURISM

Guided avitourism experiences in Jardín and surrounding ecosystems

Routes developed in partnership with local birding experts and communities

Cultural immersion: gastronomy, rural life, and local crafts

Focused on Colombia's 1,966 bird species, the highest in the world

## 2. SPECIALTY COFFEE PRODUCTION AND TRADE

Green and roasted coffee directly sourced from smallholder farmers

Focus on traceability, post-harvest innovation, and cup quality

Private label, co-branding, or white-label partnerships available

Available in multiple processing types: washed, honey, natural, anaerobic

## 3. COMMUNITY IMPACT AND CONSERVATION

Supporting rural women and sustainable farming systems

Conservation-through-tourism initiatives

Reinforcing local economies through responsible trade

## WHO WE SEEK TO PARTNER WITH

### TOURISM SECTOR

- European tour operators, agencies, and conservation-focused travel programs
- Institutions or clubs promoting sustainable tourism and avitourism

### COFFEE SECTOR

- Importers, roasters, specialty brands, and retail networks
- Ethical sourcing initiatives and companies seeking traceable supply chains

### CROSS-SECTOR COLLABORATORS

- NGOs, universities, and foundations
- Sustainability and development-focused programs



KAMARIJA | COLOMBIA  
Connecting biodiversity, culture, and coffee

