

# MARBLE CITY KARACHI

Marble & Allied  
Construction Industries  
Karachi, Pakistan



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# MARBLE CITY KARACHI



## About the Project



Marble City Karachi is a pioneering initiative designed to utilize the country's rich marble and mineral resources. Spanning 300 acres, this modern estate targets the marble, granite, and allied construction industries, offering significant opportunities for individuals and firms, particularly manufacturers of tools and technology, to access a growing market with rising demand for advanced solutions.

Strategically located as a gateway to key regional markets, including China, India, Afghanistan, and the Middle East, Marble City Karachi enhances trade potential. Key features include warehouses, administrative offices, training centers, and essential security services, all supported by reliable utilities. This project aims to drive growth and innovation in the marble and construction sectors, positioning investors for success in an expanding market.

To drive the project's success, the Special Economic Zones Management Company (SEZMC) plans to partner with reputable Italian institutions and firms, focusing on facilitating

technology transfer, enhancing vocational training, and promoting bilateral trade opportunities.



Located in Karachi, providing easy access to all cities



Offers exceptional regional and global connectivity



Features amenities like warehouses, offices, training centers etc.



Includes essential security services



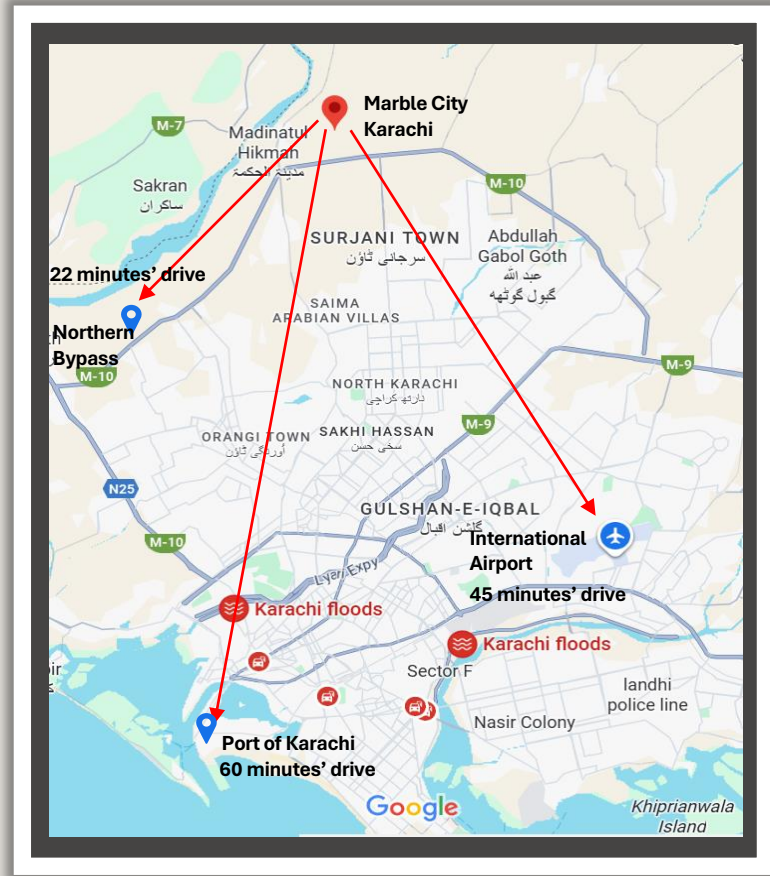
Equipped with reliable utilities, including a dedicated electricity grid



# Key Enablers



Marble City Karachi will feature essential amenities, including warehouses, a common facility center, and an administrative enclave to support industrial operations, with different categories of plots for industrial and commercial use, as well as a high-density zone. A training and display center will offer meeting and exhibition spaces, while recreational areas will cater to the workforce's well-being. Space has also been allocated for a large-scale mart, providing all construction materials, tools, and machinery under one roof. Security will be enhanced with a police station and check posts, alongside medical support from a trauma center, while weigh stations and an electricity station will ensure efficient logistics and power supply for all businesses.



Common Machinery Facility



High Density Zone



Display Center



Exhibition halls



One-stop solution mart



Training Centers



Different categories of plots including industrial and commercial



Warehouses



# Master Plan





# Island of Efficiency for Marble & Allied Industry



Marble City Karachi is envisaged as a purpose-built “island of efficiency” for Pakistan’s marble and allied construction industries where infrastructure, services, and governance are designed to enhance productivity and enable a more organized, high-performing industrial ecosystem.

To deliver this vision, SEZMC is executing three priority initiatives:



## Market-Leading Pricing Framework

SEZMC is devising a competitive pricing strategy to attract leading and dominant industry players as early entrants. The purpose is to achieve early clusterization so the zone quickly develops into an active industrial hub.



## Priority Allotment for Industry Leaders

SEZMC has developed an investor eligibility criteria and allotment terms that favor credible investors who intend to establish their operations in the zone, which would help establish a stable, efficient, and sustainable industrial ecosystem.



## International Outreach to enhance Industry Performance

SEZMC is working towards collaborating with international institutions and firms to enable technology transfer, strengthen vocational skills, and expand trade and investment linkages aimed at improving the productivity and competitiveness of local players.



SEZMC is shaping Marble City Karachi into a high-performance industrial ecosystem by striving to bring the right players early, setting the right rules for long-term quality, and enabling capability upgrades through local and international linkages.



# Significance of Marble City Karachi



## Export and Logistics Advantage

Karachi's port-city position strengthens the business case for industrial groups that import machinery and export finished goods, supporting access to nearby markets (e.g., Saudi Arabia and East Africa) and broader regional connectivity (including China, India, Afghanistan, and the Middle East).



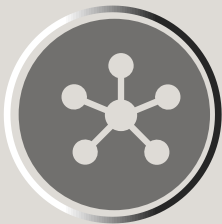
## Compelling Market Size and Demand

Savills projects Karachi's Grade A/B apartment stock to expand from 1,552 units (2024) to 3,956 units by 2028 (~26% CAGR), indicating growing construction activity that sustains demand for stone, tiles, and allied finishing materials.



## Modernization Upside for Productivity and Value Addition

Pakistan has strong marble and granite potential, but inefficient methods create high waste, which makes this zone an opportunity to adopt modern technology, improve efficiency, and shift toward higher-quality outputs.



## Concentrated Demand

Having many stone processing companies in one area allows sales teams to reach multiple buyers quickly, making sales easier and faster.



## Institutional Facilitation

With SEZMC positioned to drive the project and facilitate partnerships for technology, training, and investment, industrial groups have a clearer pathway to structured collaboration and coordinated ecosystem development.