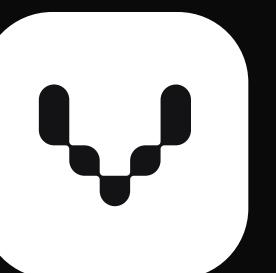




Elevating Brain Health with VR



Amir Bozorgzadeh
amir@virtuleap.com

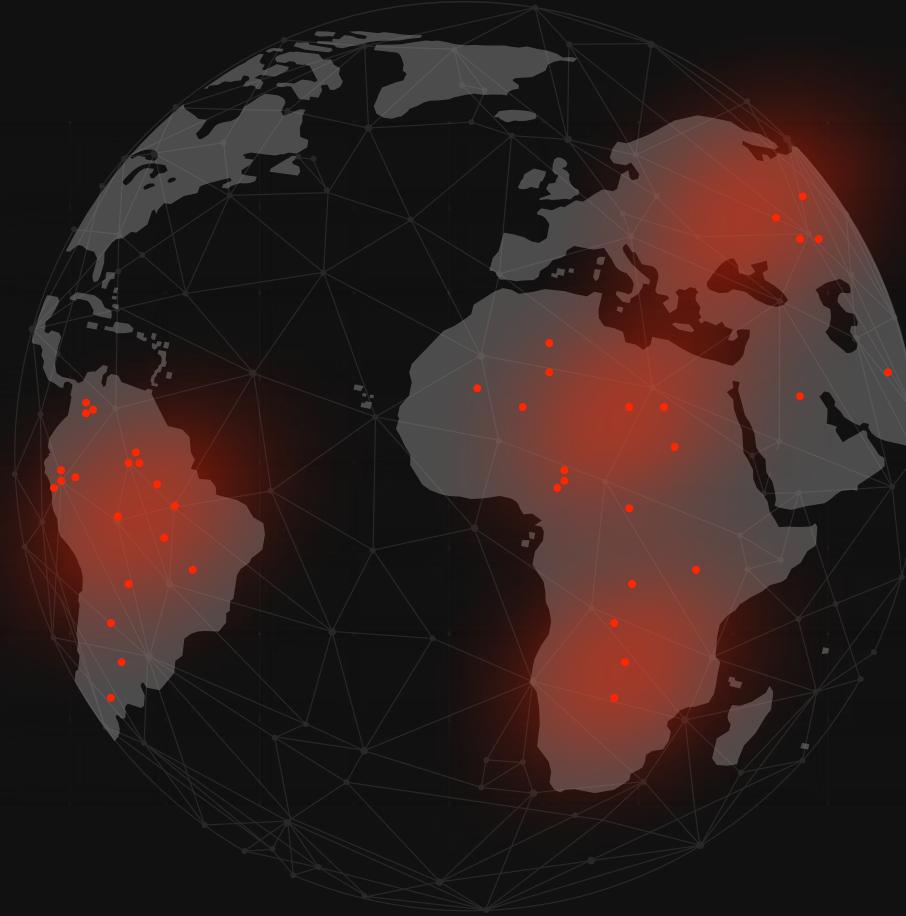


virtuleap.com



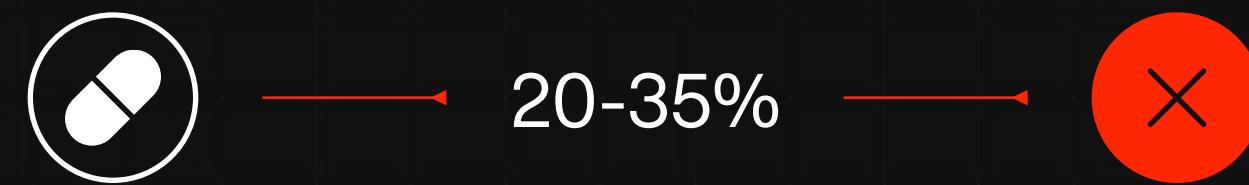
A \$1 Trillion Challenge: Cognitive Disorders Demand Better Solutions

Global Cognition Crisis:



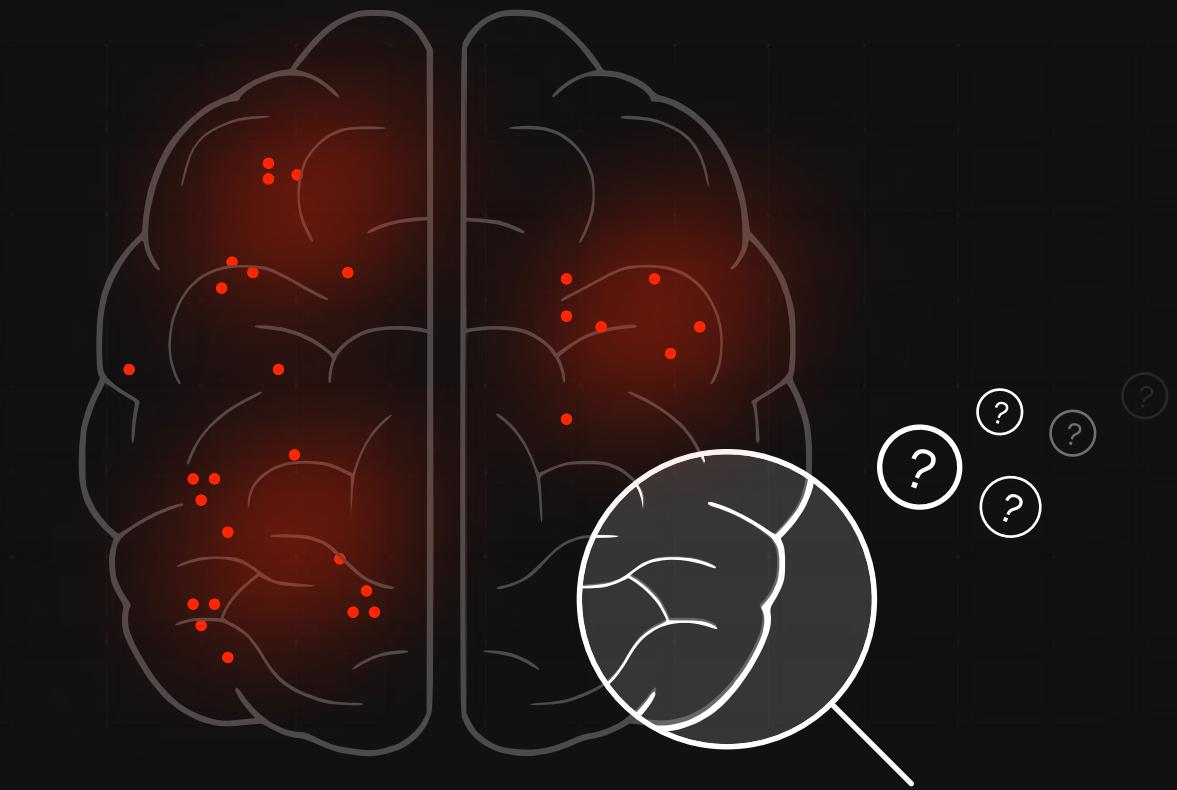
Cognitive disorders (e.g., ADHD, Alzheimer's) affect 419M people globally and cost \$1 trillion annually.

Major Treatment Gaps:



ADHD treatments fail for 20–35% of patients due to medication side effects or non-response.

Diagnostic Shortcomings:



Cognitive impairment screening tools lack precision and ecological validity for early detection.



Innovative Tools for Cognitive Transformation

ENHANCE

Enhance VR

Gamified, immersive VR platform improving focus, memory, and emotional regulation, starting with ADHD



Cogniclear

Cogniclear VR

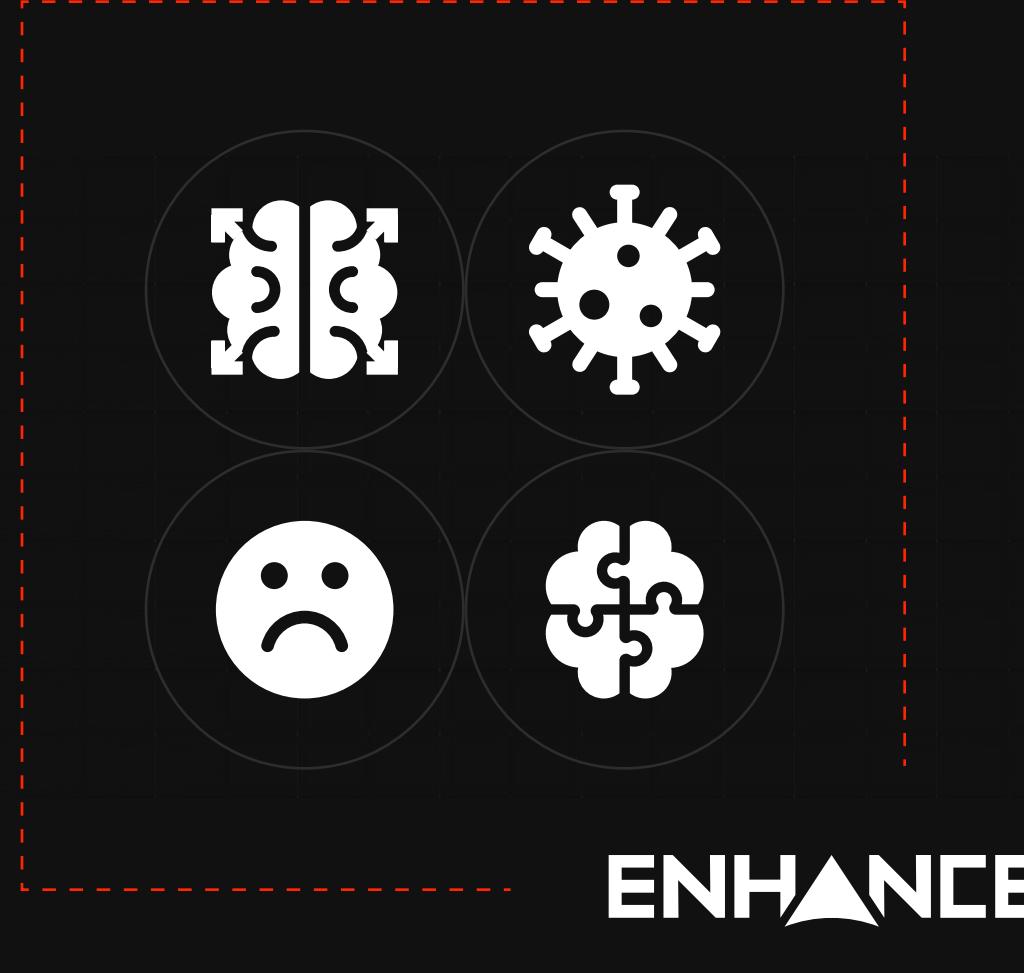
Advanced cognitive assessment tool providing early screening for Alzheimer's and dementia.





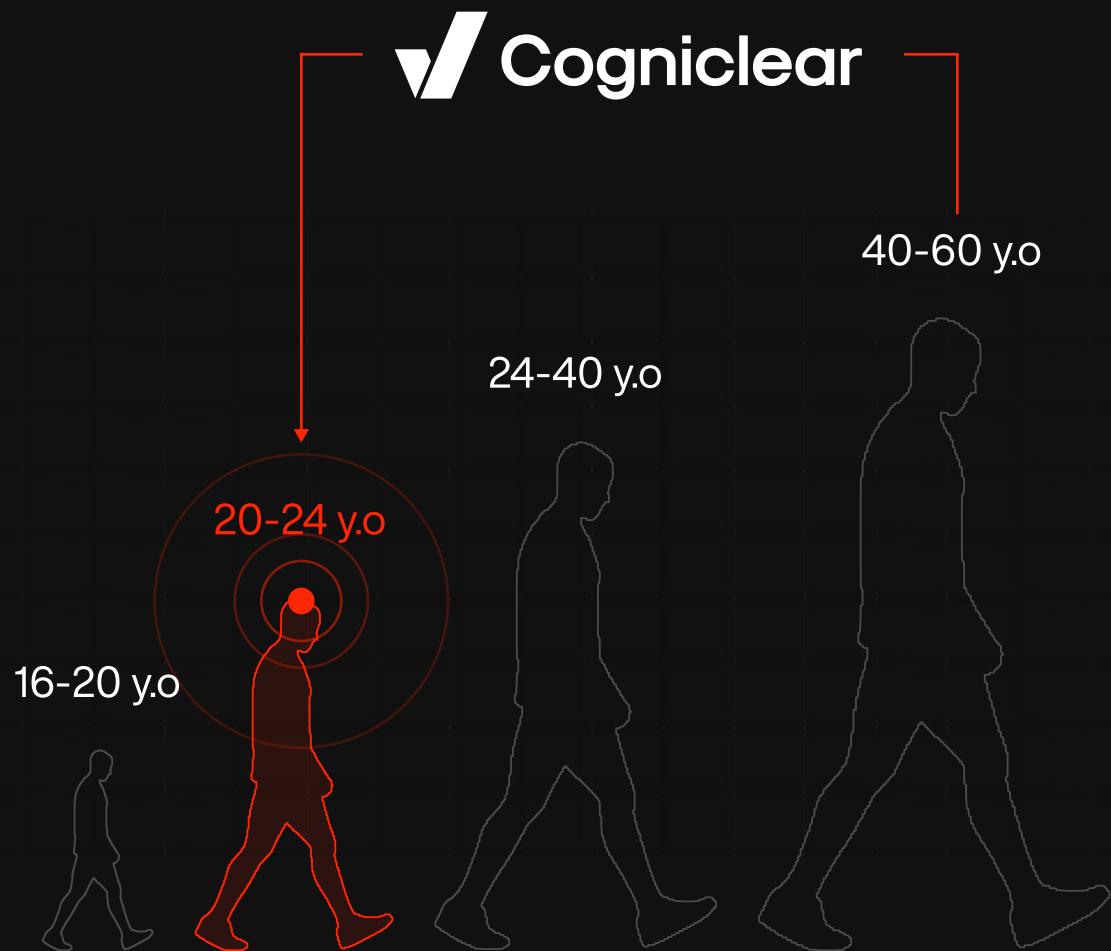
A Balanced View: How We Compare Against the Best

Enhance VR:



Broad condition coverage (ADHD, long COVID, chemobrain, depression).

Cogniclear VR:



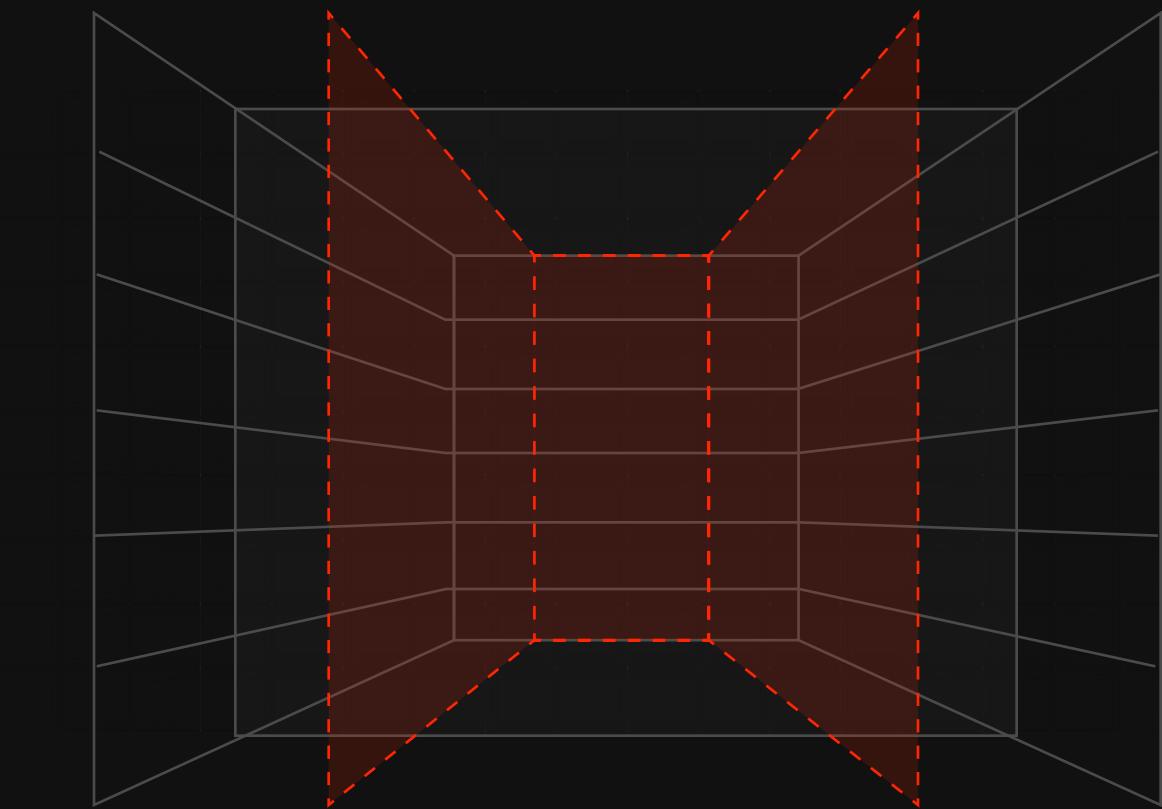
High ecological validity for early Alzheimer's detection.

Backed by Research:



Partnerships with UCLA, Roche, VA Healthcare.

Scalable Platform:

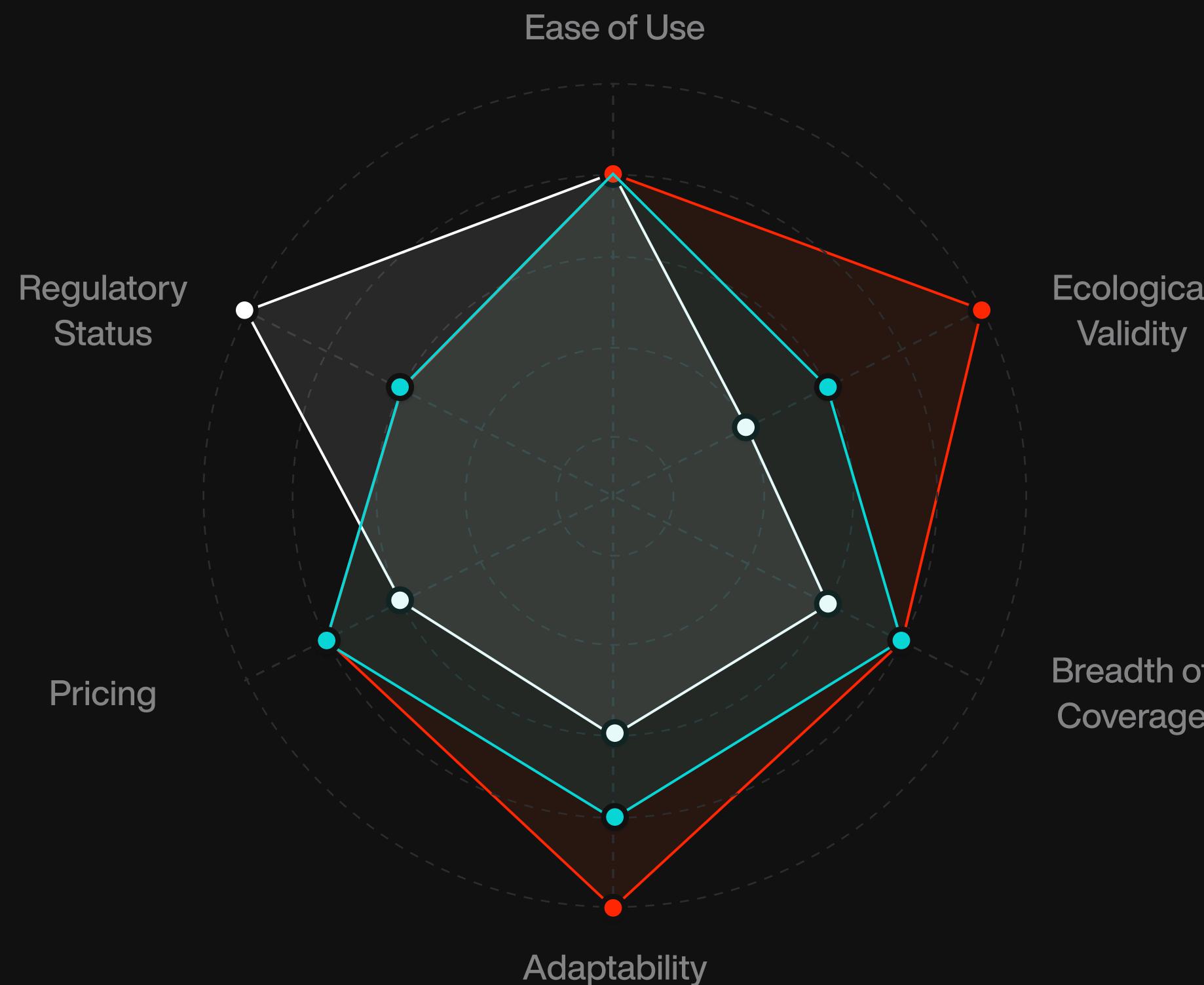


Single VR platform adapted for multiple conditions.

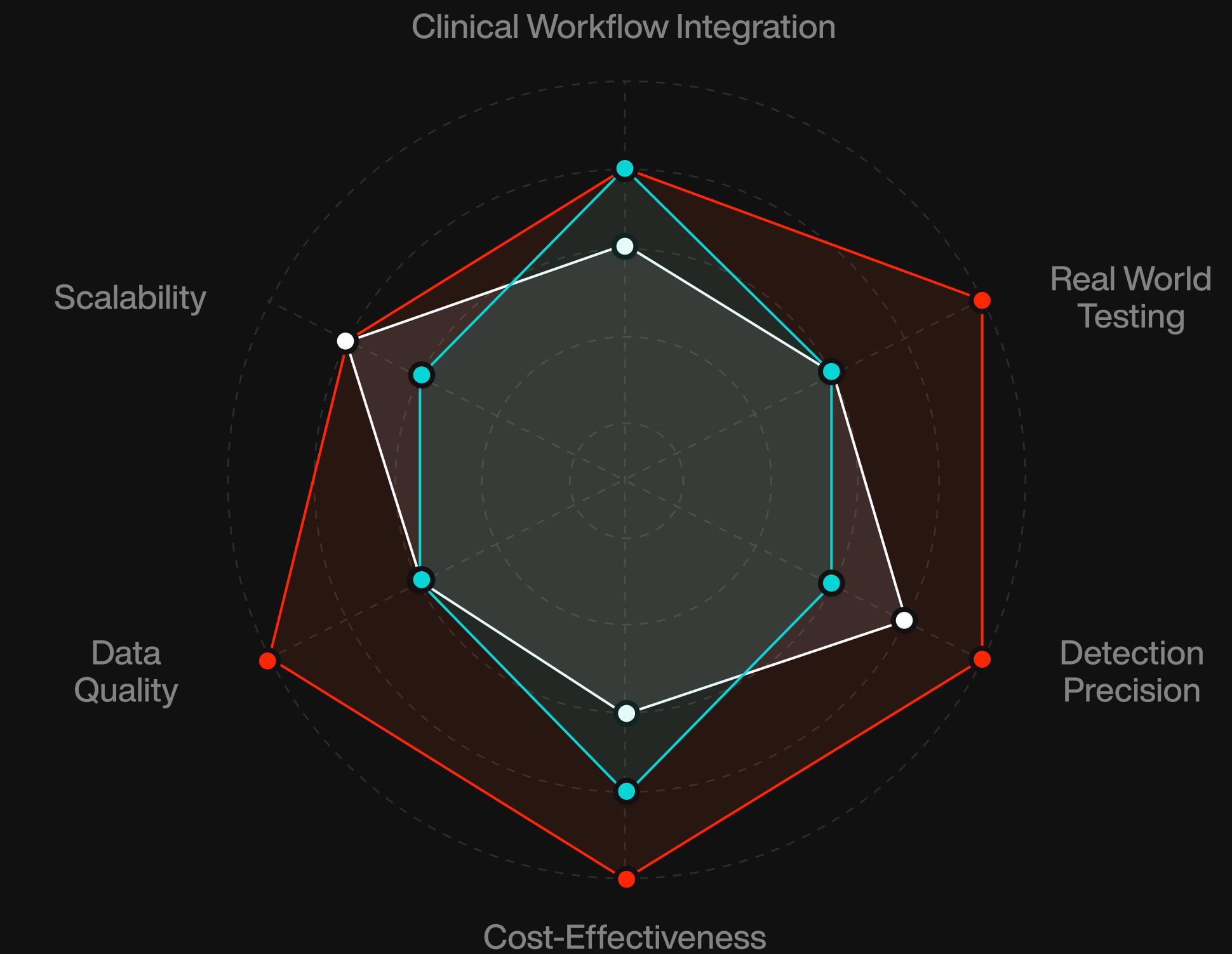


Competition

ENHANCE vs Competitors



Cogniclear vs Competitors





Sustainable Growth with Proven Revenue Streams

ENHANCE

Pricing:

\$50 /month /user **\$25** /session

Target:

ADHD clinics, wellness programs

Revenue
Streams:

SaaS and pay-
per-session
models

✓ Cogniclear

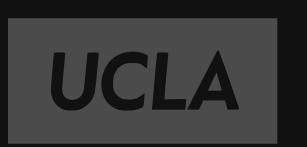
Pricing:

\$250 /session

Target:

Alzheimer's and dementia screening clinics

Current
Clients:





From Hospitals to Homes: Expanding Access to Cognitive Health

ENHANCE

Target ADHD clinics and wellness programs in the US.



Enterprise SaaS and session-based pricing.

Choose the amount of sessions:

1 2 3 4 5 6 7

\$100

*\$25 / per session

Cogniclear

Focus on Alzheimer's clinics and memory care facilities.

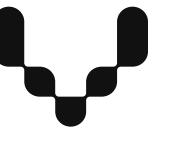


Pharma and insurance partnerships for clinical trial applications.



Virtuleap





The Minds Behind the Mission

Leadership:



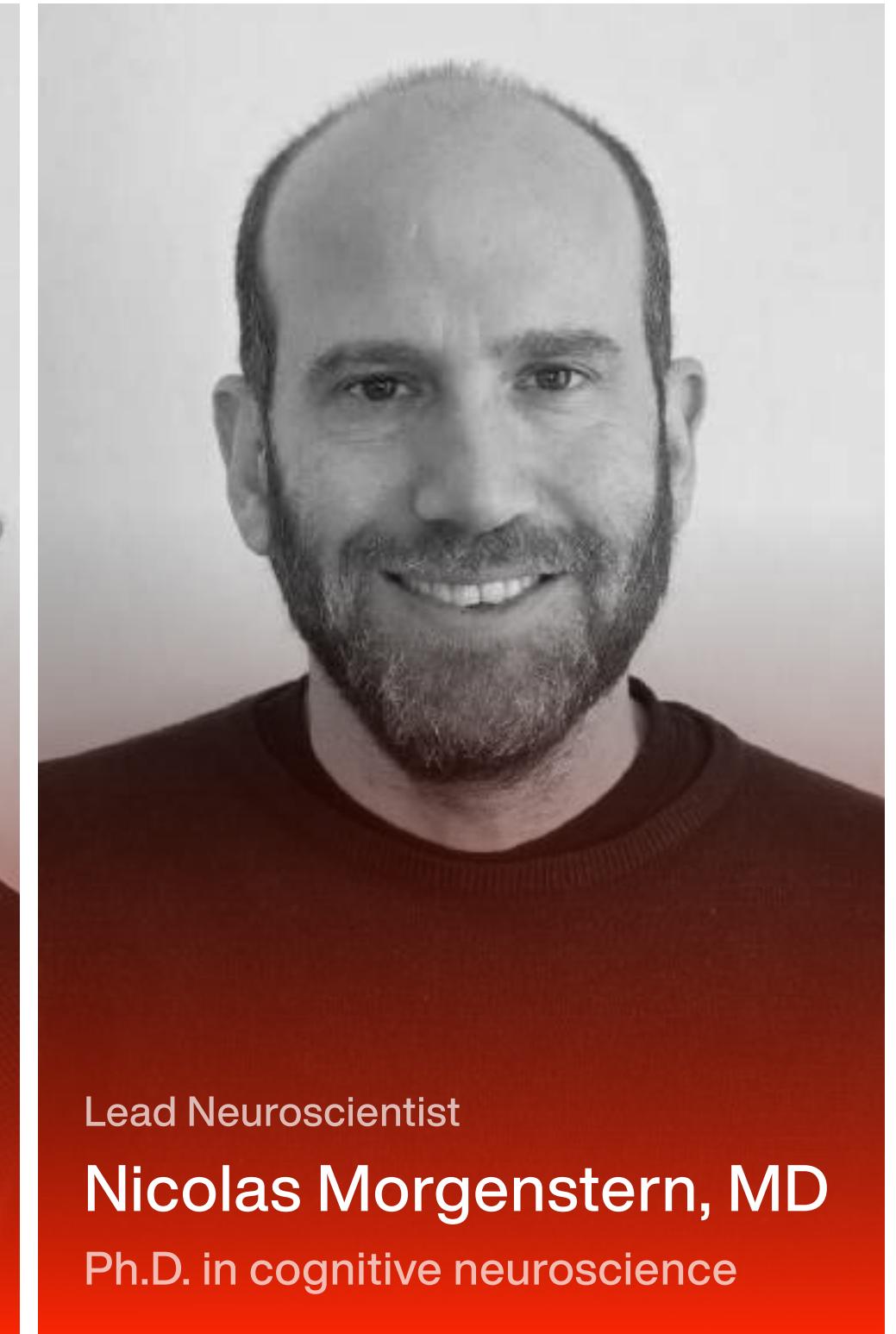
CoFounder & CEO
Amir Bozorgzadeh
VR and digital health innovator



CoFounder & CTO
Hossein Jalali
XR technology expert



Head of Partnerships
Bebiana Moura, Phd
Clinical discovery expert



Lead Neuroscientist
Nicolas Morgenstern, MD
Ph.D. in cognitive neuroscience

Advisory Board:



Dr. Albert «Skip» Rizzo
USC MedVR Institute

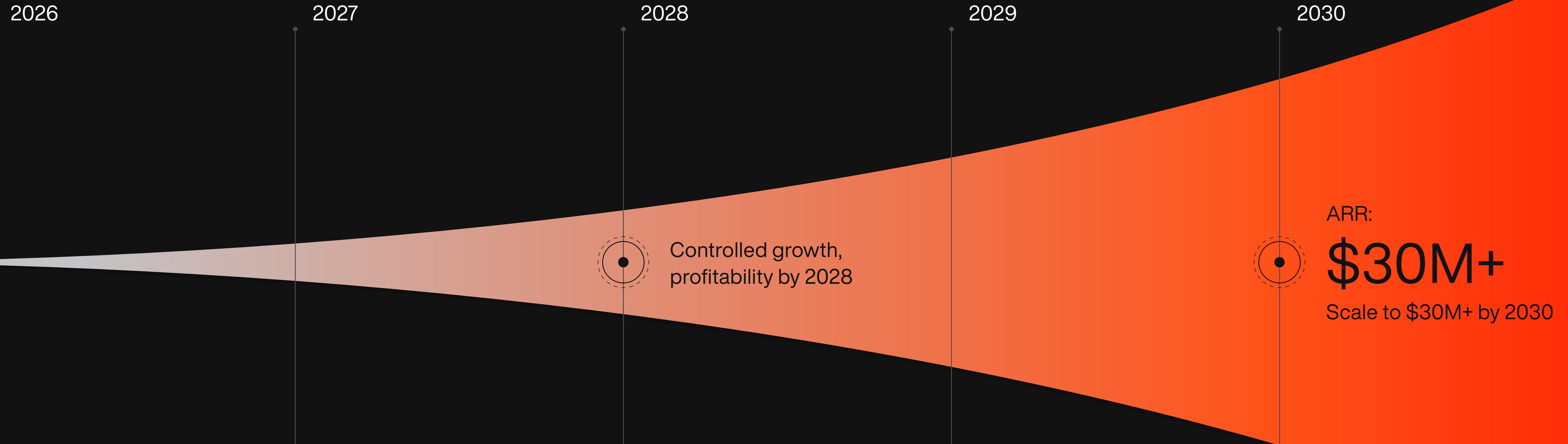


Dr. Walter Greenleaf
Stanford University



Scaling Revenue with Precision and Purpose

5-Year Financial Plan (2026–2030):



Metrics:

ARR growth,
CAC:LTV ratio, gross margins

Capital Needs:

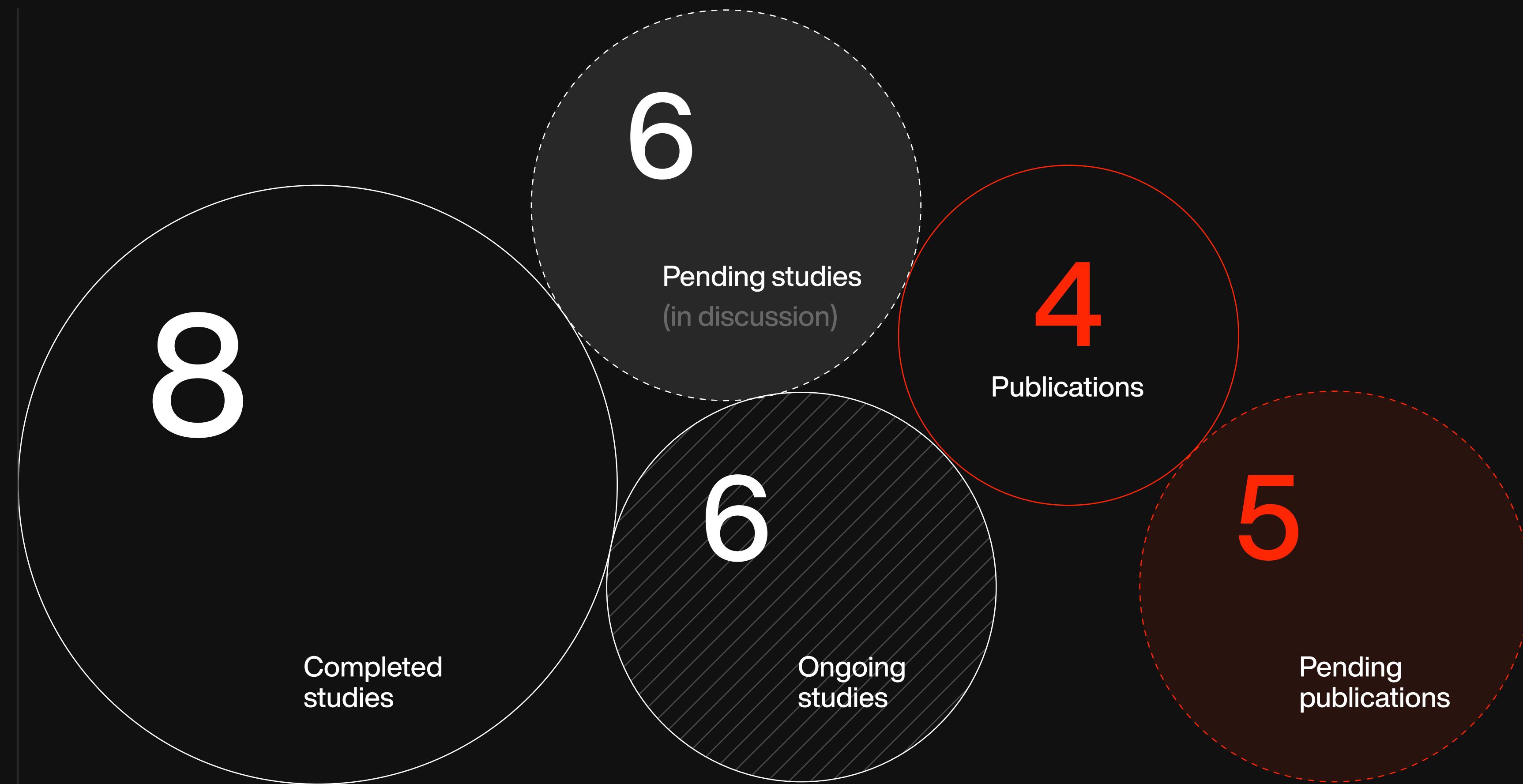
Funding roadmap aligned
with clinical and market goals

ARR:
\$30M+
Scale to \$30M+ by 2030



Laying the Foundation: Rapid Growth in Research

Research: «From Lab to Literature: Advancing Cognitive Science».





Fueling Innovation with Global Funding Support

Awarded: \$340K by EU Government.

Pending 2025 grants:

TRISH Catalyst program	300k€
Unity for Humanity	100k€
EIC Accelerator 2025	2.5M€
EP PerMed Fast Track Validation Programme	80k€
NIH-SBIR	300k€
EIC Pre-Accelerator	500k€
HORIZON-HLTH-2025-01-STAYHLTH-01	300k€
HORIZON-HLTH-2025-01-DISEASE-02	300k€
<hr/>	
Total:	4.38M€ (edited)

Recognized Excellence:

★ 17 Industry Awards and Counting

Case Studies

Emotional Regulation in Youth

«Helping manage anxiety and depression through VR-based cognitive training».

Partner: Universitat Internacional de Catalunya and El Consorci Sanitari de Terrassa – Hospital Universitari.

Age-Related Cognitive Decline

«Helping manage anxiety and depression through VR-based cognitive training».

Partner: Virtuleap internal research and data analysis.

Diabetes and Cognitive Decline

«Enhancing cognitive function for Type 2 diabetes patients».

Partner: Vall d'Hebron Institute, Barcelona

Expanding VR Adoption with Fortis Healthcare

«Fortis Healthcare adopts VR across ADHD, Depression, MCI, and Schizophrenia».

Partner: Fortis Healthcare, across 28 private hospitals in India.

Revolutionizing ADHD Care Through VR

«Improving focus and executive function for ADHD patients using VR».

Partner: Specific institute details pending clarification.

Penumbra Partnership for Mental Wellness and Cognition

«Helping manage anxiety and depression through VR-based cognitive training».

Partner: Penumbra, Inc., with its REAL® Immersive System.

Addressing Addiction

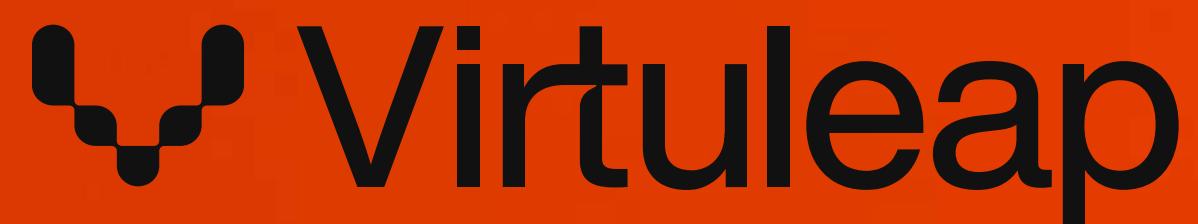
«VR tools to manage alcohol consumption and promote healthy lifestyles».

Partner: VA Healthcare System in San Francisco and UCSF.

Cognitive Training for Intellectual Developmental Disabilities

«Helping manage anxiety and depression through VR-based cognitive training».

Partner: Laboratório de Reabilitação Psicossocial, Polytechnic of Porto, Portugal.



Invest in the Future of
Cognitive Health



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