



Elevating Brain Health with VR



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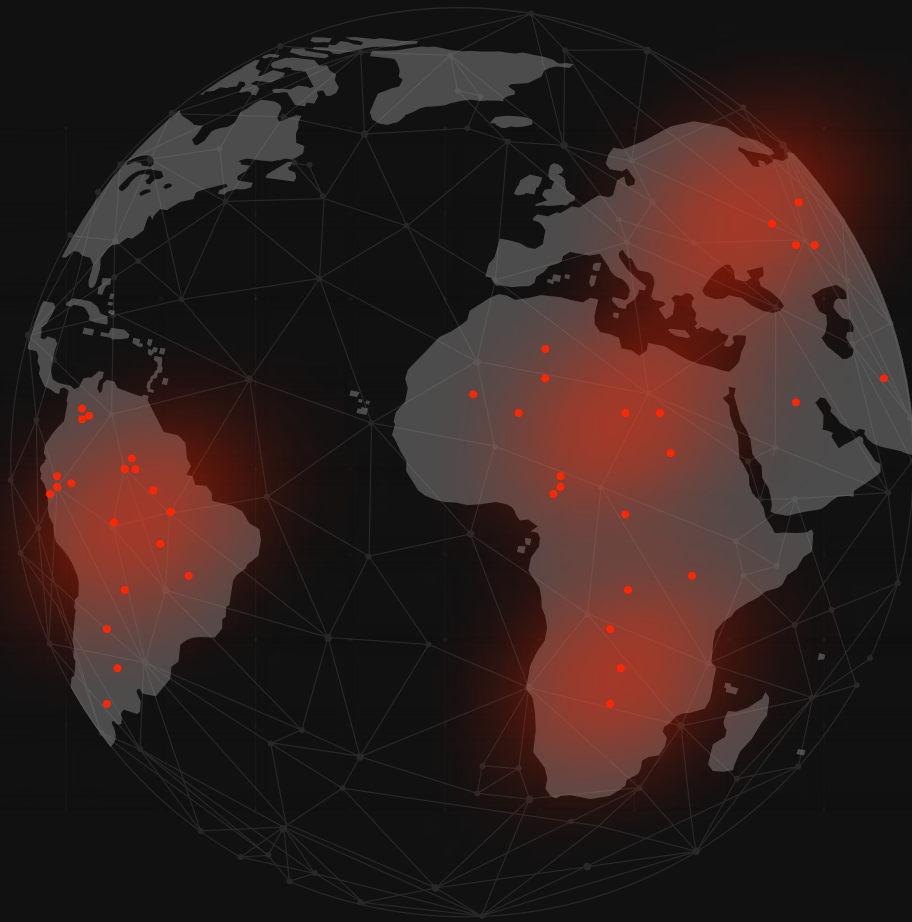
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# A \$1 Trillion Challenge: Cognitive Disorders Demand Better Solutions

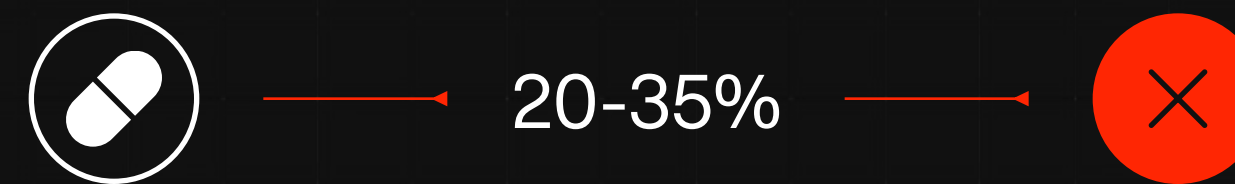
## Global Cognition Crisis:



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Cognitive disorders (e.g., ADHD, Alzheimer's) affect 419M people globally and cost \$1 trillion annually.

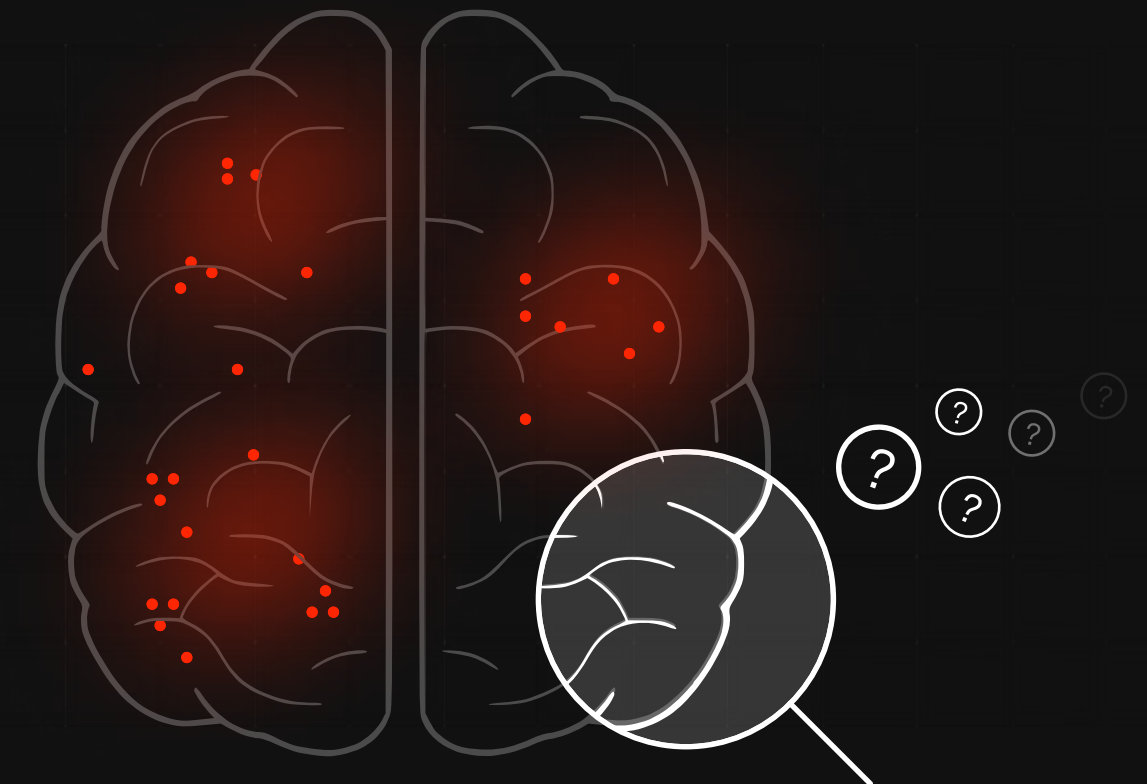
## Major Treatment Gaps:



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ADHD treatments fail for 20–35% of patients due to medication side effects or non-response.

## Diagnostic Shortcomings:



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Cognitive impairment screening tools lack precision and ecological validity for early detection.





# Innovative Tools for Cognitive Transformation



ENHANCE

## Enhance VR

Gamified, immersive VR platform improving focus, memory, and emotional regulation, starting with ADHD



✓ Cogniclear

## Cogniclear VR

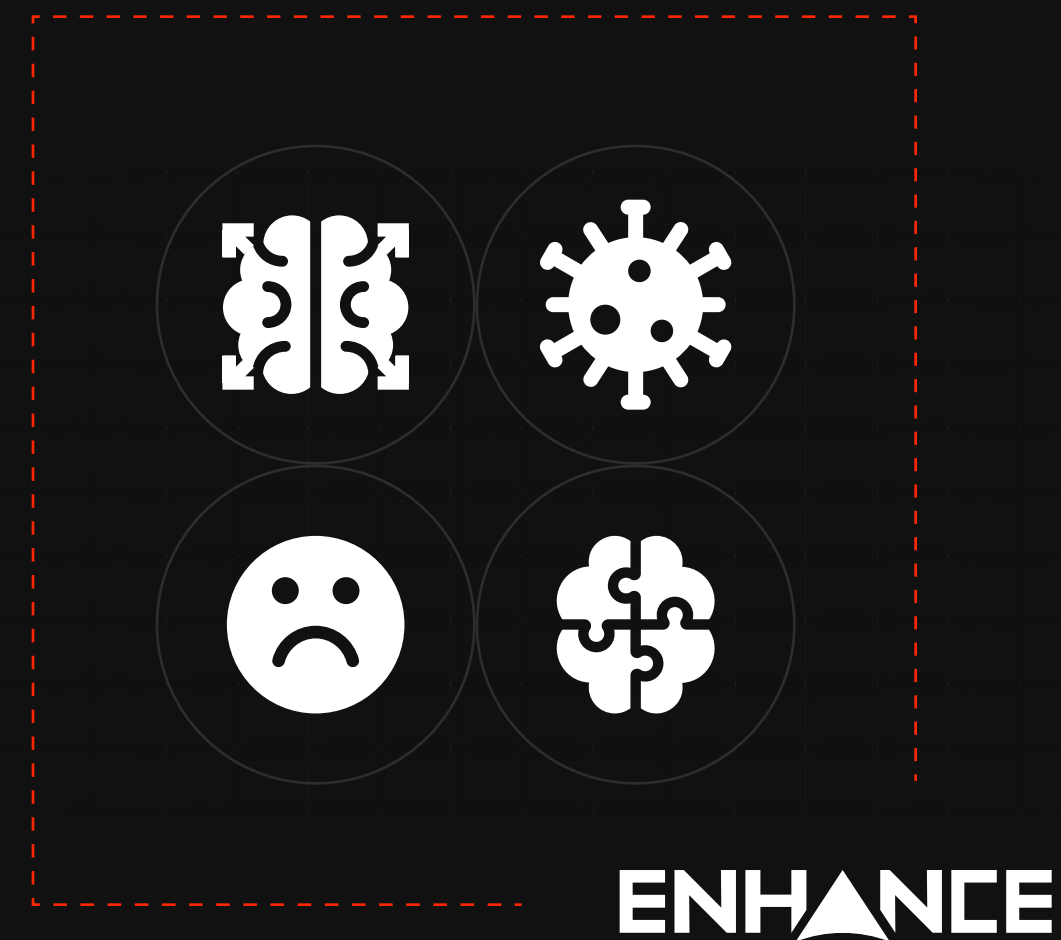
Advanced cognitive assessment tool providing early screening for Alzheimer's and dementia.





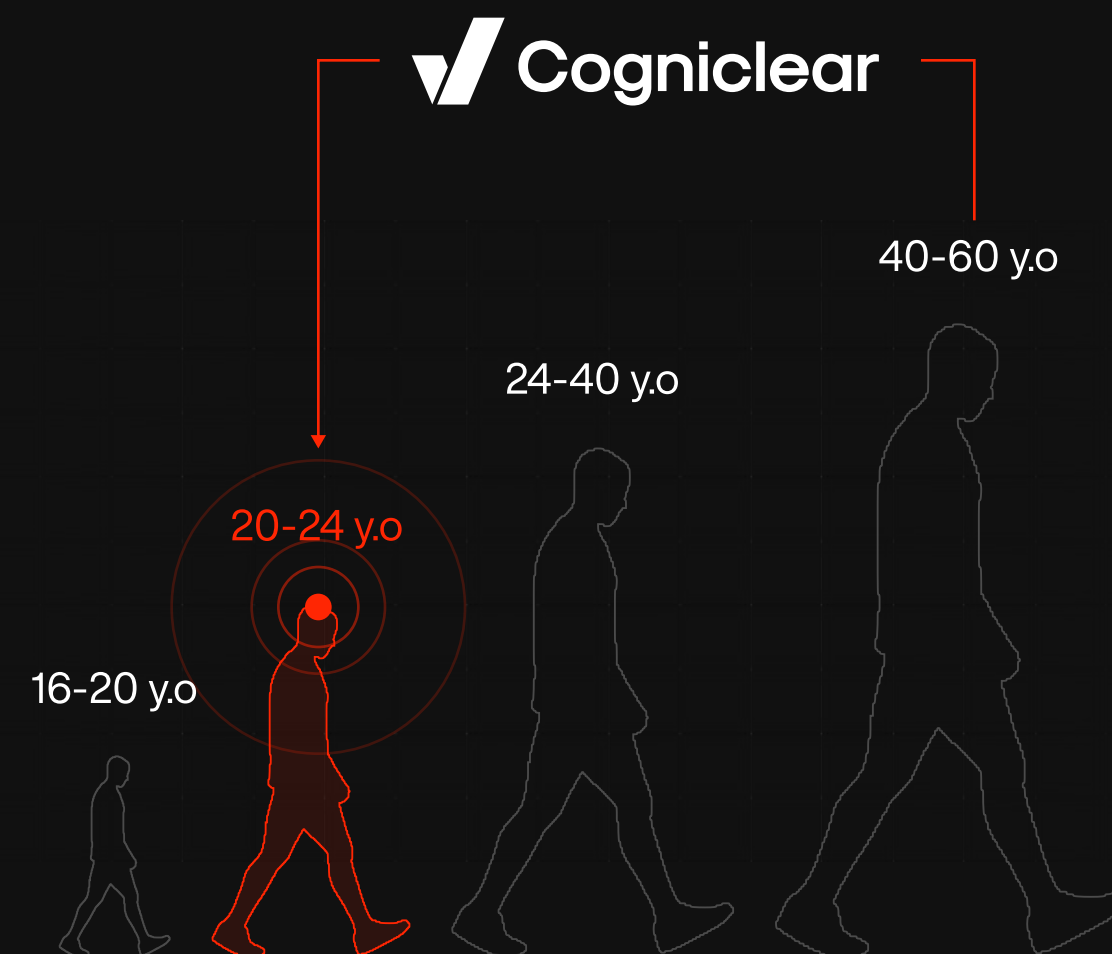
# A Balanced View: How We Compare Against the Best

Enhance VR:



Broad condition coverage (ADHD, long COVID, chemobrain, depression).

Cogniclear VR:



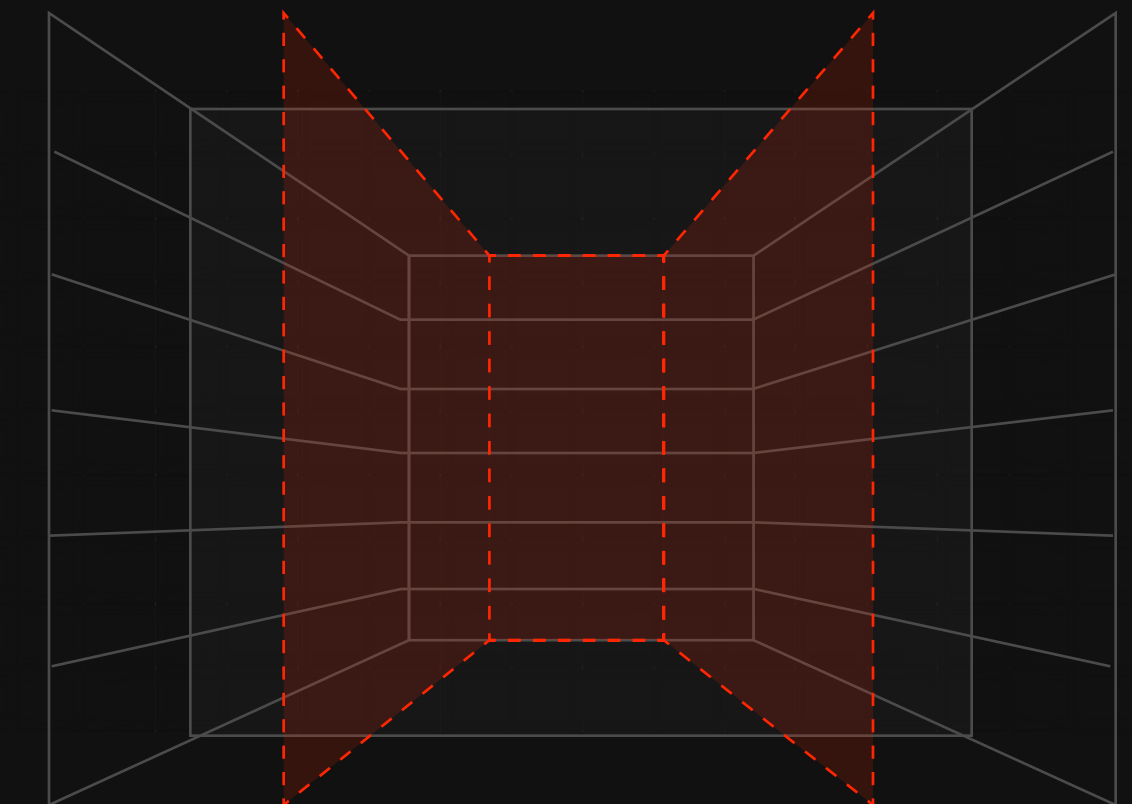
High ecological validity for early Alzheimer's detection.

Backed by Research:



Partnerships with UCLA, Roche, VA Healthcare.

Scalable Platform:

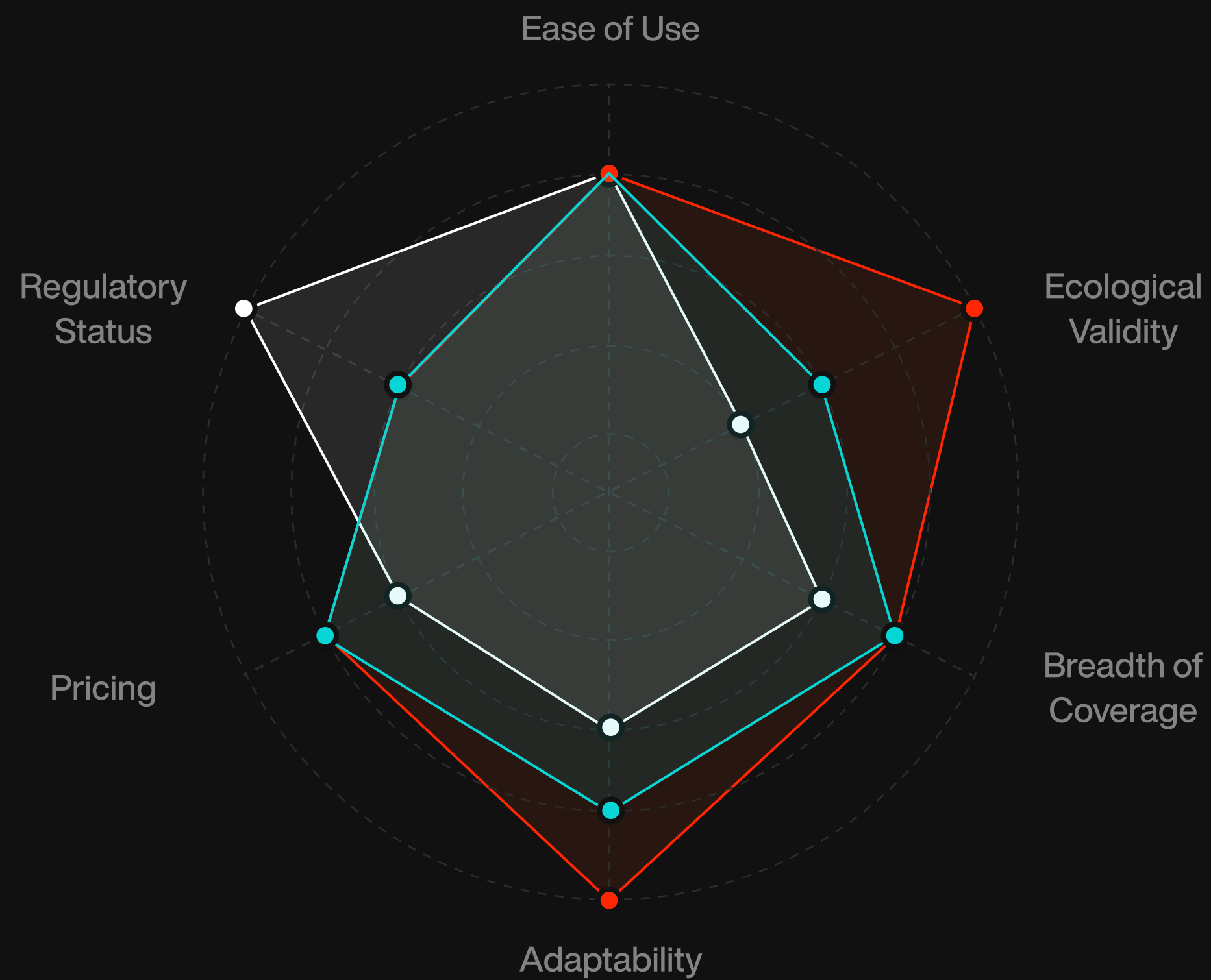


Single VR platform adapted for multiple conditions.



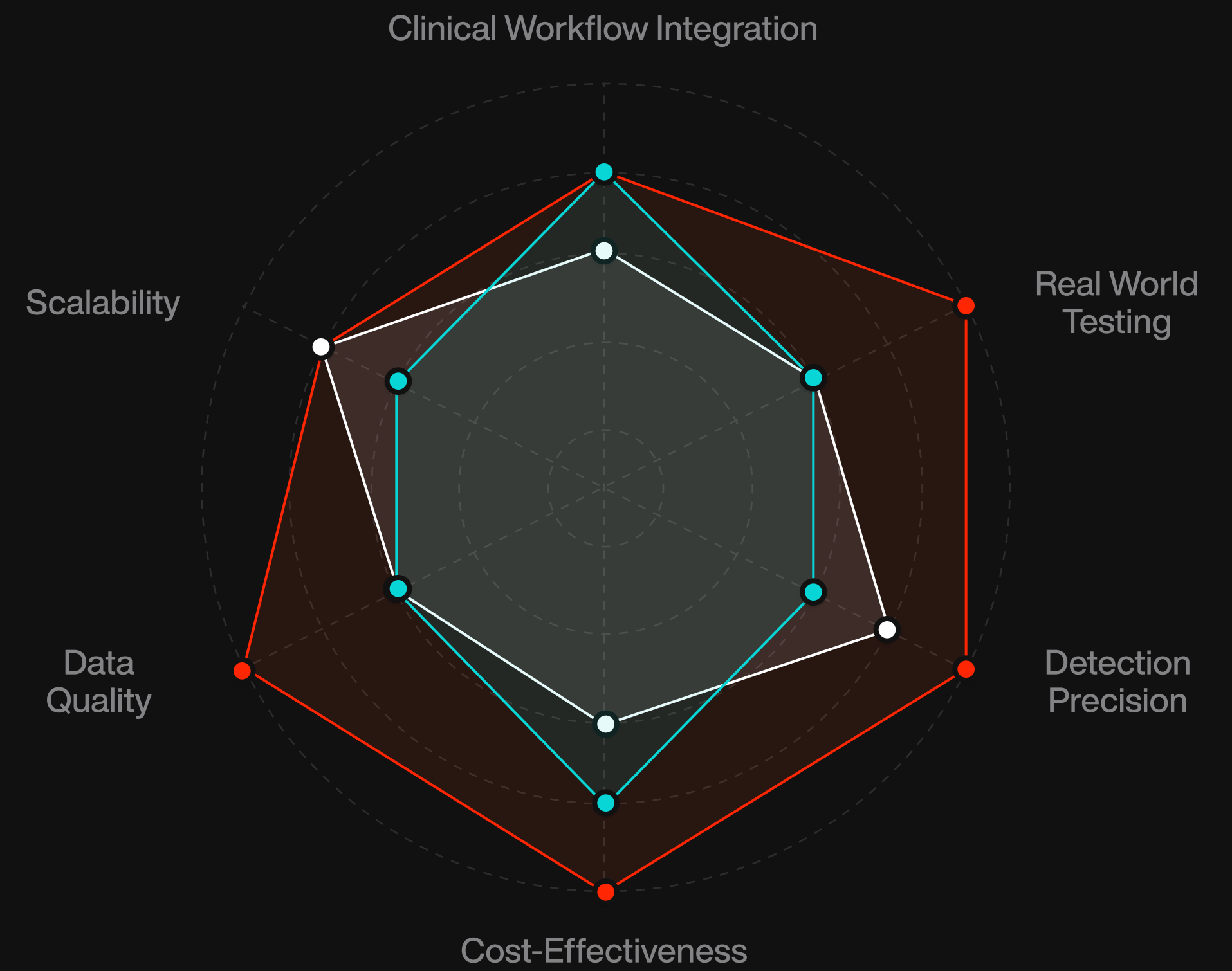
# Competition

## ENHANCE vs Competitors



Enhance VR EndeavorRX NeuroTrainer

## Cogniclear vs Competitors



Cogniclear VR CANTAB Cognigram



# Sustainable Growth **with** **Proven Revenue Streams**

ENHANCE

Pricing: **\$50** /month /user **\$25** /session

Target: ADHD clinics, wellness programs

 Cogniclear

Pricing: **\$250** /session

Target: Alzheimer’s and dementia screening clinics

Revenue Streams: SaaS and pay-per-session models

Current Clients:     U.S. Department of Veterans Affairs

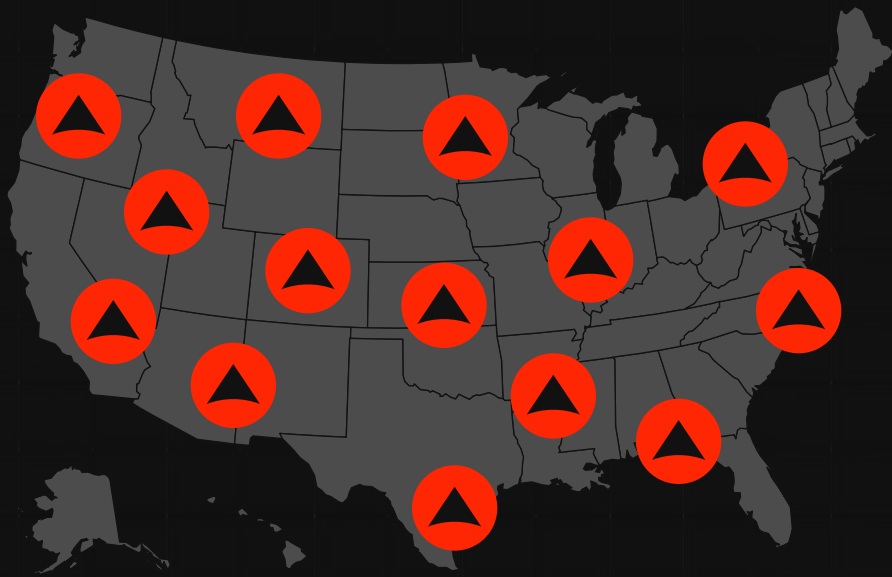


# From Hospitals to Homes:

## Expanding Access to Cognitive Health

ENHANCE

Target ADHD clinics and wellness programs in the US.



Enterprise SaaS and session-based pricing.

Choose the amount of sessions:

1

2

3

4

5

6

7

\$100

\*\$25 / per session

Cogniclear

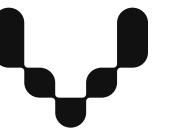
Focus on Alzheimer’s clinics and memory care facilities.



Pharma and insurance partnerships for clinical trial applications.

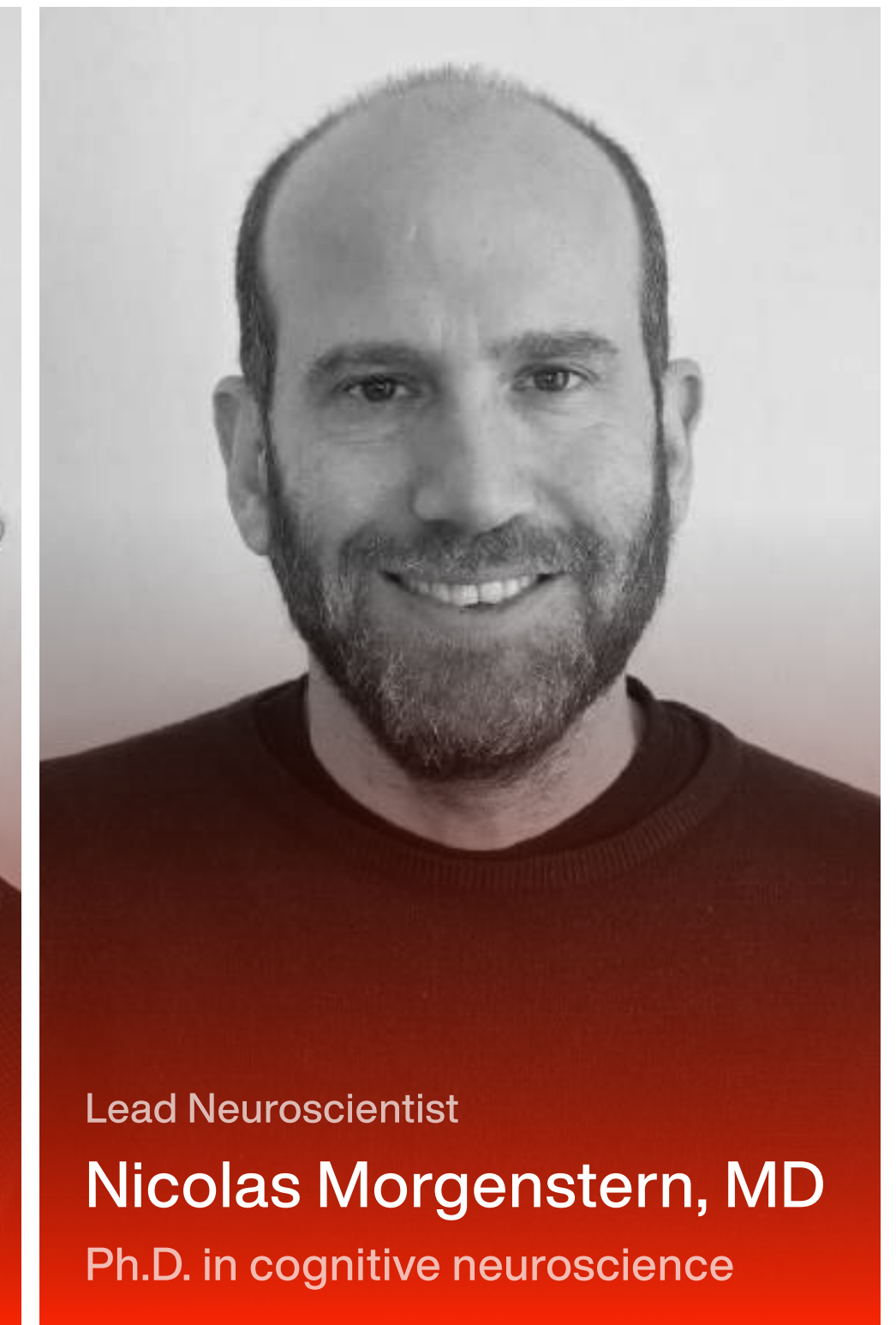
Virtuleap





# The Minds Behind the Mission

Leadership:



Advisory Board:



**Dr. Albert «Skip» Rizzo**  
USC MedVR Institute



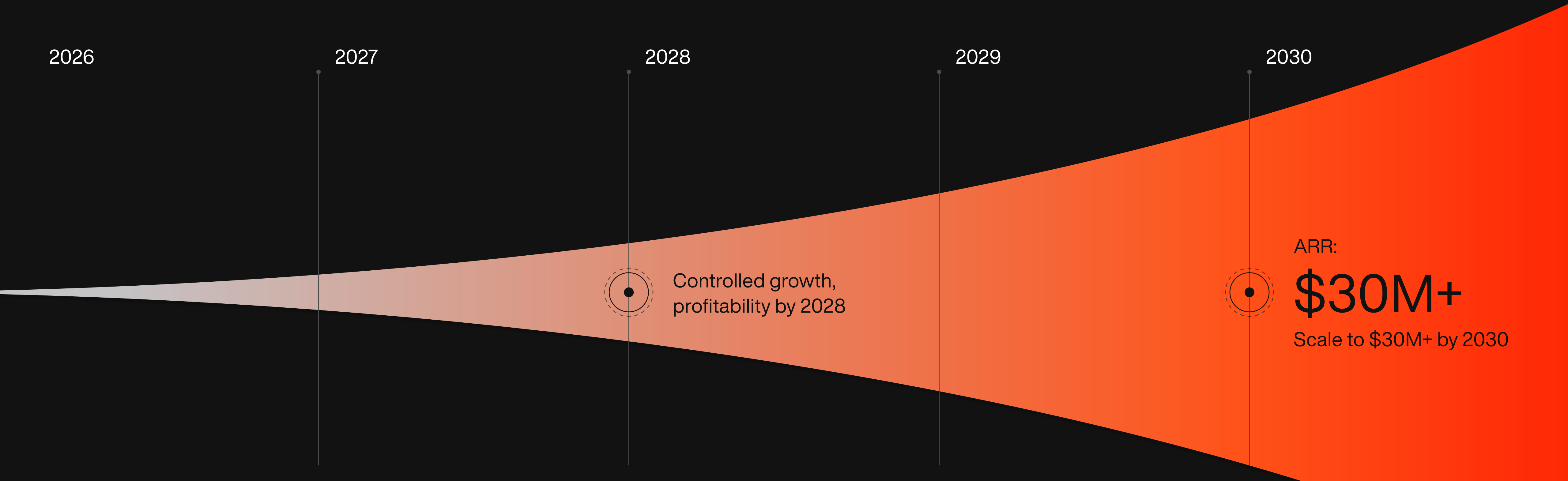
**Dr. Walter Greenleaf**  
Stanford University





# Scaling Revenue with Precision and Purpose

5-Year Financial Plan (2026–2030):



Metrics:

ARR growth,  
CAC:LTV ratio, gross margins

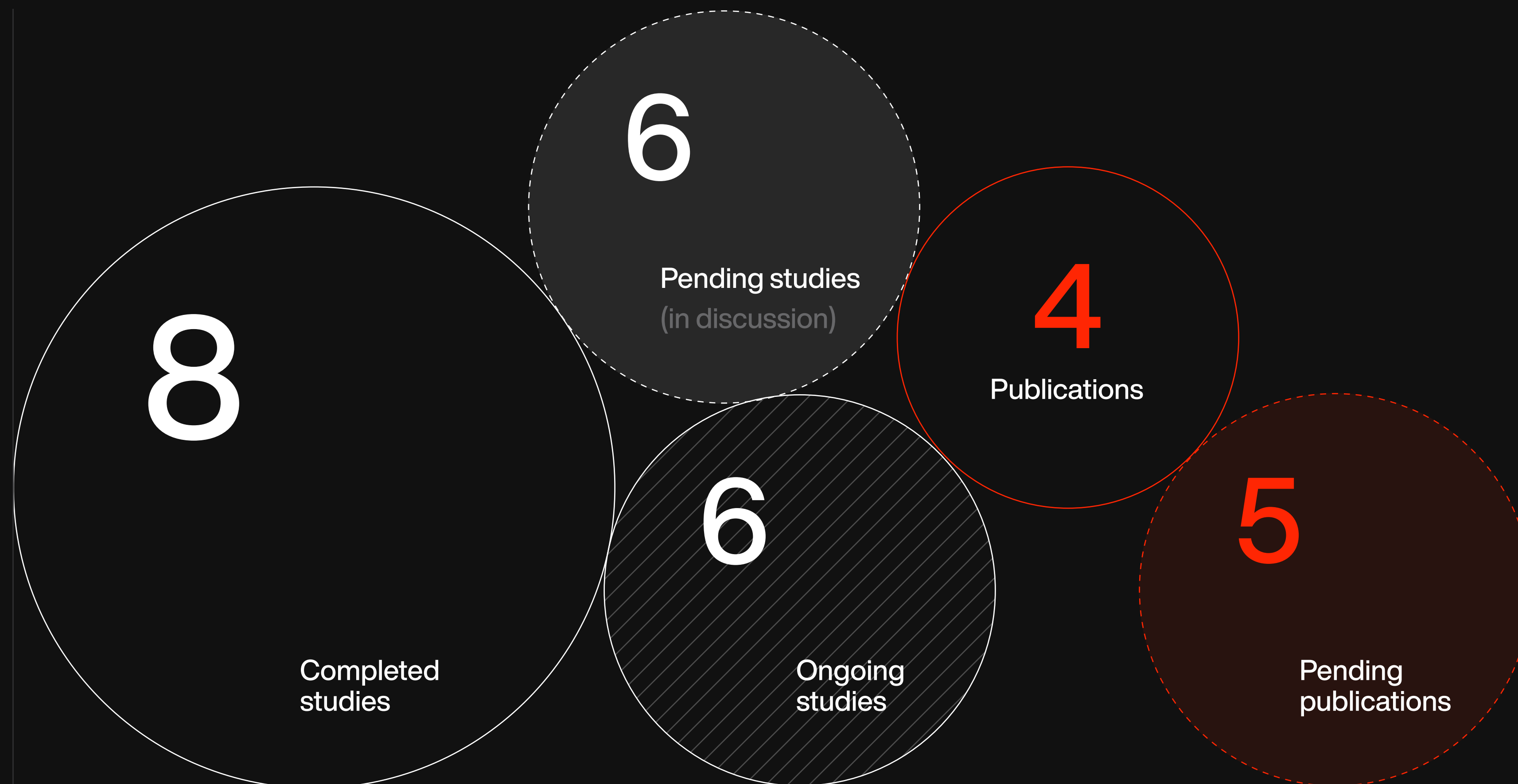
Capital Needs:

Funding roadmap aligned  
with clinical and market goals



# Laying the Foundation: Rapid Growth in Research

Research: «From Lab to Literature: Advancing Cognitive Science».







# Fueling Innovation with Global Funding Support

Awarded: \$340K by EU Government.

Pending 2025 grants:	TRISH Catalyst program	300k€
	Unity for Humanity	100k€
	EIC Accelerator 2025	2.5M€
	EP PerMed Fast Track Validation Programme	80k€
	NIH-SBIR	300k€
	EIC Pre-Accelerator	500k€
	HORIZON-HLTH-2025-01-STAYHLTH-01	300k€
	HORIZON-HLTH-2025-01-DISEASE-02	300k€
Total:		4.38M€ (edited)

Recognized Excellence:



17 Industry Awards and Counting

# Case Studies

Emotional Regulation in Youth

«Helping manage anxiety and depression through VR-based cognitive training».

Partner: Universitat Internacional de Catalunya and El Consorci Sanitari de Terrassa – Hospital Universitari.

Age-Related Cognitive Decline

«Helping manage anxiety and depression through VR-based cognitive training».

Partner: Virtuleap internal research and data analysis.

Diabetes and Cognitive Decline

«Enhancing cognitive function for Type 2 diabetes patients».

Partner: Vall d’Hebron Institute, Barcelona

Expanding VR Adoption with Fortis Healthcare

«Fortis Healthcare adopts VR across ADHD, Depression, MCI, and Schizophrenia».

Partner: Fortis Healthcare, across 28 private hospitals in India.

Revolutionizing ADHD Care Through VR

«Improving focus and executive function for ADHD patients using VR».

Partner: Specific institute details pending clarification.

Penumbra Partnership for Mental Wellness and Cognition

«Helping manage anxiety and depression through VR-based cognitive training».

Partner: Penumbra, Inc., with its REAL® Immersive System.

Addressing Addiction

«VR tools to manage alcohol consumption and promote healthy lifestyles».

Partner: VA Healthcare System in San Francisco and UCSF.

Cognitive Training for Intellectual Developmental Disabilities

«Helping manage anxiety and depression through VR-based cognitive training».

Partner: Laboratório de Reabilitação Psicossocial, Polytechnic of Porto, Portugal.





Invest in the Future of  
Cognitive Health



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