## aks strategic design studio





### Aks is a strategic design studio working in the creative industries.

While producing focus in the field of Creative Industries in the context of design, architecture and planning, it develops sustainable solutions, strategies and projects with research and gamification methods by rethinking cities at different scales in relation to its social impact.

AnkaraAks is a member of the European Creative Hub Network and official partner of the NEB Community.





## Aks is a part of the **European Creative Hubs Network** and the New European Bauhaus community.





is a peer-led network with a mission to enhance the creative, economic and social impact of hubs around Europe and neighboring countries.



### New European Bauhaus (NEB),

is a policy and funding initiative that makes green transition in built environments enjoyable, attractive and convenient for all. Even the smallest communities on the ground deserve living spaces that improve their well-being and sense of belonging.



# HEAD of AKS



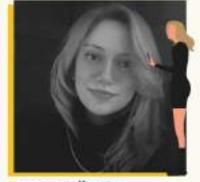
### CEMRE GÖKPINAR

Founder / General Coordinator Art Historian, Entrepreneur & Researcher

Ankara University Master's Degree History of Art

Hacettepe University Bachelor's Degree History of Art 2012-2018

Comme continues his master's degree in Management and Strategy in Anhara University and holds a bachelor's degree in Art History from Hiscottepe University. As the founder and general coordinator of Aks, he reinterprets the relationship between cities and culture through the lars of art and history.



ZEYNEP ÜNSAL

Co-Founder / Creative Director

Architect, Researcher, Entrepreneur

Cankaya University Master's Degree Architectural Design 2022-2025

Cankaya University Bachelor's Degree Architecture 2016-2021

Zeynep continues her master's degree in Architectural Design in Cankaya University and completed her bachelor's degree in Architecture there. As the co-founder and creative director of Aks, she focuses on architectural utopias and innovative distallar processes.



### NAZ ŞERİFE ÖZCAN CENGİZ

Project Coordinator / Designer

Urban Designer, Researcher, Entrepreneur

Gazi University PhD Degree Urban Planning 2025

Yildiz Technical University Misster's Degree Urban Design 2020-2022

Cankaya University Bachelor's Degree City and Regional Planning 2015-2020

Naz holds a master's degree in Urban. Design from Yildiz Technical University and a bachelor's degree in City and Regional Planning from Çankaya University. As a project coordinator at Aks, she is also the founder of urbaNScala, a brand specializing in physical 3D city models.



**DİLARA GÜNEY** 

International Relations Director Architect, Entrepreneur, Academician

Middle East Technical University PhD Degree Architecture 2025

Middle East Technical University Master's Degree Architectural Design 2021-2024

Middle East Technical University Bachelor's Degree Architecture 2016-2021

Diara completed her master's degree in Architectural Design at Middle East Technical University and her bachelor's degree in Architecture there. Serving as the international relations director at Aks, she conducts research on renewable energy and climate change.



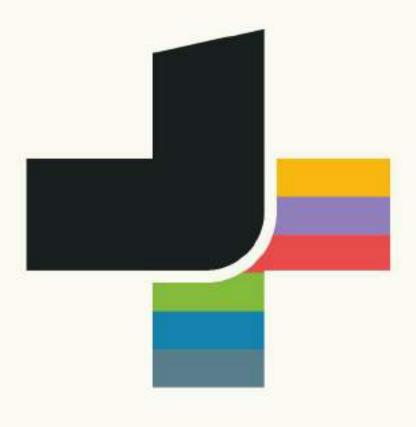
AYLIN KARANFIL

Creator / Designer Interior Architect

Hacettepe University Bachelor's Degree Interior Architecture

Ayin holds a bachelor's degree in Interior Avolities ture from Hacettepe University. She combines her expertise in design with her role at Aka, contributing to projects that bridge creativity and functionality.

### what we do



new european bauhaus aks+ urban aks+ vision

aks+ design aks+ community aks+ academy

## PROJECT & COLLABROTAION



new european bauhaus

## new european bauhaus,

is an initiative launched by the European Commission in September 2020 as part of the European Green Deal. It is a creative and interdisciplinary movement aimed at reimagining and redesigning the way we live, work, and interact with our environment.

Aks, New European Bauhaus alanında Türkiye'de proje gerçeklestiren ilk ve tek kurumdur.



2019

YOUNG SPIRIT OF RENEWAL Ankara, Türkiye 2021

MEDITERRANEAN WORLDS FORUM Marseille, France 2022

NEW EUROPEAN BAUHAUS FESTIVAL Brussels, Belgium 2023

RENEWAL FOR RESILIENCE Ankara, Türkiye 2024

NEW EUROPEAN BAUHAUS FESTIVAL Brussels, Belgium

## Partners:









The aim is to raise awareness on the New European Bauhaus initiative, to raise awareness among the young generation and to develop solutions under the title of #EUGreenDeal, as well as to produce and announce a new discourse from the capital Ankara for the cities of the future with the participants within the scope of the #YoungSpiritofRenewal Project.

The project also includes the initiative and planning of the creative platform that will be active throughout the year.

The target audience of the project is the young people who will build the cities of the future that continue their education in Architecture, Interior Architecture and Environmental Design, City and Regional Planning.

















## YOUNG SPIRIT OF RENEWAL









### #NEWEUROPEANBAUHAUS #YOUNGSPIRITOFRENEWAL

30.06.2021

Wednesday

11:00 AM - 12:30 PM

Seminor (Online)

Wher's Hoppening in the

World and Turkey?

Removal political selection

19:00 PM - 19:00 PM

PROGRAM stage 3

03-04.07.2021

Saturday & Sunday

Brahous Yogo (Ordine)

28.06.2021 Monday

12:00 PM - 13:30 PM

Removastus. SHI THINDSON

14:00 PM - 18:30 PM

Brief History of the 19th and 20th Centuries:

scientific and availed relevable to tar to officeing Railhour ANATSCHIN GOODSHIELD

16:00 PM - 17:30 PM

The Roots of Bouhous: Dietor Cesto.

29.06.2021 Tuesday

Th00 AM - 12:30 PM

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and crisis demonstration for Part Billion andersolari Bourhous and Artwarks: remarks to the import of CONTINUES OF THE PARTY OF THE

SCHILL CERTIFIED W 13:00 PM - 16:30 PM

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the Rooms a School in Types

in JUF and malacrophical

16:00 PM-17:30 PM

Sustainable Architecture:

"From Bouhous to

Ecohouse":

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subworkerominbus?

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permitted on substances

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Clean And Chill Purpoper conf.

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146 Daman GOTCRE, printed XXxx Debelor Broken permitted invitations

16:30 PM - 18:00 FM Workshop (Gencilik Porte) How me Design and Build:

Anterior recent mores Bouldery MARCHARDE Wester TTP OF MAIL communications director

18:30 PM - 20:00 PM

Workshop (Carryth Faris) Traces of Bouhous Today: Chicaroscopic No Science affects of Associational Livid.

01.07.2021 Thursday

> 1900 AM - 12:30 PM Sertinar (Online)

02.07.2021

Friday

Black to the Future: Any some defeat had an printer food output kerzoge. wine immorrang tracking his THE PARTY

KONTHINDS OF THESE certains that course being a

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15:00 PM - 15:00 PM Workshop (METU. Faculty of Authitecture)

Traces of Baumaus Toothy: showworthed whereas Principle of and 0.0000000 Suplie SUCCESSED and share as a col-

19:30 PM - 22:00 PM Seminor (Online)

From Bouhous to Our House: COTTON NAME OF THE PARTY OF THE The Clima In your atomic net 04.072021 Sunday 10:00 AM

Printed and Albertail

Preparing for Exhibition

15-30 PH - 17:00 PM Workshop (Cinnoh 19) Pions for the Neor Future:

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Machine accounts you 2000 Periopany

17:30 PM - 20:00 PM Workshop Bri Cireron 191

The New European Bauhaus Monifesta: a new discourse in the context Preparing for Exhibition

Kertakon, Songa keral Ke-Empanya samba Sunak Jürger SCHULZ Preparing for Exhibition

toron Rigidal, o diament PICHINE YAVAS PRODUCTION TO ANCHOR MURROSTA

Exhibition &

Closing Ceremony

In the Embossy of the

Federal Republic

of Garmany)

NIKOKOUS METER-LANDHUT

05.07.2021

Monday







## Mediterranean Worlds Forum

Marseille, France February, 2022

The Mediterranean World Forum, organized by the initiative of the Presidency of France, was held in Marseille on 7-8 February 2022. As an extension of the commitments made at the Two Coasts Summit in 2019, the Forum develops around concrete solutions across the Mediterranean to meet common problems, bringing together actors from the community. We attended this forum to represent Turkey with the #yeniliğigençruhu project. Zeynep Ünsal from our team shared her suggestions for the Mediterranean 2030 action plan from the perspective of Turkey.

## in france













## New European Bauhaus Festival

Brussels, Belgium June, 2022

Young Spirit of Renewal, reflects a polyphonic and interdisciplinary approach. We want to announce this event, which we started locally in Ankara Turkey, to the whole world and to Europe in order to connect different cultures and think about the climate crisis at different scales. We create a multidisciplinary perspective on the climate crisis and sustainability. We organize the event with a perspective from every scale of design and from different fields. We planned to do this by intersecting the Renewal Manifesto with participants from different sectors and different cultures and projects at the festival.























aks + new european bauhaus

## **+** ▲ Renewal **●** ■ for Resilience

9 ----- 12 Ekim/October 2023 | Ankara

### October, 2023

It is a 4-day event organized in cooperation with AnkaraAks and EU Information Centers and with the contributions of the EU Delegation to Turkiye. The event, which will be held face-to-face in Ankara on October 9-12, includes speeches, panels, discussions, film screenings, concerts, creative meetings, networking events and workshops.

The main purpose of the event is to raise awareness about the New European Bauhaus initiative. How should we collectively rebuild resilient future areas after the last earthquake disaster we experienced in our country? At the event, we will reach the answers to this question from the New European Bauhaus perspective.

The target audience of the event is students/young professionals who work or are interested in a field related to the city.



















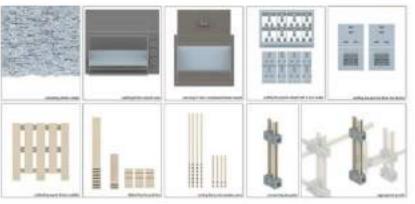






























95 Katılımcı! Participant!

Birçok ilden; Ankara Antalya Bursa Denizli Diyarbakır Edirne Eskişehir İstanbul İzmir Kayseri Kocaeli Konya Mersin Samsun Sivas Şanlıurfa Trabzon Van



Nikolaus Meyer-Landrut, Head of EU Delegation
Ramūnas Janušauskas, Head of Communication, EU Delegation to Türkiye
Mustafa Kemal Çokakoğlu, Ankara Metropolitan Municipality Deputy Secretary
General

Seylt Ardio, President of Ankara Chamber of Industry

Prof. Celai Abdi Güzer Architect Doç. Dr. Aktan Acar Architect Doç. Dr. Ezgi Orhan City Planner Doç. Dr. İpek Gürsel Dino Architect Dr. Ezgi İşbilen Architect Dr. Yiğit Acar Architect Sertaç Erten City Planner Kubilay Büyüklü Architect Naz Şerife Özcan City Planner Zeynep Ünsal Architect Dilara Güney Architect Cem Dedekargınoğlu Architect Cemre Gökpınar Art Historlan

Tuğba Can Doğa Koruma Merkezi Prof. Dr. Cânâ Bilsel Acil Tasanın Stüdyosu Ar.Gör. Gizem Nur Aydemir Acil Tasarın Stüdyosu Onur Atay Architect / Urbankoop Ceren Fitnat Yıldırım Herkes İçin Mimarik Samuel William Price Herkes İçin Mimarik

## The New European **Bauhaus Festival 2024**

### April, 2024

We participated in the #NewEuropeanBauhaus Festival FAIR, which was held in Brussels, Belgium between 9 - 13 April and organized by the European Commission in cooperation with #EU2024BE, as the first team and project selected from Türkiye, and we represented our country!

We exhibited our Once Waste: Collaborative Recycling Pavilion project among 50 projects and had the opportunity for new collaborations across Europe. TREU

The project asks, "Can what was once "waste" become production itself?" The pavilion explores the use of waste materials as potential building materials by transforming them into architectural elements.

We also held a workshop with festival participants in the LAB area! The Once Waste LAB workshop allowed participants to freely combine pavilion modules and create unique structures, just like a "city-scale" puzzle, enabling them to develop creative solutions with a participatory and interdisciplinary approach based on sustainable, inclusive and aesthetic principles of resilient cities of the future.

In addition, we created the New European Bauhaus Manifesto, established under the leadership of the EU Commission and Solar Solidarity, with a team of 15 people, including Naz Serife Ozcan and Zeynep Ünsal from our team! The created manifesto was exhibited with a performance at the NEB Festival.

## in belgium

































**∔** aks

## **UP2NEB Erasmus+ Youth Project**

2024-2026

UP2NEB aims to mobilize, connect and empower youth workers in rural areas, providing them with co-designed, practical learning resources and updated skills. They then train and empower young people aged 18-29 from these areas, engaging them with the New European Bauhaus initiative and creating living space prototypes that will contribute to the development of rural and peripheral communities. This initiative aims to create positive change by increasing youth participation in peripheral areas.





















## aks+ design

## our projects,

draws a vision based on the principles of community-based design, collaborative design of space, and gamification. Believing in the power of community-based design, it carries out a collective production based on cooperation between disciplines. By bringing together design disciplines on common ground, it creates a team that creates its own utopia in the construction of the future.



## **American Traces in Ankara** February, 2024

A website has been created and a digital exhibition has been Prepared, with an experiential digital map that can Access the archive consisting of documents, photographs and scientific research on the subject, the prominent places of the capital Ankara its social and cultural environment.

The "American Traces in Ankara 1950-69" project examined the period between 1950-1969, when relations between Turkey and the United States were at their closest and explored the reflections of the interaction between the two countries in the urban culture of the capital Ankara. Extensive literature and archive scans, interviews with Americans who lived in Ankara at the time, and advisory meetings were conducted. The research reminded us that the presence of American military personnel and civilians assigned to Ankara in the city left unforgettable traces in the memories of Ankara and its people. The information obtained was transformed into an exhibition with a creative narrative in collaboration with the sound and design teams led by Ufuk Önen, the director of the "Sounding Off 2023: Women of the Future Who Will Make a Speech" project supported last year. The digital exhibition met with Ankara audiences at the Cermodern FLOW Digital Stage in February 2024 with the participation of Ambassador Jeffry L. Flake and Mrs. Flake.















## Woodlife Sweden in Turkey Fall, 2021

Woodlife Sweden in Turkey is a platform, bringing a diverse and broad network of professionals in the urban planning, architecture and design industry together to raise awareness about sustainable development and reducing climate impact through wooden architecture.

In addition to the exhibition which will also be launched at CerModern between 28 October – 28 November in Ankara, side events for the project were planned in collaboration with the Swedish Embassies in İstanbul and Ankara, and the İstanbul Municipality.

### Initiators:

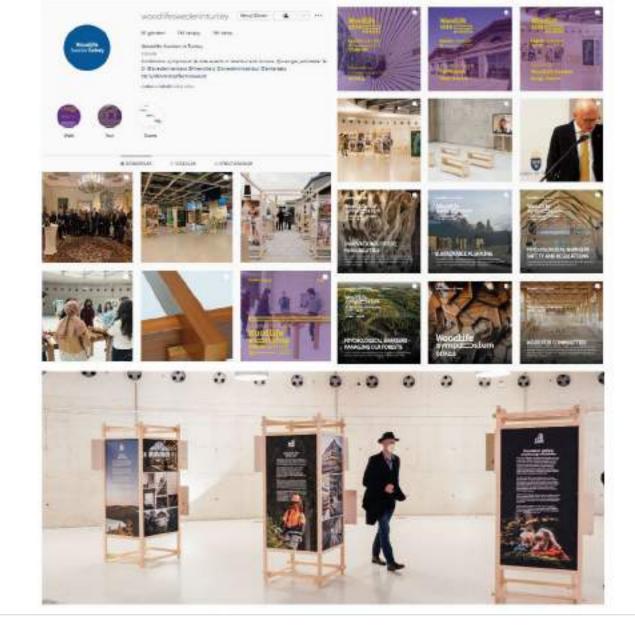




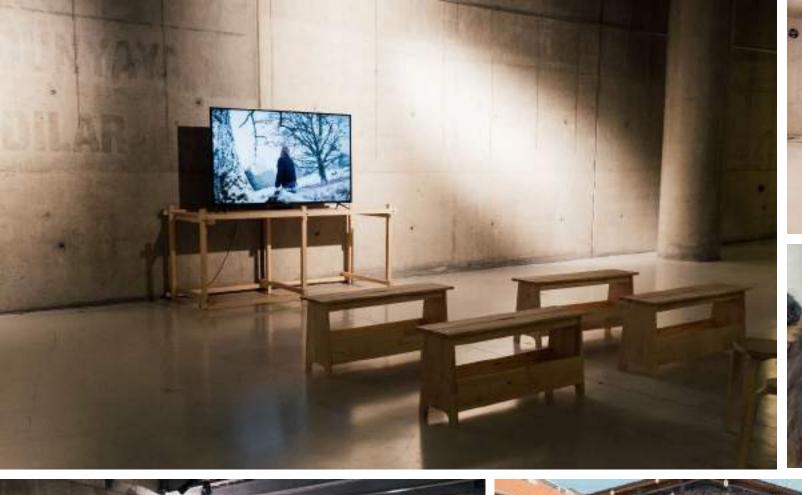


### Partners:

Architects Sweden WOOD THE CIRCLE nobon 18:8719464

















## our placemaking approach,

should never be viewed in isolation from the context of a space. Understanding the **expectations, behaviors, and habits of the space's users,** as well as its historical, architectural, and environmental elements, is paramount. At AnkaraAks, our placemaking approach transcends the creation of a final product, we prioritize the **holistic** process itself.

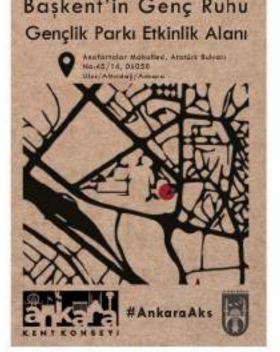




## Gençlik Parkı Activity Area Summer-Fall, 2020

While the "Gençlik Parkı Activity Area" was being designed, multifunctional zones were created so that the young population could easily use the area for culture and art activities. The aim was to increase the interaction with the city by strengthening the visual connections of the area with Anıtkabir. Decks defined around the oak tree that are created at different levels from each other respond to the needs of the users as sitting units and possible study spots. The L shaped units located next to them were designed as a seating area for the stage. A mini stage and installations were implemented in the space defined by a pergola.



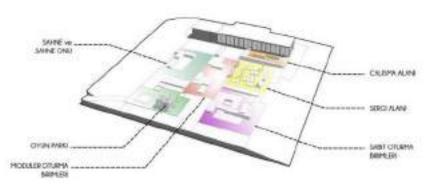


















## Augsburg Placemaking Project Fall, 2023

AnkaraAks is a passionate collective in the creative industries, dedicated to place-making projects. Embracing diversity and inclusion, we collaborate with people of all ages and backgrounds. By engaging the local community through public surveys and discussions, we empower residents to shape their surroundings.

Our three-stage process involves gathering information, fostering participation through innovative methods, and implementing ideas collaboratively. Through sub-activities called TALKIT, WALKIT, DREAMIT, and DISCUSSIT, we gather ideas directly from the people in the area.

Our collaborative approach ensures that the final outcomes align with the collective vision and desires of the community. By transforming these ideas into tangible realities, we create vibrant and resilient urban spaces that enhance the daily lives of residents and visitors.





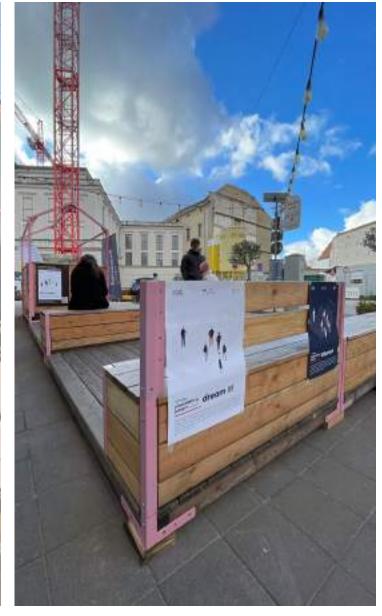














## Istanbul in 5 Senses: Golden Horn Workshop October, 2022

Istanbul in 5 Senses: Golden Horn Workshop, which aims to discover and experience Istanbul through the senses and to discuss this experience with various production methods, was organized by Marmara Municipalities Union in cooperation with Istanbul Planning Agency, Ankara Aks and Urban Strategy, within the scope of Urban October.

Istanbul Workshop in 5 Senses is a **series of workshops** that aims to **discover and experience Istanbul** through the senses, and to reveal and exhibit these experiences with various production methods.

The workshop, which enables the participants to experience the city they live in by focusing on a single sense outside of daily life, presents a different perspective of Istanbul by revealing what the participants do not see, ignore or overlook in the city.

## in istanbul





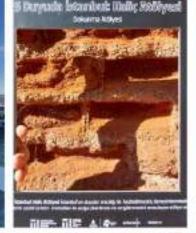
























## aks+ academy

## the training programs,

created within the scope of aks+academy focus on the transformative role of local culture in resilient and sustainable development; attaches importance to developing the diversity, knowledge and skill capacity of future designers; creates studios covering culture, creativity and green work.



## **UNICEF Youth Leadership Council** Green Skills & **Human Centered Design**

March, 2022

Within the scope of the program, courses and workshops focused on education, training and practice were held with participants between the ages of 16-23. Participants with at least 1 volunteering experience generally work on sustainable future and climate change. Within the scope of the program, a training focused on human-centered design, environmental awareness and green skills was organized in Gebze between 23-27 March in order to contribute to the knowledge of the participants, reinforce them and enable them to take action. At the same time, within the scope of the training, we also worked on how to convey these issues to their peers and how they can reach more people in their daily lives!





















# A Learning Experience Towards the Cities of the Future

January-June, 2023

This training program focuses on the transformative role of local culture in resilient and sustainable development; attaches importance to developing the diversity, knowledge and skill capacity of future designers; and creates a studio covering culture, creativity and green work. The training program is shaped within the framework of green skills and human-centered design focus topics, while addressing creativity and conceptualization within the scope of the course. The target audience in the program is young people between the ages of 18-25, and education, training and practical lessons were carried out with the participants.











## Together, Again, Now for the Future!

Ocak, Şubat & Mayıs, 2024

Within the scope of the workshop, a 2-day workshop focused on education, learning and application will be held with scholarship holders from the Rönesans Education Foundation. An environment where scholarship holders can participate interactively was designed in Ankara, Istanbul, Izmir between the specified dates and a workshop program was developed within the scope of sustainability and cities of the future. The Workshop Program focuses on human-centered design, urban and environmental awareness, green skills, social issues in order to contribute to, reinforce and activate the knowledge of scholarship holders working in different fields and located in different cities, and also frames the 17 Sustainable Development Goals (SDGs) of the United Nations, the European Union Green Deal and the New European Bauhaus movement.



Partners:





















### Shape the Future with Innovation!

Ocak, 2025

Within the scope of the "Shape the Future with Innovation" workshop, a oneday workshop focused on education, learning and application will be held with scholars from the Rönesans Education Foundation. An environment where scholars can participate interactively was designed in Ankara, Istanbul, Izmir, Malatya and many cities of Turkey between the specified dates and a workshop program was developed within the scope of sustainability, entrepreneurship, digitalization, artificial intelligence and cities of the future. The Workshop Program focuses on social issues such as human-centered design, urban and environmental awareness, green skills, entrepreneurship, artificial intelligence in order to contribute, reinforce and activate the knowledge of scholars working in different fields and located in different cities, and also frames the 17 Sustainable Development Goals (SDGs) of the United Nations, the European Union Green Deal and the New European Bauhaus movement. In addition, it is aimed for the participants to adopt these trainings and transform them into green and digital enterprise ideas with the help of artificial intelligence. The New European Bauhaus, which is planned to be particularly emphasized in the program module and to encourage participants to think in this area, focuses on living and doing (building) in our daily lives in a sustainable, inclusive and aesthetic way.

#### Partners:











## urbanism + gamejam,

the city by gamifying it. We dream of a world in the future where there is a polyphony, where design is inclusive and not standardized, where it is in harmony with nature, not against it, and where it is innovative and experimental. Aks is ready to shape its future by turning its direction to the World on this path it has set out on as a pioneer in Ankara with the vision it has drawn and the methods it has developed!

"Vision refers to both the sense of sight and our ability to imagine the future."





## UrbanJam Urbanism + Gamejam

January, 2023

Aks+ Future Studio, produces new fictional worlds and scenarios in the construction of the future by creating playable interfaces while developing inquiry and criticism on the subject. Within this studio, which was supported within the scope of the British Council Creative Collaborations Grant Call, between 11-15 January 2023, it produced an interdisciplinary focus on the future of cities with the theme of 'future of cities'. We have organized UrbanJam, an accelerated game development event. Within the UrbanJam event, leading names of their sectors such as Kaan Öncüoğlu, Arzu Çelik, Işıl Baysan Serim, Erhan Karakoç, Bartu Yurtseven, Jasmin Deniz Karataş, Aktan Acar, Güven Çatak, Tuna Mert Topuz took part as speakers.

#### Partners:

Funded by























### aks+ community

## community,

works to cover all disciplines of urban space. Its basic idea is to bring a holistic approach by combining disciplines for common and qualified production, and to bring the differences together and turn the creative ideas that emerge from the difference into reality.







# French Traces in Ankara September, 2019

The capital Ankara is the most important city of the modernization revolution of the Republic. The modernization reforms implemented in Ankara are, on the one hand, related to new vital teachings and, on the other hand, to new areas that are tried to be disseminated to society. The cityscapes that emerged in the 1940s with the construction of these spaces established an intangible bond in culture, art and social life with one of the leading European cities of that period. That city is Paris! While politicians, intellectuals, artists, writers and many other people of the period spent time and produced products here, they offered a different perspective on the impression of the two cities.

#### Partners:









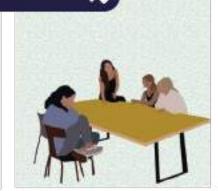


















## Get In Touch



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- ankaraaks

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