

1ST  
FERMENTED  
FRUIT SNACK

FANCY  
BY NATURE

TASTE ME. LOVE ME.  
NEVER FORGET ME.

# **CAUTION! BLACK FRUITS!**

**Extraordinary look.  
Extraordinary taste.**



# NATURALLY EXCEPTIONAL

A piece of nature. Pure.  
Yet refined.

EXTRA BUT NOT ORDINARY.



# 76% OF EUROPEANS ARE LOOKING FOR HEALTHY SNACKS!

- Supermarket shelves are filled with unhealthy foods.
- Approximately 1,600 people in Germany develop diabetes and other diseases caused by unhealthy diets every day.
- Unhealthy snacks play a particularly significant role in this problematic development.
- Retailers are urgently searching for healthy, natural, and organic alternatives!



FANCY  
BY NATURE

# A FOODTREND IS BORN

- With Fancy by Nature, we are introducing the world's first fermented fruit snack, which is **healthy, 100% natural, and sustainable!**
- An ancient fermentation method from traditional Vietnamese medicine has been reimagined with the University of Technology in Graz and made ready to enter the market by the development of an **innovative fermentation technology** proudly **,MADE in AUSTRIA'!**



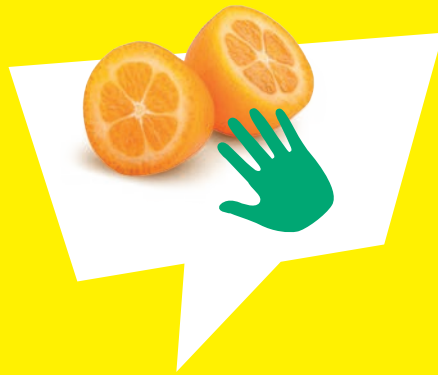
For the future we want to savor the full variety of the local nature. In numerous new varieties – **made in Austria.**



The roots of our unique **product idea** can be traced back to **Vietnam.**

**FANCY**  
BY NATURE

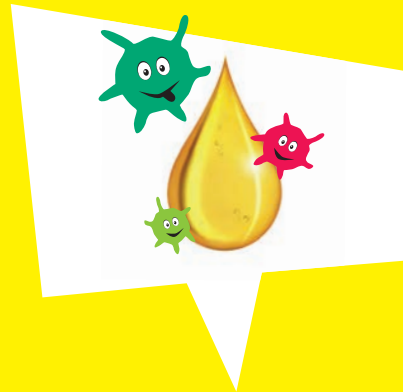
# HANDPICKED. SUN KISSED. ORGANIC.



## **HARVESTED**

Organic fruits.

No pesticides, no additives,  
no fermentation accelerators.



## **REFINED**

Good bacteria  
enjoy a bath in honey  
and do the job.

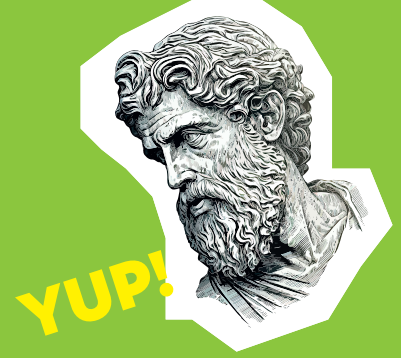


## **SNACKED**

What remains is the  
purest essence of the  
fruit. Yummy. :-)

**FANCY**  
BY NATURE

# FULL TASTE, NO WASTE!



THE WHOLE IS  
MORE THAN  
JUST THE SUM  
OF ITS PARTS.  
ARISTOTELES

**You want it all?  
You get it.**



**Fermented fruits provide  
the power of the whole organic fruit.  
Seeds and peels are preserved during  
the fermentation process and unfold  
their healthy superpower.**

**FANCY  
BY NATURE**

# WELCOME TO THE DARK SIDE

Fermentation changes the colors of the fruit, turning it into a rich black at the end of the process. We also call it **black gold**.



**FANCY**  
BY NATURE

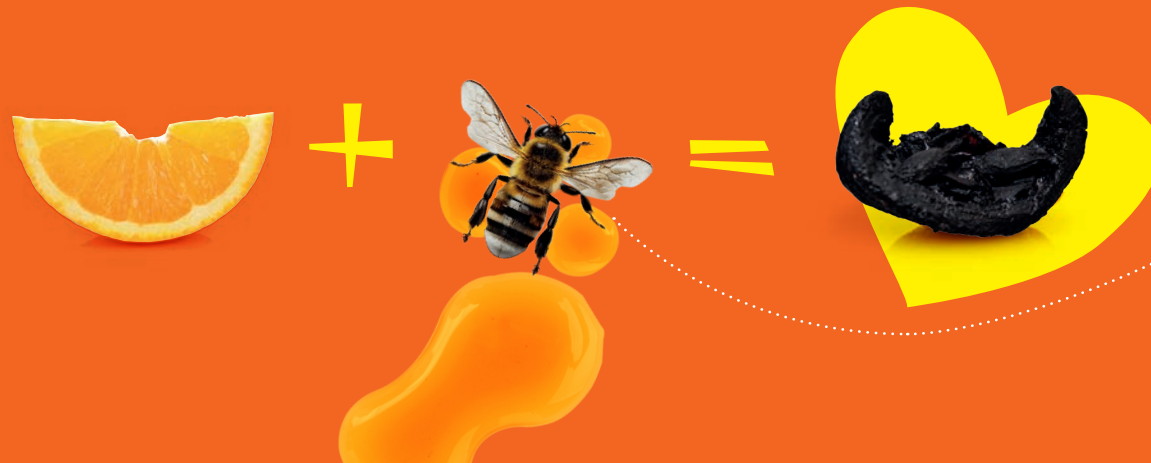


# TASTE ME, HONEY!

The natural healing  
power of honey meets the  
full vitamin power of the  
organic fruit. A true dream  
team to **fall in love** with.

**Biodiversity is at the top  
of our agenda:**

We exclusively use fruit from  
organic farming. That's how we  
create ecological habitats for  
bees, who in turn gift us  
with their nectar. A drop of  
honey on every fancy fruit  
and the fascinating process  
of fermentation begins.



**FANCY**  
BY NATURE

# YUMMY - I GOT LOVE IN MY TUMMY!

**Fermented foods stimulate the growth of beneficial bacteria in the gut, supporting a healthy intestinal flora. In addition, they provide a highly concentrated supply of bioactive substances (fiber, antioxidants) for the body.**



Good bacteria happily indulge in the fermentation process, providing us with a pre-digested fruit that is easily digestible even for those with intolerances.

**WE LOVE**



**GOOD BACTERIA!**

**FANCY**  
BY NATURE

**TASTE ME.  
LOVE ME.  
NEVER FORGET ME.**



**Sometimes it is love  
at second glance.  
But as the saying goes:**

**ONLY FOOLS RUSH IN.**

**#loveatsecondbite**

**FANCY  
BY NATURE**

**A FANCY A DAY  
KEEPS THE DOCTOR  
AWAY!**



**FANCY**  
BY NATURE

# LIME

## FERMENTED WITH HONEY

### PURE LIME

- fruity and tangy, uniquely intense
- rich in fiber
- supports gut health

INGREDIENTS: 97% organic lime, 3% honey.



Nutrition facts	Per 100 g	Per portion (10 g)
Energy in kJ/kcal	1130 kJ/270 kcal	109 kJ/26 kcal
Total fat	0,5 g	0 g
- saturated fat	0 g	0 g
Total carbohydrate	63 g	6 g
- sugars	37 g	4 g
Protein	3 g	0 g
Salt	0 g	0 g

\*  
FREE FROM  
SULPHITES



Gluten free



Lactose free



Without  
additives



PURE FRUIT: 30g

SHELF LIFE OF 24 MONTHS

FANCY  
BY NATURE



# KUMQUAT

## FERMENTED WITH HONEY

Nutrition facts	Per 100 g	Per portion (10 g)
Energy in kJ/kcal	1344 kJ/321 kcal	134 kJ/32 kcal
Total fat	0 g	0 g
- saturated fat	0 g	0 g
Total carbohydrate	78 g	8 g
- sugars	58 g	6 g
Protein	1 g	0 g
Salt	0 g	0 g

### PURE KUMQUAT

- tangy and tart with a special kick
- rich in fiber
- supports gut health

INGREDIENTS: 97% organic kumquat, 3% honey.



\*  
FREE FROM  
SULPHITES



Gluten free



Lactose free



Without  
additives

PURE FRUIT: 30g

SHELF LIFE OF 24 MONTHS

FANCY  
BY NATURE

# LEMON

## FERMENTED WITH HONEY

### PURE LEMON

- zesty, fresh, and delightfully sunny
- rich in fiber
- supports gut health

INGREDIENTS: 97% organic lemon, 3% honey.



Nutrition facts	Per 100 g	Per portion (10 g)
Energy in kJ/kcal	1130 kJ/270 kcal	109 kJ/26 kcal
Total fat	0,5 g	0 g
- saturated fat	0 g	0 g
Total carbohydrate	63 g	6 g
- sugars	37 g	4 g
Protein	3 g	0 g
Salt	0 g	0 g



\*  
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SULPHITES



Gluten free



Lactose free



Without  
additives

PURE FRUIT: 30g

SHELF LIFE OF 24 MONTHS

FANCY  
BY NATURE

# ORANGE

## FERMENTED WITH HONEY

### PURE ORANGE

- mildly bitter and tart, simply refined
- rich in fiber
- supports gut health

INGREDIENTS: 97% organic orange, 3% honey.



Nutrition facts	Per 100 g	Per portion (10 g)
Energy in kJ/kcal	1323 kJ/316 kcal	134 kJ/32 kcal
Total fat	0,6 g	0 g
- saturated fat	0 g	0 g
Total carbohydrate	76 g	8 g
- sugars	61 g	6 g
Protein	1 g	0 g
Salt	0 g	0 g



\*  
FREE FROM  
SULPHITES



Gluten free



Lactose free



Without  
additives

PURE FRUIT: 30g

SHELF LIFE OF 24 MONTHS

FANCY  
BY NATURE



# POMELO

## FERMENTED WITH HONEY

### PURE POMELO

- bitter and tart deluxe
- rich in fiber
- supports gut health

INGREDIENTS: 97% organic pomelo, 3% honey.



Nutrition facts	Per 100 g	Per portion (10 g)
Energy in kJ/kcal	669 kJ/160 kcal	67 kJ/16 kcal
Total fat	0 g	0 g
- saturated fat	0 g	0 g
Total carbohydrate	39 g	4 g
- sugars	24 g	2 g
Protein	1 g	0 g
Salt	0,5 g	0 g



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FREE FROM  
SULPHITES



Gluten free



Lactose free



Without  
additives

PURE FRUIT: 30g

SHELF LIFE OF 24 MONTHS

FANCY  
BY NATURE

# APPLE

## FERMENTED WITH HONEY

### PURE APPLE

- full-bodied fruity and gently sour
- rich in fiber
- supports gut health

INGREDIENTS: 97% organic apple, 3% honey.



Nutrition facts	Per 100 g	Per portion (10 g)
Energy in kJ/kcal	1323 kJ/316 kcal	134 kJ/32 kcal
Total fat	0,6 g	0 g
- saturated fat	0 g	0 g
Total carbohydrate	76 g	8 g
- sugars	61 g	6 g
Protein	1 g	0 g
Salt	0 g	0 g



\*  
FREE FROM  
SULPHITES



Gluten free



Lactose free



Without  
additives

PURE FRUIT: 30g

SHELF LIFE OF 24 MONTHS

FANCY  
BY NATURE

# GINGER

## FERMENTED WITH HONEY

### PURE GINGER

- hot & spicy
- rich in fiber
- supports gut health

INGREDIENTS: 97% organic ginger, 3% honey.



Nutrition facts	Per 100 g	Per portion (10 g)
Energy in kJ/kcal	1339 kJ/320 kcal	126 kJ/30 kcal
Total fat	1 g	0 g
- saturated fat	0,5 g	0 g
Total carbohydrate	75 g	8 g
- sugars	48 g	4 g
Protein	4 g	0 g
Salt	1 g	0 g

\*  
FREE FROM  
SULPHITES



Gluten free



Lactose free



Without  
additives



PURE FRUIT: 30g

SHELF LIFE OF 24 MONTHS

FANCY  
BY NATURE

DO YOU  
ALREADY  
KNOW  
OUR SWEET  
SPOT?



# TO BE A 'ME TOO'? WE COULDN'T CARE LESS.

**Anyone can be ordinary.**  
**We stand for**  
**extraordinary taste.**

That's why we dip our fancy fruits in the  
finest chocolate and dust them with  
organic cocoa from the whole bean.  
Because we can.

normal fruit



fancy fruit



**FANCY**  
BY NATURE



# 100% FERMENTED FRUIT & LOVINGLY COATED

**Fruit & Chocolate:  
A unique combination.  
Made in Austria. 🇦🇹**

**FANCY**  
BY NATURE





**ORANGE**  
in dark chocolate



**LIME**  
in dark chocolate



**GINGER**  
in dark chocolate



**LEMON**  
in dark chocolate



**POMELO**  
in white chocolate



**KUMQUAT**  
in dark chocolate



**APPLE**  
in dark chocolate



No sulphites

FRUIT & CHOCOLATE: 30g  
SHELF LIFE OF 12 MONTHS

**FANCY**  
BY NATURE

**TASTE ME.  
LOVE ME.  
NEVER FORGET ME.**

**#loveatsecondbite**

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**FANCY**  
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