



## AGENDA

# Clusters as Drivers of Region Transition from Linear to Circular Economy

14-15 May 2025

### Day 1 – Wednesday, 14 May 2025

**Location:** Parc Bit, Carrer Laura Bassi, 1, Nord, 07121 Palma, Illes Balears

**Time:** Local time, Central European Time

08:45	<b>Transportation from City Center to Parc Bit</b> Pick-up locations 1. Joan Miró Avenue, 184 2. Gabriel Roca Avenue, 17
09:30 - 10:00	<b>Registration and Coffee</b>
10:00-10:15	<b>Clusters Meet Regions - Opening Session:</b> <i>Master of ceremony</i> , <b>Teodora Jilkova</b> , Veritas Cluster, ECCP Team Member  <ul style="list-style-type: none"> <li>● <b>Antoni Costa Costa</b>, Regional Ministry of Economy, Finance and Innovation of the Government of the Balearic Islands</li> <li>● <b>Marta Batalla Massana</b>, Policy Officer of "Industrial Forum, Alliances, Clusters" unit, DG Grow, European Commission</li> </ul>
10:15 – 11:00	<b>Setting the Scene: Regional Priorities – presentation of the Input Paper for Balearic Islands</b> <ul style="list-style-type: none"> <li>● <b>Dr. Jan-Philipp Kramer</b>, Head of EU Services, Prognos</li> </ul>
11:00 – 12:00	<b>Panel I: "Circularity as a Regional Growth Strategy"</b>  <ul style="list-style-type: none"> <li>● <i>Moderator</i>: <b>Antonio Novo</b>, President, iDIA cluster and European Cluster Alliance</li> </ul> <b>Panel Description</b> This session will explore how circular economy policies and strategies contribute to regional competitiveness and innovation. Experts will discuss policy frameworks, incentives, and governance

	<p>models that help clusters transition towards circularity while fostering sustainable economic development. The session will provide insights into how policymakers and regional authorities are embedding circular economy principles into industrial policies</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Aina Ripoll</b>, Impulsa Balears Foundation – Director of the Economical Intelligence Unit</li> <li>• <b>Diego Viu</b>, General Director of Circular Economy, Energy Transition and Climate Change.</li> <li>• <b>Sebastián González</b>, General Director of Innovation and Digital Transformation of the Balearic Islands</li> </ul>
12:00 – 13:00	<p><b>Panel II: “Industry-Led Circular Innovation: Challenges &amp; Successes”</b></p> <ul style="list-style-type: none"> <li>• <b>Moderator: Antonio Novo</b>, President, iDIA cluster and European Cluster Alliance</li> </ul> <p><b>Panel Description:</b> This session will shift the focus from policy to industry-driven circular initiatives, showcasing how key sectors are integrating circular economy principles into their business models. Experts from healthcare, hospitality, and the nautical sector will share their challenges, achievements, and lessons learned in circularity adoption. The discussion will highlight practical approaches, business models, and collaborative projects that demonstrate circular economy principles in action.</p> <p><b>Panellist</b></p> <ul style="list-style-type: none"> <li>• <b>Pedro Cabrera</b>, Executive Secretary – Medical Alliance Against Climate Change</li> <li>• <b>Francesc Ribera</b>, Energy Efficiency Cluster of Catalonia (CEEC) – Cluster Manager</li> <li>• <b>Érica García</b>, Garden Hotels – Sustainable coordination department</li> </ul>
13:00 – 14:30	<b>Networking lunch</b>
14:30 – 15:00	<p><b>Success stories of Balearic Islands Enterprises</b></p> <ul style="list-style-type: none"> <li>• <b>Miquel Molina</b>, Bitagua - Wireless DNA Group - AioT product engineer</li> <li>• <b>Dolores Ordóñez</b>, AnySolution - Managing director</li> <li>• <b>Lucía Mingot</b>, Astilleros de Mallorca – Head of quality, innovation and sustainability</li> </ul>
15:00 – 16:00	<p><b>Panel III – Green infrastructures</b>  <b>Moderator: Zara Pons, Cluster Manager, BOIB</b></p> <p><b>Panel Description</b>  Sustainable and green infrastructures—such as hospitals, hotels, cities, and other urban developments—are key to enhancing regional ecosystems by integrating environmentally friendly solutions into their design and operation. They contribute to climate resilience, energy efficiency, and resource optimization while improving the quality of life for communities.</p>

	<p>The session will explore how sustainable infrastructures can drive regional transformation, focusing on urban regeneration strategies, water use optimization, ecological connectivity, and sustainable mobility models. Experts from policy, industry, and urban planning will share insights on best practices and innovative approaches for building resilient, smart, and sustainable infrastructures.</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>María José Mora Genís</b>, UCIE Technician - FISABIO</li> <li>• <b>Miguel Galmés</b>, Representative of ROBINSON-TUI Group</li> <li>• <b>Antoni Llabrés</b>, Municipal technician for environment – ARV european project</li> <li>• <b>Mar Vera Vives</b>, Head of Expansion &amp; Sustainable Development – Alcudiamar</li> </ul>
16:00 – 17:00	<p><b>Panel IV - Strategic Support and EU Funding: A Roadmap for Clusters and SMEs</b></p> <p><i><b>Moderator:</b> Marta Pons, Cluster Manager, TEIB</i></p> <p>This session will explore how clusters and their SME members can effectively navigate and access a wide range of EU funding programmes, while also drawing on the strategic support offered by innovation and business support networks, such as the Enterprise Europe Network (EEN).</p> <p>Through practical examples and first-hand experiences, speakers will share how they've successfully secured and implemented funding from instruments such as Horizon Europe, Interreg, and the Interregional Innovation Investments (I3) programme. The discussion will highlight challenges faced, strategies adopted, and the value of partnership when aligning regional or cluster strategies with EU priorities.</p> <p>A key focus will be placed on the synergy between funding opportunities and support ecosystems—showcasing how collaboration with networks like EEN and other intermediary actors can empower clusters and SMEs to increase project quality, foster innovation, and unlock long-term competitiveness in the green and digital transitions.</p> <p>This interactive session will offer inspiration, insights, and tools for cluster managers, SME support organisations, and regional innovation actors seeking to boost their impact and secure EU funding.</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Pau Cortés (Sampol)</b>, Representative of Platoon Project (H2020)</li> <li>• <b>Xavier Bernard (Euroregió EPM)</b>, Representative of CESAM Project (I3).</li> <li>• <b>Nicolas Nguyen The (Director of Europe Team)</b>, Representative of Agri Sud-Ouest Innovation</li> <li>• <b>Daniel Cosnita</b>, President of CLUSTERO, Romanian cluster Association and EEN Representative</li> </ul>

17:00 – 17:15	<b>Wrap-up of the day</b> <b>General Director of Innovation and Digital Transformation of the Balearic Islands, <i>Sebastián González</i>, ECCP <i>Teodora Jilkova</i>, <i>Veritas Cluster</i>, <i>ECCP Team Member</i></b>
17:15 – 19:00	<b>Informal Dinner</b> Parc Bit, Carrer Laura Bassi, 1, Nord, 07121 Palma, Illes Balears
19:00 – 19:30	<b>Transportation back to City Center</b>

## Day 2 – Thursday, 15 May 2025

**Location:** Parc Bit, Carrer Laura Bassi, 1, Nord, 07121 Palma, Illes Balears

**Time:** Local time, Central European Time

08:30 – 09:00	<b>Transportation from City Center to Parc Bit</b>
09:00 – 10:00	<b>Matchmaking</b>
	<b>Parallel programme on location</b> Departure by bus to one of the two site visits (please choose during registration).
10:00 – 12:00	Programme SITE
<b>Visit 1 - Sustainable Waste management</b>	
TIRME	The Centre for Environmental Information and Education (CIEA in its Spanish initials) welcomes everyone interested in learning at first-hand about the island's urban waste management system, which is based on reducing and reusing all waste in order to make Mallorca a sustainable and circular island.
ADALMO	Adalmo is a Mallorcan company dedicated to comprehensive waste management since 1967, aiming to contribute to sustainable development in the Balearic Islands.
<b>Visit 2 – Circularity in hospitality sector</b>	
ASTILLEROS DE MALLORCA	Astilleros de Palma is founded, located in La Pedrera, in part of what is now the Paseo Marítimo. The first boats constructed, for the local fleet, are made of wood. Astilleros de Mallorca, S.A. has been approved by ISO 14001:2015 Environmental Management System Standard.
FUNDACIÓ DEIXALLES	Founded in 1986, this non-profit organization has become over the years a key player in the socio-occupational integration of individuals at risk of exclusion and environmental improvement through, among others, its waste recovery and treatment program. Solidarity economy and sustainability are its core values.
12.00 - 12:30	<b>Transportation back to City Center</b>