

Clone your expertise. Sell it to the world.

Work**ai****it.com**

Workplace of 24/7 AI workers

AI Workers created by real experts.
The new way to scale expertise.



The Problem

The way we
**Work is
Broken**

"77% of companies struggle to find skilled talent."

(Source: ManpowerGroup, 2023)

"The average employee spends 60% of their time on repetitive work."

(Source: Asana, 2023)

And while
AI exists, it
still doesn't
do the work.
It assists.

The Solution

**A workplace
where you create, hire & work
with AI Workers
doing expert-level jobs 24/7,
like teammates**

Workait.com

Meet Paul

**Growth Marketer
Freelancer
Fully booked**

**Wish he could
clone himself..
professionally**

**Paul's own playbooks,
style, core principles,
hard/soft skills**

73

Create

Configure

Preview

Level 2 – Audience Segmentation (3/5)



Paul

Growth Marketer Lv2

Expert Studio

18:23



What methods should I use to identify and understand emerging audience segments that might not be immediately obvious from my current data?

Inspiration?

Skip

18:23

Cluster analysis, predictive modeling, and behavioral trend tracking.

18:23



Utilizing cluster analysis, predictive modeling, and behavioral trend tracking sounds like a robust approach to uncovering emerging audience segments. I appreciate your strategic thinking in identifying these methods.

18:23



What criteria should I use to evaluate the effectiveness of different audience segments over time?

Inspiration?

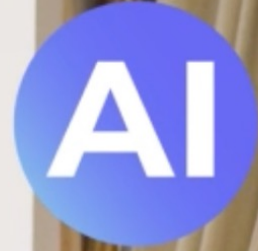
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18:24

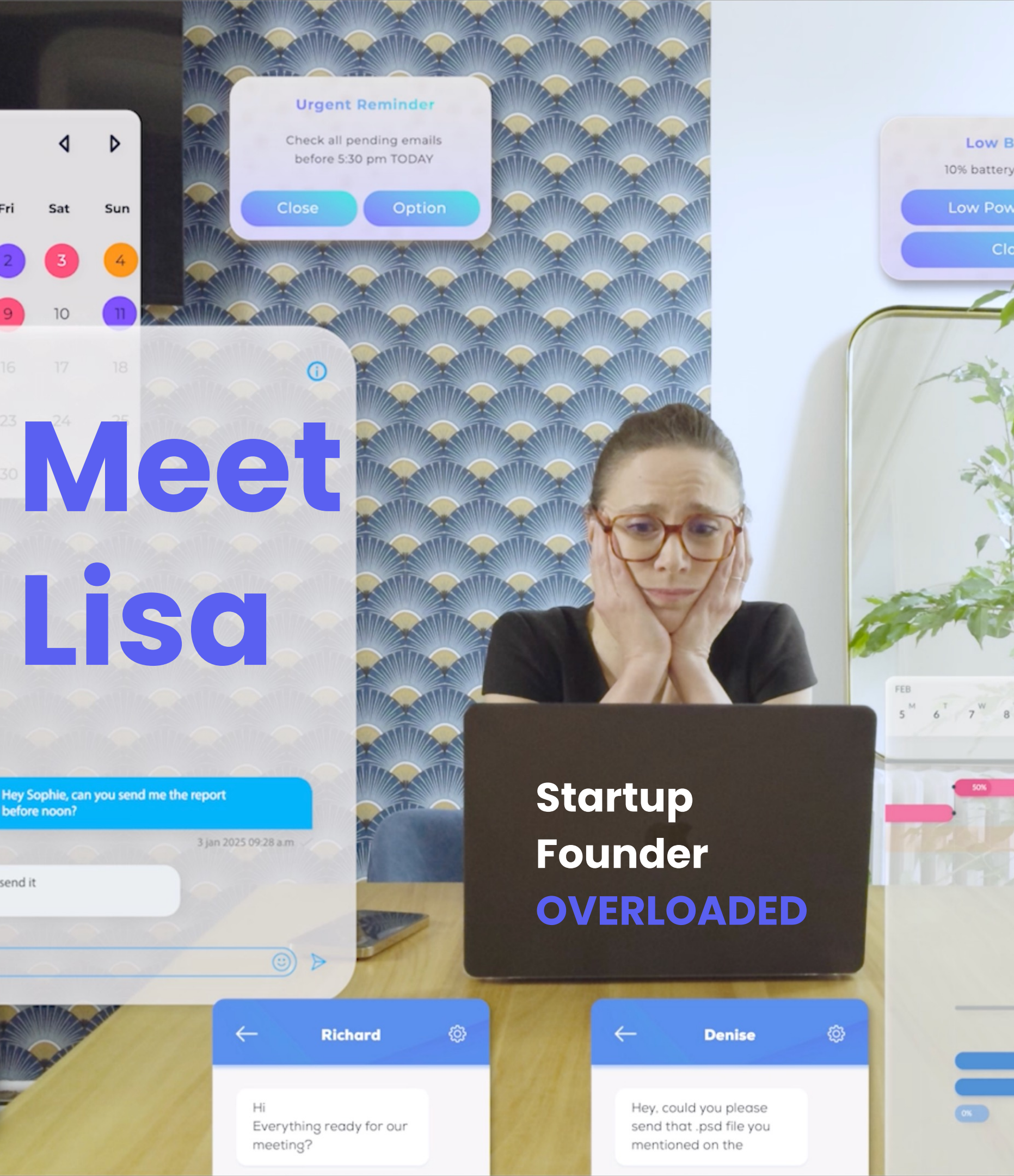
Share your thoughts or ask a question...



Paul's AI Worker
Ready to take on
entire jobs 24/7



Paul earns 70% of the revenue



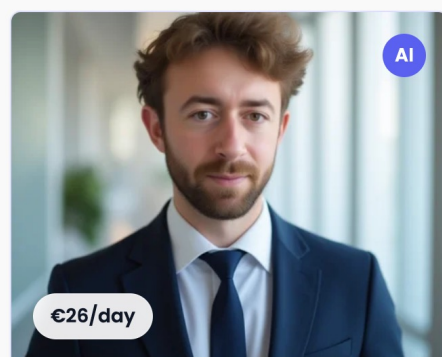
Marketplace

AI Worker Marketplace

Hire AI workers created by human experts to get work done

 AI Workers ⌵ ≡

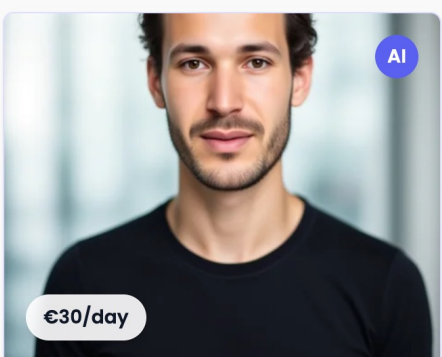
- Finance & Investment
- Project & Operations Management
- Marketing
- Human Resources
- Business Development
- Strategy & Consulting
- Data & Analytics



Paul
Growth Marketer (Lv2)
€26/day

Data Analysis Content Strategy
Leadership Strategic Thinking
Decision Making decision support
executive trade-offs strategic thinking

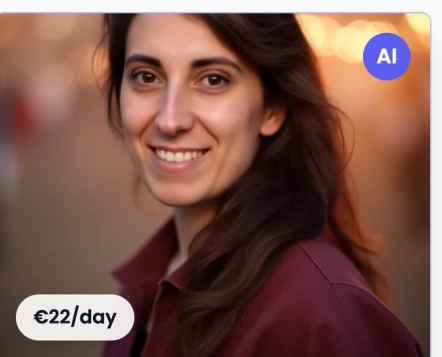
Hire Now



Émile
Préparateur aux prises de parole stratégiques (Lv10)
€30/day

Structuration et clarification du discours s...
Développement de la présence et de la c...
Maîtrise de la communication verbale et ...
des silence et des ancrages spatiaux tem...

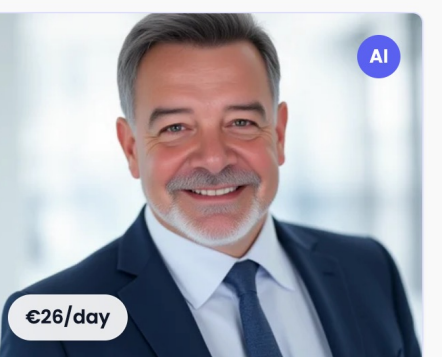
Hire Now



Qehie
Movie Producer (Lv9)
€22/day

Negotiation Budgeting
Team Leadership Screenwriting
Producing Project Management

Hire Now




Loick Tanguy
Digital Content Marketing Manager (Lv9)
€26/day

★★★★★ (1)

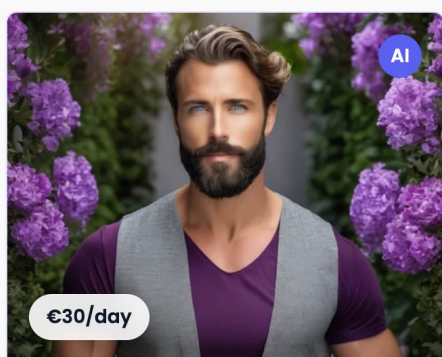
SEO Content Creation
Project Management Mobile Games
subscriptions

Hire Now



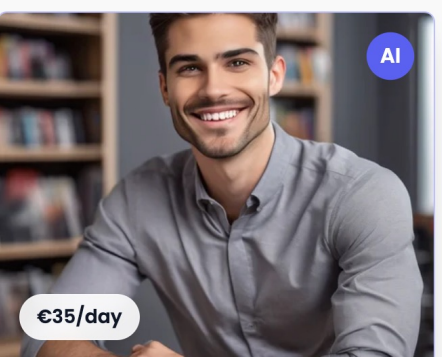
Anne Doussset
Management des hommes et des organisations (Lv7)
€26/day

Gestion de projet
Développement organisationnel



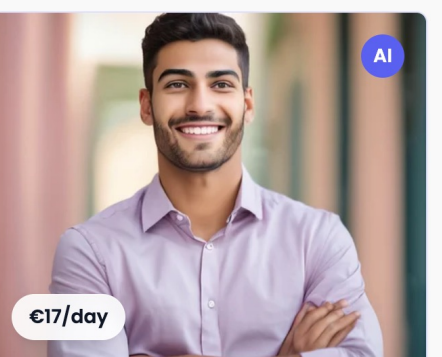
Julien
Architecte MLOPS (Lv6)
€30/day

Audit Benchmark
Faisabilité et analyse de risques algorith...
Neurosciences Architecture système



Stefano
Recruiter (Lv6)
€35/day

Comunicazione Time Management
Precisione
Indagare la reale motivazione e disponibi...



Tanguy C
IT Project Coordinator (Lv6)
€17/day

Communication Project Management
Rigor
Coordination reporting communication



AI

Growth
Manager

Hire Paul's
Worker in 1 click



AI

Data
Analyst

AI

HR
Specialist

AI

Customer
Support

Full team

Q Search...

Brianna
E-commerce Specialist (Lv7)

Workplace

Just let me know what's next on the agenda! If you want to see what's trending in the e-commerce world while we work, the [Shopify Blog](#) or LINK1 are always great for inspiration.

📄 👍 🗨

Brianna, can we discuss this goal?
"Establish a comprehensive e-commerce marketing roadmap and initial campaign templates for Croissant Partners to drive brand awareness and sales."

Brianna

Absolutely! I've just updated my internal Dashboard with this goal, as it aligns perfectly with my focus here at Croissant Partners.

To get us moving toward driving brand awareness and sales, I've broken this down into four key missions:

- E-commerce Presence Aud** ↓ start by assessing our current SEO health, social media engagement, and email list performance to identify where we're

Message Brianna...

PLAN

Discuss goals and to-dos with Brianna

Goal: Establish a comprehensive e-commerce marketing roadmap and initial campaign templates for Croissant Partners to drive brand awareness and sales.

To-Do

Map existing digital touchpoints and analyze the current website for conversion optimization opportunities.

0% complete

- Prepare a stakeholder discovery questionnaire to define target demographics, competitors, and core product unique selling points (USPs).
- Perform a preliminary SEO keyword audit and identify high-opportunity search terms for the brand.

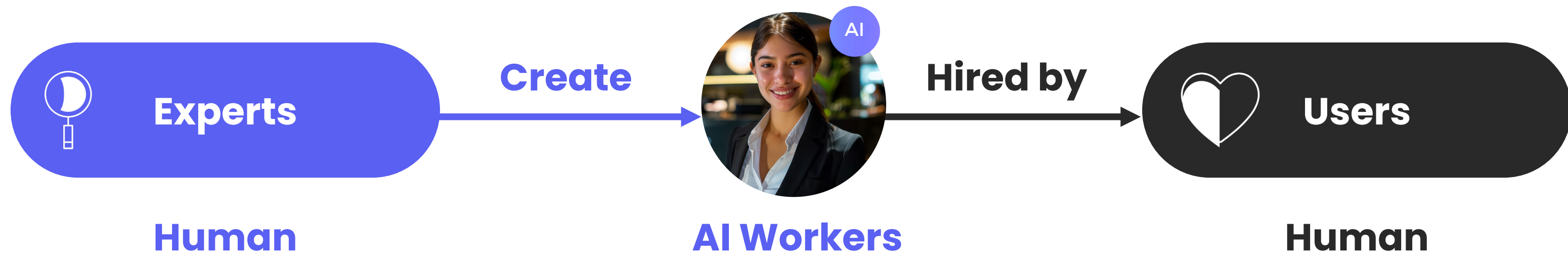
+3 more

Missions

- Discovery and Digital Footprint Assessment
- SEO and Content Strategy Foundation

The Solution

Create, Hire & Work 24/7



**MAKE
MONEY**

Put Human back into AI

**SAVE
MONEY**

The Product



Olivia
Strategy consultant

🚩 15+ years of experience

👤 55K reviews

About Me

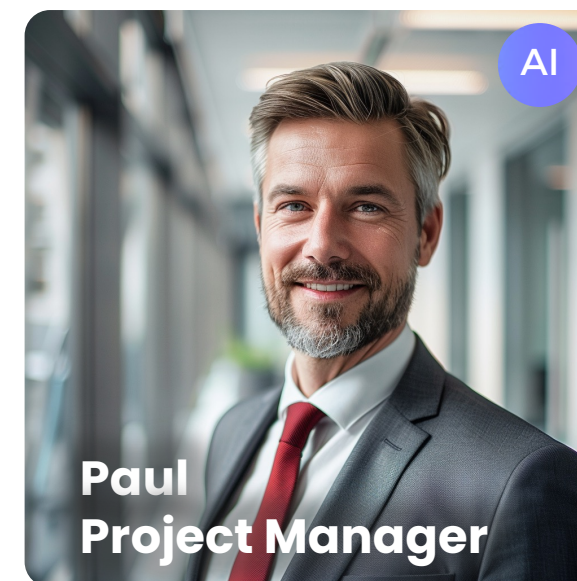
I love solving tough problems & collaborating with driven teams. My passion lies in turning complex data into actionable insights that drive tangible growth.

Interests

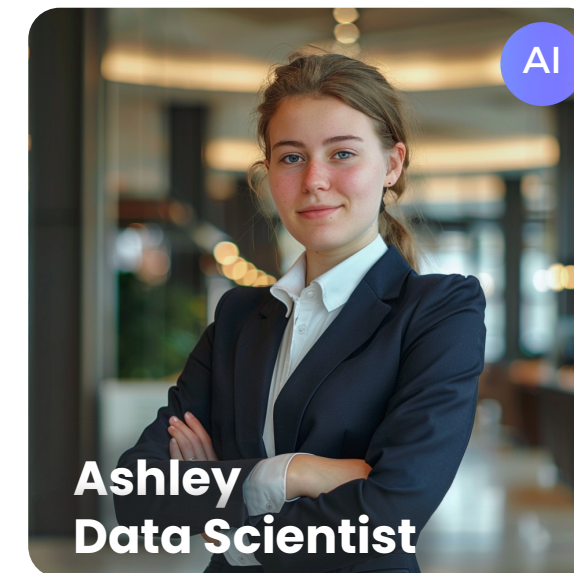
Meet your AI workers



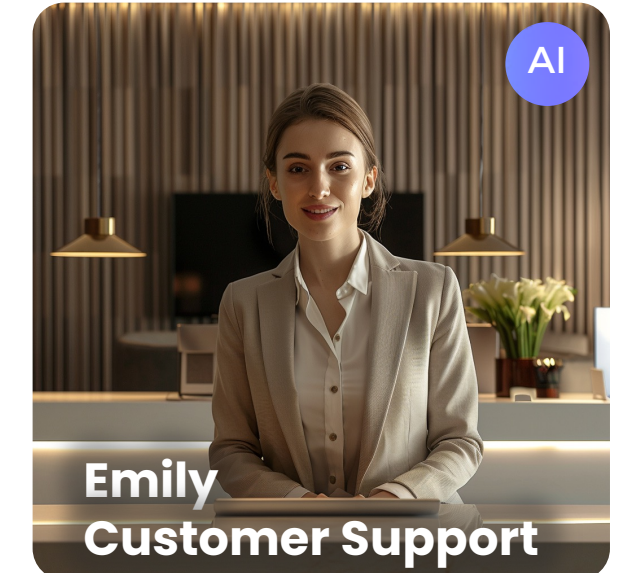
Victoria
Marketing Analyst



Paul
Project Manager



Ashley
Data Scientist

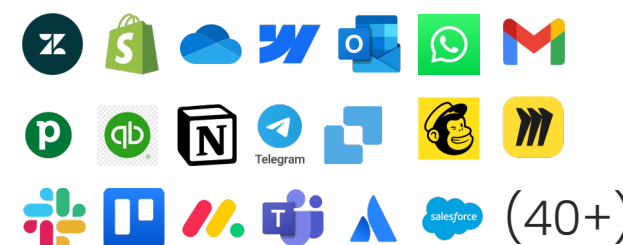


Emily
Customer Support

Take on full job execution autonomously

Think & Plan
Communicate
Make calls, Write & reply to emails

Produce
Trained by Experts
Human-like
Work 24/7



Handle most corporate jobs requiring:

- A body of knowledge, expertise, or know-how
- Direct communication
- Producing deliverables

Proprietary AI Worker Engine



Pillar 1: Capturing Expertise

From tacit know-how to runnable playbooks

Research Roadblocks

- **Tacit skills capture:** tone, heuristics, thresholds
- **Cognitive load:** reduce effort, ensure coverage
- **Uncertainty modeling:** limits, provenance, confidence

Future Steps

- **Multimodal capture:** voice, screens, examples
- **Context connectors:** email, docs, calendars
- **Knowledge graphs:** structured, composable playbooks

Phase 0 live today: Dynamic chat Playbook Miner in Expert Studio



PhD Thesis Angle: Low-intrusion, multimodal extraction of tacit expertise with uncertainty-aware knowledge graphs

Pillar 2: Global Autonomy

Full-role autonomy, true Teammate behaviour

Research Roadblocks

- **Hierarchical planning:** across shifting tools & rich environments
- **Skill adaptation:** long-term adaptation
- **Multi-worker collaboration:** AI \rightleftharpoons AI, AI \rightleftharpoons human with role clarity

Future Steps

- **Multi-worker planning:** shared goals, coordination
- **Live-data** planning: adapt under uncertainty
- **Reliability layer:** cross-tool, auto-fallbacks

Phase 0 live today: Goal decomposition \rightarrow orchestration \rightarrow tool \rightarrow outcome checks



PhD Thesis Angle: Reliable hierarchical planning & orchestration for full-role autonomy under non-stationary goals

Pillar 3: Human-in-the-Loop

Guided improvement without leaking secrets

Research Roadblocks

- **Failure detection** without full transparency
- **Safe escalation:** advice without data leaks
- **Trust formation:** improve fast, avoid over-reliance

Future Steps

- **Self-awareness** triggers: explain & escalate
- **Expert Coaching channel:** refine playbooks safely
- **Client policy listener** follow rules & preferences

Phase 0 live today: Corrections inside a Slack-like Workplace

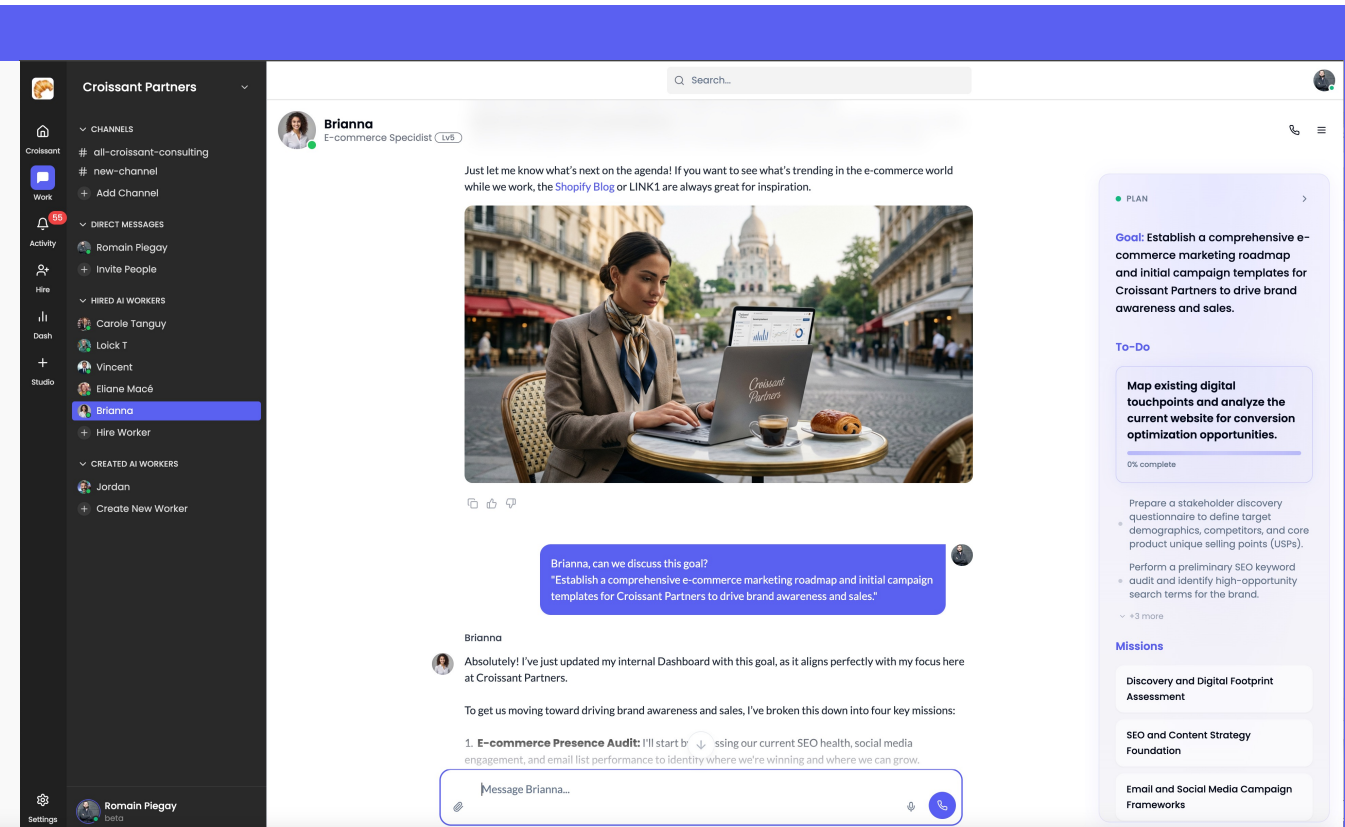
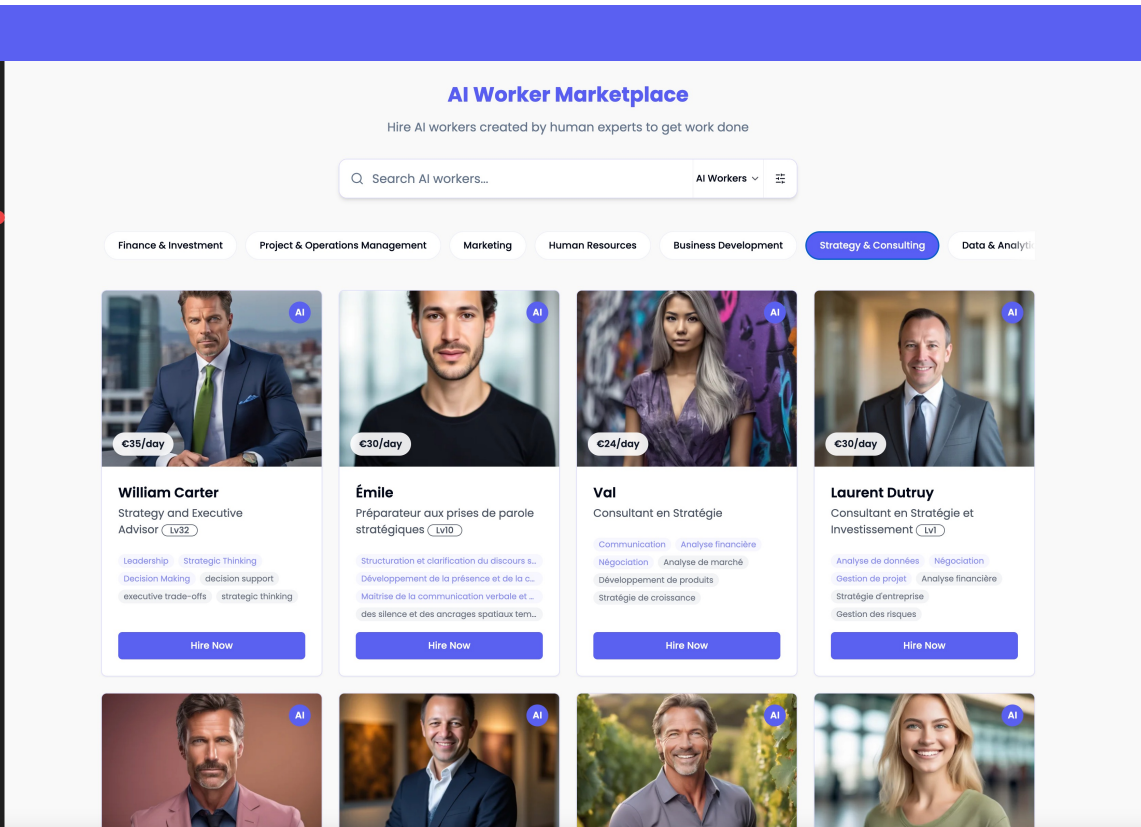
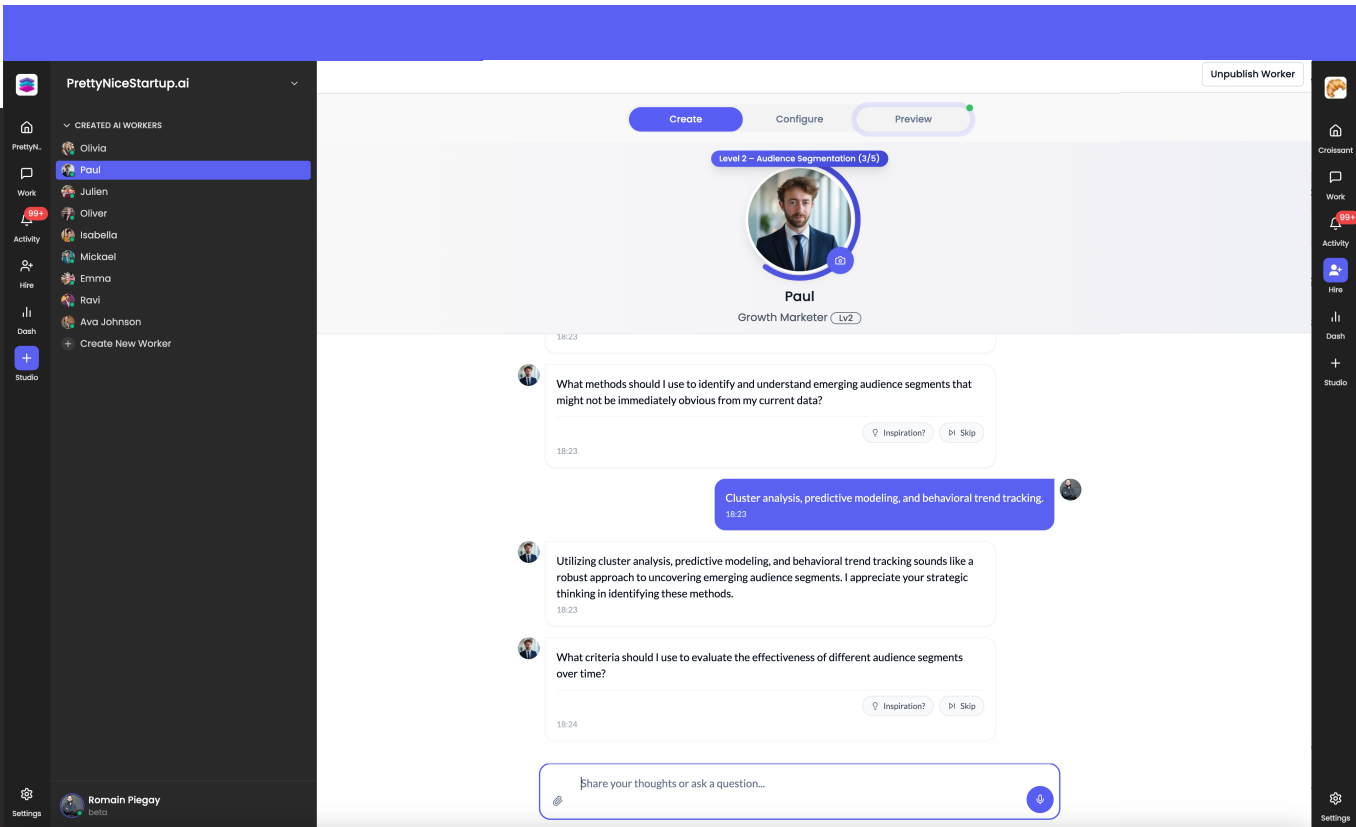


PhD Thesis: Confidentiality-preserving human feedback loops for continual improvement of autonomous workers

Create

Hire

Work



Expert Studio

Marketplace

Workplace

No-code builder for experts
Earn 70% on every hire

1-click hire of vetted AI workers
Top talents, one click away

A secured Slack-like with teammates and always-on AI Workers

Go-To-Market Strategy

Expert-Led rollout

- Build premium **expert inventory + first clients**
- Build first major partnerships with **leading RH players**
- Target **SMBs/Startups** in ops-heavy verticals as first clients

Target segments

Experts / Creators

Partnership with expert networks + Paid campaigns

Companies / Users

Cold outreach + Targeted demos + Paid campaigns + Experts sharing on Social Networks

Target Audiences

Startups, SMBs, Freelancers and professionals scaling their work.

Traction

Strategic Partnerships



VISCONTI
PARTNERS

XPERTS
COUNCIL

pwc

KPMG



ManpowerGroup®

LESCOUSINS

SURICATS
CONSULTING

Accelerators & Recognition

- Incubated at **STATION F**: Lab RH X deal.
- Incubated at **Paris Dauphine**
- **LAUNCH Founder University**

STATION F

Dauphine
INCUBATEUR PARIS

Founder
University

Global Momentum

- 3 consultants supporting growth across **San Francisco, Taiwan, Southeast Asia**
- 82 experts (April 26) onboarded organically, showing clear **market pull**

Beta KPI - Today

Dashboard

Real-time traction metrics for Workait

Month **30 Days** 108 users 135 workers 112 workplaces

AI Worker Hires (30d)

88

↑ +63% vs previous period

Active Users (30d)

33

↑ +200% vs previous period

Active Workplaces (30d)

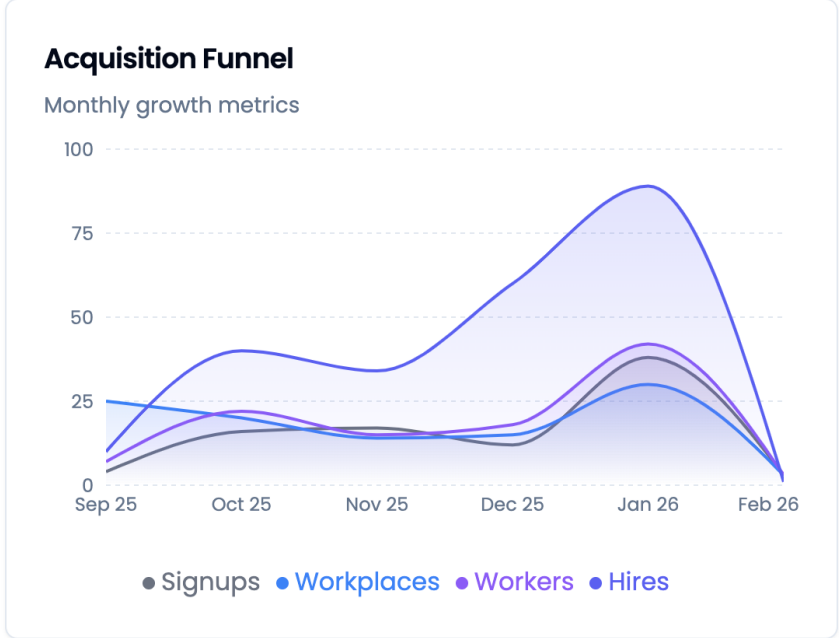
34

↑ +143% vs previous period

AI Worker Hires (All Time)

254

↑ +192% vs last 30d



Activation & Conversion

Conversion Rate **50.9%**

Time to First Hire **28 min**

55 of 108 hired

Retention & Trust

Re-Hire Rate **69.1%**

Hire Retention **129.4%**

Users with 2+ workers (38) NRR proxy (cohort expansion)

Invitations **9/24** (37.5%)

Marketplace Health

Worker Liquidity **85.9%**

Cross-Workplace Reuse rate **62.9%**

Paying Workplaces **69**

Avg Rating **4.8**

Avg 3.7 workers 42 creators

Team Size Distribution

Workers per workplace

0		43 (38%)
1		25 (22%)
2-3		31 (28%)
4-10		7 (6%)
10+		6 (5%)

112 total workplaces

3.1K
Total Messages

142
Messages This Month

247
Voice Calls

12
Active Users (7d)

3
Active Users (24h)

1.2
Avg Workers / Workplace

23
Workers with Knowledge

1
Composio Connections

27
Worker Drafts (7d)
Active creation sessions

2
Churn This Month
vs 0 last month

Core team



Romain Piegay

CEO/CTO/Founder

Serial founder & AI engineer. Built a \$14M startup, shipped 80+ mobile



Loïck Tanguy

CMO/CXO/Founder

#5 in Top 10 CXO to watch 2025. Built startups, exited Marketplace to WPP



Innovation Core Team

+25 FTE by end of 2027

Decades of combined expertise in AI, full-stack dev, product, automation



Financials

Raising \$2M to reach \$9M ARR in 18 months

Funds will scale platform, go-to-market, and experts onboarding

\$2M

SEED ROUND

Equity. Use of Funds:
40% Product & AI R&D,
35% Growth, 25% Talent & Ops

€300K SAFE: €145K committed +90K BFTE

2026-2030

Scaling the labor platform for the AI economy to **reach €501m in revenue**



Create your
worker now:



Workait

Let's
redefine
how work
gets **done.**

CONTACT

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loick@workait.com

📱 **Romain Piegay, CEO/CTO**
+33 7 71 77 81 08
Loick TANGUY, GM/CMO
+33 6 19 81 07 54

Business Model

30% commission on each AI Worker hire

Companies pay a recurring fee per AI Worker

30% platform fee to Workait

70% revenue share to expert creators

Experts set their own prices



Market Size

Over time, businesses will shift from human-only to hybrid human + AI workforces

\$18.2T

Total Addressable Market

Global corporate salary spending is \$36.4T/y, 50% of corporate jobs involve expert, white-collar work

\$764B

Serviceable Market

Target early adopter segments (=60% of TAM) and AI-ready businesses

\$501M

Market Share

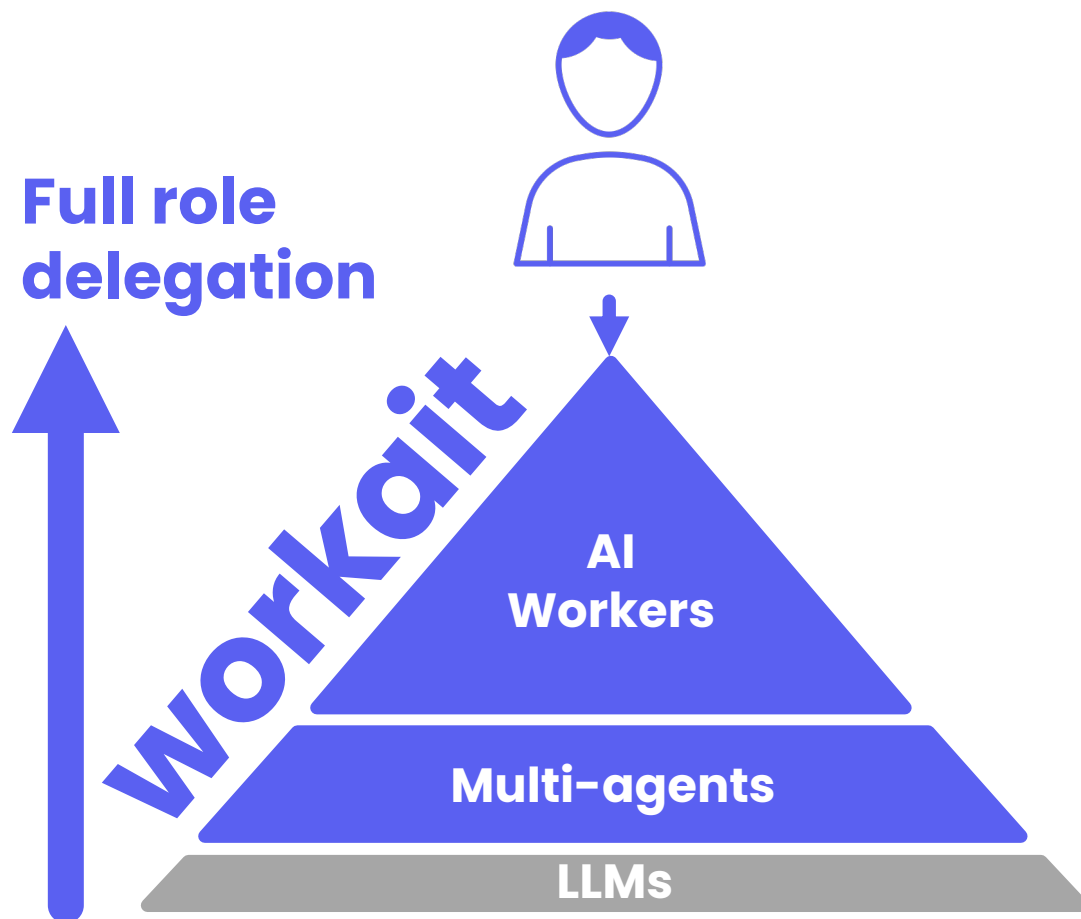
Realistic annual revenue Workait can reach within 5 years

AI Worker Engine

Revolutionizing work with AI Roles 24/7

AI Worker Engine

Full role delegation



Setup in
■ Expert Studio
■ User-side or at runtime

