



TIDY  
*swim*

RESORT & BEACHWEAR



Wear the look. Own the moment.







## WHO WE ARE

**TIDY SWIM** was born from the talent and passion of Nayara Lima — a restless soul driven by aesthetics, freedom, and elegance that runs skin-deep. More than swimwear, **we create desire.**

Each piece celebrates **Brazilian curves** with timeless sophistication, **exclusive design**, and an **elegant sensuality** that alludes without revealing. Crafted for women who live the **moment with intensity** and turn every destination into an extension of their **signature style.**

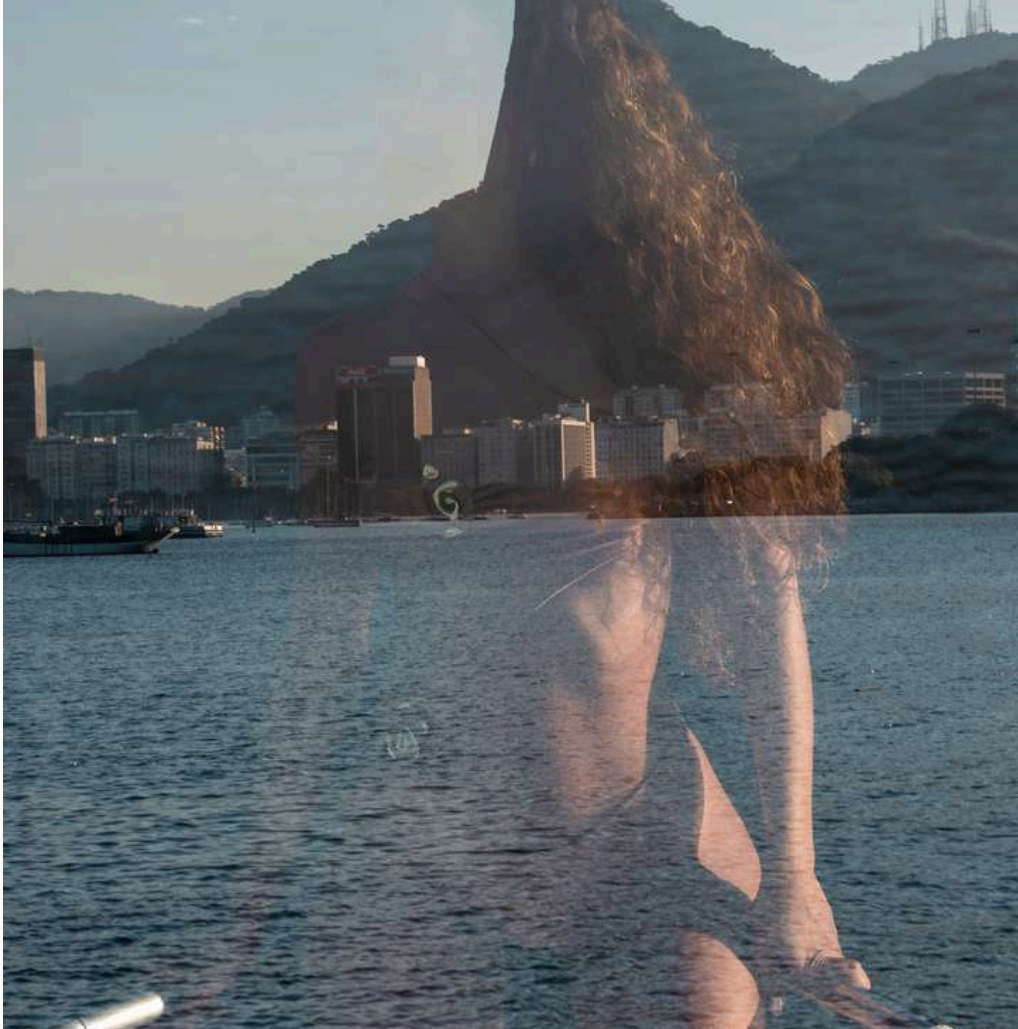
## BEYOND A BRAND — A WAY OF LIFE.

TIDY SWIM is more than a brand — it's the expression of a **lifestyle where elegance meets freedom.** Our collections tell stories that **celebrate the authentic, confident, and naturally sophisticated woman**, in every scene of her summer. **Each piece is an invitation to live fully** — from resort to rooftop, from the beach to seaside dinners.

Where luxury meets freedom. **Live your best self under the sun!**

BEACHWEAR

RESORT







## THE ART OF EXCELLENCE: CRAFTING UNIQUENESS IN EVERY DETAIL

From material selection to the final design, every piece is crafted with the intention of making **each creation truly unique.**

With **eight years** of expertise in premium fabrics, we work with a highly qualified network of suppliers, ensuring the finest raw materials on the market.

We believe that sophisticated fabrics are the **key** to **exclusivity** and **effortless elegance** for every occasion.

UNIQUE

TIMELESS

SOPHISTICATED



A woman with dark hair tied back, wearing glasses and a black top, is focused on her work at a sewing machine. She is in a factory or workshop setting, with various pieces of fabric and sewing equipment visible in the background. The image is dimly lit, with the woman's face and hands being the primary light sources.

# EMPOWERING WOMEN, TRANSFORMING LIVES: OUR COMMITMENT TO SOCIAL RESPONSIBILITY

With a team of Black women from local communities in Rio de Janeiro, we believe that **opportunity** has the **power** to **transform lives** — and this belief is at the core of our **purpose**.

As a testament to our commitment, last year we welcomed our longest-standing team member into the company's corporate structure, recognizing her dedication and contributions over the past five years.

We take **great pride** in our journey and have ambitious plans for the future of our team of talented Black women.

APPRECIATION

AWARENESS



A full-page background image featuring a woman with long, wavy hair standing in the ocean. She is wearing a dark, one-piece swimsuit with thin straps. The water is a deep blue, and the sky is a warm, golden-orange color from the setting sun. The woman's face is partially obscured by the water's surface, which creates a shimmering, textured effect. The overall mood is serene and elegant.

# CATEGORIES

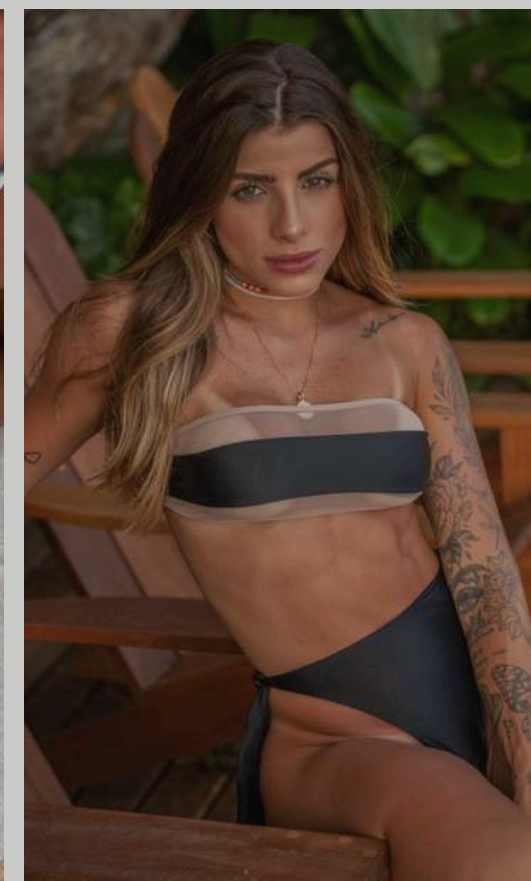
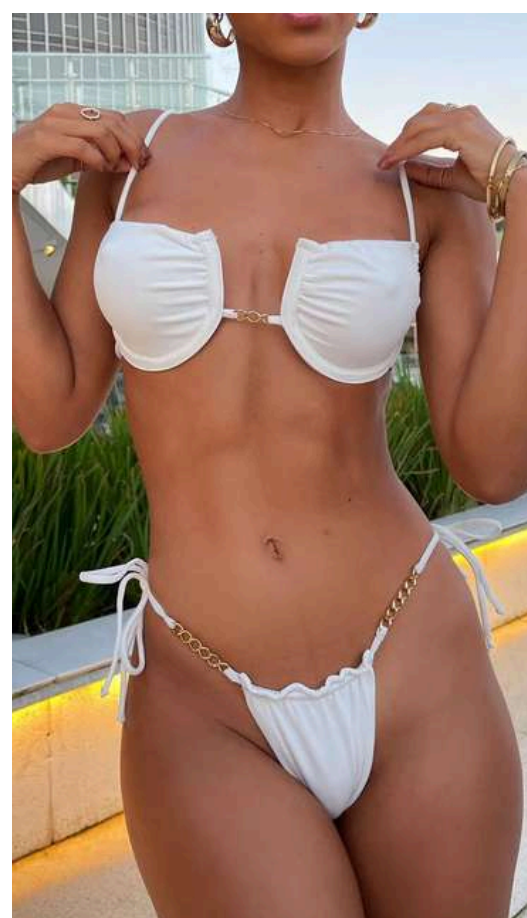
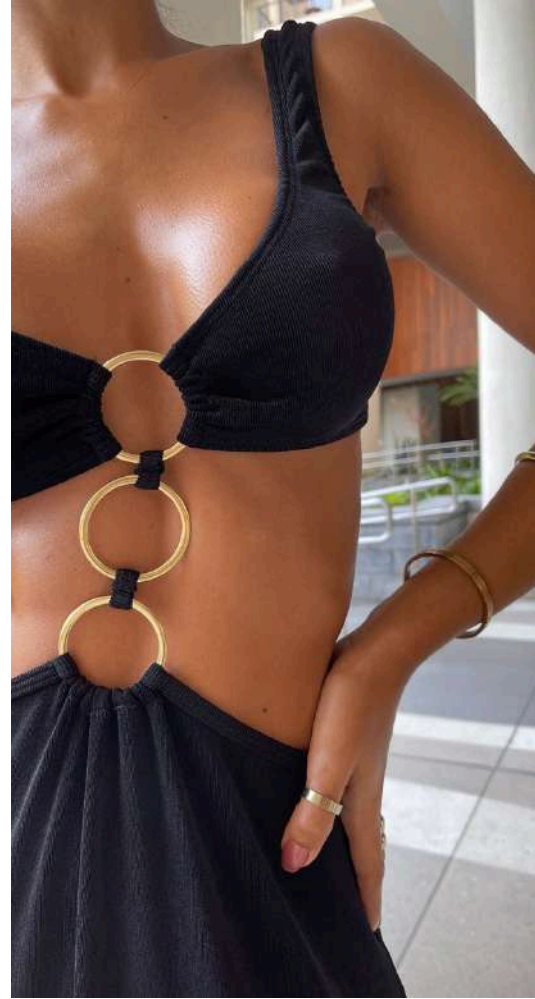
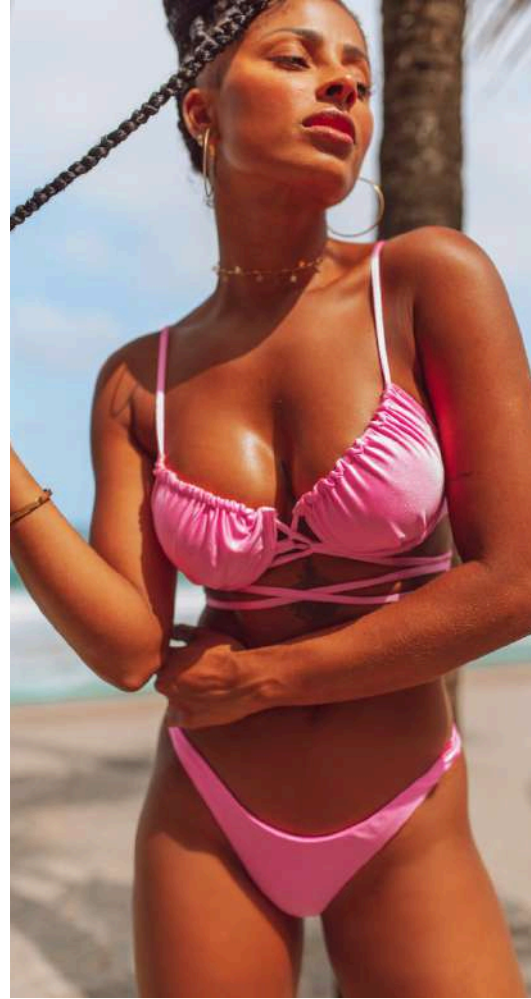
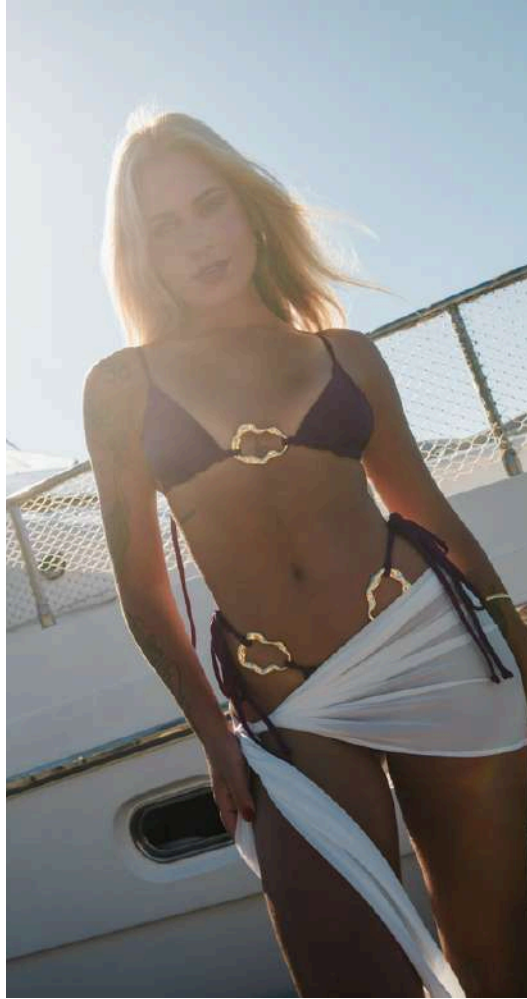
BIKINIS

ONE-PIECES & BODYSUITS

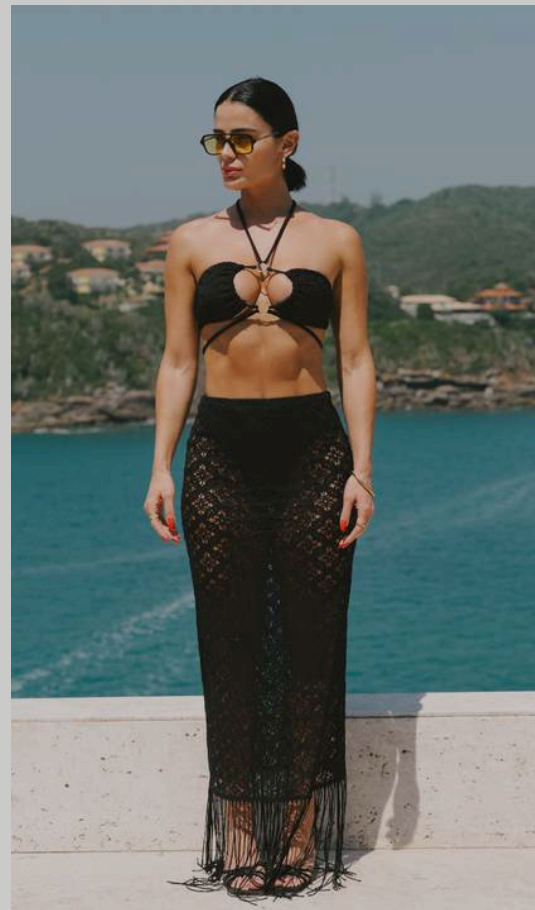
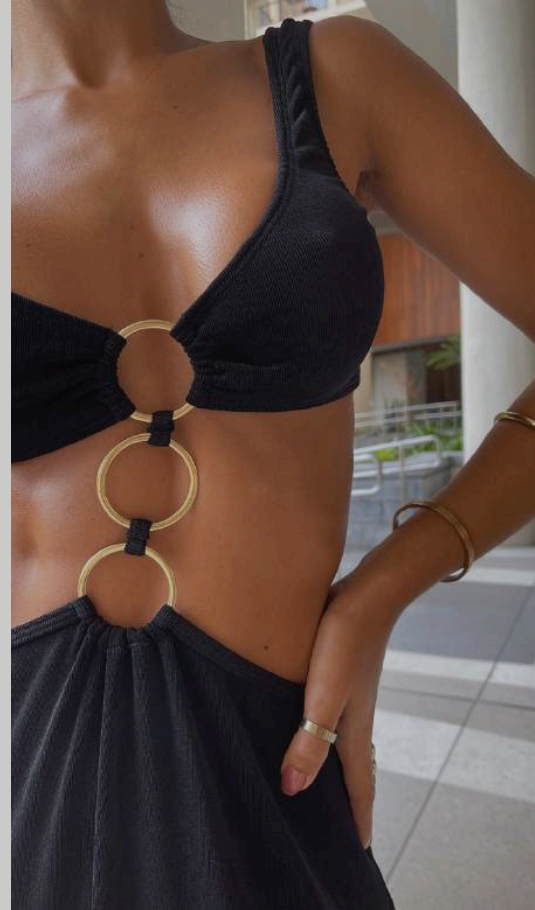
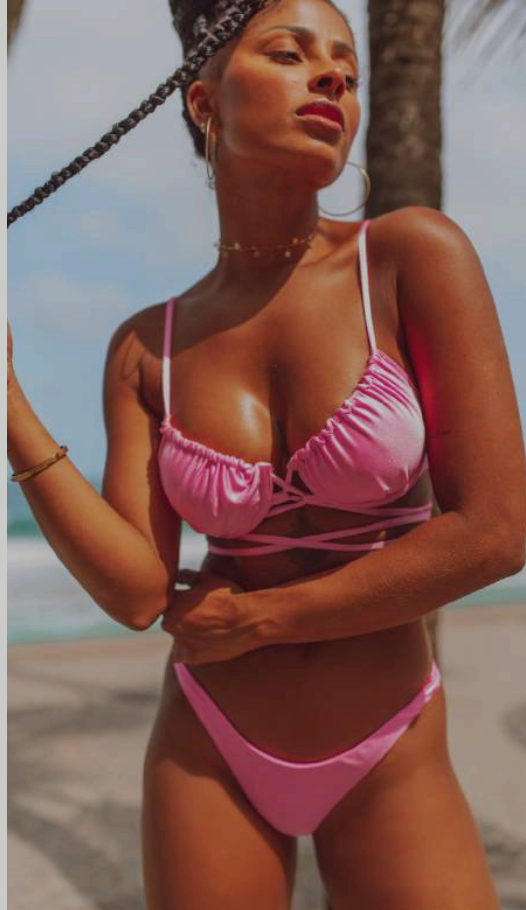
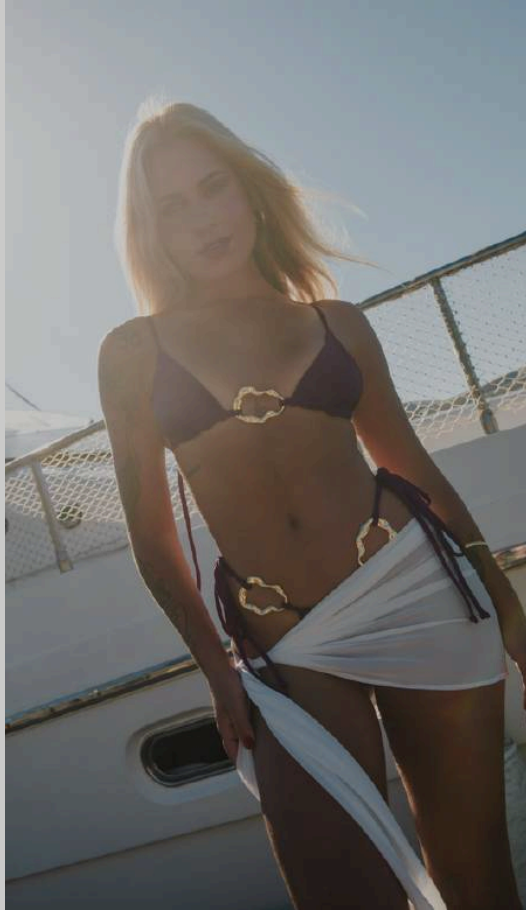
CLOTHING

BEACH COVER UPS





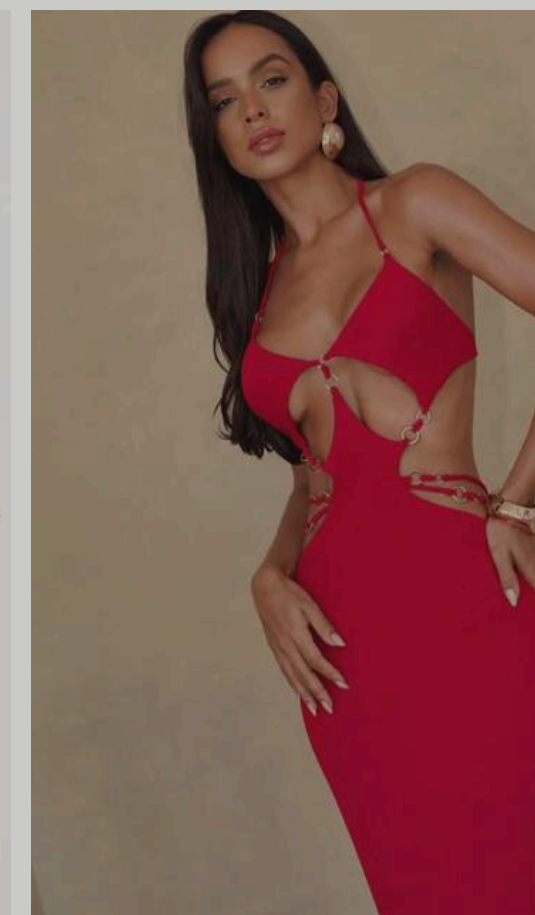
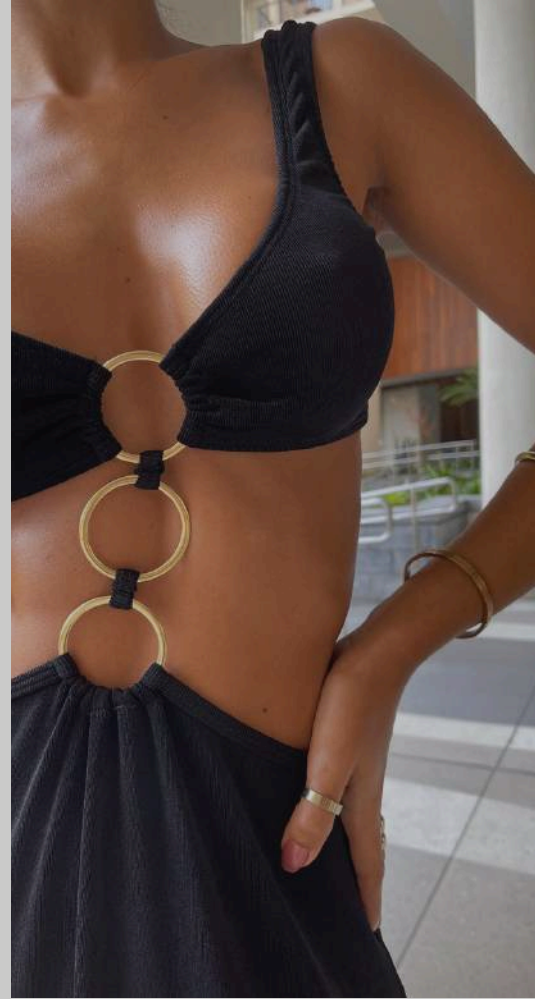
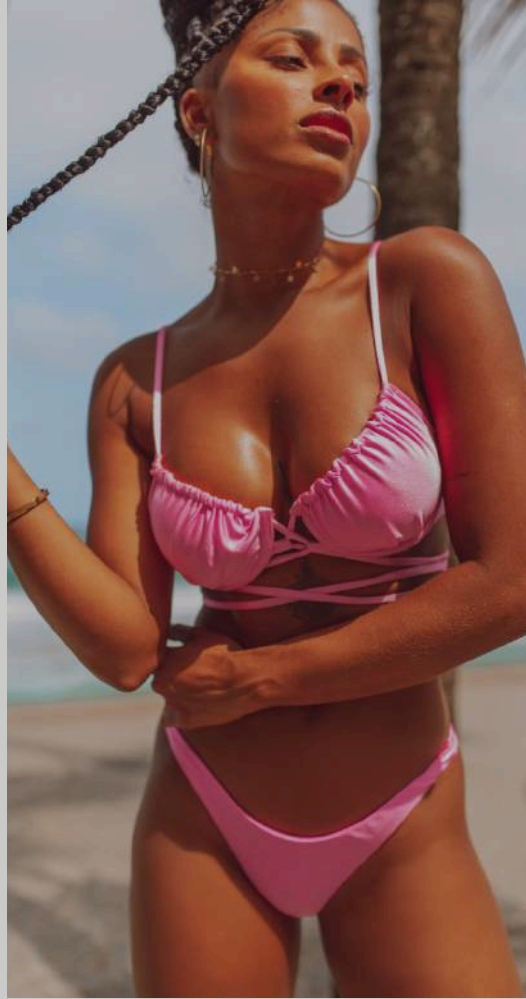
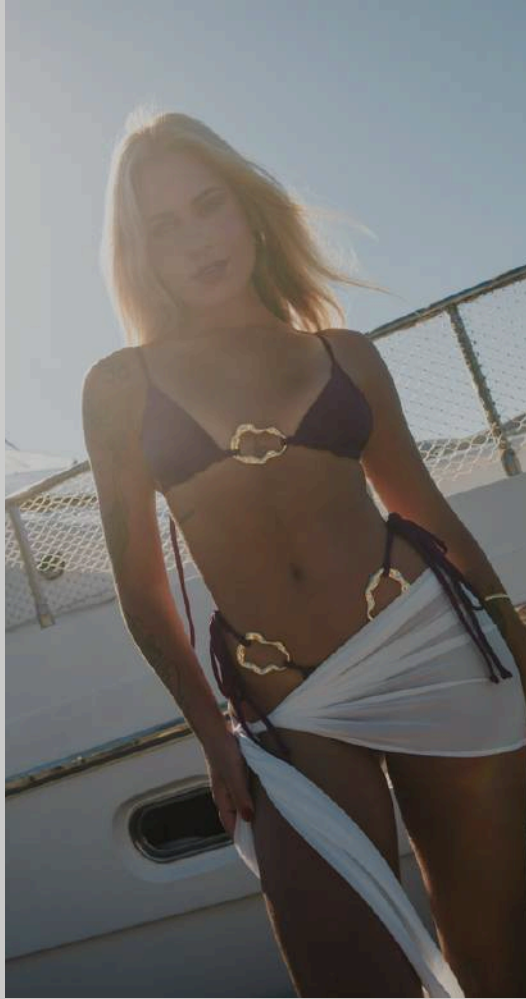




## ICONIC SILHOUETTES









An orange bikini top and bottom pieces are laid out on a light-colored, textured pool deck. A large, light-colored seashell is visible in the lower-left corner. In the background, the blue tiles of a swimming pool are visible.

## SIGNATURE FIT

Sculpted for Confidence: A Fit That Celebrates Every Curve

Our designs **embrace** the **female form**, **enhancing natural curves** and **highlighting** every woman's **best features**.

Another standout feature of our brand is our exclusive bust fit. Unlike traditional sizing, our bust molds start at size 40/42 (Small) with a more generous cut, **ensuring a perfect fit** for women with implants or naturally fuller busts.

Please note: Our sizing follows Brazilian standards. We recommend checking our size chart for precise measurements and the best fit according to your country's reference sizes.



A woman with dark hair and red lipstick is posing against a light-colored wall. She is wearing a white two-piece outfit consisting of a square-neck crop top and a matching skirt or wrap. Her right arm is raised, with her hand near her forehead, and she is wearing a gold watch and a ring. Her left hand is resting on her hip. Large green plants with variegated leaves are visible in the background.

## PERFECT MATCH

For every new beachwear piece we release, we design a matching cover-up to create a **perfectly curated look**. This approach not only enhances our clients' shopping experience but also increases the average purchase value.

Additionally, 60% of our cover-up options are designed in a **one-size-fits-most** model, ranging from Small to Large. This fit has been carefully developed through extensive testing on diverse body types. **For retailers**, this is an **ideal solution**, allowing for a streamlined inventory while catering to a broader customer base.



A woman with dark hair and gold hoop earrings stands on a beach at sunset. She is wearing a black, long-sleeved, off-the-shoulder crop top with a side cutout. Her hands are clasped in front of her. The background shows the ocean and distant hills under a warm, golden sky.

# CASUAL FRESH

When curating the perfect summer suitcase, we know that beyond sunlit days, there are warm, balmy nights—calling for looks as effortlessly refined as our beachwear.

That's why we created **Casual Fresh**—more than just resort wear, it's a thoughtfully curated selection of distinctive pieces with meticulously designed silhouettes. From golden-hour gatherings by the sea to dreamy beachfront weddings, each piece embodies versatility and impact.

**And believe us—no one goes unnoticed in Casual Fresh by TIDY SWIM.**



# LATEST COLLECTIONS





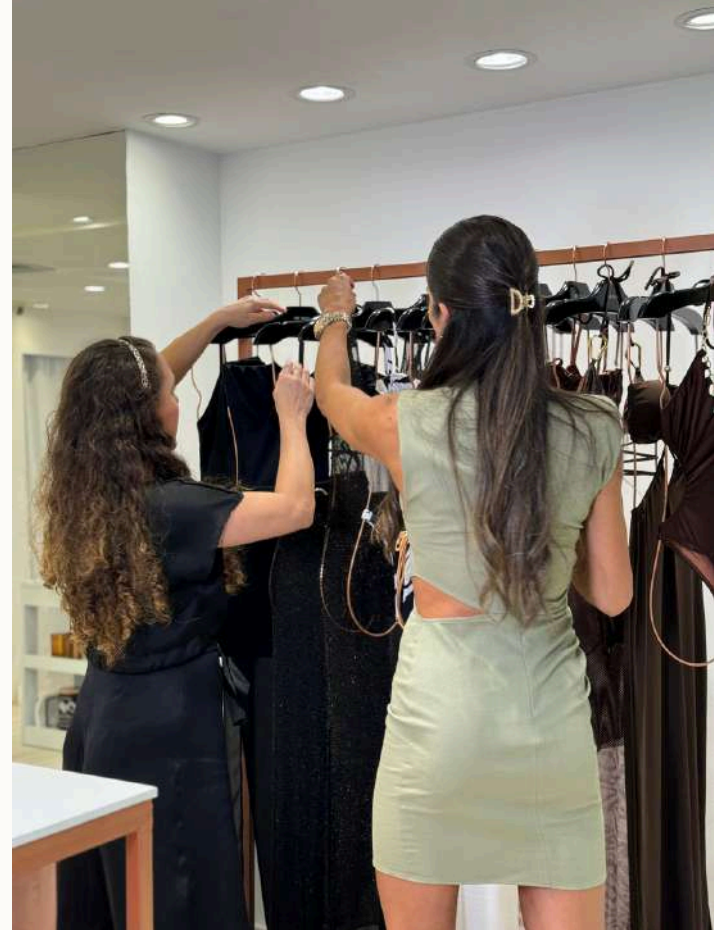
# FLAGSHIP STORE

Under the creative direction of our founder, **Nayara Lima**, our flagship store presents a curated selection of exclusive designs, showcasing the **essence** of **TIDY SWIM**.

Located at Citta América Mall in Barra da Tijuca, Rio de Janeiro, our space embodies a lifestyle centered around **travel**, **beauty**, and **sophistication**.

Our mission remains the same: to **enhance unique experiences** in exclusive beach destinations around the world.

From the **latest fashion trends** to **timeless essentials**, our carefully curated selection offers something for every taste and style.





# CONTACT US



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