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www.kotra.or.kr



Global Link to Success

Invest **KOREA**







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Invest KOREA





Commissioner's Message
 Organization

- Investment Project Development and Promotion
 Customized Support for Investors
 - Follow-up Support

Commissioner's Message



Hello, I am Kim Tae-hyung, Commissioner of Invest KOREA.

Invest KOREA is the national investment promotion agency established under the Korea Trade-Investment Promotion Agency (KOTRA) in accordance with the Foreign Investment Promotion Act. Representing the government of the Republic of Korea, we promote Korea's outstanding investment environment to foreign investors globally, actively implement foreign investment-related policies, and support the attraction and successful settlement of foreign companies in Korea. Since 2018, we have also supported overseas M&As and the reshoring of domestic companies.

In 2025, Korea stands at a critical juncture in its economic growth. With global economic uncertainty on the rise, demonstrating the stability of the Korean economy is more crucial than ever.

The stability and reliability of the Korean economy have been widely acknowledged by the international community. Renowned credit rating agencies like Moody's, S&P, and Fitch have maintained Korea's credit ratings of Aa2, AA, and AA-, respectively, unchanged over the past decade, placing Korea 4th among G20 nations.

Building on this strong foundation, the Korean government is enhancing its policies to attract foreign investment and further strengthen Korea's future competitiveness. Our focus is on expanding investment in 12 key national strategic technologies, including semiconductors, displays, secondary batteries, advanced mobility, next-generation nuclear energy, biotechnology, aerospace and marine, hydrogen, cybersecurity, artificial intelligence, next-generation communications, advanced robotics and manufacturing, and quantum technologies. We offer various incentives for foreign investment, such as increased cash grants, enhanced tax benefits, and deregulation.

Aligned with these policy goals, Invest KOREA will continue to raise global awareness of Korea's economic stability and sustainable growth potential. We will carry out strategic IR activities by selecting industries for mutual cooperation and provide comprehensive support to foreign-invested companies throughout their entire lifecycle, from talent recruitment to grievance resolution, so as to resolve any challenges they may face in their operations.

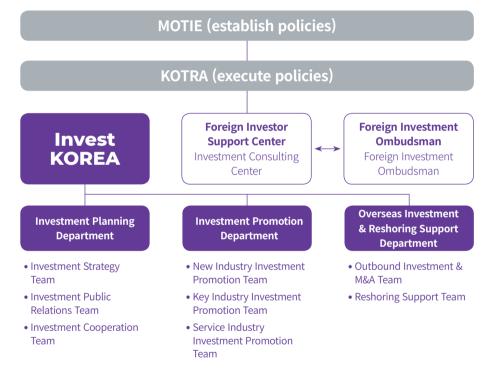
Moving forward, Invest KOREA will remain a trusted partner for foreign investors and Korean companies.

Kim Tae-hyung, Commissioner, Invest KOREA

Organization

Invest KOREA was established under the Korea Trade-Investment Promotion Agency (KOTRA) to attract foreign investment and carries out foreign investment policies of the Ministry of Trade, Industry and Energy (MOTIE) of Korea. KOTRA's personnel with knowledge and experience in the field of foreign investment strive to attract foreign investment together with the central and local governments and civilian experts. A total of 36 KOTRA's Overseas Offices Dedicated to Investment provide customized support for potential foreign investors.

Invest KOREA, Foreign
Investor Support Center,
and Foreign Investment
Ombudsman cooperate under
KOTRA to support foreign
investors.



Investment Planning Department

- Establish investment promotion strategies and collect related information
- Joint Promotion Project for Free Economic Zone (FEZ)
- Promote the Korean business environment
- Support the Dispatch of Government and Local Governments Investment Promotion Delegation

Investment Consulting Center

Provide one-stop service for foreign investors

Investment Promotion Department

- Conduct industry-specific investment promotion activities by PMs
- Support investment promotion for domestic innovative companies (start-ups, small and medium-sized companies, etc.)

Foreign Investment Ombudsman

• Follow-up support for foreign-invested companies and handle complaints

Overseas Investment & Reshoring Support Department

- Provide consulting on investment and support local business activities
- Discover promising overseas M&A properties and support acquisition
- Support overseas business withdrawal and reshoring of companies



- Investment Project Development and Promotion
 - Customized Support for Investors

Foreign Investor Support Service

• Follow-up Support

Investment Project Development and Promotion



Investor Relations (IR)

We introduce the investment environment in Korea, discover and target investment projects.

- National briefing on the investment environment hosted by the Ministry of Trade, Industry and
- Dispatch investment promotion groups by the local governments
- Briefing on the investment environment in connection with domestic companies (IR)
- 1:1 customized investment consulting
- Invite promising potential investors
- Support inquiries and site visits





ontact: Investment Promotion Department / 02-3460-7883

Invest KOREA Summit

Invest KOREA Summit invites foreign investors to introduce the investment promotion environment in Korea. It is one of the largest IR events attended by foreign-invested companies, local governments, foreign media, and others related to domestic and foreign investment promotion.

- Global Investment Forum and Regional Specialized Industry Forum
- 1:1 business meeting

- Roundtable
- · Foreign press conference and industrial location inspection



ontact: Investment Strategy Team / 02-3460-7834



Investment **Environment Promotion**







Joint Promotion Projects with Free Economic Zones



Support the Dispatch of Government and **Local Governments Investment Promotion Delegation**

Operate investment promotion portals (Korean, English, Chinese, Japanese) and Invest KOREA LinkedIn

- Invest KOREA website introduces the investment environment and promising industries of Korea
- Invest KOREA LinkedIn shares major investment information and news



www.investkorea.org

www.linkedin.com/company/invest-korea

Publish promotional materials

- Invest KOREA Magazine (monthly newsletter in English)
- Brochures promoting the Korean investment environment
- KOREA Economic News
- Brochures introducing Invest





Investment ambassadors promote FDI in Korea

We work with our honorary ambassadors of foreign investment promotion for Korea, who are business or political figures in their respective countries, to promote investment in Korea and discover foreign investors.

Contact: Investment Public Relations Team / 02-3460-7845

We support foreign investment promotion activities in the FEZ and contribute to discovering investment projects.

• Creation of Joint Promotional Materials and Hosting of Domestic and International **Investment Promotion Briefings**

Contact: Investment Cooperation Team / 02-3460-7827

We support the discovery of potential investors by utilizing databases (DB) and networks of 36 investment business centers

Contact: Investment Cooperation Team / 02-3460-7875

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Foreign Investor Support Service

Customized Support for Investors



One-stop Service for Foreign Investors

The Investment Consulting Center (ICC) provides customized services to foreign investors and foreign-invested companies, including investment review and implementation as well as settlement of employees and their families in Korea.

Major services

•			
Category	Details	Category	Details
Report foreign investment	Report, register, and change foreign investment	Employment & Labor	Consulting on labor- management relations and recruitment support
Legal	Guide incorporation procedure/ legal consulting	Visa	Issue, renew, and change visa
Location	Consulting on customized location	License	Exchange with a Korean driver's license
Tax & Accounting	Consulting on tax, finance, and investment incentives	Living	Consulting on daily life On-site companion service
Customs & Tax	Issue confirmation of investment in kind Register business	Misc	Issuance of Immigration Priority Card

Support to Improve the Management of Foreign-invested Companies

On-site consulting service at home and abroad

- Direct visits to foreign-invested companies, foreign parent companies, and potential investors and provide customized consulting services
- Handle complaints of foreign-invested companies and foreign investors

Publish materials for foreign investors

- Foreign investment guidelines
- Practical guidelines (tax, customs, environment, labor and management, visa, location)
- Foreign investment Consulting FAQ

Contact

- Telephone: 1600-7119
- Business hours: Monday to Friday (Lunch time 12:00-13:00)
- Address: 7 Heolleung-ro, Seocho-gu, Seoul, Invest KOREA Plaza 2nd floor
- Languages: English, Japanese, Chinese, Korean
- Online: www.investkorea.org → Online Consulting



Project Manager (PM)

We designate PMs per industry for major investment projects to support foreign investors more efficiently and provide customized services.

- Initial investment consulting
- Guide investment incentive procedures
- Guide corporate establishment
- On-site support for site selection and purchase
- Support licensing procedures
- Consulting on living conditions for investors to settle in Korea

Category	Supporting Industry	Contact
New industries	Startup / Information & communication / Medicine & healthcare	02-3460-7885
Key industries	Semiconductor & display / Automobile & secondary battery / Chemical & material / Energy & environment / Aerospace & shipping / Machine & robotics / Consumer goods	02-3460-7725
\$ Service industries	Logistics & distribution / Regional development & tourism leisure / Financial investment & finance / Content / Business service	02-3460-3283





IKMP is a program that discovers Korean startups, small and medium-sized enterprises wishing to attract foreign investment and match them with foreign investors based on their needs We open the projects on the Invest KOREA website that we hope to attract investment to find potential investors.

How to use IKMP (Investors)

1. Access the English website of Invest KOREA

www.investkorea.org \rightarrow Industries \rightarrow K Startup \rightarrow IKMP Project

2. Set and search details

Search in the IKMP Project Search after setting details, such as industry/investment size

The following information can be found through the IKMP Project Search.

- > Investment Highlingts
- > Company Profile
- > Investment Requirement

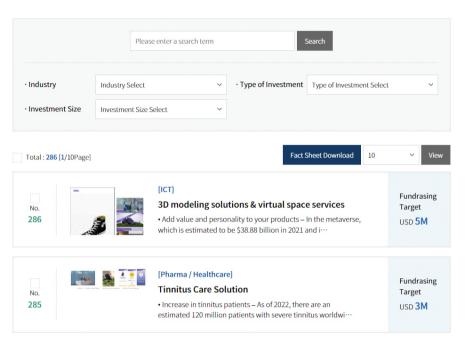
- > Products and Services
- > Financial Figures
- > Major Clients (or Potential)
- > Business Plan



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Search the IKMP Project

How to apply for IKMP (Domestic companies)

1. Apply online

www.investkorea.org → Select language (KR) → Investment opportunity → Apply for IKMP

2. Selection Method

Review by internal and external advisors, select as an IKMP project, and support

3. Support Provided

- Creation of investment promotional materials in English, Chinese, Japanese
- Posting and promotion of projects on Invest KOREA website
- Opportunities to participate in investment promotion events at home and abroad
- Promotion of companies to potential investors through overseas trade offices and continuous demand matching

iontact: New Industry Investment Promotion Team / 02-3460-7795



Red Carpet Service

We provide a one-stop service for all necessary matters for investors visiting Korea during their stay in Korea.

Targets

Foreign investors who meet the conditions and are recommended by the central and local government, KOTRA overseas offices, FEZ authorities, or foreign-related organizations in

Services

Immigration	Vehicle	PM
Arrange consulting	Industrial inspection	Welcome and send-off at airport

Contact: Investment Strategy Team / 02-3497-1013



Global Alliance Project Series (GAPS)

We support in-depth partnering projects, such as discovering Korean companies, research institutes, and projects as well as technological cooperation, tailored to the needs of global leading companies.

Joint venture

Technology transfer

• Joint R&D



Contact: Key Industry Investment Promotion Team / 02-3460-7725

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Foreign Investor Support Service

Follow-up Support



Foreign Investment Ombudsman

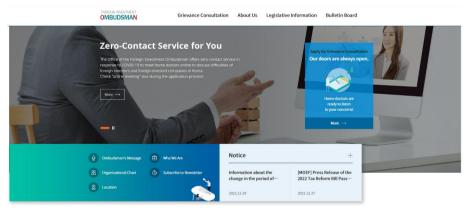
The Foreign Investment Ombudsman is an organization for follow-up support and complaint handling for foreign-invested companies that have entered Korea. Since its establishment in 1999, the ombudsman has efficiently identified and resolved the difficulties of foreign investors and foreign-invested companies, contributing to improving the investment environment and expanding the investment amount.

Home doctors identify and handle investor complaints

Home doctors, who are the experts in finance/foreign exchange, accounting, visa/immigration, labor, standards/certification, law, environment/chemical, pharmaceutical/medical fields, identifies and handles complaints of foreign-invested companies.

Regulatory Information Service for Foreign Investors

We provide foreign investors with English translation of pre-announcement of legislation and related bills so that they can prepare in advance for various issues that may arise during business activities.



Foreign Investment Ombudsman website (https://ombudsman.kotra.or.kr → Legislative Information)

How to use

• File complaints online

Foreign Investment Ombudsman website \rightarrow Consulting on complaint \rightarrow Request a consulting

Contact

Category	Contact	Category	Contact	
Finance & Foreign exchange	02-3497-1686	English Editing	02-3497-1636	
Legal	02-3497-1687	Labor	02-3497-1690	
Standard & Certification	02-3497-1825	Chemical & Environment	02-3497-1828	
Pharma & Biopharma	02-3497-1693	Tax	02-3497-1686	



Invest KOREA Plaza (IKP)

Invest KOREA Plaza (IKP) is Korea's first foreign investor-only incubating and investment support facility. Every year, over 40 foreign-invested companies move into the IKP and receive one-stop service.





Targets

Foreign-invested companies and related organizations

Services

- Support the use of offices and business centers for the initial settlement of foreigninvested companies
- Support information exchange and networking through PMs after moving in
- Support the pitching of start-ups to promote investment and enter overseas markets

Contact

- Telephone: 02-3497-1003
- Business hours: Monday to Friday 9:00-18:00
- Address: 7 Heolleung-ro, Seocho-gu, Seoul, Invest KOREA Plaza
- Languages: English, Korean
- E-mail: ikp@kotra.or.kr
- Website: www.investkorea.org → About us → How We Can Help → Incubating



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Recruitment Support for Foreign-invested Companies

Talent recruitment support according to recruitment demand

We support foreign-invested companies to raise corporate awareness and provide customized talent recruitment service.

Job Fair for Foreign-invested Companies

As Korea' largest job fair for foreign-invested companies that has been held every year since 2006, the Job Fair for Foreign-invested Companies gathers over 170 foreign-invested companies and conducts recruitment briefings, special lectures on jobs, recruitment consulting, and 1:1 job seeking consulting.

- Hosting cycle: Once a year
- How to join: Check website for information for employers/job seekers





Exclusive website for recruitment of foreign-invested companies (www.jobkorea.co.kr/theme/kotra)

We provide job postings and various benefits on the VIP Recruitment Center of Job Korea, the no. 1 job portal in Korea.

- * Talent search service (120), key recruitment center (6 days). Video conference, HR data, etc.
- How to use: Join Job Korea and submit an application form on the exclusive website



제용전용한 안내 진행중인 제용	공고 외투기업에서 일한다!	작무인터뷰 우수 외투기업 소개			
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EDWARDS लटशट ब्रह्म	FESTO 한국웨스토	HITACHI ABB			
* mks পুস্বতাপুত্র নুবাজ	(에지열 코리아	ROBERT WALTERS 로버트 웰터스 코리아			

Contact: Global Job Center, Small & Medium Enterprise Department / 02-3460-7877

Invest KOREA

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Global **Network of** Invest **KOREA**

We support foreign investors around the world with 36 overseas investment hubs in 19 countries.

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