



**Increase industrial operational efficiency in hours,
not months.**

Factories still **lose trillions** due to **Operational Inefficiencies**

The AI Production Gap: Massive Industry Losses Driven by from Inefficient Operations

Across all industries, **trillions are lost every year** due to inefficient processes that could be optimized with AI/ML that trully works on the shop floor.

Yet, developing and deploying AI on the shop floor remains highly challenging due to its unique operational and industrial requirements

Why is it **hard** to run AI on the shop floor?

IT Information technology

Abundant compute
resources

Integrated data
within centralized
data lake

Large data teams
available

Tolerant to near-
real-time
responses

Favorable environment for AI

OT or Edge Operational Technology

Scarce compute
resources

Few data
professionals

Siloed data on
legacy systems

Strict real-time
performance
requirements

Cyber security
concerns

Lack of AI
explainability

Challenging environment for AI

Bridging the gap to make AI work in OT

IT Information technology

**Abundant compute
resources**

**Integrated data
within centralized
data lake**

**Large data teams
available**

**Tolerant to near-
real-time
responses**

Favorable environment for AI

OT or Edge Operational Technology

**Run AI efficiently
with limited
resources**

**Enable no-code &
Gen AI for non-
technical users**

**Curate and
integrate data for
reliability**

**Ensure smooth
real-time AI
performance**

On-premise native

**Built-in AI/ML
governance**

Enabling a favorable AI environment for OT

An industrial AIOPs Platform that makes AI/ML work on the shop floor

BEFORE: Traditional Approach

- ⚠ **9-11 months** to deploy AI into production
- ⚠ AI/ML development costs 8-10X higher
- ⚠ **Manual** model deployment
- ⚠ **Lack** of scalability and governance

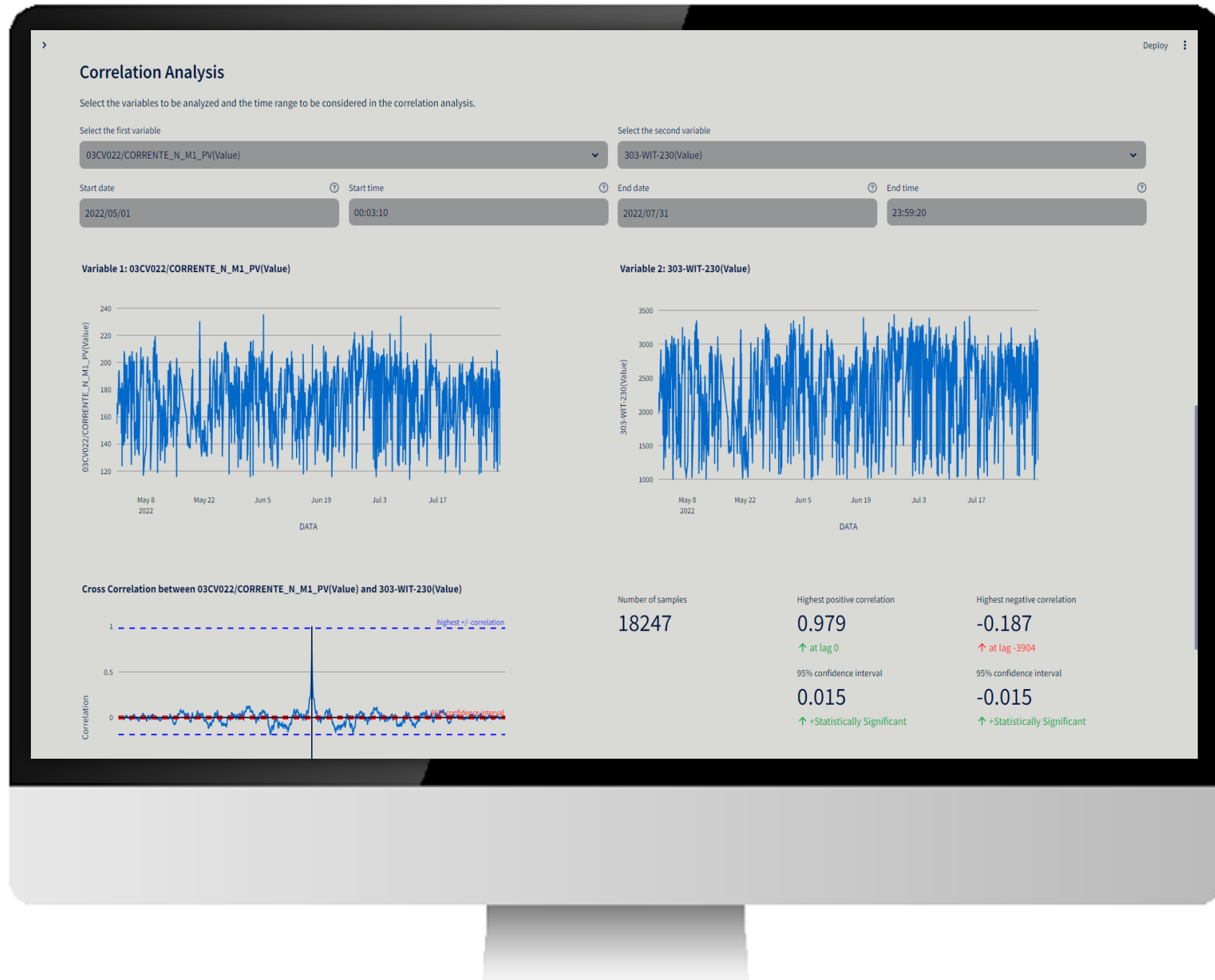
85 % of AI initiatives never reach production
(Market average)

AFTER: Using our platform

- ✓ **1-7 days** to deploy AI into production
- ✓ **ROI** in hours, not months
- ✓ **Up to 10x lower AI development costs**
- ✓ **Fully Automated** model deployment

100% of initiatives reach production and deliver fast ROI

SIENTIA™ : Making AI Deliver Real Value on the Shop Floor — Governed, Fast, and Code-Free



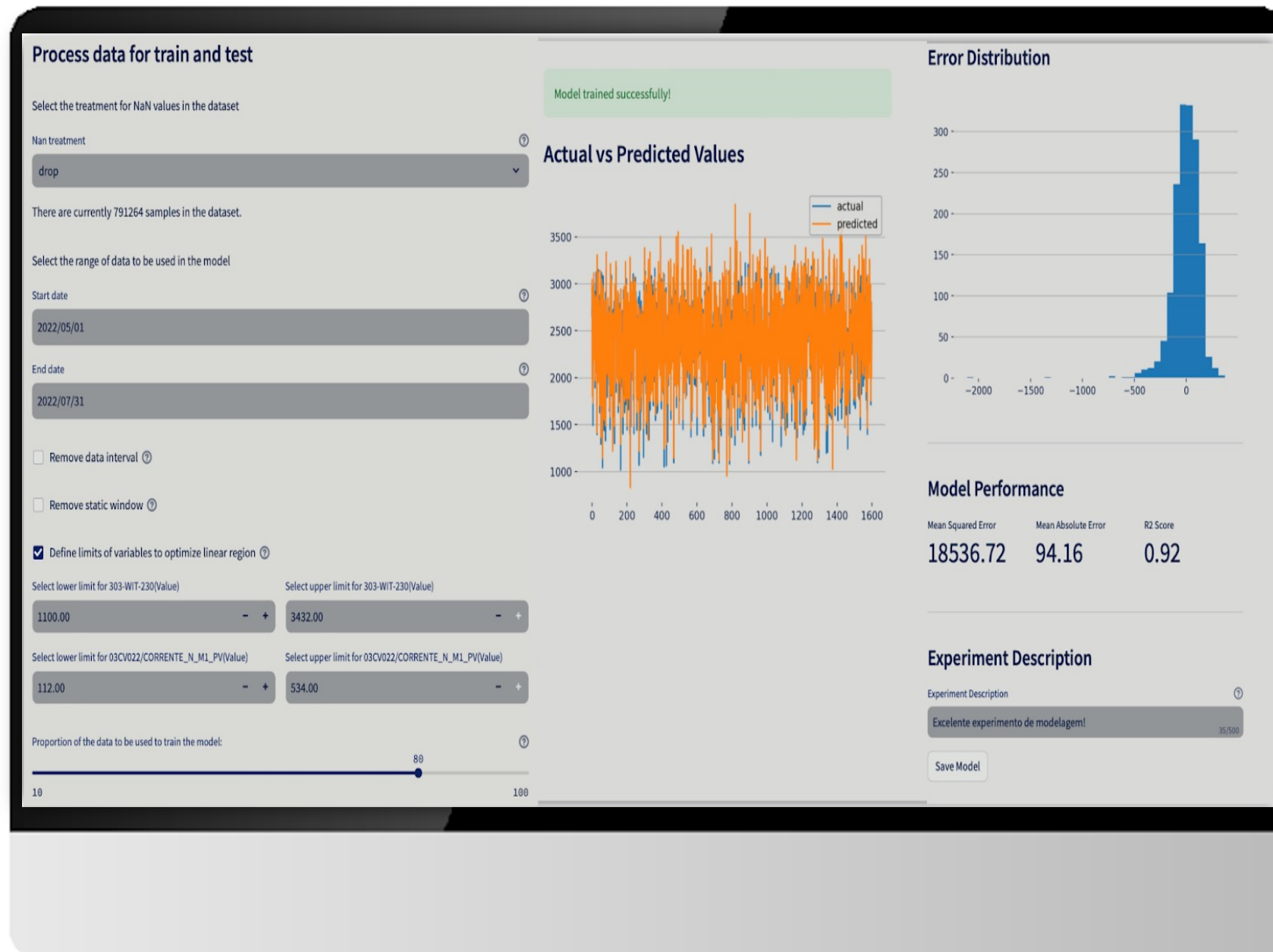
SIENTIA™ Platform Features



Data Integration & Governance

- ✓ Seamless industrial data integration
- ✓ Automated data quality check

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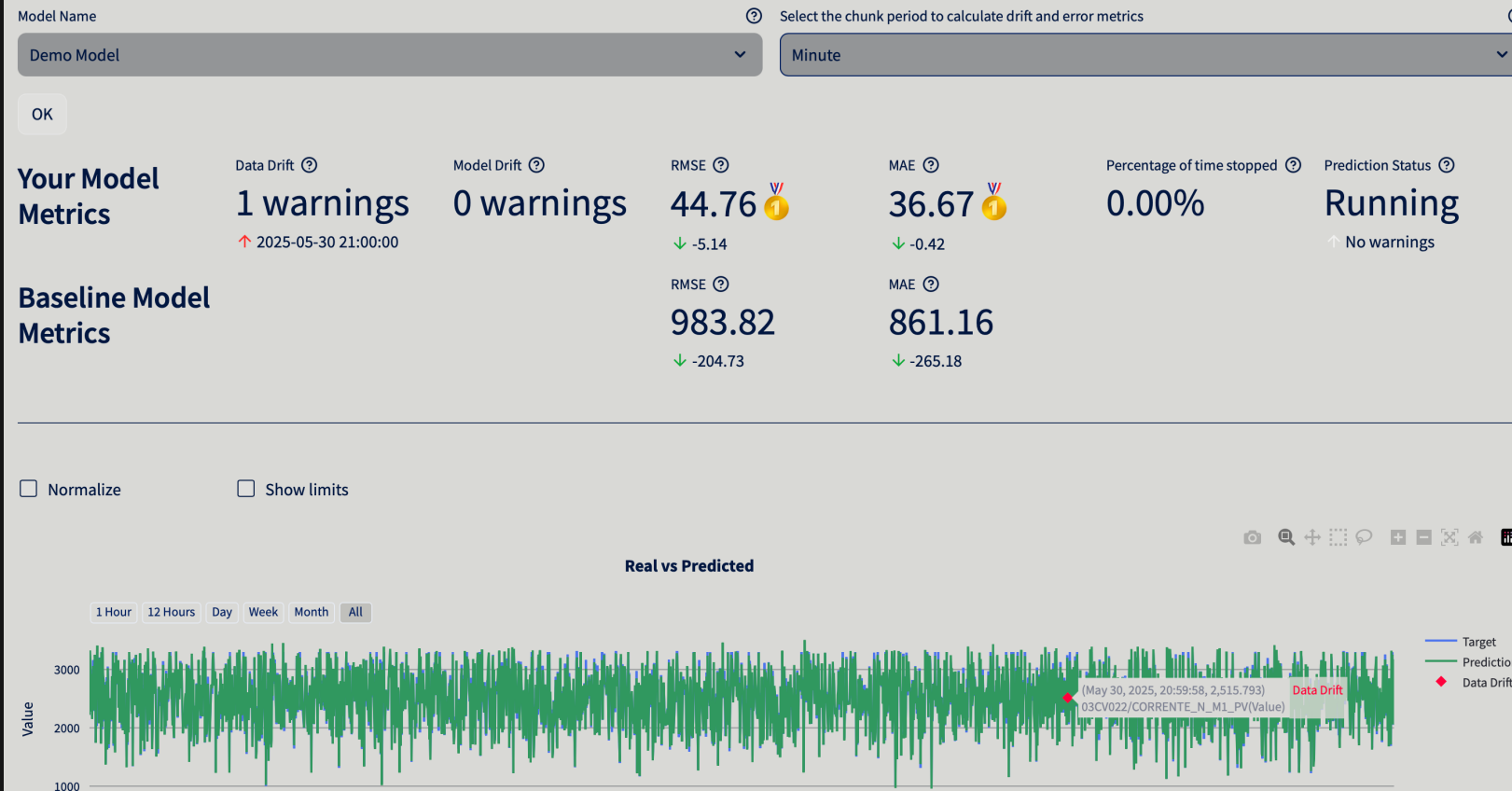


No-Code Auto Machine Learning

- ✓ Auto-ML workflow builder
- ✓ Non-technical user friendly

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SIENTIA™ Model Monitoring



SIENTIA™ Platform Features



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No-Code Auto Machine Learning

- ✓ Auto-ML workflow builder
- ✓ Non-technical user friendly



Model Governance

- ✓ Automated model deployment
- ✓ Model Monitoring reports & alerts

Industrial AI Market Analysis: It is a **R\$500M opportunity** only in Brazil & Latam

TAM

R\$350 - 450B

Global Industrial AI Market by 2030
(IT & OT for any kind of Industry)

SAM

R\$30B+

Americas Market
(OT only)

SOM

R\$0.5– 1B

Brazil & Latam
(Initial focus only on Mining & Metals)

Simple and Scalable Business Model

Type of fee	Frequency
Setup Fee per Plant	One time fee
Subscription Baseline Fee per Plant	Monthly or Annually
Additional Subscription Fee per Model in Production per Plant	Monthly or Annually
Additional Services (Custom Model Development, Monitoring, Deployment and Refactoring)	Estimated as needed

Typical ARR per plant

R\$0,18M – R\$0,36M

Average number of plants

10

ARR within same client

R\$1,80M – R\$3,6M

Current Go-to-Market Strategy



André Kakehasi
Sales Director
(USA)



George Buckbee
Founder & CEO
(USA)



Luis Nieto,
Director SDP Chile
(Chile & Peru)



Gustavo Brito
CEO
(BR)



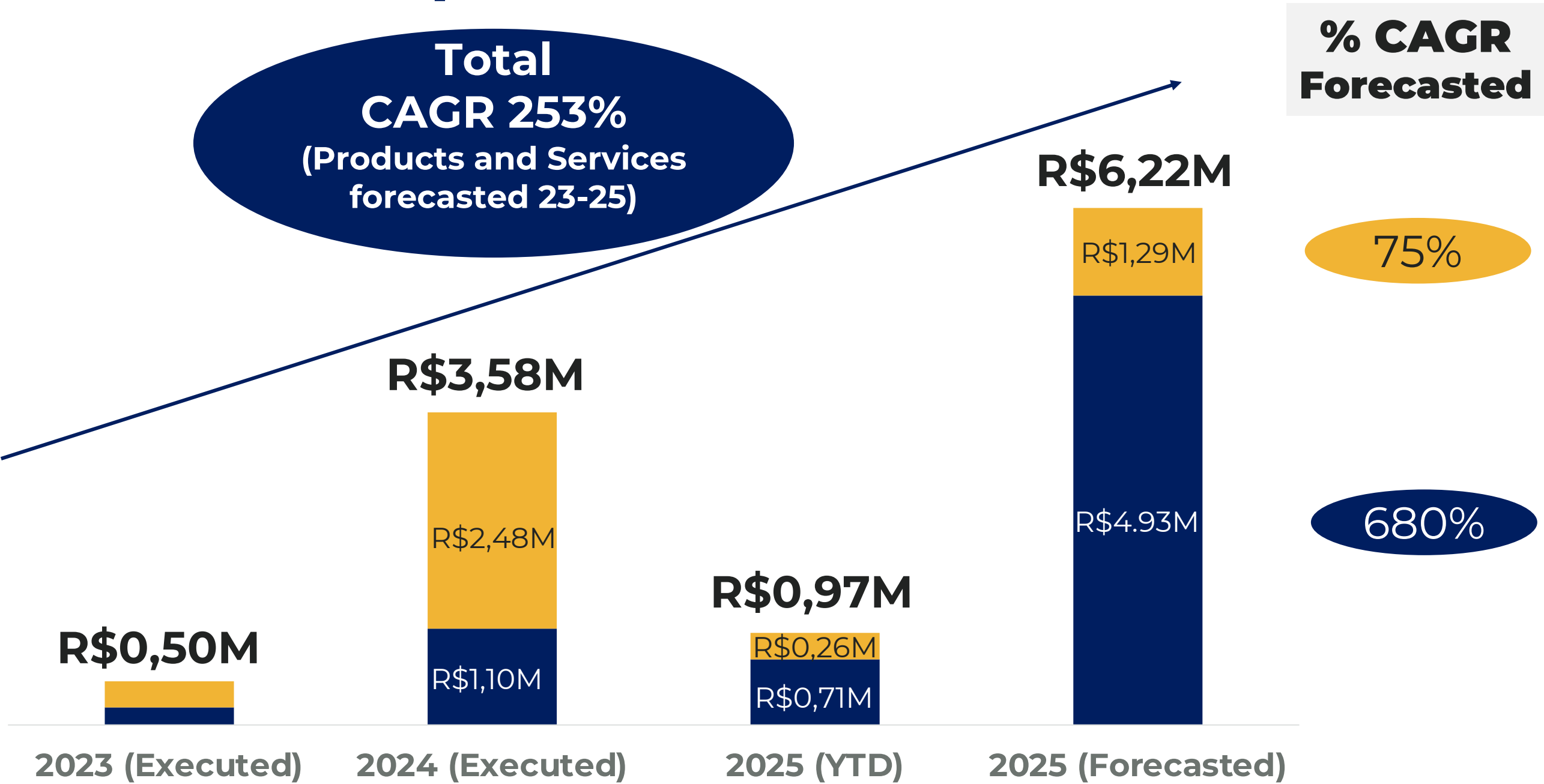
Bruno Badini
CEO & co-founder
(BR)

Sperta Technologies



Marcos Fonseca
Founder & CEO
(BR)

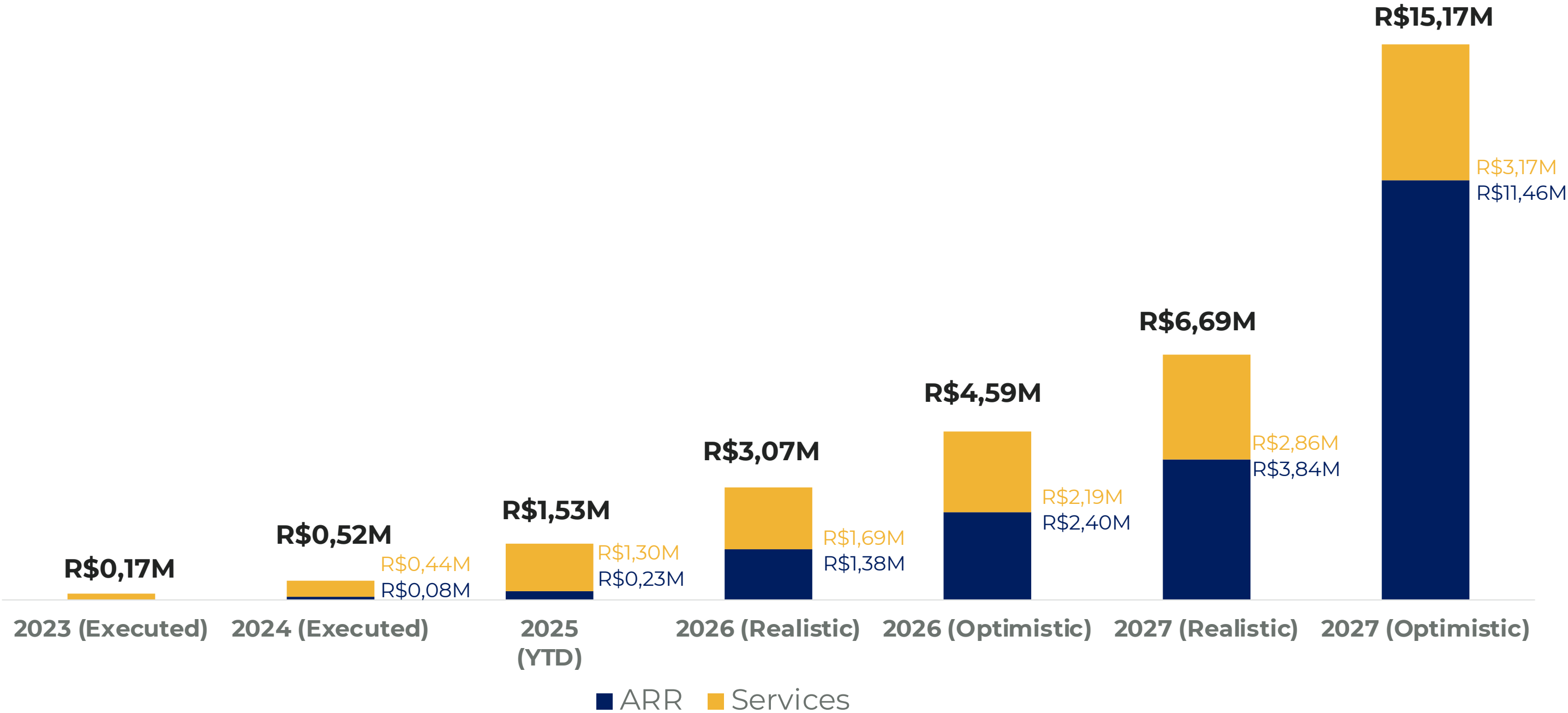
Realistic Sales Pipeline (TCV)



Notes:
• 2025 forecasted TCV sales based only on "Hot deals" Sales funnel pipeline

■ Product ■ Service

ARR + Services



Customer Success story

Customer Profile

INDUSTRY

Major Mining in Brazil

MANUFACTURING PLANTS

2 Local Facilities

COMPANY SIZE

~ 5000 employees

ANNUAL REVENUE

\$1.47B (2023)

The challenge

Pilot projects never reached production

4-6 months to develop PoCs

Inconsistent data quality

No data science professionals to develop models

Results with SIENTIA™

\$1.0M

Annual Cost Savings

90%

AI Project Success Rate

8x

Faster Deployment

SIENTIA™ Uniquely Positioned for Industrial AI Success

Solution	Low Cost of Implementation & Maintenance	Designed to run in real time in the OT	No-code interface	Auto-ML Designed for Industrial needs	Integrated Data & Model Governance	Fixed pricing model
SIENTIA™	✓	✓	✓	✓	✓	✓
Databricks	✗	✗	✗	✗	✗	✗
Cognite	✗	✗	✗	✓	✗	✗
Aveva Predictive	✗	✓	✗	✗	✗	✓
C3.AI	✗	✓	✗	✗	✗	✗
Sorba.ai	✗	✗	✗	✓	✗	✗
Siemens AI Edge	✗	✓	✗	✗	✗	✓

We're engineers who've lived the AI pain on the shop floor — and built the platform we always wished existed



Alexandre Sartori
CEO

Serial Entrepreneur
Founded 3 companies
Led teams of 200+ employees
Achieved 7-figure exit



Eduardo Magalhães, MSc
CTO

Industrial AI Specialist
Founded 3 AI teams from scratch
100+ AI projects

 **accenture**

 **NTT DATA**

 **EY**

 **vallourec**

 **stefanini ihm**

 **ENGINEERING**



**Team with 4 Magna Cum Laude honors,
4 MSc and 1 PhD**

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Let's bring AI to the real world – together!

Investment Opportunity

Seed Round

R\$3.0M

Next Steps

- Due diligence process
- Term sheet negotiation
- Legal documentation
- Funding close Q4/25



alexandre@aignosi.com.br

+55 (31) 9-9262-0163

in Alexandre
Sartori
CEO



eduardo@aignosi.com.br

+55 (31) 9-8797-1553

in Eduardo
Magalhães, MSc
CTO