

A large industrial facility, likely a refinery or chemical plant, is shown at night. The complex is illuminated by numerous lights on the structures, including tall towers and horizontal pipes. The sky above the plant is a deep blue.

# oo aignosi™

**Increase industrial **operational efficiency** in hours,  
not months.**

# Factories still lose trillions due to Operational Inefficiencies

## The AI Production Gap: Massive Industry Losses Driven by from Inefficient Operations

Across all industries, **trillions are lost every year** due to inefficient processes that could be optimized with AI/ML that trully works on the shop floor.

**Yet, developing and deploying AI on the shop floor remains highly challenging due to its unique operational and industrial requirements**

# Why is it hard to run AI on the shop floor?

## IT

### Information technology

Abundant compute resources

Integrated data within centralized data lake

Large data teams available

Tolerant to near-real-time responses

Favorable environment for AI

## OT or Edge

### Operational Technology

Scarce compute resources

Few data professionals

Siloed data on legacy systems

Strict real-time performance requirements

Cyber security concerns

Lack of AI explainability

Challenging environment for AI

# Bridging the gap to make AI work in OT

## IT Information technology

Abundant compute  
resources

Integrated data  
within centralized  
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Large data teams  
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real-time  
responses

Favorable environment for AI

## OT or Edge Operational Technology

Run AI efficiently  
with limited  
resources

Enable no-code &  
Gen AI for non-  
technical users

Curate and  
integrate data for  
reliability

Ensure smooth  
real-time AI  
performance

On-premise native

Built-in AI/ML  
governance

Enabling a favorable AI environment for OT

# An industrial AIOps Platform that makes AI/ML work on the shop floor

## BEFORE: Traditional Approach

- ⚠ **9-11 months** to deploy AI into production
- ⚠ AI/ML development costs 8-10X higher
- ⚠ **Manual** model deployment
- ⚠ **Lack** of scalability and governance

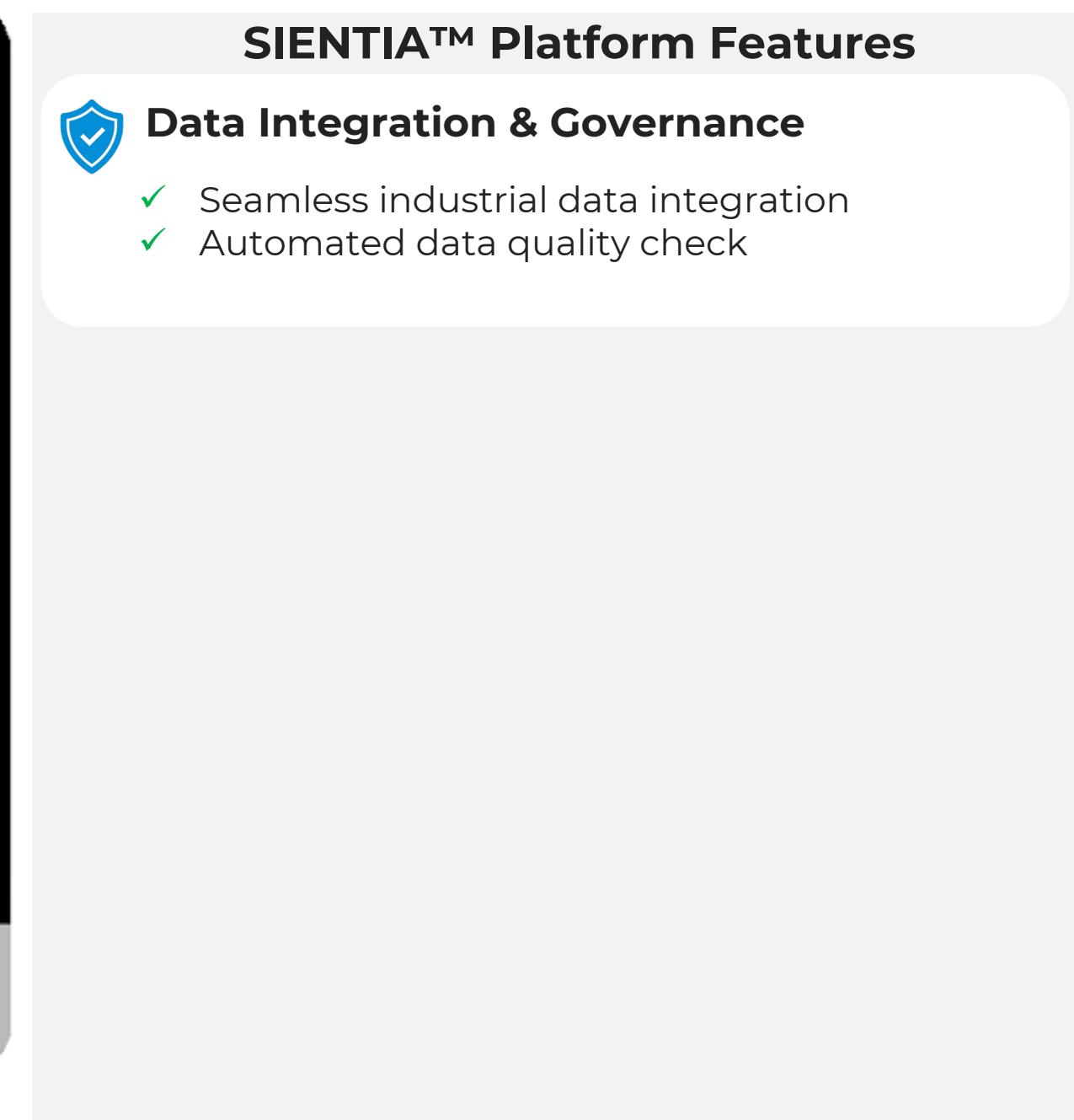
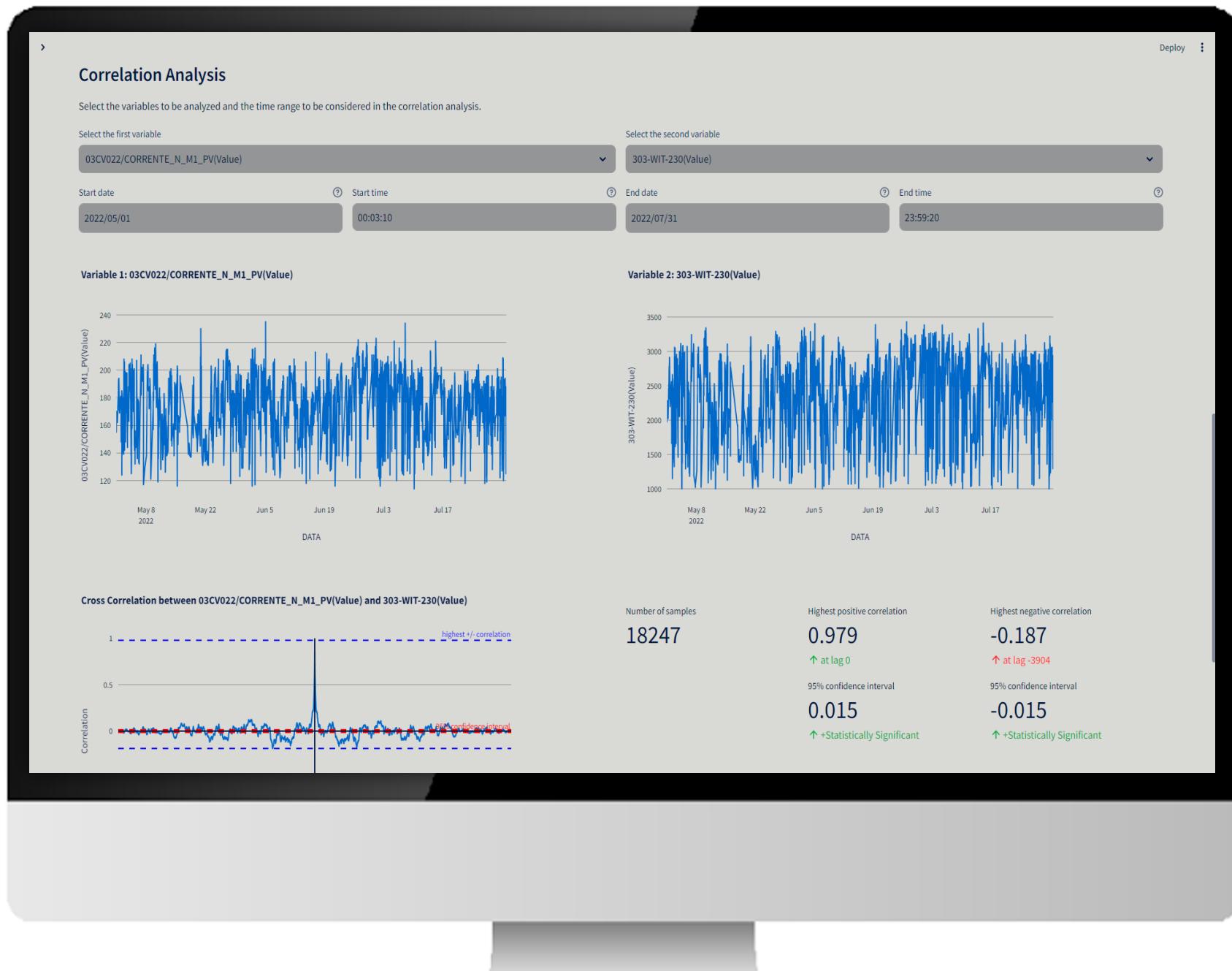
**85 % of AI initiatives never reach production**  
(Market average)

## AFTER: Using our platform

- ✓ **1-7 days** to deploy AI into production
- ✓ **ROI** in hours, not months
- ✓ **Up to 10x lower AI development costs**
- ✓ **Fully Automated** model deployment

**100% of initiatives reach production and deliver fast ROI**

# SIENTIA™ : Making AI Deliver Real Value on the Shop Floor — Governed, Fast, and Code-Free



# SIENTIA™ : Making AI Deliver Real Value on the Shop Floor — Governed, Fast, and Code-Free

Process data for train and test

Select the treatment for NaN values in the dataset

Nan treatment: drop

There are currently 791264 samples in the dataset.

Select the range of data to be used in the model

Start date: 2022/05/01

End date: 2022/07/31

Remove data interval

Remove static window

Define limits of variables to optimize linear region

Select lower limit for 303-WIT-230(Value): 1100.00

Select upper limit for 303-WIT-230(Value): 3432.00

Select lower limit for 03CV022/CORRENTE\_N\_M1\_PV(Value): 112.00

Select upper limit for 03CV022/CORRENTE\_N\_M1\_PV(Value): 534.00

Proportion of the data to be used to train the model: 80

Model trained successfully!

Actual vs Predicted Values

Error Distribution

Model Performance

| Mean Squared Error | Mean Absolute Error | R2 Score |
|--------------------|---------------------|----------|
| 18536.72           | 94.16               | 0.92     |

Experiment Description

Experiment Description: Excelente experimento de modelagem!

Save Model

## SIENTIA™ Platform Features



### Data Integration & Governance

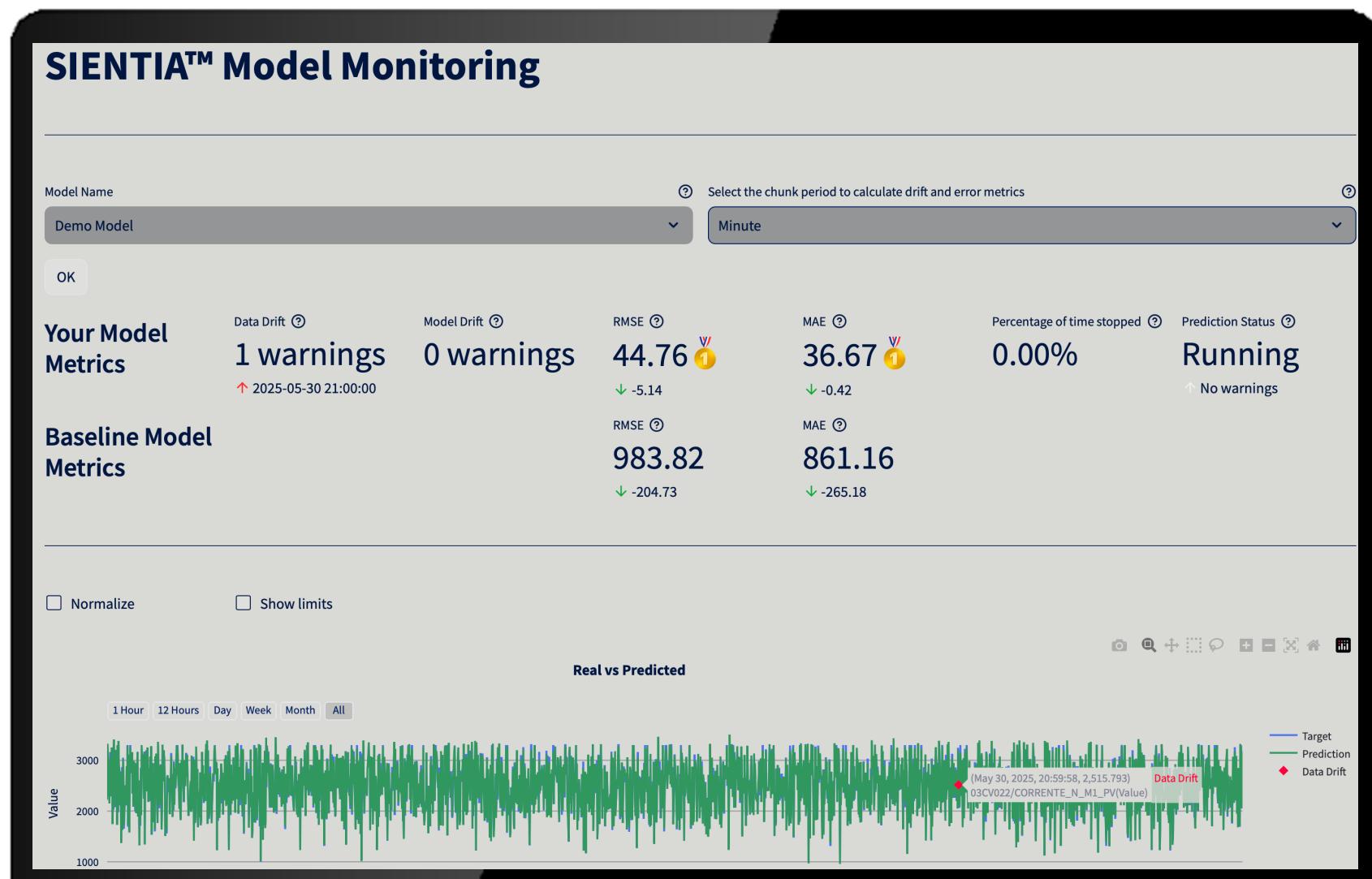
- ✓ Seamless industrial data integration
- ✓ Automated data quality check



### No-Code Auto Machine Learning

- ✓ Auto-ML workflow builder
- ✓ Non-technical user friendly

# SIENTIA™ : Making AI Deliver Real Value on the Shop Floor — Governed, Fast, and Code-Free



## SIENTIA™ Platform Features

### Data Integration & Governance

- ✓ Seamless industrial data integration
- ✓ Automated data quality check

### No-Code Auto Machine Learning

- ✓ Auto-ML workflow builder
- ✓ Non-technical user friendly

### Model Governance

- ✓ Automated model deployment
- ✓ Model Monitoring reports & alerts

# Industrial AI Market Analysis: It is a R\$500M opportunity only in Brazil & Latam

**TAM**

**R\$350 - 450B**

Global Industrial AI Market by 2030  
(IT & OT for any kind of Industry)

**SAM**

**R\$30B+**

Americas Market  
(OT only)

**SOM**

**R\$0.5– 1B**

Brazil & Latam  
(Initial focus only on Mining & Metals)



Sources:

- Manufacturing AI (\$4.2B, Market Research Future)
- Oil & Gas AI (\$3B, Grand View Research) Media (2025)

- Mining AI (\$1B -> \$7.26B, Mordor Intelligence)
- Pulp & Paper (\$7B, Market Research Future) Media (2025)

- Brazil AI Market (\$16.3B by 2030, McKinsey)

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# Simple and Scalable Business Model

| Type of fee                                                                               | Frequency           |
|-------------------------------------------------------------------------------------------|---------------------|
| <b>Setup Fee</b> per Plant                                                                | One time fee        |
| <b>Subscription Baseline Fee</b> per Plant                                                | Monthly or Annually |
| <b>Additional Subscription Fee</b> per Model in Production per Plant                      | Monthly or Annually |
| Additional Services<br>(Custom Model Development, Monitoring, Deployment and Refactoring) | Estimated as needed |

Typical ARR per plant

R\$0,18M – R\$0,36M

Average number of plants

10

ARR within same client

R\$1,80M – R\$3,6M

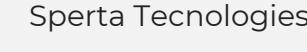
# Current Go-to-Market Strategy





André Kakehasi  
Sales Director  
(USA)

George Buckbee  
Founder & CEO  
(USA)



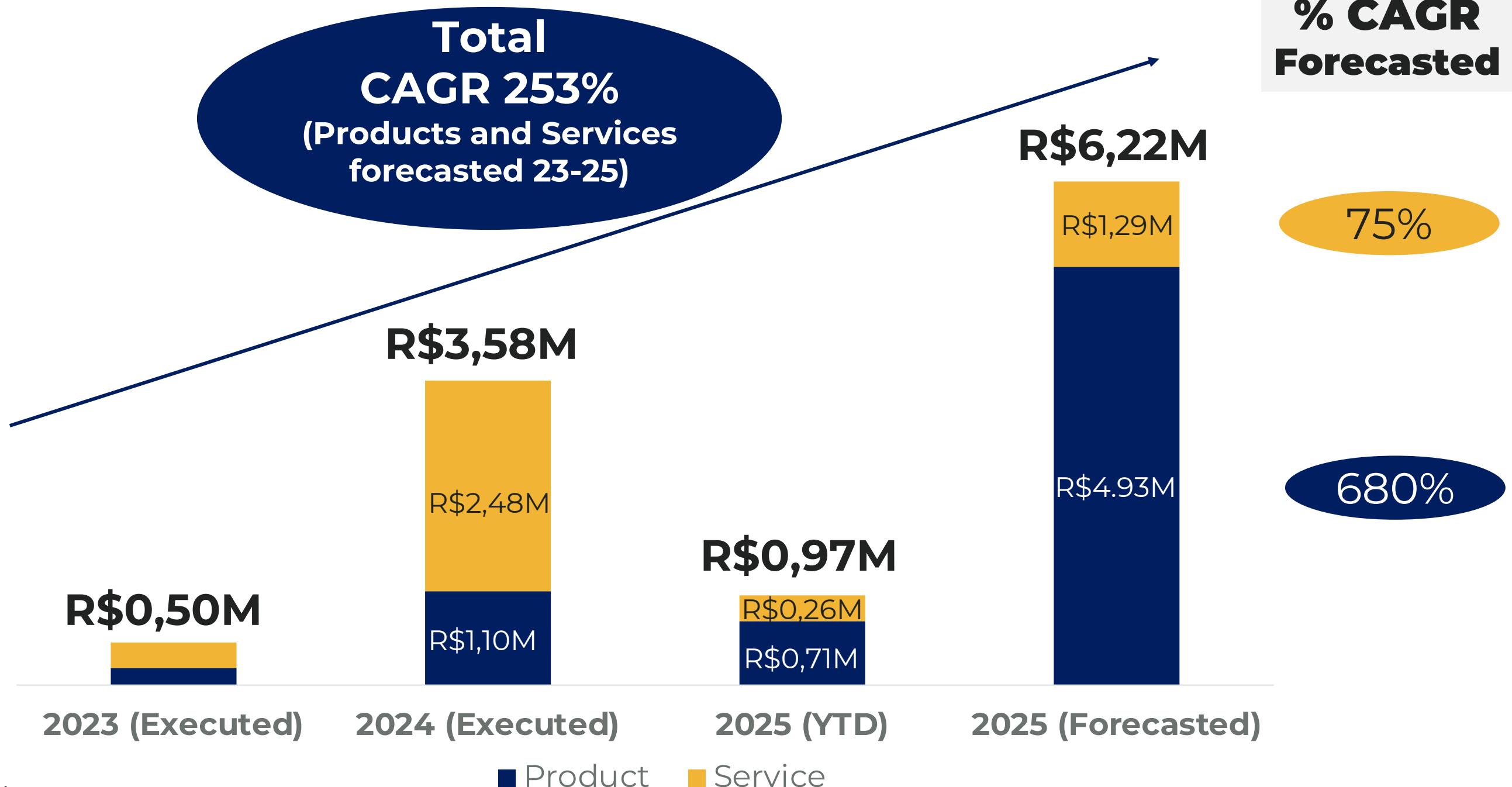
Luis Nieto,  
Director SDP Chile  
(Chile & Peru)

Gustavo Brito  
CEO  
(BR)

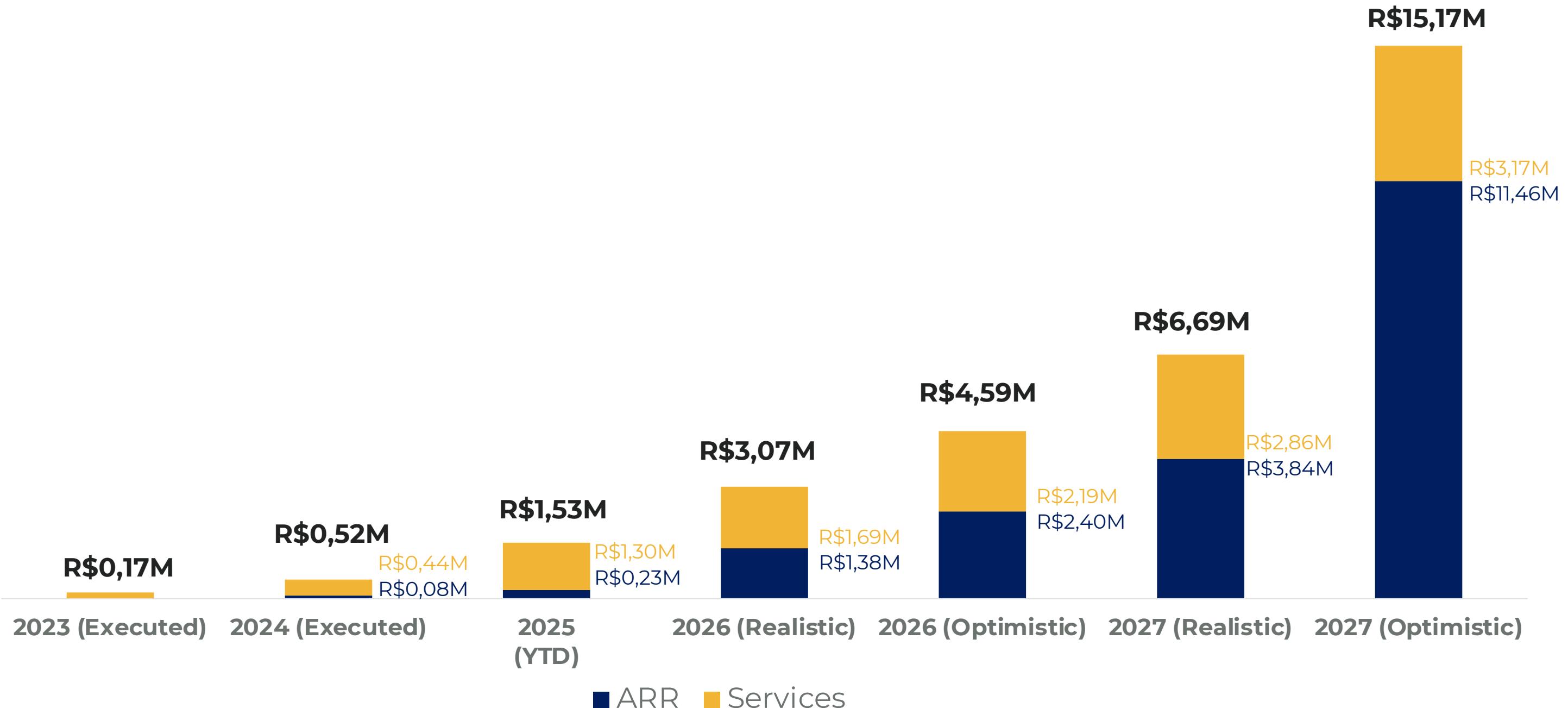
Bruno Badini  
CEO & co-founder  
(BR)

Marcos Fonseca  
Founder & CEO  
(BR)

# Realistic Sales Pipeline (TCV)



# ARR + Services



# Customer Success story

## Customer Profile

### INDUSTRY

Major Mining in Brazil

### MANUFACTURING PLANTS

2 Local Facilities

### COMPANY SIZE

~ 5000 employees

### ANNUAL REVENUE

\$1.47B (2023)



## Results with SIENTIA™

**\$1.0M**

Annual Cost Savings

**90%**

AI Project Success Rate

**8x**

Faster Deployment

## ⚠ The challenge

Pilot projects never reached production

4-6 months to develop PoCs

Inconsistent data quality

No data science professionals to develop models

# SIENTIA™ Uniquely Positioned for Industrial AI Success

| Solution         | Low Cost of Implementation & Maintenance | Designed to run in real time in the OT | No-code interface | Auto-ML Designed for Industrial needs | Integrated Data & Model Governance | Fixed pricing model |
|------------------|------------------------------------------|----------------------------------------|-------------------|---------------------------------------|------------------------------------|---------------------|
| SIENTIA™         | ✓                                        | ✓                                      | ✓                 | ✓                                     | ✓                                  | ✓                   |
| Databricks       | ✗                                        | ✗                                      | ✗                 | ✗                                     | ✗                                  | ✗                   |
| Cognite          | ✗                                        | ✗                                      | ✗                 | ✓                                     | ✗                                  | ✗                   |
| Aveva Predictive | ✗                                        | ✓                                      | ✗                 | ✗                                     | ✗                                  | ✓                   |
| C3.AI            | ✗                                        | ✓                                      | ✗                 | ✗                                     | ✗                                  | ✗                   |
| Sorba.ai         | ✗                                        | ✗                                      | ✗                 | ✓                                     | ✗                                  | ✗                   |
| Siemens AI Edge  | ✗                                        | ✓                                      | ✗                 | ✗                                     | ✗                                  | ✓                   |

# We're engineers who've lived the AI pain on the shop floor — and built the platform we always wished existed



**Alexandre Sartori**  
CEO

## Serial Entrepreneur

Founded 3 companies  
Led teams of 200+ employees  
Achieved 7-figure exit



**Eduardo Magalhães, MSc**  
CTO

## Industrial AI Specialist

Founded 3 AI teams from scratch  
100+ AI projects



Team with 4 Magna Cum Laude honors,  
4 MSc and 1 PhD

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# Let's bring AI to the real world – together!

## Investment Opportunity

### Seed Round

R\$3.0M

### Next Steps

- Due diligence process
- Term sheet negotiation
- Legal documentation
- Funding close Q4/25



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