



**REGIONAL LEADER
IN ELECTRONIC SECURITY**



alarm
automatika®

we care about security

REGIONAL LEADER IN ELECTRONIC SECURITY



HARDWARE + SOFTWARE + SERVICE + PLATFORM

www.alarmautomatika.com

 **2.500+**
clients

 **200+**
employees

 **250+**
suppliers

 **own
R&D**

 **own
Brands**

 **11+**
countries

 **15+**
cities

Alarm automatika - a regional leader in electronic security



VISION

The vision of Alarm Automatika is to play a leading role in the Central and Eastern Europe (CEE) electronic security industry by constantly adopting new knowledge and technologies, and by predicting consumer demands through close co-operation with clients and partners, systematically build relationships with primary goals to protect lives and property, while improving quality of living and doing business.

MISSION

The company's mission is to create a excellent value proposition that encompasses high quality and innovative products and services, as well as complete solutions in terms of individual customer needs with primary goals to reduce risk for clients and business partners, enable smooth operations and faster progress through a common platform.

COMPETENT PEOPLE

The Alarm automatika's employees are a crucial factor in the achieving present results and further vision development. Continuous investment in the technical, economical, organizational, engineering, IT and management competencies of employees will lead us further growth and development.

OWN R&D AND BRANDS

In order to be technologically progressive, a team of engineers constantly monitor new technologies, and develop new products, services and software's. Years of experience in industry was used in creating own brands to meet the specific needs of the regional market, for all market segments.

AWARDS & CERTIFICATES



Zlatna kuna
Award for innovation



Security
Grand Prix



Case Study
Excellence Awards



Croatian
innovation quotient



Solvency
excellence



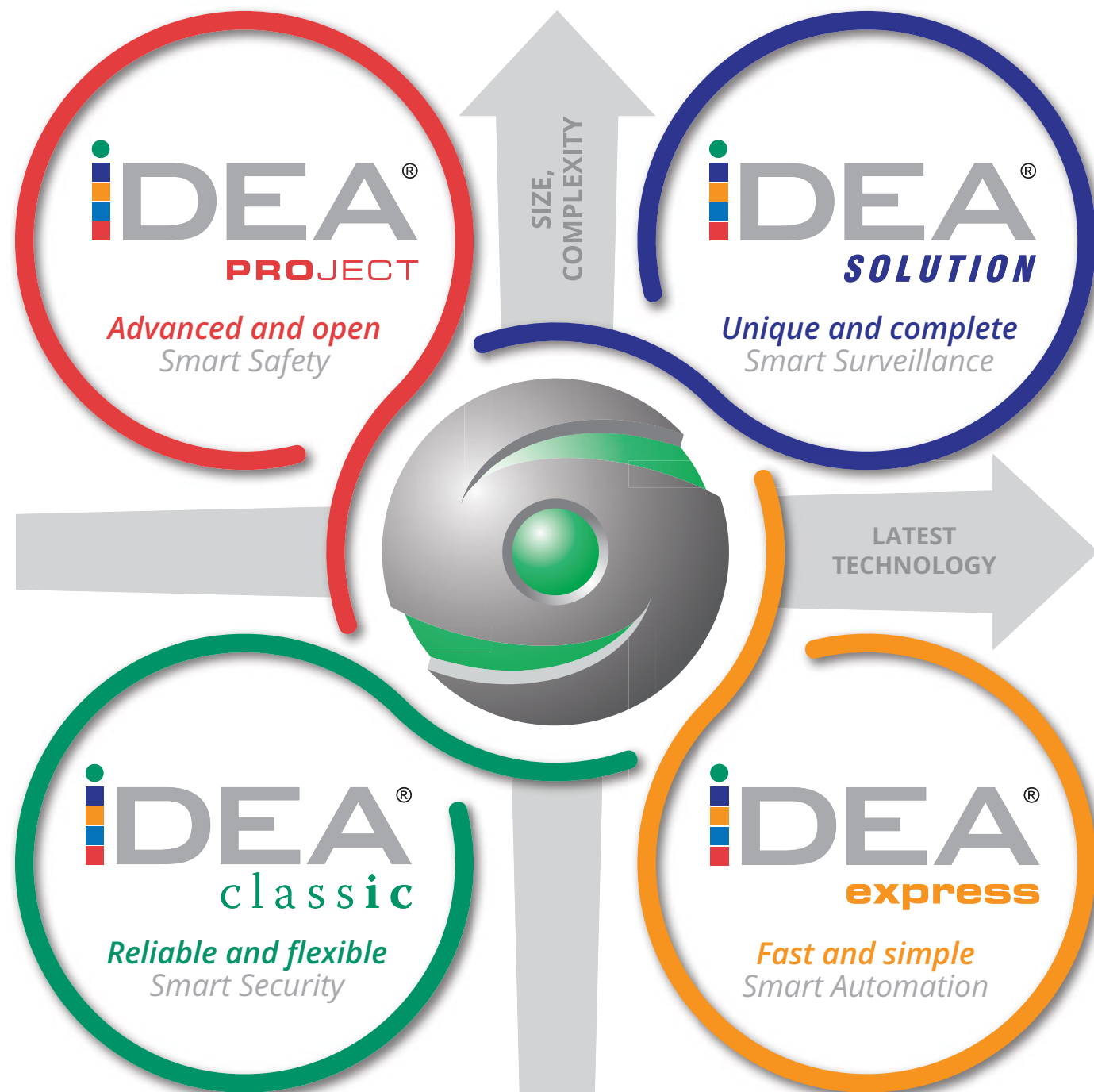
ISO 27001
certificate



ISO 9001
certificate



ISO 14001
certificate



4 Value propositions for all market needs

Alarm automatika's offer is a 4 value proposition adjusted to the needs of different users. Each values proposition consists of a range of reliable systems, unique software, professional services and common platform

RELIABLE SYSTEMS

Offer range includes products from more than 250 world-renowned manufacturers of security, safety, surveillance and smart automation equipment. These are technologically advanced, reliable and easy-to-use solutions. To meet the specific needs of the regional market, our own brands have been developed - DVC[®] in video surveillance and video intercoms, INOut[®] in access control, S-Link in intrusion.

UNIQUE SOFTWARE

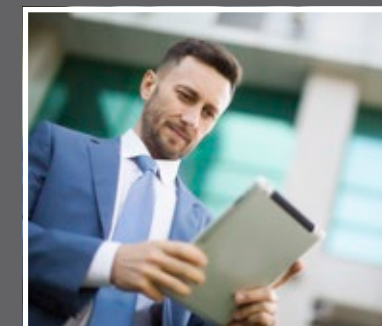
Software for central monitoring stations automation ABSistemDC(NG) v.2 and PSIM software ABSistemDCi are oldest SW developed in own R&D department. Several software that integrate information from electronic systems with business management tools are also available, e.g. ABSistemPARK[®] for parking lots management, ABSistemCounter[®] for people counting, logistics and marketing support, and ABSistemTicketing[®] for visitor's access control management. ABSistemEnergy enables centralized collection, storage and visualization of energy and water consumption data with the aim of increasing the energy efficiency of buildings.

PROFESSIONAL SERVICES

Company developed a wide range of services - Design, project management and IT support for large companies; project support and commissioning for contractors; B2B platform, education and tech support for installers; B2C platform and device pre-programming for private end-users.

COMMON PLATFORM

Common B2B or B2C platforms are connecting all stakeholders, making collaboration between them easier and enabling full transparency and traceability of all transactions.





*Unique and complete
Smart Surveillance*

Smart Surveillance

Users whose business are characterized by complexity, large area cover, and dislocated facilities are focused on increasing the level of security, monitoring and improving of business processes. The integration of various systems is a must have in those cases because otherwise it's impossible to control all the processes which are taking place on the protected premises.

ADVANCED TECHNOLOGIES

- Video analytics and artificial intelligence
- Thermal imaging and perimeter protection
- Advanced access control systems, biometrics and electromechanical barriers
- Electronic Article Surveillance
- Intelligent traffic control and parking management
- BMS and Energy Management
- Electrochemical protection of ATMs
- Anti-terrorist barriers for vehicles

INTELLIGENT MANAGEMENT SOFTWARE

Several solutions make it possible to take full advantage of surveillance systems, especially integrations with POS, ticketing, people counting, room reservations, parking fees or traffic control.

PROFESSIONAL SERVICES FOR COMPLEX SECURITY PROJECTS

Designing, monitoring, and consulting, project management, advanced ICT support, system maintenance and integration are just some of the services that guarantee the success of complex surveillance projects.

KNOWLEDGE EXCHANGE

Platform enables the education key customers stuff, designers, and consulting service providers. It contains database of references and existing solutions who can be search by object type, service description, equipment, or software. As well, it includes a code repository that allows you to come up with a unique and complete solution in an efficient and scalable way.

BANKS AND FINANCIAL INSTITUTIONS

HOTELS AND CAMPS

RETAIL

PUBLIC AND COMMERCIAL FACILITIES

INDUSTRIAL AND CRITICAL INFRASTRUCTURE FACILITIES

CITIES AND PUBLIC AREAS

VIVOTEK
A Delta Group Company

MARCH
networks

Sensormatic®

Kantech

Honeywell
THE POWER OF CONNECTED

NOTIFIER
FIRE SYSTEMS
by Honeywell

FUTURE FIBRE
TECHNOLOGIES
An Ark Group Company

PERIMETER
PROTECTION
GROUP

comnet
Communication Networks

Obertur
Cash Protection

ab sistemEnergy

ab sistemdci

ab sistemPARK

ab sistemTicketing

ab sistemCounter

ab sistemGreen

ab sistemSmartKiosk

ab sistemLimitPeople



*Advanced and open
Smart Safety*

Smart Safety

Safety solutions should ensure early detection of fire, rapid signalling, and safe evacuation of people. The efficiency of the systems is enhanced by their coordinated action, so they are generally integrated with each other and with other security and Building Management Systems on the premises.

INTEGRATED SYSTEMS

- Fire and gas alarm
- Extinguishing system
- Public Address and Voice Alarm Systems
- Smoke and heat extraction system
- Emergency lighting
- SOS systems
- Electronic security systems

PSIM SOFTWARE FOR TOTAL CONTROL

ABsistemDCi® is a software for monitoring and managing of integrated systems through a single interface. Designed modularly, it enables integration of different manufacturers equipment, management by use of graphic maps and video verification. Operator monitoring and event reconstruction are enabled too, which greatly increases overall efficiency.

PROFESSIONALISM IN ALL PROJECT'S STAGES

Designing and technical support, project commissioning, contractor certification and B2B platform are services designed for users of integrated safety solutions.

DOCUMENTATION THAT FOLLOWS THE OFFER

The B2B platform enables finding the best products and solutions for different types of installations. It contains the complete offer with the detailed documentation required to design, install, integrate and maintain the Smart Safety systems.

ARCHITECTS
ELECTRO
DESIGNERS
CONSTRUCTORS
ELECTRICAL
INSTALLERS
SYSTEM
INTEGRATORS

inim
Evolving Security

IARPER

MSR
ELECTRONIC

ambient
SYSTEM

indigo **CARE**

GEZE

IDIS
One Solution. One Company.

Vantar

ab sistem dci®

2N

ambient

definov

FUTURE FIBRE
TECHNOLOGIES

DSC

DVC

IDIS
One Solution. One Company.

inim
Evolving Security

inOUT

Vantar

Kantech

milestone

MAVIM

NUVO

Sensormatic

VIVOTEK
A Dahu Group Company

P R D O X
SECURITY SYSTEMS



Reliable and flexible
Smart Security

Smart Security

State of the art technologies underlying Smart Security solutions and selected devices and systems which are in accordance with the market needs are the major factor in decision for Alarm Automatika as a supplier. Customers emphasize logistics, technical and financial services as an important factor of loyalty.

RELIABLE SYSTEMS

- Intrusion and anti-attack alarms
- Video surveillance
- Video intercoms
- Access control and Time attendance Systems
- Audio Solutions
- Gate automation
- Central monitoring Station equipment
- Fire and gas alarm systems

VIEW INTO THE ALARM SITUATION

The purpose of the ABsistemDC(NG)v.2® software is to provide reliable reception, quality alarm signal processing and to automatize operations of the Central Monitoring Station. Video verification, cloud version and compatibility with various receivers could be highlighted as advanced features.

ALL IN ONE PLACE

Excellent sales & technical support, equipment stock availability, training courses and B2B platform, make cooperation with clients simple, fast, and profitable for all stakeholders.

B2B PLATFORM

The B2B platform enables our partners to put together everything they need for their clients - starting with the offer, delivery of the equipment to the final payment - without repeating actions. The offer can be converted into an order, an order into an invoice, and an invoice into receipt of goods. This increases flexibility, reliability and performance, saves time and energy and avoids process errors.

SECURITY INSTALLERS
CENTRAL MONITORING
STATIONS
LOW CURRENT
INSTALLERS
ELECTRICAL MATERIALS
AND ICT EQUIPMENT
SHOPS

AJAX **DVC**

HIKVISION **DSC**

FONESTAR **COMUNELLO**
AUTOMATION

ENIGMA **SUR-GARD**
From Tyco Security Products

ab sistemdcNGv2

ADEMCO **AMC** **BOSCH**
Invented for life

JABLOTRON **AMIN** **inim**
ELECTRONICS

P R D O X
SECURITY SYSTEMS **Satel**

AJAX **SUR-GARD** **Visonic**
From Tyco Security Products



*Fast and simple
Smart Automation*

Intelligent (AIoT) automation

Smart (AIoT) automation solutions make it easier to control home and business premises. Users want solutions that are easy to install and that enable remote monitoring and management. Alex solutions unite exactly such devices, applications and platform. They are compatible with devices from different manufacturers and enable multiple control methods – via the Alex Home application, remote controls, and voice commands.

FLEXIBLE SYSTEMS

- Battery, solar, WiFi, 4G and PoE cameras and video surveillance kits
- Smart wireless video doorbells
- Smart locks and access control
- Motion, opening, smoke, fire, gas, flood, temperature, and humidity detectors
- Smart bulbs and LED strips
- Smart sockets, switches, relays and thermostats

APPLICATIONS FOR SYSTEM MANAGEMENT AND CONFIRMATION OF THE NEED FOR INTERVENTION

Alex Home app is exceptionally flexible - devices can be added as needed, installation does not require special tools, and devices can be connected and controlled with one click or a voice command. For example, the command "Hey Google, good night" can turn off all the lights, lock the door and activate the alarm system.

Alex My Monitor app allows receiving notifications from the system on your mobile phone and verify the need for the intervention in case of fire, emergency or medical alarm.

INTERACTIVE ONLINE B2C PLATFORM

Through the B2C platform **alex.shop**, users can get more information about the offer, request support (live chat) and pay online for the ordered equipment, which will be delivered fast in cooperation with verified delivery services. Also, all services required for installation, maintenance, monitoring and emergency interventions are provided by specialized partners.

OWNERS AND
USERS OF SMALL
RESIDENTIAL AND
COMMERCIAL
BUILDINGS



www.alex.shop



HOTELS



RETAIL



FINANCIAL INSTITUTIONS



INDUSTRIAL, ENERGY AND CRITICAL INFRASTRUCTURE FACILITIES



PUBLIC AND COMMERCIAL FACILITIES



Wide experience and references

An exceptional range of equipment, services and software enables Alarm Automatika to provide everything needed for implementation of functional, remote-controlled security solutions for installations of all sizes and purposes.

THE SECURITY SOLUTION IS AN INTERACTIVE PROCESS

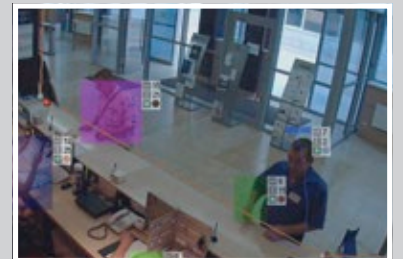
We understand the complete security solution as an interactive process of shearing in which we put our knowledge and experience into customer service.

AFFILIATE NETWORK

The ability to bring together a network of partners specialized in central security monitoring, installation of electronic security systems, cabling, electrical and architectural design, ICT and other relevant services has greatly contributed to the realization of projects with many eminent clients.

DIFFERENT SOLUTIONS FOR DIFFERENT INDUSTRIES

Alarm automatika's solutions are based on technological trends, personal experience, regulations, rules of the profession and the needs of clients engaged in various activities - banks, hotels, retail and public, commercial, residential and industrial facilities.



The background features a dark grey field with a complex pattern of thin, light grey lines radiating from the bottom left towards the top right. On the right side, there are large, thick, bright green curved lines that form a stylized, abstract shape, possibly resembling a stylized 'C' or a series of concentric arcs. A solid green circle is positioned at the center of these curves. A horizontal green bar is located on the left side of the image, containing the website address.

www.alarmautomatika.com