

WHY THIS SOLUTION

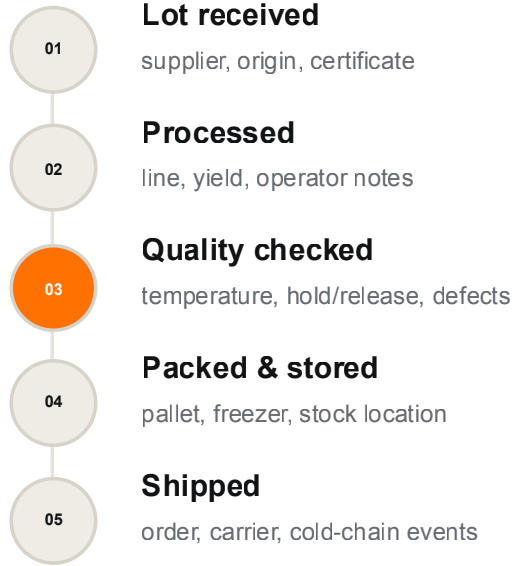
Seafood operations need one shared thread of truth.

Traceability, production status, quality evidence and cold-chain events are often split across ERP screens, spreadsheets, labels, emails and manual reports.

- Regulatory pressure**
Digital catch documentation is now part of the EU import reality.
- Operational pressure**
Batches move across production, QA, storage and logistics fast.
- Commercial pressure**
Buyers increasingly expect transparent, verifiable supply-chain data.

Traceability thread

From lot arrival to dispatched order

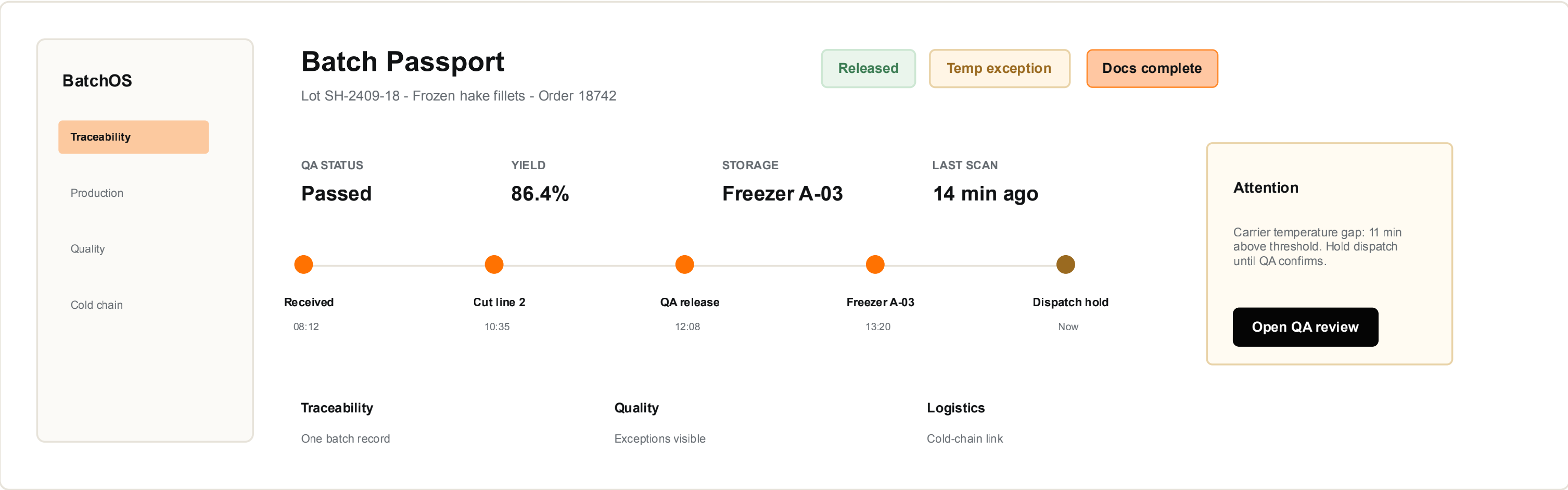


Designed as a visibility layer, not a rip-and-replace ERP

SOLUTION CONCEPT

Digital Traceability & Production Visibility Layer

A lightweight operational layer that connects batch data, QA status, production events and logistics exceptions into one shared view.



ENGAGEMENT MODEL

Start with one operational gap, not a system replacement.

The fastest path is a narrow pilot around the highest-friction workflow: batch traceability, QA release, production visibility or cold-chain exceptions.

