

Roma Smart City Lab

“From engagement to co-creation”

Leandro Aglieri President Consulta Roma Smart City Lab



ROMA
smartcity
lab



What is a Smart City ?

Smart City

«An innovative city that uses information and communication technologies (ICT) and other means to improve the quality of life, the efficiency of urban operations and services, and competitiveness, while ensuring that the needs of present and future generations are met, with attention to economic, social, and environmental aspects.»

cfr: Piano Roma Smart City (Delib. Giunta N 45 del 9 /3/2021)



What is Consulta Roma Smart City Lab ?

Roma Smart City Lab

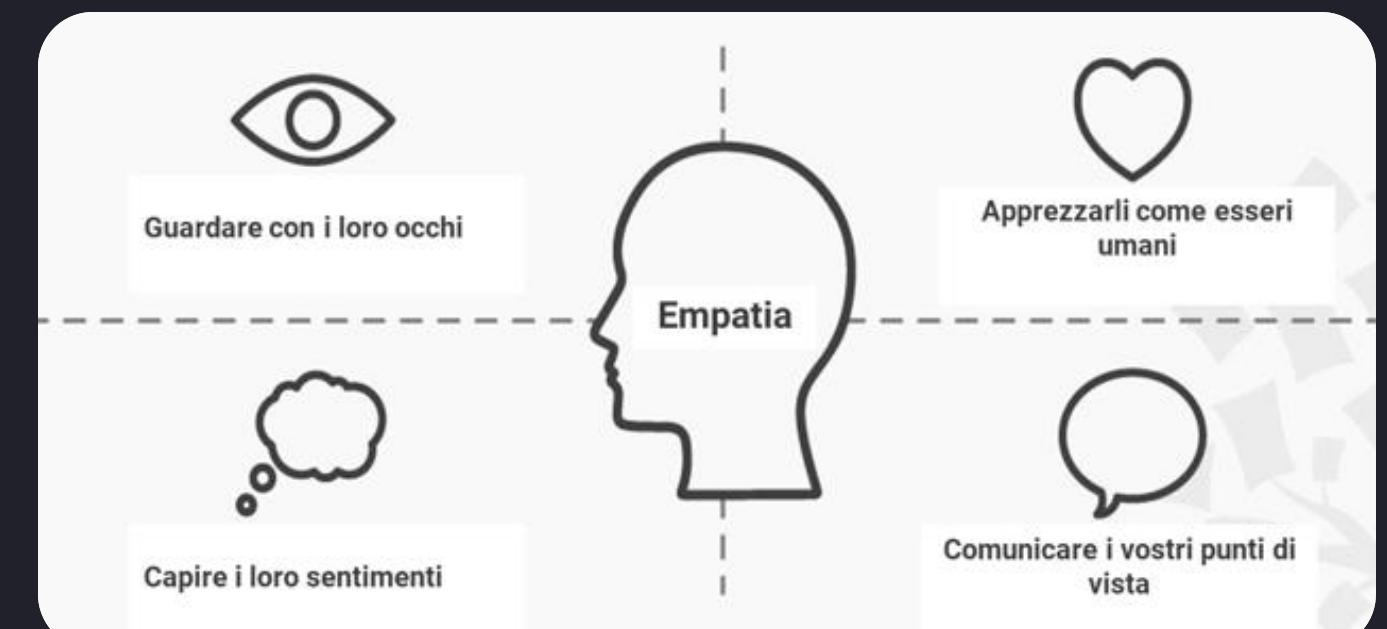
A body composed of all stakeholders (multistakeholder) involved in the co-design of Rome's future. The Smart City Lab operates with a multidisciplinary approach that brings together the City Administration, citizens, associations, businesses, universities, and research centers in one place, to support the implementation of the Plan and the development of future projects.

Roma Smart City Lab

Purpose

1. TO MONITOR ONGOING PROJECTS

2. TO CO-CREATE NEW PROJECTS



Roma Smart City Lab

Purpose

- Roma Capitale recognizes the Roma Smart City Lab Council as a tool for the active participation of institutions and stakeholders involved in the digital transition process aimed at achieving the objectives of the Roma Smart City Plan.
- The Roma Smart City Lab Council aims to promote participation in the digital transformation processes of the urban contexts of Roma Capitale and the Metropolitan City of Rome.
- The Roma Smart City Lab Council also serves as a full support and a constant source of input for the activities of the Roma Smart City Plan's governance bodies.
- The Roma Smart City Lab Council takes part – among other things – in the definition of strategic programs on innovation, Smart Cities, ecological transition, and renewable energy communities.

Roma Smart City Lab

TO MONITOR ONGOING PROJECTS

To monitor the Roma Smart City Plan



1. The 81 projects listed in the Plan are all already underway, and 40 of them have been completed; their progress and, above all, the achievement of objectives—particularly in terms of improving citizens' perception of quality of life—need to be assessed.
In this context, the monitoring role of the Smart City Lab will be essential.
2. Regarding the "Smart KPIs" and the "City Indicators," a revision is proposed, involving the entire Smart City Lab through an open innovation approach.
3. As for the project sheets, it is recommended to integrate them with the following information:
 - a. Objective product description (product breakdown structure)
 - b. Master Plan: Phases – Milestones – Timeline
 - c. Progress status
4. There is currently no comparison with global best practices; it is suggested to include a "International Benchmarking" section in a future version of the Roma Smart City Plan.
5. It would also be important to include a section addressing data privacy concerns.
More generally, this new section should cover both "privacy and security."

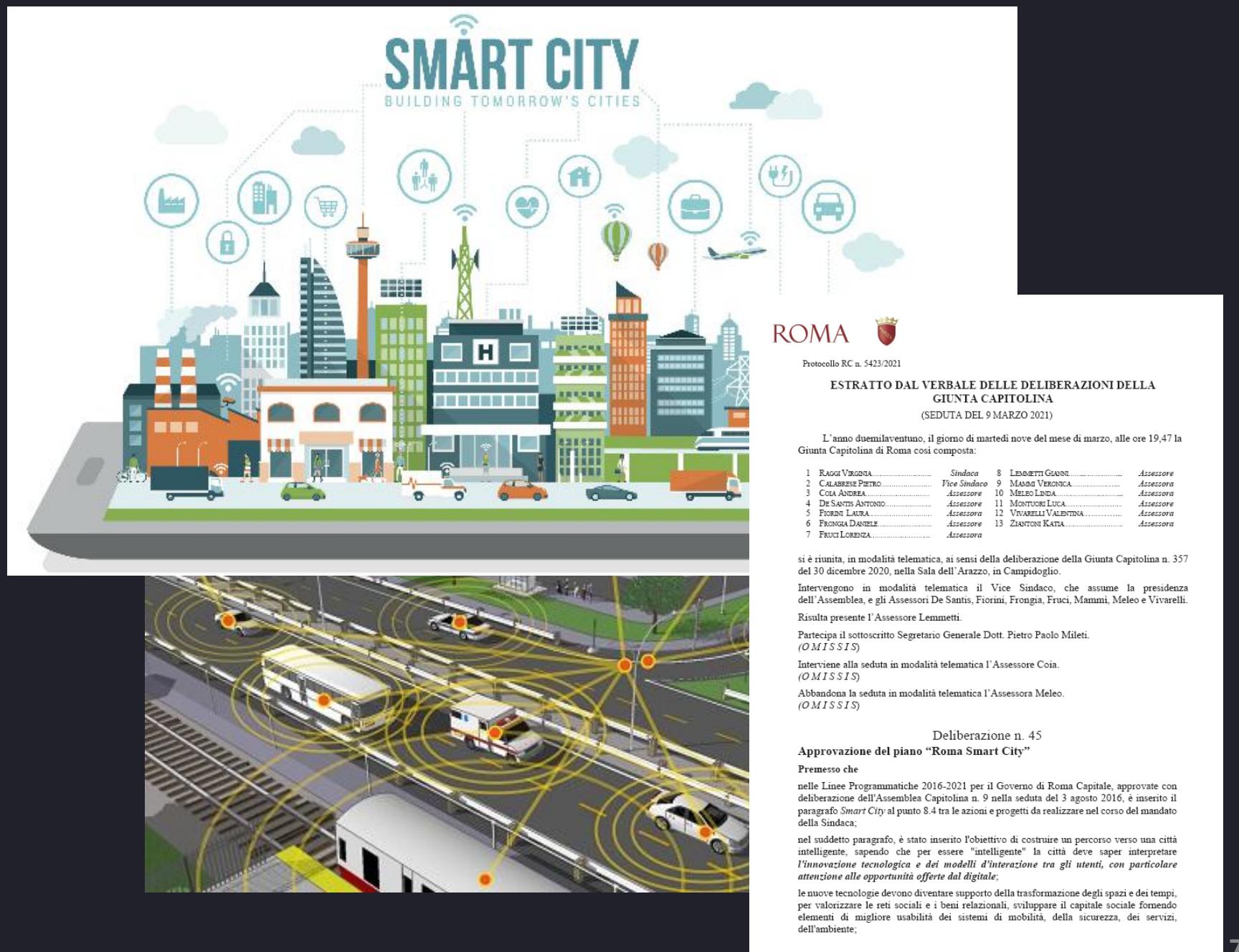
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Goal - new projects for Rome

Implement the Projects

for Roma Smart City

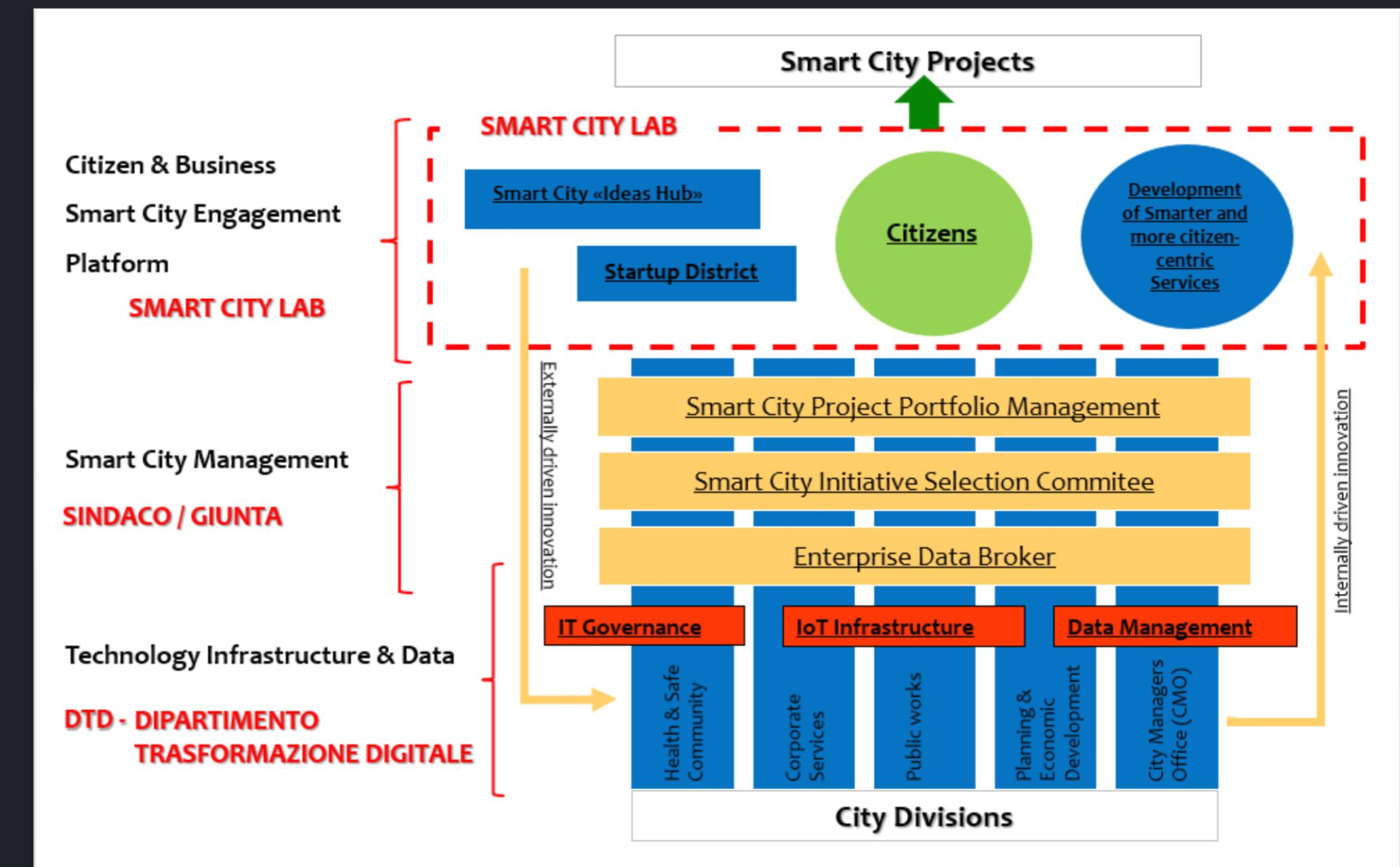
for the next years



Roma Smart City Lab

Operative model

The “governance”



Roma Smart City Lab

Organization - the Board

- Leandro Aglieri, President
- Sara Matassoni, Vicepresident
- Andrea Benso, Company Exelab
- Alessandro Tiberi, Federmanager Roma
- Paolo Fusco, Company Sensoworks
- Michele Luglio, Consorzio Interuniversitario NITEL
- Aldo Menichelli, Menichelli
- Cesare Spanò, CaompanyCapital Venture Consulting
- Serena Maria Candigliota, Rete di Imprese Cloud for Defence
- Gaia Liberatori, Company GM Ambiente e Energia
- Paola Palomba, Associazione Rinnovamento di Palocco
- Paola Righetti, Associazione Mondo Digitale
- Valeria Santoro, Rome Business School University

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The Assembly - 225 members

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Elenco aderenti per tipologia		
Tipologie Aderenti	N. Soggetti Giuridici	% Soggetti Giuridici
AZIENDA	127	56,44%
ASSOCIAZIONE	70	31,11%
UNIVERSITA	11	4,89%
ENTE	11	4,89%
SINDACATO	3	1,33%
ENTE DI RICERCA	2	0,89%
MUNICIPALIZZATA	1	0,44%
TOTALE ADERENTI	225	100,00%

Roma Smart City Lab

The Assembly - 225 members

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Elenco aderenti per tematica

Temi principali	N.	%
1. Ambiente	17	8,6%
2. Energia	9	4,6%
3. Mobilità	33	16,8%
4. Cultura e Sport	19	9,6%
5. Turismo	5	2,5%
6. Sociale e Salute	10	5,1%
7. Sicurezza	17	8,6%
8. Sviluppo Economico	18	9,1%
9. Educazione, scuole e Ricerca	15	7,6%
10. Trasformazione urbana	26	13,2%
11. Trasversale	28	14,2%
Totale 197 su 225		

225 su 225 membri

Trasversale

58

11,4%

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Organization - Round Tables

Tables

1. Ambiente «Smart Environment»
2. Energia «Smart Energy»
3. Mobilità «Smart Mobility»
4. Cultura e Sport «Smart Culture & Sport»
5. Turismo «Smart Tourism»
6. Sociale e Salute «Smart Health»
7. Sicurezza «Smart Security»
8. Sviluppo Economico «Startup ecosystem»
9. Educazione e scuole «Smart learning»
10. Trasformazione urbana «Smart Building»
11. Trasversale / Infrastrutture «Smart Technology»

Coordinated by

- Gaia Liberatori
Serena Candigliota
Andrea Benso
Paola Palomba
Paolo Fusco
Serena Candigliota
Aldo Menichelli
Cesare Spanò, Valeria Santoro
Paola Righetti, Valeria Santoro, Michele Luglio
Leandro Aglieri a.i.
Paolo Fusco, Alessandro Tiberi

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Organization - Round Tables



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Organization - Round Tables

Co Creative Round Tables



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Organization - Round Table

Co Creation Round Tables

AMBIENTE

ENERGIA

MOBILITA'

CULTURA E
SPORT

TURISMO

SOCIALE E
SALUTE

SICUREZZA

SVILUPPO
ECONOMICO

EDUCAZIONE
E SCUOLA

TRASF.
URBANA

TRASVERSALE
INFRASTRUTTURE

Referenti municipalizzate

AMA

-

ACEA

- Giovanni Friolo

ATAC

- Marco Dottore

ROMA MOBILITA'

- Antonio Falvo,
Responsabile
Trasformazione
Digitale e Innovazione

ZETEMA

- In corso di
nomina

FARMACAP

- Giorgio Casati,
Direttore
Generale

AEQUA ROMA

- In corso di
nomina

RISORSE PER ROMA

-

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Working methodology

An integrated, holistic management and a structured methodological approach capable of maximizing the achievement of the highest strategic objective, as defined in the Roma Smart City Plan, through the optimization of the outcomes produced by each individual thematic working group.

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ROUND TABLES



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ROUND TABLES (1/2)

Each working group has a balanced mix of members:

- A Group Coordinator
- At least one representative from the relevant Department of the Municipality
- At least one representative from the relevant Municipal Agency
- At least one representative from a business
- Possibly at least one representative from a university and/or research institution
- Possibly at least one representative from an association or neighborhood committee

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ROUND TABLES (2/2)

- **Each working group meets either virtually through dedicated rooms or in person.**
- **Each coordinator may therefore convene the group members at least once a month.**
- **The president convenes the Executive Board / Working Group Coordinators monthly, either in person or virtually, to share updates on the progress of the work.**

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Working Method

From engagement to the co-creation

