

DIGITAL RISK PROTECTION SOLUTION

Digital threats pose a serious risk to businesses, with the rapid rise in cybercrime and digital attacks on organizations it requires an end-to-end approach that proactively identifies threats, delivers actionable intelligence, takes quick and targeted actions, and provides guidance to prevent future attacks from happening.

EBRAND's Digital Risk Protection solution protects organizations from these type of external threats, account takeovers, and bad actors. Using our XRAY technology, EBRAND's solution helps in the discovery and elimination of external threats to your company.



/ Facts and trends



FBI's Internet Crime Complaint Center reported a 7% increase in cyberattack cases from 2020



Resulting in potential losses exceeding \$6.9 billion



Phishing and online scams are ranked as the top crime threat for Europe in INTERPOL's Global Crime Trend report



Breach of customer data is fined up to 10 Million € from regulatory entities in the EU



The global average cost of a data breach in 2022/23 is estimated to be \$4.35 million through ransomware payments, necessary infrastructure adjustments, and service downtime

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What we protect organizations from



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Phishing Attacks to steal personal or financial data from your customers impersonating your organization



Business Email Compromise (BEC) attacks on your employees to disclose confidential information, transfer company funds or infect your network by impersonating C-Level leadership roles



Impersonation Attacks on your company and your key employees, via a website or social network impersonations, can lead to sensitive information and funds being compromised and seriously damage your organization's reputation as well as impact your partners, suppliers, and customers.



Dark Web Activities and Threats like planning of cyber-attacks on your company and providing phish kits to other attackers. Also stealing and distribution of company proprietary data, breached customer data and employee login credentials.

How EBRAND can help organizations

- **Holistically protects** an organization's digital assets and employees
- **Proactively identifies threats**, delivers actionable intelligence, takes quick actions, and provides guidance to prevent future attacks
- **Combines leading X-RAY technology** with expert advice to address challenges such as phishing, data breaches, and social media impersonations
- **Cyber Risk assessment** for one of project and M&A



The EBRAND Digital Risk Protection Solution

Advanced AI-powered turnkey solution to discover and eliminate external threats

- **Covering broad range of attack vectors** like domains, web, social media and dark web, for early detection of threats threat analysis, qualification, and brand proximity analysis
- **Automated prioritization, real-time alerting, workflows, reporting**, as well as technical and legal take-down automation
- **End-to-end platform automation** for prioritization, reporting, takedown, and alerting

We offer continuous threat and asset monitoring, along with managed services by security experts to handle an organization's program and daily tasks.

Learn more at



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