



e-mobility
MADE in AUSTRIA

WHO we are



RocknRolla is an **Austrian motorcycle brand** and a **total solution provider for single-track e-mobility**. We develop and produce our own vehicles, from **e-cargo bikes** to **small e-motorcycles** for tough B2B use.

Following the motto "Everything from a single source", RocknRolla also develops and produces suitable charging points and mobility points including software solutions for fleet use.

Of course, we produce in Austria and thus provide jobs in a future megatrend!!

We contribute to **CO2 reduction** both **with our products** and **with the way we produce them !**

Our motto

"RocknRolla reflects the philosophy of *how* we do things, regardless of *what* we are doing.

RocknRolla stands for new beginnings, passion and the desire to shape the future with sustainable offers for our customers to help shape things responsibly!"

challenges



• Sustainable CO2 reduction •

Supply Chain Act

• EU taxonomy

• SDGs

• Complete solutions

And the whole thing:

• Affordable – calculable

• From one source – from one manufacturer

• Modular and tailor-made

The solution – RocknRolla THE manufacturer

Lieferkettengesetz:

- „...negative Auswirkungen Ihrer unternehmerischen Tätigkeiten auf Menschenrechte, Arbeitsbedingungen und Umwelt...“ und
- „...der Geschäftspartner:innen, die Teil der vorgelagerten sowie nachgelagerten Aktivitätsketten sind...“

Der Großteil unserer Lieferanten kommen aus der EU
– die Produktion befindet sich in Österreich.

EU-Taxonomie:

1. **Wesentlicher Beitrag zum Klimaschutz**
2. **Anpassung an den Klimawandel**
3. Nachhaltige Nutzung und Schutz von Wasser- und Meeresressourcen
4. **Übergang zu einer Kreislaufwirtschaft**
5. **Vermeidung und Verminderung von Umweltverschmutzung**
6. Schutz und Wiederherstellung der Biodiversität und der Ökosysteme

Wir erfüllen mit der Art und Weise wie wir unsere Produkte herstellen die für unseren Sektor relevanten Punkte der EU-Taxonomie.

SDG's:

Wir erfüllen folgende SDG's:



Our mission: electromobility solutions for decarbonization



With our products and the way we produce them, we contribute to optimized CO2 reduction!!

- **Supply chain:** We mainly use European suppliers to ensure short transport routes and the transport of finished vehicles to the customer.
- **Weight ratio freight / vehicle:** transporting a person 5km through the city in a 2,000kg car does NOT contribute to optimal CO2 reduction – pure physics: weight needs energy to get moving
- **Product lifespan:** Our vehicles are built for tough professional use (365/7/24) and the components are manufactured accordingly.
- **Circular economy** – we use 99% easily recyclable materials and no plastic components. Discarded batteries are reused for mass storage.
- **Refurbish program RocknRolla** – before it becomes a When the recycling process comes, we offer our customers a buyback option, overhaul the vehicles and put them back into use - all with a manufacturer's guarantee.

CO2 REDUCTION



“Unlike our competitors’ products, our vehicles are designed and built for high-performance B2B use, reducing lifetime costs and environmental damage.”

e-Cargo Bike “ROCK-e” – USPs


Our new product fits perfectly with our e-scooter.



- Built for heavy B2B purposes
- High safety features – mirrors, indicators, tail lights, etc.
- Low step-through
- Comfortable seat
- 170 kg payload including driver
- Fully electric or Pedelec version
- Powerful braking system
- Customizable transport boxes and functions
- Intelligent sensor technology – tire & weight sensor, tracking module (option)

e-Scooter "ROCK-c" -USPs

In the variants 45km/h and +90km/h.

A white and black e-scooter with a large black seat, handlebars, and a rearview mirror. It is shown from a side profile, facing left. The scooter is enclosed within a large red circle.

"The only e-scooter in the market specifically built for B2B use."

- No plastic parts - low total cost of ownership
- Specifically designed for high-performance B2B purposes
- Easy and quick repair (accessibility)
- "Made in Austria" / EU certificate of conformity
- Range up to 120 km
- Charging time 1.5 to max. 3 hours from 0-100%
- VCU (Vehicle Control Unit) in-house development
- Intelligent sensors – tire pressure & temperature sensor, weight sensor, tracking sensor with accident detection (Option)
- Sound module (option) – mandatory for electric cars since 07/2021
- Charging via Schuko and Type 2 charging cable (option)
- Built-in charger up to 1.3 kWh

RocknRolla Single Charging Point

The perfect basis for our vehicles - and much more!



- Fully automatic 3 in 1 solution:
stands – locked – loads
- Individual release:
APP, RFID card etc.
- Theft protection
- Vandalism safe
- Vehicle is parked without a center stand
- Built-in cable duct
- Can be combined with Mobilitypoint

Project “ZeroFlex” – the Mobility Point of the Future

A modular system with maximum flexibility.

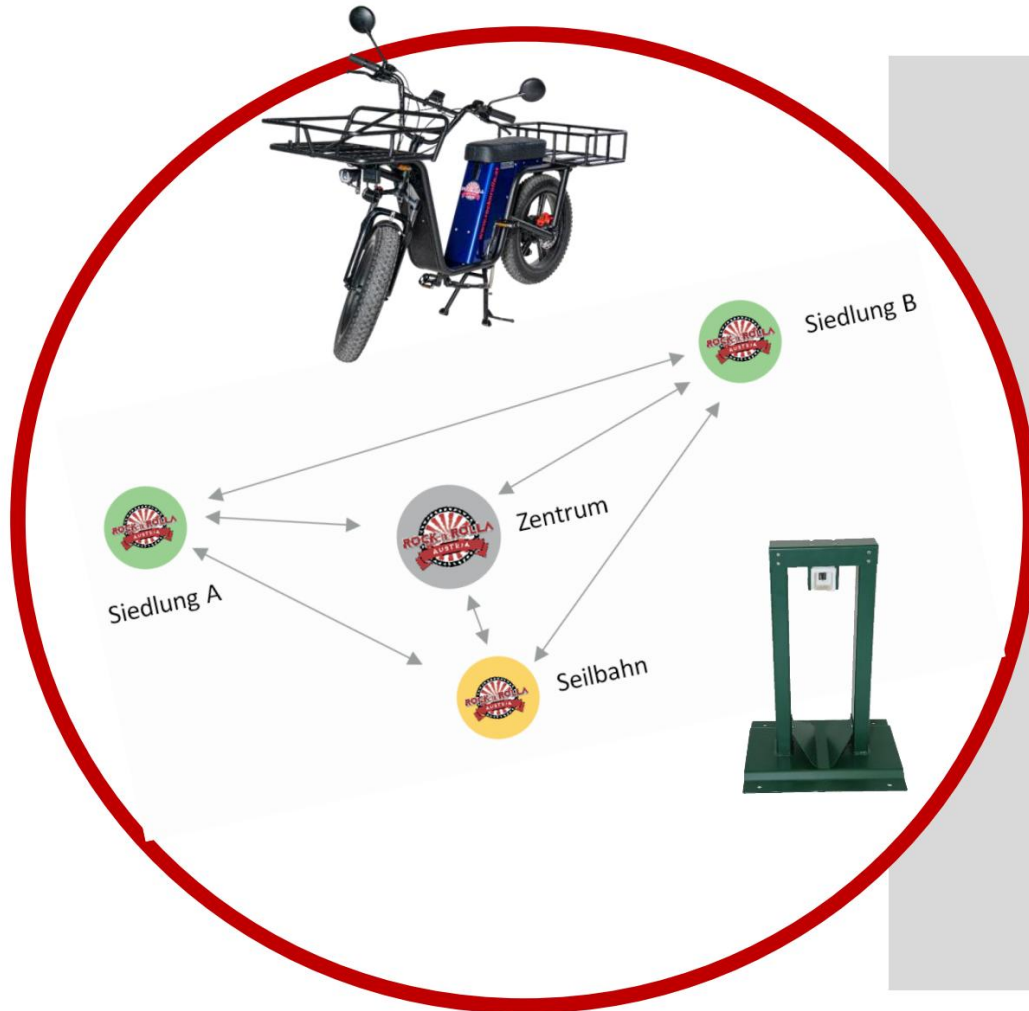
www.zeroflex.at



- Complete system from a single source
- Solar modules with buffer storage (optional)
- Different vehicle classes - 25, 45 and 90 km / h
- Advertising module
- Defibrillator
- Advertising screens (revenue-generating)
- Booking & reservation software
- FFG Project ZeroFlex – www.zeroflex.at

Project “Rockin your place” – Internal mobility in everyday life

A modular system with maximum flexibility.



- Equipping a municipality with a complete package consisting of vehicles (rock-e) and charging points in a ratio of almost 1:2.
- Vehicles and charging points are advertising media for local players from the hotel industry, restaurants, companies, etc.
- The players involved pay € 89 net per month (for 4 years) “all inclusive” per vehicle and do not have to worry about anything else!
- This amount includes the financing costs of the vehicles (minus any subsidy), the advertising contribution, ongoing marketing activities, a maintenance contract, insurance and electricity.

Project “Rockin your place” – Internal mobility in everyday life

A modular system with maximum flexibility.

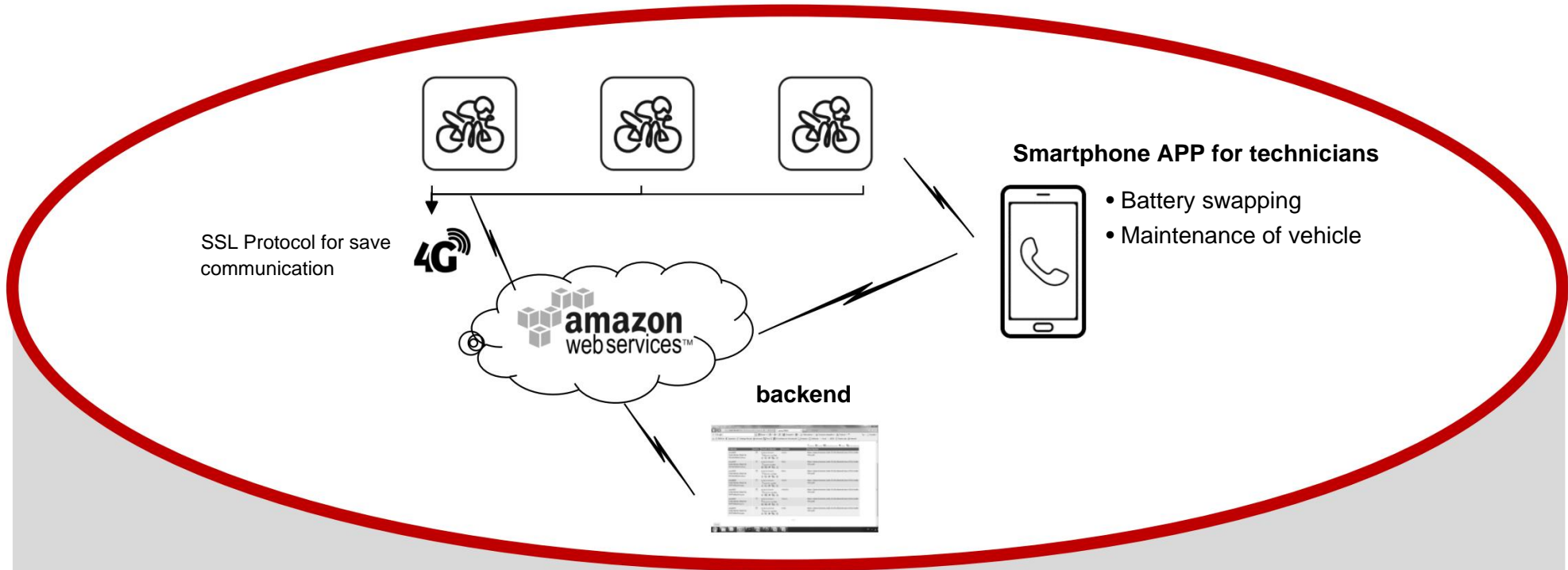


- The municipality or the players involved provide Plots (the size of one parking space per location, about 4x6m) available
- The municipality supports ongoing marketing activities via the municipality website, the municipality newspaper, possibly gem2go etc.
- There should be a meeting once a quarter to continuously optimize the system and especially the locations.
- There is a very attractive tariff for the population or customers of the participating companies (e.g. 9 cents per driving minute and 2 cents per parking minute)

And for the financing – the Grätzl Index Fund!! [Grätzl Index Fons & RYP](#)

E-Fleet Management

MaaS - Software from our partner perfectly complements our solutions



- Management of vehicles, customers and trips
- Management of various trips / reservations
- Management of different vehicle types and license classes
- Flexible prices, special offers, ...
- More than 20 predefined alarms from vehicles, customers and trips
- Battery replacement management

RocknRolla Inclusion

Single-track e-mobility and inclusion



Phase 1 – Theory completed



Under the title "Bike4All" we developed together with the Aid Association for the Blind and Visually Impaired Assistance systems and driving aids specifically for visually impaired People to discuss the topic of inclusion in the single-track E-To promote mobility as much as possible:

distance warning

radar-based driver assistance

rearview cameras

GPS with e-Call

driver training at the ÖAMTC

Special navigation systems (safe route guidance)

FFG-funded project

Phase 2 – Implementation in planning; investor search



The most important pillars of our strategy

We are driving the megatrends for urban electromobility with a clear focus on the B2B segment.

1

Focus on single-track electric mobility.

Sharing and home delivery are the fastest growing markets for electric mobility in urban environments - worldwide.

2

Focus on the B2B segment.

- Total cost of ownership, quality, service network and country of origin are crucial in the B2B market.
- We do not compete with Asian “cheap products”.
- Small number of specialized market competitors.
- The products have been developed to meet the needs of intensive

Developed by users who make their living with the support of our reliable vehicles. Form follows function!

3

Regional focus on Europe.

Our target market is mainly in Europe without ignoring the development in other regions (e.g. Africa).

4

Expansion of the product range according to customer requirements.

Our range of vehicles and charging stations is complemented by additional products and activities along the value chain.

5

No product without service!

The creation of service capacities through partner contracts (e.g. Bosch Service) ensures high-quality and cost-effective servicing of vehicles for our customers.

6

Production with high quality standards and low carbon footprint.

- Supply chain with short transport routes
- Production & maintenance close to customers (not overseas)
- No plastic parts (no production, no storage, no recycling)
- Long life and second life cycle of vehicles and parts

The team

RocknRolla is:

Helmut Pieber, Managing Partner – Sales

- Born in Austria in 1966. ○ He started his career in commercial banking. ○ Helmut spent more than 20 years in management positions in the automotive business with brands such as Renault, Lancia and Mercedes, with a main focus on sales, building dealer networks and brand responsibility.
- After this time, he took over a management position at the largest Harley Davidson company until 2010. Retailers in Vienna.
- In 2015 he started his own company as co-founder of RocknRolla.

Georg Matzenauer, Managing Partner – Technology, Production, Development

- Born in 1976 in Austria. ○ Georg began his career as an industrial clerk and mental/fitness coach. His path led him to sales management in the construction industry. ○ In 2005 he founded his first construction company. ○ Since 2015 Georg has been running his own property management company, in which he manages his own and third-party properties are managed.
- His passion for technical automotive solutions and his talent in leading Teams honor him for the position in the company.
- Georg is a passionate sportsman in his free time.



Helmut PIEBER

Managing Partner

Mob: +43 660 29 03 966
email: helmut@rocknrolla.at

Georg MATZENAUER

Managing Partner

Mob: +43 676 77 77
650 Email: georg@rocknrolla.at

disclaimer



This presentation was prepared by RocknRollaRental Concepts GmbH ("the Company"; "RocknRolla") solely for use as information and is furnished to you solely for informational purposes. Lions Capital Partners GmbH ("the Advisor") was mandated by the Company to exclusively advise the Company and its owners in this transaction process. This presentation dates as of May 2019. The facts and information contained herein might be subject to revision in the future. Neither the delivery of this presentation nor any further discussions of the Company with any of the recipients shall, under any circumstances, create any implication that there has been no change in the affairs of the Company since such date. None of the Company or any of its shareholders or subsidiaries or any of such person's directors, officers, employees, the Advisor and any other advisors nor any other person make any representation or warranty, express or implied as to, and no reliance should be placed on, the accuracy or completeness of the information contained in this presentation. None of the Company or any of its shareholders or subsidiaries or any of their directors, officers, employees the Advisor and any other advisors nor any other person shall have any liability whatsoever for any loss howsoever arising, directly or indirectly, from any use of this presentation. The same applies to information contained in other material made available in this transaction process.

This document is selective in nature and is intended to provide an introduction to, and overview of, the business of the Company. Wherever external sources are quoted in this presentation, such external information or statistics should not be interpreted as having been adopted or endorsed by the Company as being accurate. Certain information in this presentation is based on statements by third parties. No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of this information or any other information or opinions contained herein, for any purpose whatsoever. Certain numerical data, financial information and market data (including percentages) in this presentation have been rounded according to established commercial standards. Furthermore, in tables and charts, these rounded figures may not add up exactly to the totals contained in the respective tables and charts.

This presentation contains forward-looking statements relating to the business, financial performance and results of the Company and/or the industry in which the Company operates. These statements generally are identified by words such as "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. The forward-looking statements, including but not limited to assumptions, opinions and views of the Company or information from third party sources, contained in this presentation are based on current plans, estimates, assumptions and projections and involve uncertainties and risks. Various factors could cause actual future results, performance or events to differ materially from those described in these statements. The Company or any of its advisors do not represent or guarantee that the assumptions underlying such forward-looking statements are free from errors nor do they accept any responsibility for the future accuracy of the opinions expressed in this presentation. No obligation is assumed to update any forward-looking statements.

This presentation is an advertisement and not a prospectus. You or any other third parties should not purchase or subscribe for any shares referred to in this document without any further assessment. By accepting this presentation you acknowledge that you will be solely responsible for your own assessment of the market and of the market position of the Company including the Company and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the Company including the Company's business.

This presentation does not constitute any binding commitment of any party thereto effect the envisaged transaction. Under no circumstances the company or its subsidiaries shall be obliged to enter into negotiations or any agreements with any recipient of this presentation or any third party based on this presentation.

This presentation does not contain or constitute an offer of, or the solicitation of an offer to buy or subscribe for, securities to any person in Australia, Canada, Japan, or the United States of America or in any jurisdiction to whom or in which such offer or solicitation is unlawful. As far as this presentation refers to any securities, such securities may not be offered or sold in the United States of America absent registration under the US Securities Act of 1933, as amended (the "Securities Act"), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Subject to certain exceptions, the securities referred to herein (if any) may not be offered or sold in Australia, Canada or Japan or to, or for the account or benefit of, any national, resident or citizen of Australia, Canada or Japan. The offer and sale of the securities referred to rein (if any) has not been and will not be registered under the Securities Act or under the applicable securities laws of Australia, Canada or Japan. There will be no public offer of the securities in the United States of America. Neither the Company nor any of its shareholders intend to register any securities referred to (if any) in the United States of America.

This presentation is directed at and/or for distribution in the United Kingdom only to (i) persons who have professional experience in matters relating to investments falling within article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order") or (ii) high net worth entities falling within article 49(2)(a) to (d) of the Order (all such persons are referred to in as "relevant persons"). This presentation is directed only at relevant persons. Any person who is not a relevant person should not act or rely on this document or any of its contents. Any investment or investment activity to which this presentation relates is available only to relevant persons and will be engaged in only with relevant persons.