

Strengthening Sustainable and Digital Trade Routes and Logistics Concepts Between Eastern Partnership Countries and with the EU



The project "Strengthening Sustainable and Digital Trade Routes and Logistics Concepts between Eastern Partnership Countries and the EU" aims to **facilitate digital transformation, promote green transport solutions, and enhance the efficiency of transport and logistics value chains in the Eastern Partnership countries** (Armenia, Azerbaijan, Georgia, the Republic of Moldova, and Ukraine).

This goal will be achieved through **a series of regional seminars, in-country workshops, and online sessions**. These activities will focus on:

- sharing information about EU regulations and requirements, offering practical insights and solutions for digital freight data exchange and sustainable logistics,
- analyzing Lithuania's journey toward digital logistics,
- discussing strategies to adopt innovative practices, improve efficiency, and promote sustainability in the transport and logistics value chains of Eastern Partnership countries.

This activity is funded by the **Federal German Ministry for Economic Cooperation and Development (BMZ)** and implemented by **Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH** as part of the "Strengthening Sustainable and Digital Trade Routes and Logistics Concepts between Eastern Partnership Countries and with the EU" (EasTnT) project.

Project Timeline

Taking place throughout 2025, the collaboration of the EasTnT project with the Transport Innovation Association will begin in January with an online kickoff session. In total, there will be **10 online workshop sessions, 2 webinars for associations, and 8 in-country workshops** organised in Armenia, Georgia, Moldova, and Ukraine. The **on-site workshops** will be organised in **two cycles**, running from **February to March** and **September to November**.

Training Organiser: Transport Innovation Association

The Transport Innovation Association (TIA) is a one of the leading players in Lithuania's transport innovation and digitalisation ecosystem and an active contributor to EU-level policies. TIA unites **nearly 90 members**, including transport companies, IT startups, electric vehicle infrastructure providers, and academic organisations. TIA also **collaborates** closely with **government and public institutions, other associations, and universities in Lithuania and the EU, fostering cross-border partnerships**.

TIA representatives are active in numerous international organisations, such as the **Digital Transport and Logistics Forum (DTLF)**, the **Ready4eFTI Consortium**, and **EIT Urban Mobility**. TIA also serves as **the coordinator of transport policy** for the EU Strategy for the Baltic Sea Region (EUSBSR).

Together with its partners, TIA is committed to advancing a **more efficient, resilient, and sustainable transport sector** through innovative, smart, and digital projects. TIA has extensive experience in project implementation and management, supported by programmes such as **Horizon Europe, CEF, Interreg, NDPTL**. TIA is also actively involved in **eFTI implementation projects, such as eFTI4all and eFTI4EU**, which focus on developing and testing eFTI government gateways and platforms.

TIA holds expertise in digital transformation, green transport solutions, and enhancing efficiency in transport logistics value chains. TIA also organises high-profile events such as the Transport Innovation Forum, seminars, and hackathons, sharing knowledge and fostering collaboration. Learn more at www.tiasoc.eu



3rd ONLINE WORKSHOP

Case Study of Digital Data Exchange Journey in Lithuania: Overview of What Legal Requirements and Amendments Lithuania Undertook, Which EU Directives Govern the Switch to Digital Data Exchange; How Does the Architecture Appear and What Was the Role of NGOs, Associations and Businesses

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Date: 02-04-2025

Time: 09:00 AM – 12:00 PM EET (Lithuania/Moldova/Ukraine), 11:00 AM – 14:00 PM (Georgia/Armenia/ Azerbaijan Time)

Learning Objectives:

- Understand the legal and regulatory steps for digitalization: customs and eFTI data.
- Learn how stakeholders can collaborate to create digital ecosystems.

Local Time in Lithuania, Moldova and Ukraine	Local Time in Georgia, Armenia and Azerbaijan	AGENDA
9:00 – 9:10	11:00 – 11:10	Welcome
9:10 – 10:00	11:10 – 12:00	From Vision to Reality: Blueprint for the Road Asset Management System Implementation: <ol style="list-style-type: none"> 1. Institutional and regulatory framework 2. Planning and designing RAMS 3. RAMS architecture and application possibilities
		Speakers: Ieva Markucevičiūtė-Vinckė , Executive Research Manager at MC Mobility Consultants and Egidijus Skrodenis , Partner at MC Mobility Consultants
10:00 – 10:30	12:00 – 12:30	Catalyzing Transformation in Lithuania's State Data Governance
		Speaker: Vadimas Ivanovas , Head of State Data Governance Information System Division at Statistics Lithuania
10:30 – 10:45	12:30 – 12:45	Break
10:45 – 11:05	12:45 – 13:05	Smart Infrastructure Planning
		Speaker: Dovydas Skrodenis , Road Safety Consultant at MC Mobility Consultants
11:05 – 11:50	13:05 – 13:50	Lithuania's Path to Digital Customs: A Case Study on Data Exchange and Future Perspectives
		Speaker: Jurgis Adomavičius , the Chairman of the Board of the Transport Innovation Association and the owner of Bunasta
11:50 – 12:00	13:50 – 14:00	Wrap-up of the Webinar

Introducing the Experts of the 3rd Online Workshop



Vadimas Ivanovas

Vadimas is the Head of State Data Governance Information System Division at Statistics Lithuania.

Over the past three years, Vadimas has been actively involved in significant and impactful changes in the field of State data governance. The reforms implemented in Lithuania have paved the way for more effective emergency response and management, noticeably expanded data-driven solutions in the public sector, and accelerated the opening of State data for reuse. This experience has enabled him to shape and refine – through real-world examples – the understanding of the benefits of effective data governance: fostering innovation and enhancing efficiency in the public sector, while creating opportunities for business and societal innovation.

Ieva Markucevičiūtė-Vinckė

Ieva Markucevičiūtė-Vinckė is an experienced researcher and project manager with over 15 years of experience in transport and innovation.

Ieva has successfully managed numerous high-impact projects funded by the European Commission and other international entities, focusing on digital transport solutions, multimodal logistics, and emissions reduction strategies. Notable projects include the development of the eFTI ecosystem to facilitate digital freight transport information exchange in eFTI4EU and eFTI4ALL, and the SEDEA initiative to enhance automated enforcement of road transport regulations across the EU.

Ieva's academic background includes a Master's degree in Transport and Logistics from Vilnius Gediminas Technical University, and she is currently pursuing a PhD in Economic Sciences at the Lithuanian Centre for Social Sciences.

With a strong commitment to fostering collaboration among stakeholders and enhancing public service delivery through digitalisation, Ieva Markucevičiūtė is dedicated to driving positive change in the transport sector.



Egidijus Skrodenis



Egidijus has over 20 years of experience in transport sector management, gained as CEO of the Lithuanian Road Administration under the Ministry of Transport and Communications and as a partner in business-engineering consultancy. He has served as an EU TAIEX expert, contributing to the integration of EU Transport Acquis into national policies in countries like Ukraine, North Macedonia, and Serbia.

His expertise includes strategic and organisational management, traffic safety, transport economics, ITS, and digitalisation strategies, including eFTI. Egidijus has successfully managed numerous international projects funded by the EU, EBRD, GIZ, and others, focusing on digital transport solutions and cross-border integration across Europe, the Balkans, EaP, the Caucasus, and Central Asia. In addition, Egidijus has founded and grown startups specializing in digital public transport management and electric fleet solutions.

Dovydas Skrodenis

Dovydas brings over 15 years of expertise in road planning, road safety auditing, and modeling.

He has successfully managed and contributed to numerous national and international road safety projects, with a focus on modeling, black spot management, legal document preparation, and training initiatives. His extensive experience enables him to play a key role in developing safer and more efficient road infrastructure.



Jurgis Adomavičius



Jurgis is the Chairman of the Board of the Transport Innovation Association and the owner of Bunasta, a leader in customs brokerage. With over 20 years of experience in transport and logistics, Jurgis specializes in customs logistics and optimizing supply chains. Over the last decade, he has developed and implemented innovative solutions to enhance the efficiency and digitalisation of logistics processes.

As the owner of Bunasta, Jurgis has driven the company to become the largest customs brokerage in the Baltic States, renowned for its seamless collaboration with EU customs authorities. Bunasta's proprietary IT solutions ensure fast, accurate, and reliable customs declarations, making it a trusted partner for businesses and government authorities across Europe.

Practical information

Participants will receive a **certificate** if they attend **at least 6 out of 12 online workshops**. If two people join from the same account, only the person whose name or email is visible in the Microsoft Teams meeting will have their attendance counted.

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Platform Microsoft Teams

For the online sessions, we will use the platform Microsoft Teams. Below is a guide on how to access and use the platform:

Accessing Microsoft Teams

You can join Microsoft Teams meetings in two ways, depending on your device:



1. **Using a Computer:**
 - o **Application (Preferred):** Download and install the Microsoft Teams app via <https://www.microsoft.com/en-us/microsoft-teams/download-app>. Open the app, and either log in or join as a guest by entering your name using the meeting link.
 - o **Web Browser:** Use the meeting link provided to join directly from a supported browser such as **Google Chrome** or **Microsoft Edge**. Logging in is optional – enter your name to join as a guest.
2. **Using a Tablet or Phone:**
 - o Download the Microsoft Teams app from the **App Store** (iOS) or **Google Play** (Android).
 - o Open the app and join the meeting by logging in or entering your name as a guest. Note: Joining without the app is not supported on tablets or phones.

Joining the Meeting



- Participants will receive the link to each session via the email they provide during registration. The link will be sent before every session.
- You may be asked to allow your browser to use your microphone and camera. Ensure permissions are granted for the best experience.
- You may arrive in a lobby/waiting room, and the moderator will let you in shortly before the session begins.
- **Important: The meeting will be recorded.**

Most Important Functions in Microsoft Teams


1. Mute/Unmute Microphone:

Please keep your microphone muted  when listening. Use the **microphone icon** to unmute  when speaking.


2. Start/Stop Video:

We encourage everyone to turn on their camera during the meeting to foster engagement and active participation. Use the **camera icon** to toggle your video on  or off . If you experience connectivity issues, turning off your video may help.

3. Chat:

Use the **Chat function**  to ask questions or share comments during the session. It is an efficient way to interact without interrupting the speaker.

4. Raise Hand:

Use the **Raise Hand button**  to indicate you have a question or wish to speak. This helps manage the flow of the session and reduces interruptions.

5. Reactions:

You can use the **Reactions**  feature (thumbs up, claps, etc.) to provide non-verbal feedback during the session.

Technical Support

If you encounter any technical issues or have questions about accessing Microsoft Teams, please contact rugile.nasickaite@tiasoc.eu for assistance.

